

# We Believe It Will Pay You to Read This

## "It's MEIER & FRANK'S" Advertisement! "It's MEIER & FRANK'S"

LAST WEEK OFF CLEARANCE SALE

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### BECAUSE--We Offer To \$2 Waists, \$1.35

Jaunty Mannish Shirts and Shirtwaists in plain chambrays and striped madras. Laundered and soft collars and cuffs. Open front and back. Also Lingerie Waists with lace or embroidery yokes and all over embroidery styles. Choose from these well-made \$1.75 and \$2 Waists today at only

### \$1.35

New Shipment of Jaunty Norfolk sailor Waists just received, white and with collars. Price today only **\$2**



—Second Floor, Main Building.—Mail Orders Filled.

### BECAUSE--We Offer A Clearance of \$12.50 to \$18 Coats, \$8.45

Coats for misses, juniors and women—styles suitable for immediate wear and for use in early Fall. Long and three-quarter length models in jaunty loose and semi-fitted styles.

Smart, plain-tailored—others with satin and plain cloth of contrasting shades. Fine Coats from our own stocks, \$12.50 to \$18 values. Clearance today at **\$8.45**



### Because--We Continue The Sale of Suits at \$11.00!

The more of these Suits we sell, the more friends we'll make for our Men's Clothing Store!

For the man who gets a \$25, \$20 or \$15 Suit for \$11 will receive the same satisfaction and wear from it as if he paid regular price.

Every Fancy Suit in our stock goes into this final wind-up of the season sale. Grays, tans, browns, fancy blues—only the staple plain blues and blacks withheld.

Suits which may be worn right into the Fall and Winter. Choice of all our \$25, \$20 and \$15 lines, specially priced today at **\$11**



—Third Floor, New Building.—Mail Orders Filled.

### BECAUSE--We Offer for Today Only \$9.50 Lace Curtains at \$4.95

Two hundred pairs of these beautiful foreign Irish Point Lace Curtains go into the August Homefurnishing Sale!

Plain and figured centers, with wide, heavy borders. All full size, 50 inches wide and 3 yards long—white or ecru. Splendid \$9.50 Curtains, specially priced for today, only **\$4.95**

To \$8.50 Curtains, \$3.85 To \$1.50 Madras, 89c

### BECAUSE--We Offer for Today Only A Sale of Bathroom Fittings

Every article solid brass throughout, nickel-plated with highest finish. Complete with nickel-plated screws.

- 40c Tumbler Holders at 31c
- 50c Bath Tub Seats at 39c
- 35c Glass Towel Bars at 28c
- 50c bathtub Soap Dishes 39c
- 25c Toilet Paperholders 19c
- 40c Wall Soap Holders, 31c
- 35c Soap Stands only 29c
- 25c tooth brush Holders 19c
- 15c Robe Hooks only 12c
- 50c comb-brush Racks 79c
- 50c Towel Rings only 39c
- 3-arm Towelracks 79c
- 1.75 Plate Glass Shelves at \$1.59
- 1.50 Towel Bars, 36-inch, at \$1.19
- \$5.50 Medicine Cabinets, special \$4.65

### BECAUSE--We Offer Our Entire Line of Refrigerators One-Fourth Off

The Refrigerator is an all-year-round necessity in the home. But this is Clearance time and our entire line today at 1/4 reduction:

- White Mountain Genuine Stone Lined Refrigerators—\$32.50 at \$24.40; \$37.50 at \$28; \$45 at \$33.75; \$50 at \$37.50; \$52.50 at \$39.38; \$67.50 at \$50.62.
- Ft. Smith White Enamel-Lined Refrigerators—\$19 at \$14.25; \$22.00 at \$16.50; \$26.50 at \$19.87; \$30 at \$22.50; \$35 at \$26.25.
- 12 Ft. Smith Ice Boxes, \$9

### BECAUSE--Today We Begin Our Mid-Summer Sale of Notions!

Professional and home sewers should supply the early Fall needs in Notions and Supplies during the four days of our first Mid-Summer Sale.



