

Only One More Day of Exhibition De Mareau's Original Painting, "The Village Blacksmith"

To purchasers in our great \$3.33 Furniture Sale—We earnestly ask your patience as to the matter of delivery. Thousands of pieces were purchased, but we aim to have every article delivered to your homes within a day or so.

Dine in Tea Room—Breakfast 8 to 11:30; Luncheon 11:30 to 2:30; Afternoon Tea 2:30 to 5:30

The Meier & Frank Store's 1177th Friday Surprise Sale

MEIER & FRANK'S 1177th FRIDAY SURPRISE AND FINAL CLEANUP

S. H. & M. Guaranteed Silk Petticoats, \$4.85!

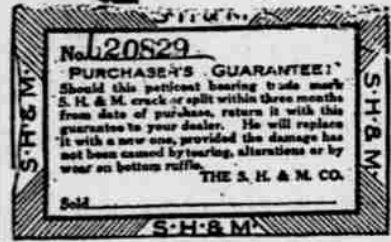


JUST in by express in time for the 1177th Friday Surprise today. The Petticoat sale that women have been waiting for—they're a popular make, these splendid S. H. & M. Petticoats, guaranteed by the maker and by us for three months. Every Petticoat bears a staunch guarantee, such as shown below and reads as follows—

If Petticoats bearing the S. H. & M. trademark should crack or split within three months of date of purchase, a new skirt will be given.

Over 500 beautiful quality chiffon taffeta Petticoats included in the purchase and sale! Black, white and all leading shades to choose from. Both plain and changeable colorings.

All cut on the straight, medium-narrow lines with flounces finished in pleats, tucks, tailored bands and Van Dyke points. All regular sizes included, with extra sizes in black. Extra special for the 1177th Friday Surprise **\$4.85** Sale today only. Special at



—Second Floor, Main Building.—Mail Orders Filled.

Dollars of Savings for You in the Rousing Specials for Friday Only

MEIER & FRANK'S 1177th FRIDAY SURPRISE AND FINAL CLEANUP

Final Cleanup \$10 to \$20 Wash Dresses \$4.95

VARIETY, the keynote of this remarkable Wash Frock offering! Dresses for motoring, afternoon and even informal dinner wear included in the lot. Pretty, becoming, one-piece styles of fine lawns, zephyr ginghams, linens, batistes, corduroys and tissues. In white and colors, both plain and fancy models. Best \$10 to \$20 Dresses for Final Cleanup **\$4.95**



Women's \$1.50 to \$2 Shirts Only 79c

Hundreds and hundreds of these splendid quality Shirts and Blouses at 79c and they're so popular and comfortable for common wear.

Well made of excellent quality madras, percales and chambrays. Plain white, tan, cadet and variety of neat stripes. Actual \$1.50 and \$2 grades for the Friday Surprise at **79c**

—Second Floor, Main Building.—Mail Orders Filled.

M. & F. 1177th FRIDAY SURPRISE AND CLEANUP.

25c-50c Ribbons 17c

BEAUTIFUL All-Silk Plain and Fancy Ribbons—thousands of yards in the Friday Surprise Sale today. They're an especially selected group—odd lots taken from our own splendid stock.

Included are plain Taffetas, Moires and Satins. Also lovely Dresdens, Warp Prints, stripes, checks and plaids. 5 to 6 inches wide. Choose from these 25c to 50c Ribbons today, yard at only **17c**

—First Floor, Main Building.—Mail Orders Filled.

MEIER & FRANK'S 1177th FRIDAY SURPRISE AND FINAL CLEANUP

Cleanup Summer Wash Goods

12 1/2c, 15c, 20c and 25c Grades, the Yard at Only

An offering that's sure to bring throngs of early morning shoppers to our Wash Goods Section today. Weaves for every purpose—for children's dresses, suits, men's shirts, women's dresses, etc.

5c

Thousands of yards, including Ginghams, Percales, Chambrays, Linens, Swisses, Batiste, Voiles—plain and fancy weaves. Every imaginable color. All 12 1/2c to 50c grades to choose from.

M. & F.'S 1177th FRIDAY SURPRISE AND CLEANUP.

25c Barman Laces 19c

THEY'RE the linen Barman Laces in the rich cluny weave that are so popular for the trimming of gowns and waists. Both Laces and Insertions included. 1 to 6-inch width. Thousands of yards for the Friday Surprise Sale. Our regular 25c grade, priced for the 1177th Friday Surprise Sale, **19c**

59c for 75c Linen Barman Laces and Insertions. 42c for 50c Linen Barman Laces and Insertions.

—First Floor, New Building.—Mail Orders Filled.

M. & F.'S 1177th SURPRISE

Sale of \$1.50 Neckwear

98c

Robespierre Collars—the fashionable Neckwear that New York and Paris style shops are showing. For waists, coats and dresses and they are wonderfully attractive and pretty.

With the smart, round and pointed collars, and some with jabot frills, as shown in illustration. The quantity is limited, so come early for your choice of these new \$1.50 Robespierre Collars at 98c.

Women's \$1.50 Union Suits at 59c

About 500 of these well-made fine ribbed Cotton and Lisle Union Suits to sell for the Surprise at 59c! And they're our regular \$1.25 grades, every one of them.

Low neck, sleeveless style with lace-trimmed umbrella pants. \$1.25 Union Suits priced for today only at **59c**

—First Floor, Main Building.—Mail Orders Filled.

Second Day of the Great "Gotham"

1177th SURPRISE.

\$1.50 Bord'd Pongees 98c

BEAUTIFUL quality Bordered Pongee Silks for Fall waists and dresses. Handsome natural shade weave, with rich colored borders. Full 44 inches wide. Our regular \$1.50 grade for the Friday Surprise Sale, at yd. **98c**

—First Floor, Main Building.

