

All Credit Purchases Made Today Go on August Accounts, Payable Sept. 1—Last Day of July Sale of Stationery—Scores of Specials Last Day of Our Great Choice-of-the-House Sale of Men's Fancy Suits \$15—All of Our \$20.00, \$25.00, \$30.00 and \$35.00 Lines

Our Jewelry Repair Shop—with its up-to-date appliances and expert workmen can properly repair watches and jewelry at moderate prices.

GOVERNMENT WEATHER FORECAST: FAIR TODAY.

MEIER & FRANK'S PORTLAND'S SHOPPING CENTER.

Our Interior Decorating Bureau—offers you the services of expert men, without obligation on your part. Plans and estimates given on application.

Our Modern Beauty Parlors—where electrolysis, manicuring, shampooing, hairdressing, massage, etc., is accomplished in a courteous, efficient manner.

August Homefurnishing Sale Breaks Records!

Our months of preparation for this August Sale has borne fruit the last two days! Portland has shown its appreciation of our far-reaching efforts, by a response unprecedented in the history of the homefurnishing sections.

Our buyers spent months in Eastern mill and factory districts. Carload after carload of new, dependable Homefurnishings—specially-bought, under-bought—here today at savings of 20 per cent to a full half.

Ask Any Homefurnishing Salesman About Our Club Plan of Payments on Furniture, Carpets, Draperies, Stoves, Sewing Machines, Phonographs.



Carpet and Rug Savings, About 1/3

SCORES of fore-sighted householders have already profited by the phenomenal savings of this Great August Sale!

A large part of Alexander Smith & Son's warehouse surplus—\$35,000 worth of Carpets and Rugs bought to sell for about \$23,000. Other good makes, equally under-value.

\$16 Smith Tapestry Brussels Rugs—9x12-foot size, in handsome medallion and Oriental designs, of blues, tans, greens, reds, suitable for most any room. August Sale \$11.85

Alexander Smith's Axminster Rugs \$1.25, 18x36-in. Rug, at \$11.85 \$2.25, 27x54-in. Rug, at \$11.85 \$4.00, 36x72-in. Rug, at \$11.85 \$9.00, 4:8x7:6 Rug, at \$11.85

Crex Grass Rugs Big reductions on the famous Crex Grass Rugs for our August sale today.

PLAIN CREX RUGS 50c, 18x36-in. Rugs, 40c 68c, 24x48-in. Rugs, 58c \$1.50, 36x72-in. Rug, at \$1.25 \$3.15, 4:8x7:6-in. Rugs at \$2.45

FANCY CREX RUGS \$1.80, 36x72-in. Rugs for \$1.37 \$3.60, 4:8x7:6-foot Rugs, \$2.85

Linen Sets Reduced for the August Sale

GROUPED for quick selling in the Homefurnishing Sale today, broken lines of hemstitched Table Cloths with 12 napkins to match. Splendid reductions for those who purchase today.

\$6 Linen Sets, 2x2 1/2 yards, \$3.98 \$7 Linen Sets, 2x3 yards, at \$4.98 \$9 Linen Sets, 2x2 1/2 yards, \$6.75 \$10 Linen Sets, 2x2 1/2 yards, \$7.50 \$12.50 Linen Sets, 2x4 yards, \$9.38 \$16.50 L'n Sets, 2x4 yds., \$12.38 \$18.00 L'n Sets, 2 1/2 x3 yds. \$13.50 \$20 L'n Sets, 2 1/2 x2 1/2 yds. \$15.00 \$22.00 L'n Sets, 2x4 yds. \$16.50 \$35.00 L'n Sets, 2x3 yds., \$25.25

Savings on Blankets

All Blankets reduced for the Home Furnishing Sale. Needs for the Fall and Winter should be supplied now.

\$1 Cotton Blankets—of medium weight cotton. Gray, white, August Sale, \$0c \$1.25 Cotton Blankets at only \$1.00 \$1.50 Cotton Blankets at only \$1.25 \$2.00 Cotton Blankets at only \$1.65 \$3.50 White Wool Blankets for \$2.75 \$4.00 White Wool Blankets for \$3.25 \$5.00 White Wool Blankets for \$4.15

See Lundahl's Painting "The Crucifixion"

THE most famous of the many great paintings of "The Crucifixion" is now on complimentary exhibition here in our fifth floor section. The 2x4-foot canvas is not only the best and largest, but the most precious of the artist's works. It is valued at \$100,000. Franz A. Lundahl, the artist, was born in Stockholm, Sweden, in 1848. Concerning the painting, the Rev. Charles W. Horswell, of the Northwestern University of Chicago, one of the ablest of Bible students and art critics, said: "I have seen paintings of the Crucifixion by Titian, Murillo, Michael Angelo, Van Dyck and Raphael, and I am compelled to say, after an hour's visit to the Crucifixion by Lundahl, that it is the most real and plausible conception of the death of Christ. Visit the exhibition of "The Crucifixion" today. Fifth floor.