- Threads**
  - 10c Carlson-Currier's Silk Thread, 4 sp's 25c
  - 5c Silk Thread, three for 1c
  - 5c (500 yards) Basting Thread, spool 4c
  - 5c (100 yds.) Linen-Finish Thread, 3 sp's 10c
  - 5c Charter Oak Thread, six spools for 25c
  - 5c Odd Spools Thread, B. & W., two for 5c
  - 30c Grandma Darning Cotton, box 12c
- Hooks and Eyes Free**
  - To every person bringing in this advertisement will be given a free card of Wilson Dress Hooks. Come early! Only limited quantity.
  - 5c Windsor Hooks and Eyes, three for 10c, card 4c.
  - 5c Dorcas Hooks and Eyes, three for 10c, card 4c.
  - 5c Meier & Frank Hooks and Eyes, three for 10c, card 4c.
  - 5c Berkshire Hooks and Eyes, three for 10c, card 4c.
  - 5c Franko Hooks and Eyes, two cards 5c.
- Collar Supporters**
  - 10c Eve Collar Supporters, card 7c.
  - 10c Astra Collar Supporters, card 7c.
  - 10c Penzance Collar Supporters, card 5c.
  - 10c Queen Collar Supporters, card 5c.
  - 10c No Scratch Collar Supporters, card 5c.
  - 10c Bronzine Collar Supporters, each 6c.
  - 5c Lastchance Collar Supporters, 3 for 10c.
  - 5c Translucent Collar Supporters, 3 for 10c.
- Pins and Beltings**
  - 5c pkg. Pins, all kinds, six for 25c.
  - 4c 300-count Washington Pins, two for 5c.
  - Large Sewing Pins, three for 10c.
  - Large Safety Pins, three for 10c.
  - Hair Rolls, 1/2 off on our entire stock.
  - 25c White Princess Silk Belting, yd. 19c.
  - 5c White and Black Cotton Princess Belting, yard 10c, ten-yard bolt 90c.
  - 60c Tolson Dress Belting, bolt 45c.
- Naiad Shields Reduced**
  - 50c Naiad Bolero Shields, pair 35c.
  - 75c Naiad Lace-trimmed Bolero Shields 55c.
  - 35c-50c Naiad Separable Shields 25c
  - All 25c and 20c Naiad Shields 15c.
- Warren Featherbone**
  - H. B. Tape-covered Featherbone, box 80c.
  - Gros-Grain Silk-covered Featherbone, box \$1.35.
  - Taffeta Ribbon-covered Collarbone, box 90c.
  - Children's Gros-Grain Featherbone, box 90c.
- Hose Supporters**
  - 35c Children's Waist Waist Supporters, each 19c.
  - 10c Children's Black-and-White Hose Supporters 19c.
  - 25c Children's Old Hickory Hose Supporters 19c.
  - 35c Wilson Shoulder Hose Supporters 21c.
- Women's Shoulder Velvet Grip Hose Supporters 29c**
- 25c Women's Pin-On Velvet Grip Hose Supporters 19c**
- 25c to \$1 Women's Fancy Round Elastic Garters 1/2 price**
- 6c Coat Buttons—blue, gray and brown enamel. Concave shape, 1-1/8 inch. Dozen at 45c.**
- 50c Buttons, 3/4 inch, dozen 29c.**
- \$1.50 Coat Buttons, 1-5/8 inch, dozen \$1.05.**
- \$1.25 Dress Forms—garments fitted perfectly with their use. Sale at \$1.14.**
- Adjustable Stands at \$2.**
- Hair Pins and Hair Nets**
  - 50c pkg. K. B. Straight and Crimp Hair Pins, three for 10c.
  - 5c package Invisible Hair Pins, three for 10c.
  - 5c Carmen Hair Nets seven for 25c
  - 5c and 10c light shades of odd Hair Nets, three for 10c.
  - 10c Retta Hair Nets, all shades, three for 25c.
  - 25c pkg. Shell Hair Pins, pkg. 15c

New ordinance demands Dog Muzzles. Express shipment, Fifth Floor, on sale 25c to 50c

### BECAUSE--We Offer Once Again Today \$16.00 Room Rugs, \$11.95

We bought 300 of these artistic, durable Tapestry Brussels Room Rugs for the August Sale. Pretty small figures, medallion center and Oriental designs, in light tans, browns, greens, blues:

- \$16 Rugs, 9x12-ft., for \$11.95
- \$14 Rugs, 8.3x10.6, for \$10.95
- AXMINSTER ROOM RUGS.**
- \$16 Rugs, 8.3x10.6, for \$13.45
- \$20 Rugs, 9x12-ft., for \$15.75
- \$25 Rugs, 9x12-ft., for \$17.75
- \$2.50 SMALL RUGS, \$1.57
- Those useful 27x54-inch Rugs, for hearths, between doors and odd corners. Regular \$2.50 grades of Wilton Velvet. Today's price only **\$1.57**

### BECAUSE--We Offer for Today Only \$14 Go-Carts \$8.95

Even at the regular price they're an unusual high-grade quality. Durably and comfortably made with reclining back, adjustable foot rest, 10-inch rubber tired wheels and 4-bow hoods. Our regular \$14 Go-Carts at \$8.95.

