

Page Clearance Announcement in Last Night's Journal Contains Other Specials—Butterick Fashion Sheets and Patterns for Aug.—First Floor The Original of Rosa Bonheur's Famous Painting, "Old Darby," Valued at \$65,000, on Exhibition This Week—Come to the 5th Floor

THE MEIER & FRANK STORE'S

SEMI-ANNUAL CLEARANCE SALE

Supreme Event of Summer-- Continues Today With Amazing Bargains

FROM top floor to basement—from end to end—The Big Store fairly teems with the most wonderful value-giving of the season in this Great Semi-Annual Clearance Sale!

Our greatly increased business the first six months of this year has left a trail of incomplete lines, remainders and lots of good, worthy merchandise, which must be completely cleared out preparatory to adjustment of stocks. And besides a clearance of our own stocks, there are many specially-bought lots of makers' accumulations, surpluses, samples, to sell way under-price. Hundreds of unadvertised bargains all over the store, as phenomenal as those mentioned.

Tonight our force of buyers leave on a special Pullman for New York to purchase Fall and Winter Stocks. The plans now shaping up for this coming season are the most comprehensive in our 55 years of store keeping.

Semi-Annual Clearance Embroideries

Semi-Annual cleanup on Voile and Batiste Robes. White and white with colors:

- \$ 8.00 to \$12.00 Robes, \$ 3.98
- \$18.00 to \$25.00 Robes, \$12.00
- \$20.00 to \$30.00 Robes, \$15.00

All Ratine and Macrame Laces Reduced—Edges and Bands, 3 to 9 inches wide, in white and cream: \$1.25 to \$1.50 grades, 98c; \$2 grades, only \$1.69; \$2.50 to \$3 grades, \$1.95

2000 Yards Embroideries, Bands and Insertions, 2 to 4 inches wide; Edgings and Flouncings from 9 to 18 inches wide; 75c to \$1.50 grades, yard at 35c

—First Floor, New Building

Semi-Annual Clearance Hosiery

Infants' and Children's 25c Plain and Silk Lisle Sox—Plain colors, also fancy check and tops. Clearing these lines at the pair, 15c

Clearance of Women's Outsize Silk Hose—Odds and ends, mostly in colors. Our \$2.00 and \$3.00 Silk Hose, special, pair \$1.00

Clearance Sale of Women's Imported Plain and Fancy Lisle Hose—Black and colors, lace and embroidered boots. Worth 50c to 65c. 29c

Children's 15c Fine Ribbed Cotton Hose—Black and tan. Clearing these lines at the pair 10c

Women's 25c Silk Lisle Hose—Black, white and tan, at, pr., 19c

All Our Linen, Lingerie and Tub Dresses Reduced

HERE'S the event that every woman has learned to look forward to and what could interest women more than these sweeping reductions on our entire stock of Linen, Lingerie and Summer Dresses.

Every imaginable style is included in the thousands of garments there are for your choice. Practical Wash Dresses of Chambrays, tissues, voiles and fine ginghams. Lingerie Dresses of sheer muslins, lawns and marquisetts. Others of Linen, linen crull and ratine. Note the reduction for our Semi-Annual Clearance.

- \$ 9.00 Summer Dresses at \$ 5.55
- \$16.50 Summer Dresses at \$12.38
- \$18.50 Summer Dresses at \$13.85
- \$22.50 Summer Dresses at \$16.50
- \$25.00 Summer Dresses at \$18.75
- \$30.00 Summer Dresses at \$22.50

White Serge Suits

What more attractive for Summer wear than the stunning Suits of white! And every model in our immense stock is greatly reduced for the Semi-Annual Clearance Sale.