Lunch Today in Our Tea Room

Men and women alike enjoy dining in the cool, refined quiet of our delightful Tea Room—up seven stories from the noise and heat of the street. Everything for your pleasure and convenience. Varied a la Carte menu. Popular prices prevail, though high enough to mean best quality.

Clearance of \$3 and \$3.50 Silk Parasols \$1.19

WHAT an added note of attractiveness they give to the Summer costume—these lovely Silk Parasols! Of plain and figured taffetas, plain and bordered pongees, 8 and 10-ribbed styles with long hardwood handles. Pretty assortment of colors to choose from. Splendid \$3 and \$3.50 grades. Today \$1.19

Women's fine ribbed lisle Vests, low neck, sleeveless. With fancy lace and hand crocheted yokes. Regular sizes. 35c Vests, in Clearance today at 17c Women's Milanese Silk Gloves, 16-button, with embroidered and prettily stitched backs. Black, white, pongee and gray. Regular \$1.50 and \$2 a pair, \$1.25 Children's Elbow Length Silk Gloves, in white, pongee, sky and pink shades. Splendid quality triacet silk. Formerly 50c a pair. For Clearance today, at 39c

Wednesday's Notion Day 50c Shoulder Braces 39c

HUNDREDS of men, women and children would be made to feel better as well as improve the appearance through the use of these "Standrite" Shoulder Braces. Hold the shoulders back and compel deep breathing. Regularly 50c. Selling today at, pair 39c 10c Curling Irons, 6c Children's 35c White Worth Waist Supporters, pair at only 19c Children's 15c Sox Supporters, 10c 5c Card Hooks and Eyes, 2 1/2c 25c white Princess Silk Belt, yd., 19c The Angelus Belt—last week of the demonstration of this splendid waist and skirt supporter. White or black tape run through perforated metal. Holds the waist snug and firmly at waist line. 25c Holds the skirt up and in place. Priced at 25c

Kiddies' 75c to \$1 Rompers 39c

NOTHING so comfortable and practical for the child of 1 to 6 years as these splendid little Rompers. Exceptionally well made of good quality gingham and chambrays. Plain blues, gray, tans and in checks and stripes. Regularly 75c 39c Bloomer Suits Reduced Well-made two-piece Bloomer Suits of excellent quality plain and figured percales and gingham; 1, 2 and 3-year sizes; \$3 and \$3.50 grades, \$1.95; \$2.50 grades at \$1.67, \$1.29 Aprons of white stripe, cross-bar dimity, sleeveless, with and without trimmings; 2 to 12 yrs. \$1.50 grades 95c; 75c val. 43c

Enough Furniture for Thousands of Homes!

AS YOU walk through our big Furniture department on the Fourth Floor—nearly a city block of space—you'll note that a nearly every piece shows a red tag, bearing two prices. One is our regular price, the lowest for which Furniture of equal merit is anywhere sold. The other is the August Sale price, indicating savings of a fifth, a fourth, a third, and in many cases a full half. To spend a hundred dollars for Furniture now, you cannot help saving \$20! And you may easily save \$33.33—in some instances, \$50. We've Extra Salesmen and are trying to wait on all promptly in spite of the rush. Practically all Furniture is at August Sale prices.

\$40 Hastings Dining Tables at \$24.98

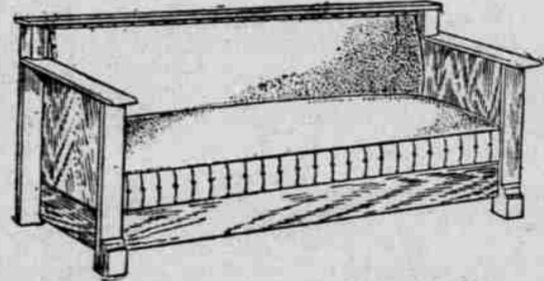
This handsome solid oak 6-ft. Extension Dining Table of the famous Hastings make. Waxed golden finish, fitted with Tyden duo-style lock and removable top. Regular \$40.00 Tables, in this sale \$24.98

\$22.50 Solid Oak Buffets at \$13.98

A splendidly made solid oak Buffet, just as illustrated, finished in wax golden, fumed or Early English, French plate glass mirror. Regularly \$22.50—August Sale only \$13.98

\$7 Steel Crib for \$4.75

Continuous post, drop-side Steel Crib, as illustrated, finished either white or green. Regularly \$7—100 of them at \$4.75