Any Picture with Frame Selected at **1/4 Off**

1/4 Off On any Kiser, Campbell Art or Nutting Water Color Picture.

Any Frame Selected at **1/4 Off**



Underwear Sale

Factory Purchase of Thousands Comprise the 2 Lots at **69c and 98c**



HOW can the high-grade Gotham Underwear be offered at such low prices, is the question hundreds of men asked yesterday, the first day of the great sale. The wire from our Men's Furnishing chief in New York best answers the query. "Bought the Gotham Manufacturing Company's entire end-of-season surplus of Athletic Underwear—one of the most phenomenal purchases I ever made." And he'd never in the world been able to buy them at such a price concession if the season hadn't been backward!

Every garment in the immense express shipment is new and perfect and every one bears the original Gotham label. Hand-some weaves from the mercerized fabrics of rich silks included.

69c for \$1 and \$1.50 Shirts & Drawers

\$2 to \$3 Gotham 98c Shirts & Drawers

Gotham Athletic Underwear—all sizes in Shirts, 34 to 40, and Drawers, 32 to 40. Of fine quality specially-woven mercerized fabrics and soisette. White, lavender, tan, blue and cream. Silk figures, checks and stripes. \$1 to \$1.50 garments, each **69c**

Elegant quality Gotham Athletic Shirts and Drawers, of fine, soft mercerized fabrics, soisette and pure silk. Plain colored with self-woven and colored stripes. White, cream, tan, lavender, blue and helio. All sizes; \$2, \$2.50, \$3 garments, ea. **98c**

—Just Inside Morrison-St. Entrance.

1177th SURPRISE.

To 65c Wool Suitings 42c

SMART Wool Suitings that you'll want for Fall dresses, suits and coats. In neat stripes, checks and mixtures. Medium and dark colorings to choose from. Splendid 60c and 65c grades for the Surprise at only, yd. **42c**

—First Floor, Main Building.

\$4.50 Dresser Clocks at Only \$2.98

See the handsome little Dresser Clocks on the main aisle Jewelry section today! Of Ormolu gold of permanent finish. Artistic designs. Movements are guaranteed. Regular \$4.50 Dresser Clocks Friday Special, at only **\$2.98**

M. & F.'S 1177th SURPRISE

To \$2 Gloves

98c

A SURPRISE offering that women will be interested in—high-grade \$1.50 and \$2 Gloves at only 98c! Some 500 pairs of 2 and 3-clasp styles in glace kid, chamois, suede and lamb-skin.

Broken lines of sizes and colors or we'd never offer these \$1.50 and \$2 Gloves at such a low price. Share in the Glove Surprise—pair at 98c.

\$1.50-\$2 Long Silk Gloves at \$1.09

Of a splendid, extra weight that makes them suitable for wear late into the Fall. Women's 16 and 20-button Silk Gloves—all with the double finger tips. Plain, embroidered and with heavy, fancy stitching on backs.

Broken lines, all colors, though not all sizes. Choose them to match the new Fall apparel. \$1.50 and \$2 Gloves at **\$1.09**

—First Floor, Main Building.—Mail Orders Filled.

To \$2.00 Muslinwear at 98c

THEY'RE the popular French style Gowns and Combinations of corset cover and drawers. Beautifully made of fine nain-sook and longcloth. Finished with dainty embroidered designs, embroidery and linen lace. Gowns in high and low neck, as illustrated. \$1.75 and \$2 garments, Friday, special at **98c**

Entire Stock Lawn Mowers 1/4 Off

FOR one day only—entire stock of Lawn Mowers at 1/4 off. Famous Reliance, genuine Philadelphia and other makes included. Every style, every size. Every 1/4 Off Mower guaranteed. Regular \$3.50 to \$9.50. Garden Hose, 1/4 Off—the famous Goodyear Rubber Hose, every piece guaranteed. Complete with couplings and nozzle. Regularly \$4.75 to \$10.00. Friday Surprise at **1/4 Off** No Phone or Mail Orders Filled. Only One of Each to a Customer.

—Second Floor, New Building.—Mail Orders Filled.

M. & F.'S 1177th FRIDAY SURPRISE AND CLEANUP.

\$3 Beauty Dolls \$1.49

THE little daughter will go into ecstasies over them—lovely Oregon Beauty Dolls that have just arrived from Europe. Full-jointed papier mache body, full 24 inches long. Pretty bisque head, with sleeping eyes, eye lashes, full curled wig, saccue and shoes and stockings. \$3 Dolls in Friday Surprise only **\$1.49**

Black & Color'd Hosiery 23c

WHAT an offering this—Women's 35c to 75c Hosiery at 23c a pair! Mostly fine colored Hose, a limited number of black included. All shades to choose from—to match the new Fall apparel. Plain lises and silk lises. Plain and in lace and embroidered boots. Positive 35c to 75c grades and even higher. Friday Surprise, 3 pairs for 60c; single pair at **23c**



TELEPHONES—PACIFIC, MARSHALL 4600; HOME, A 6101

Grocery Specials, Friday Only

THESE extra specials in addition to the hundreds of all-week offerings in Great Mid-Month Sale.

- Avondale Butter, 2 lbs. **61c**
- Walnuts, priced at, lb. **17c**
- 30c Imported Sardines, **19c**
- Butternut Butter, 2 lbs. **62c**
- Wheat Eats, package at **10c**
- Shredded Cocoanut, lb. **15c**
- Special Coffee, lb. at **25c**
- Walter Baker's Cocoa, 25c cans for **18c**
- Salad Oil, large bottle, **22c**
- Navy Beans, 4 lbs. for **25c**
- Domino Matches, 6 pk. **25c**
- Mexican Beans, 5 lbs., **25c**
- at **45c**