- \$15 White Suits \$10
- \$25 White Suits \$16.65
- \$35 White Suits at only \$23.35
- \$45.00 White Suits for \$30.00
- \$55.00 White Suits for \$36.65

Misses' and Juniors' \$7.50 to \$12.50 Summer Coats, \$4.45

Smart styles for late Summer wear. Of serges, tweeds, worsteds—plain and in checks, invisible stripes and mixtures. Severely tailored with large sailor shawl collars. Sizes 13, 15, 17 and 16. \$7.50 to \$12.50 Misses' and Juniors' Coats, at \$4.45



Semi-Annual Clearance The Silks

\$1 New Chiffon Taffetas—27-inch, in fully 50 different shades. Clearance Sale tomorrow, yard, 73c.

\$1.50 and \$2 Silks—Beautiful 36-inch Chiffon Taffetas, striped Messalines and Taffetas. Semi-Annual Clearance, yard, \$1.27.

\$2.50 Cheney Bros. Bordered Foulards—Wide range of exclusive patterns, for afternoon and reception gowns; 45 inches wide. Clearance Sale, yard, \$1.59

75c Bordered French Challies—All new patterns, for waists, dresses, house gowns, etc. Semi-Annual Clearance Sale, yard, 57c.

—First Floor, Main Building

Semi-Annual Clearance Shoes

Women's \$2.50 to \$4 Oxfords and Pumps—Tans, black, patent and ooz leather. Welt and hand-turned soles. Broken lines, but mostly all sizes, \$1.39.

Women's \$3.50 and \$4 Oxfords—Button and blucher styles, of tan Russia calf, patent colt, vici kid and velour calf. High or medium round toes; Cuban and military heels. Clearance, \$2.69.

Men's \$4.50 and \$5 High-Grade Oxfords—New freak last or English walking styles. Bluchers or button. Finest hand-welted makes, in tan, gunmetal, chocolate vici or patent colt. Clearance, \$3.79.

Clearance Waists, Petticoats

TWO splendid offerings in Waists for the Clearance Sale tomorrow!

At \$3.65—A special group of dainty Lingerie Waists. Of fine mulls, batistes, dotted Swiss and marquisette. High and low necks, sailor and pointed collars. Also long sleeves and opened in front. Special at \$3.65

At \$1.18—Mannish Shirts, of madras, soisette and percales. Both low and high collars. Long and short sleeves. Clearance price, \$1.18

Silk Petticoats, \$2.85

It's our clearance price on messaline and taffeta Petticoats. All wanted shades, in plain and changeable. Extra special for the Clearance sale \$2.85

Childs' Sweater \$1.28

Regular \$2.50 to \$4 grades. Norfolk, Buster Brown and slip-over styles. In white and red. Specially priced for the Clearance \$1.28



Summer Millinery Clearance

WE'VE grouped together fully 200 attractive Summer Hats—\$6.50 to \$18 late Summer Millinery in smart tailored and charming dressy styles. Trimmings of flowers, ribbons, velvet and lace. You'll find splendid choice of models to finish the Summer with a new, fresh Hat. Positive \$3.95

\$6.50 to \$18 Millinery for the Clearance at \$3.95

\$1.50 to \$5 Outing Hats—of light straw and the new ratine. Also plain shapes, ready to wear. \$1.00

\$5 to \$12 Untrimmed Hats—in fine Milans, hems and Leghorns. New nobby shapes. Priced for the Clearance Sale \$3.45



Semi-Annual Clearance Cut Glass

Every piece of rich American Cut Glass reduced 20%. In addition we offer extra specials:

- \$1.75 handled or unhandled Cut Glass Nappies, \$1.19
- \$3.00 Cut Glass Nappies, 6-in., \$1.99
- \$5.00 Cut Glass Nappies, 7-in., \$2.98
- \$6.00 Cut Glass Sugar and Creamer, special pair, \$3.69
- \$3.25 Cut Glass ftd. Comports, 5-in. size, \$2.19
- \$4.50 Cut Glass Vases, 10-inch size, special, \$2.89
- \$10.00 Cut Glass Vases, 12-inch size, special, \$6.98
- \$4.50 Cut Glass Water Pitchers, 2 1/2-pint size, \$2.89

Semi-Annual Clearance Handbags

Summer Bags in White and Ecru—Marquisette, real linen hand crochet and real lace. Our entire immense stock, ranging from 98c to \$4, divided into four lots—49c, 98c, \$1.48 and \$1.98.