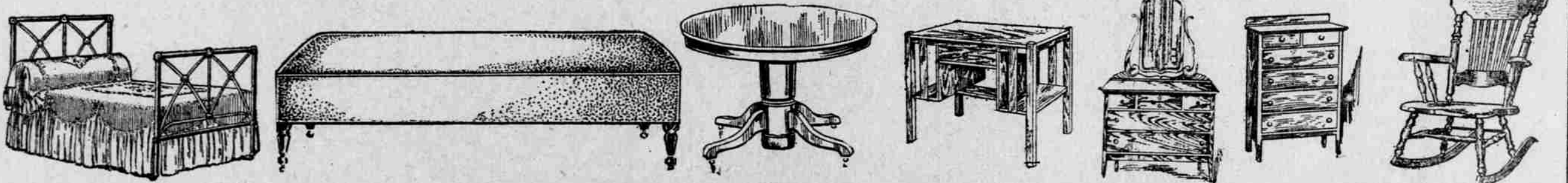
- \$12 Go-Carts—one motion collapsible. All nickel with nickel fenders. At only **\$8.39**
- \$10 Go-Carts—black enamel finish. 4-bow hood with fenders. Clearance at **\$7.89**

### BECAUSE--We Offer You These Savings In the Big Pure Food Grocery

- Butternut Butter, 2 pounds at 61c
- Tillamook Cheese, the pound 19c
- 3-C Milk, 25c cans special at 19c
- Ripe Olives, 25c cans at only 19c
- Shrimps, 3 cans special at only 25c
- Pork and Beans, 3 cans special 25c
- Royal Banquet Olive Oil, large bottles at only 70c
- Maine Corn, 6 cans, special at 55c
- 25c Sack of Salt, special only 19c
- Eagle Milk, special at only, can, 15c
- Round-Up Cleanser, 6 packages 25c
- Booth Sardines, large cans at 15c
- Royal Baking Powder, lb. cans, 38c
- Sapolio, four 10c cakes for only 30c

## August Furniture Event---Wednesday's and Thursday's Specials!

Offerings that will surely keep this monster August Furniture Sale apace with the selling record of the last ten days! It's the greatest Furniture movement in our history. Already hundreds of homes have profited on a single piece—Furniture for a room, a suite, or the whole house. Ask any Homefurnishing Salesman about our Club Plan of easy payments on Furniture, Carpets, Draperies, Stoves, Sewing Machines, Phonographs, etc.



- \$6 Enamel Beds at \$3.98**  
White Enamel Beds, just as pictured here. In regular 4x6 size. Neat appearing for any bedroom. Regular \$6 Beds for \$3.98 Homefurnishing Sale
- All Metal Beds Now Reduced**  
**All Brass Beds at Half Price**
- These \$7 Custom-Made Couches Only \$3.98**  
A special that few homes will want to pass by! 100 of these well-finished, custom-made denim covered Couches to sell at \$3.98! Priced regularly at \$7. August Sale price today only **\$3.98**
- \$25.00 Solid Oak Tables, \$16.50**  
Solid oak 6-foot pedestal Tables, just as illustrated. Finished in fumed, early English or wax gold-en. Complete with three leaves. Fitted with Duo Style Tyden locks. Regular \$25 ..... **\$16.50**
- \$31 Oak Library Tables, \$19.75**  
The famous "Life-time" Library Tables as illustrated. Of solid oak in fumed or wax finish. Regularly \$31. Sale today at **\$19.75**
- \$17.50 Solid Oak Dresser, \$11.25**  
Handsome solid oak Dressers, as illustrated. Convenient style with six drawers. Regularly \$17.50. Homefurnishing Sale at **\$11.25**
- \$13.75 Solid Oak Chiffonier, \$9.75**  
Just as illustrated—splendid 6-drawer solid oak Chiffoniers, in wax finish. Regularly \$13.75 —for the Home Furnishing Sale at **\$9.75**
- \$5.00 Solid Oak Rockers, \$3.29**  
Comfortable Rockers, as illustrated here. Of solid oak, in wax gold-en finish. Regular price, \$5 Homefurnishing Sale at **\$3.29**
- \$20 Englander Couch \$14.98**  
Splendid for both home and apartment—the well-known Englander make, that when folded is a couch. When open a full-sized bed. Just as illustrated. Complete with mattress. Reg. \$20, at **\$14.98**
- \$12.50 Double-Deck Springs Just as Illustrated at \$9.98**  
Double-deck coil Springs for either wood or metal beds. Made of high-grade carbon wire. No. 12 gauge, 120 tempered spring of extra depth and elasticity. Complete with double woven fabric top, solid cord cable edges Regularly \$12.50. Today in the Homefurnishing Sale are priced at only **\$9.98**



TELEPHONES—PACIFIC, MARSHALL 4600; HOME, A 6101

—Fourth Floor, New Building.—Mail Orders Filled.