\$48.50 Sofa Beds, Today \$33.50

A handsome and useful piece of Furniture for any home. Solid oak Sofa Beds, just as illustrated above, finished golden and covered with imitation leather. Opens out into a full-size bed. Regularly \$48.50—complete with mattress today \$33.50

\$4.50 Upholstered Cots for \$2.39

Fine for camping. Strongly made, with upholstered pads. Regularly \$4.50—hundreds of them today at only \$2.39

This \$12.50 Mission Oak Rocker, \$8.98

A "Lifetime" solid oak Library Rocker, just as pictured, with genuine auto-spring seat. Wax golden or fume finish. Regular \$12.50 Rockers—August Sale price today \$8.98

This \$23.00 White Enamel Dresser for \$14.98

A beautiful hardwood White Enamel Dresser, with oval French plate mirror. Five coats of white enamel, three of them hand-rubbed. Can be washed without injuring finish. Regularly \$23, August Sale price today \$14.98

This \$10 Oak Chiffonier, Today at Only \$6.98

A wonderfully little price for this excellent, well-made, solid oak Chiffonier. Just as illustrated, finished in golden. Five spacious drawers. Regularly \$10—August Sale price only \$6.98

This \$15 Princess Dresser Today for \$9.98

A dainty pattern of Princess Dresser, just as illustrated. Strongly built—wax or gloss golden finish. Large mirror. Regularly \$15, now \$9.98

Clearance to \$7.00 Wash Frocks \$3.85

DAINTY, well-made Dresses, such as you'd never expect to find at so low a price as this. Some 300 Frocks for women and misses. Prettily made in attractive one-piece styles of sheer lawns, percales, zephyr gingham and batistes. Finished with lace and sailor collars, lace and embroidery trimmed. Plain colors and in checks and stripes. Our regular \$5 to \$7 Wash Frocks in Clearance today at \$3.85.

Smart \$25 to \$38 Suits \$16.85

Models among them that have much the same style as the Fall Suits will show. Both plain tailored and fancy styles to choose from. Serges, smart tweeds, worsteds and mannish mixtures. A splendid variety of colors and styles in this lot of \$25 to \$38 grades—Clearance today at \$16.85.

1200 Single Pairs Lace Curtains at Half-Price

NEVER such eager Lace Curtain buying in our history as experienced the last two days! Today we place on sale 1200 single pairs of Lace Curtains. All grades from \$1.50 Nottingham to \$60 real Imported Brussels. Only 1 pair of a pattern. In the August Sale at 1/2 Price

\$1.50 Nottingham Curtains for 98c

Durable Nottinghams in white and ecru. Plain or figured centers, with floral and scroll borders. Regular \$1.50 grade, 98c special at, the pair

\$2.50 to \$3 Curtains Special Sale at \$1.89

Plain Nets, with Cluny and Renaissance edges—braid designs and novelties, in white and ecru. Real \$2.50 and \$3 grades at \$1.89

Silk Madrases About Half

Small lot of plain and figured Silk Curtain Madrases, in greens, browns, reds, blues. From 6 to 15 yards of a pattern. \$1.00 Madrases, yd., 48c \$1.75 Madrases, yd., 98c

\$5 to \$6 Curtains, Special for \$2.95

Dainty linen Cluny, Renaissance and Lacet Arabian Edges and Insertion. Serims with filet edges, Marie Antoinette, etc. From \$5 to \$6 grades, at \$2.95

\$6.50 to \$8.50 Curtains, Special \$3.85

Wide, heavy Irish Point, Linen Cluny, Lacet Arabian, Marie Antoinette, etc. Also Serims with cluny edges. White and ecru; regular \$6.50-\$8.50, at \$3.85

Curtain Swisses

Thousands of yards of dainty, new White Swisses in dots, stripes and figures. Dainty for the windows, bed sets, etc. 12 1/2c Curtain Swisses 9c 15c Curtain Swisses 11c

MEIER & FRANK STORE EST. 1857 PHONES—Pacific, Marshall 4600; Home, A-6101.

Victor Select Flour \$1.35 TRY a sack of our splendid Victor High-Grade Patent Flour at this price today. Milled for us—sk. \$1.35 New Potatoes, fancy, 18 lbs. 25c Matches, Searchlight, doz., 40c Sapelo, four 10c cakes for 30c Eastern Corn, 6 cans at only 55c Codfish Bricks, special, only 18c Mecca Raisins, 4 pkgs. only 25c Blue Label Catsup, bottle at 18c Solid Pack Tomatoes, 2 cans, 23c Imported Macaroni, package, 10c Rockwood's Cocoa, 50c can, 33c