Two Big Lots of Real Leather Hand Bags—Worth from \$1.00 to \$3.50—Every shape, style and finish of frame and leather—73c, \$1.49.

Every High-Grade Leather Bag or Purse in Our Immense Leather Goods Stock Selling for Over \$5.00 at 1/4 off Regular—This gives you a rare opportunity of obtaining a Hand Bag from the finest imported and American makes at a ridiculously low price.

Undermuslins and Corsets

\$1.75 Combinations—Corset Covers and drawers, of fine nainsook. Prettily trimmed. Clearance at 98c.

\$1.50 and \$2 Corset Covers—Of fine nainsook, cambrie and lawn. Blouse and tight-fitting styles. Nicely trimmed. Clearance Sale at 98c.

\$1.50 and \$2 Drawers—In regular and extra sizes. Of nainsook and cambrie. Clearance tomorrow at 95c.


Women's Gowns—Of fine nainsook and cambrie. High or low neck. Long or short sleeves. \$1.50 Gowns at 98c, \$2.50 at \$1.79, \$3 at \$1.98, \$3.50 and \$4 at \$2.69, \$5 to \$7.50 at \$3.95.

\$1.25 and \$1.50 Outing Plan- net Gowns—Comfortable for wear at the beach. Clearance tomorrow at 93c.

Children's 50c and 60c Gowns—Of striped outing flannel. Clearance Sale at 43c.

\$3.50 to \$5 Underskirts—Of fine cambrie and lawn. Daintily trimmed. Clearance, \$2.69.

Brassiere Corset Covers—Also Bust Confiners. Of cambrie and linen. Trimmed in laces and embroideries. Cross and tie in back. 75c grades, 49c; \$1.25 and \$1.50 at 98c, \$2.50 at \$1.98, \$3.50 and \$4 at \$2.98 \$4 to \$7.50 Corsets—High-grade models. New Styles; for Clearance Sale at \$2.47.



Semi-Annual Clearance Curtains

200 Pairs White and Ecru Net and Scrim Curtains—Cluny, renaissance braid effects and many novelties in colored Curtains. Regular \$5 to \$6.50 grades; pair at \$3.48

1000 Yards New Bungalow Nets—filed and block designs, white, cream or ecru. Regular 25c quality; the yard at 19c

500 Pairs Finest Nottingham and Saxony Lace Curtains—Plain and detached figure centers with neat Art Nouveau and floral borders. Also all-over Brussels designs, 50 inches wide, 2 1/2 yards long. Our regular \$4.50 and \$5 quality; pair at \$3.15

—Third Floor, Main Building

Semi-Annual Clearance in Basement

\$1.25 Whirling Lawn Spray, as illustrated; runs easy; strong 89c

and well made; special at only 40c

Grass Sickle, good steel blades, special at 29c

\$1.50 wire Meat Scales, extra large size with two shelves, \$1.08

\$1.00 Hose Reels; made of hardwood, strong, durable, 74c

35c dozen covered Jelly Glasses at only dozen, 27c

\$1.00 Universal Food Chopper, 79c

\$1.25 Universal Food Chopper, 98c

\$1.50 Universal Food Chopper \$1.18

\$2.00 Universal Food Chopper \$1.57

60c doz. plain, thin-blown Glass Table Tumblers, special, each 3c

Clearance All \$20 to \$35 Fancy Suits, \$15

IF there's been any hesitancy about choosing your Summer Suit, it'll surely disappear with the news of this great Semi-Annual Clearance of every Fancy Suit in our stock at \$15.

- 18 Fancy Suits that were \$35
- 76 Fancy Suits that were \$30
- 46 Fancy Suits that were \$30
- 129 Fancy Suits that were \$25
- 347 Fancy Suits that were \$20

By Fancy Suits we mean every Suit in our entire stock, except the staple plain blues and blacks.

