

GEVURTZ DEFENDS HOTEL MULTNOMAH

In His Speech Denounces as Malicious Lies Rumors of Insolvency.

PROFIT 5 MONTHS, \$51,335

Admen Warmly Thank Prominent Stockholder for Nailing the Lie Openly—Rev. Mr. McGaw Talks in Shirt Sleeves.

Denouncing as malicious lies the rumors to the effect that the Hotel Multnomah was on the verge of insolvency and about to go into the hands of a receiver, Philip Gevurtz yesterday addressed the Ad Club...

for \$1200 in favor of the plaintiff in the case of W. R. McFarland against the Hot Springs Sanitarium Company...

NEW PASTOR OF FIRST UNITED EVANGELICAL CHURCH ARRIVES



Rev. C. L. Williams, who arrived from Bonebrake Seminary, near Dayton, O., a few days ago, to become pastor of the First United Evangelical Church...

UNITED WORKMEN INSTALL OFFICERS

Oregon and Washington Will Have Common Password and Ritual.

PER CAPITA TAX IS RAISED

Special Assessment of 50 Cents a Year for Each Member to Be Dispensed With—Car Ride Taken to Scenic Points.

Officers were installed at 9 o'clock with the election of officers. P. H. D'Arcy, of Salem, succeeded Judge G. T. Baldwin as grand master...

ers of waterfront property have given deeds to the land lying between the harbor line and the high water mark.

BAND PLAYS AT CITY PARK

McElroy's Musicians to Entertain Tonight and Friday. This evening the Portland Park Band, W. E. McElroy director, will play at City Park the following programme:

first vice-president: Thomas Yocum, second vice-president: R. M. Standish, secretary: Jerome M. Schultz, treasurer.

PERSONAL MENTION.

Carl Abrams, of Salem, is at the Bowers. J. F. Reddy, a capitalist of Medford, is at the Oregon.

Fats and Leans to Play.

ESTACADA, Or., July 17.—(Special.)—Partly for amusement and partly to assist in the campaign fund for Cascade County, a division project on which the voters are to pass at the coming election, business men of Estacada have organized two ball teams, the Fats and the Leans, who are to play next Saturday.

ESTACADA GROWERS UNITE

Fruit Association Is Organized to Handle Crops. ESTACADA, Or., July 17.—(Special.)—At a meeting of the new board of directors of the Estacada Fruit Growers' Association was held Tuesday evening at the home of Jerome M. Schultz of Garfield.

VALUED LAND TIED UP

DELAY OF UMATILLA PROJECT COSTLY, SAYS LIVELY.

Property on West Extension Held at \$750,000 Lies Dormant as Result of Indecision, 'Tis Said.

That property lying in the proposed west extension of the Umatilla project to the aggregate value of \$750,000 has been virtually tied up for many months...

HEAVY DEBTS RECEIVERSHIP

As for the report that I had been appointed to the receivership of the hotel, said C. K. Henry, after the close of Mr. Gevurtz' speech...

IT MUST BE TRUE.

The Bowers Cafe, Twelfth street entrance, is the coolest spot in town during the torrid weather. Come on along and be refreshed.

MULKEY STATE'S COUNSEL

Municipal Docks Will Follow Clearance of Title to Waterfront. SALEM, Or., July 17.—(Special.)—Governor West has notified Attorney-General Crawford to take such steps as may seem necessary to quiet title to the tidelands lying within the confines of the Port of Portland.

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Advertisement for Instant Postum featuring an illustration of a woman holding a cup and a can of Postum Gereal. Text includes 'Instant Postum', 'Postum Gereal', and 'Saves time Saves health Saves money'.

Distributing Thirty-Dollar Certificates

Local Concern Determined to Find Out Which Portland Paper Is Read by Actual Buyers

Anybody Can Clip the Coupon, Which Is as Good as Gold if Presented Before Next Saturday Night

Coupon for a \$30 gift certificate from Ellers Music House. Text includes 'GOOD FOR Thirty Dollars' and 'This Adv. test coupon will be accepted by Ellers Music House...'.

The above coupon is intended to test the advertising value of The Oregonian as compared with other mediums. It is generally known that Ellers Music House jointly with some of the great piano manufacturers...

PIANO PRICES MUCH LOWER.

Prices on dependable pianos are now down to \$215, \$186 and \$164. On any one of these pianos The Oregonian test coupon will be accepted as thirty gold dollars.

ONE DOLLAR AND THE COUPON ENOUGH.

It will be remembered that Ellers Music House has already advertised pianos for one dollar down and one dollar a week. It was learned yesterday that that offer is still open.

Advertisement for Weatherly Ice Cream featuring an illustration of a woman and a can of ice cream. Text includes 'Weatherly ICE CREAM', 'As Refreshing as an Ocean Breeze', and 'Remember the Grocers' Picnic July 24, Bonneville'.

Large advertisement for Instant Postum. Text includes 'INSTANT POSTUM ---the newest table drink Saves time Saves health Saves money Housewives: Stir a level teaspoonful of Instant Postum (direct from the tin) in a cup of hot water; add sugar and cream to taste, and you have a wholesome drink much resembling high-grade Java in flavor.'

Advertisement for Blue Ribbon Bread from Log Cabin Baking Co. Text includes 'For "Bread-Winners" Grandpa, Father and Son.', 'Blue Ribbon Bread is THE Bread that combines nourishment with tastiness—purity with cleanliness—Grandpa must have pure bread—Father must have tasty bread—Son must have nourishing bread—In Blue Ribbon Bread is found all three requisites wrapped in a dustproof, germproof wrapper. In other words it's Bread Sense for Ten Cents. Of Your Grocer. LOG CABIN BAKING CO., Vancouver Ave. and Fremont St.'

Advertisement for Tualatin Valley Acreage. Text includes 'Splendidly located near Portland, on United Railways. Fast trains, weekend rates, COMMUTATION TICKETS. Near town of North Plains. Electric light, pure water, improved streets, modern buildings. Ideal location for FRUIT FARMS, DAIRY FARMS, BERRY FARMS, POULTRY FARMS. ENCOURAGEMENT GIVEN SMALL INDUSTRIES. For literature write or call at office of RUTH TRUST COMPANY Main 5076, or A 3774. 236 Stark Street, Portland, Oregon.'