Beautiful grays, tans, browns, fancy blues, purple and plum shades, of finest homespun, chevots, worsteds and cassimeres. Smart pin stripes and line stripes innumerable.

All sizes for men of every build—the stout, the long, stout, the short stout, the short, the tall. Not a \$35, \$30, \$25, \$20 or \$15 Fancy Suit withheld—all go in this great sale at \$15

All Staple Blue and Black Suits 10 Per Cent Off.



Semi-Annual Clearance of Notions

10c Carlson-Currier Best 100-yl. Sewing Silk—black and all colors. Today only, 4 SPOOLS, 25c

20c Nainsook Dress Shields, pair, 10c

15c Children's Supporters, black and white, 8c

10c and 15c Corset Stays, special, 5c

10c Kid Curlers, assorted, bunch, 5c

30c one dozen spools B. B. Basting Cotton, 19c

Horn Hair Pins, 6 in a box, only 10c

Conqueror Machine Thread two spools at only 5c—First Floor, New Building

Veilings

Clearance sale of imported mesh Veilings, assorted styles and colors, 25c to 50c grade, at the yard only 10c

—First Floor, Main Building

Semi-Annual Clearance of Blankets

200 Pairs Manufacturers' Sample Cotton Blankets—gray, tan and white, with fancy borders. Clearance prices, pr. 55c to \$1.85.

\$3.75 Full-Size Comforters—covered in best grade silkoline, with 9-inch plain satine border and filled with pure white cotton in one sheet. Clearance \$2.75

\$3 Gray Woolnap Blankets—with colored borders, for full-size bed. Price, pr. \$2.25

—Third Floor, Main Building —Mail Orders Filled

Gloves, Ribbons, Parasols--Great Clearance!

Women's 25c Cham- oisette Gloves—2-clasp style, natural color, in sizes 5 1/2 to 7 1/2. Pair, 9c.

Women's \$1 to \$1.25 Long Silk Gloves—16- button Mousquetaire style, in black only; sizes 5 1/2 to 7. Pair at 47c.

Women's \$3 Long Chamois Gloves—16- button Mousquetaire, in natural color; sizes 5 1/2 to 7. Pair, \$1.47.

Women's \$1.25, \$1.75 Kid Gloves—Odd lines of 2-clasp glace lamb-skin and kid, in pique and overseas style. In broken sizes, pr., 73c.

Women's \$3.50 Long White Kid Gloves—Famous Perrin make; 16-button Mousquetaire in sizes 5 1/2 to 7. Pr., \$2.67.

Women's 50c Rubber Gloves—For household wear. All sizes, pr., 33c.

6-inch Messaline Rib- bons in all staple shades, yard 10c.

25c to 40c Ribbons—our best Taffetas, Moires, and Satins, six inches wide. Also Wire bow Taffetas for hair bows, and millinery use. All colors, yard 17c.

Great Odd Lot of Ribbons—two-inch colored vel- vets in odd shades, 1 to 1 1/2-inch Black Velvet and 2 to 5-inch Black Taffetas. Also high-grade 1 to 2-inch Taf- fetas Ribbons in colors, and 3 1/2-inch Fancy Dressings. Clearance price, yard, 5c.



EST. 1857

MEIER & FRANK STORE

SOLE PORTLAND AGENTS FOR

- John S. Brown Linens, Corsets, Shoes.
- Manning Underwear.
- William Little Sewing Machines.
- Acorn Stoves and Ranges.
- Fulton & Whitney Go-Carts.
- Oster Motor Mattresses.
- Tokalon Drug Specialties.

Alar Guaranteed Hosiery.

Gutham Shirts and Underwear.

Perrin's Gloves.

Madame Freese Corsets.

Eppo Petticoats.

Sampeck Clothes for Boys.

Gustave Sickler Original Craftsman Furniture.

PHONES—Pacific, Marshall 4600; Home, A-6101. Only Portland Store With Complete Mail Order Service and Catalogue.