

Ask Any Floorman for Free Elks' Official Souvenir Postcard in 5 Colors—Magnificent Specimens of Elks' Heads for Sale, Fifth Floor All 50c Elk Ties, 'Kerchiefs, Suspenders, Socks, Today at 25c—August Delineator Now in Butterick Pattern Section, 1st Floor, 15c

Bring your films to our Kodak Section, first floor. Expert Printing and Developing done in 24 hours.

Government Weather Report: FAIR TODAY.

MEIER & FRANK'S

A WORD OF THANKS to our many friends and patrons who so kindly assisted us in making the ROSE SHOWER yesterday so great a success.

Have your pictures, photos and snap shots frame here in our Fifth Floor Art Section. Artistic work at moderate prices.

1171st Friday Surprise Sale--B. P. O. E. Headquarters!

1171st SURPRISE SALE. New \$2 to \$3.50 Parasols, 98c

WHAT an offering this—pretty new Silk Parasols at 98c! At such a price as this what woman would be without one? Over 300 of them grouped for the Friday Surprise Sale today.

And what an added touch of attractiveness they effect for the Summer outfit. Of plain and striped tafetas, plain, embroidered and tucked pongees. A remarkable offer for today only—\$2 to \$3.50 Parasols, offered special at only 98c

1171st SURPRISE SALE. Cleanup 50c to \$1 'Kerchiefs, 25c

THOUSANDS of women's 'Kerchiefs in this special offering for today! A cleanup from our own stock, some slightly mussed from showing, so we group them for quick selling today at 25c.

High-grade linen Kerchiefs, with embroidered corners, initials and hemstitched hems

Dainty colored novelties and hand stitched styles also included. It's an opportunity to purchase high-grade Kerchiefs at a low price—actual 50c to \$1 grades at the low price of—Friday, 25c

THE thousands of out-of-town people here from the Northwest for the Elks' Grand Lodge Reunion will have an opportunity of sharing personally in these extraordinary, timely offerings in our 1171st Friday Surprise Sale.

Conveniences for Elks and Visitors

Extra service all this week in our beautiful Seventh Floor Tea Room and Restaurant. Luncheon, 11:30 to 2 o'clock—orchestra music. Special Elks' Rest Room and Writing Room, fifth floor, in addition to the regular Women's Reception Room, second floor.

To all wearing Elks' Official Badges, free telephone service within Portland.

1171st SURPRISE SALE. Women's 50c, 65c Hose, 29c

OVER a thousand pairs of women's fine Hosiery grouped for a rapid cleanup at only 29c a pair. None in the entire lot are worth less than 50c a pair and many of them you'd pay 65c for regularly.

Included are both plain and fancy Hose—plain lises, silk lises, lace and embroidered boots. Dainty Summer weight

Imported and domestic grades in black and colors. Many of you we know will want more than one pair at such a saving as this. 50c to 65c Hosiery for the Surprise today at the low price of only 29c

1171st SURPRISE SALE. \$2.50 Photos of Elk Herd, \$1.50



Large, beautifully-framed actual Photographs of a herd of browsing elks, taken in the famous Jackson Hole district, Wyo.

A handsome souvenir of the Grand Lodge Reunion. We've sold hundreds at \$2.50 and more. To clear them out today, extra special \$1.50

Other Framed Photos of this famous Jackson Hole herd of elks at reduced prices. Elk Horn Corkscrews, \$1.23

MEIER & FRANK'S 1171st FRIDAY SURPRISE SALE.

Sample Neckwear Today at 1/2 and Less!



25c and 35c Neckwear, 16c 50c to 75c Neckwear, 33c \$1 to \$1.50 Neckwear, 53c

STILL splendid choosing in this sensational sale of Neckwear, resulting from the purchase of the samples and overstock of a famous maker.

In the lot are lovely Coat Sets, Chemisette Sets, Stock Sets, Fichus, Jabots, Bows, Dutch Collars, etc. All fresh, new pieces. It's a sale you will not want to miss.

\$2 to \$2.50 Neckwear, 87c \$3 to \$4 Neckwear, \$1.39 \$4.50-\$15 Neckwear, 1/2 Price



M. & F.'S 1171st SURPRISE SALE. \$15 to \$25 Silk or Wool Dresses \$7.95

THE most important offering for the Friday Surprise today—this phenomenal Dress special at \$7.95! And there's not an old-style, undesirable garment among them.

Four of the models as illustrated above are typical of the smart, new styles shown in the lot. Hundreds to choose from, including Dresses specially purchased and taken from our own regular stocks.

Of challies, serges, messalines, crepe de chine, plain and changeant tafetas. Stunning combinations of macramé and Irish trimmings, narrow silk braids and rich embroidery. Not a dress worth less than \$15. Many of them as high as \$25. Plain colors and stripes in mixtures. Friday Surprise, \$7.95.

MEIER & FRANK'S 1171st FRIDAY SURPRISE SALE.

Men's Mesh Underw'r, 19c

THE cool, sanitary open-mesh Underwear that every man likes to wear in the Summer.

Shirts and Drawers in all sizes. A grade that can hardly be told from similar Underwear at more than double the price. We also include 2000 odd Undershirts, with no drawers to match, of fine Balbriggan, in white and colors. Friday only, special, garment 19c



Odd Lines of \$1.00 to \$2.50 Pajamas at Only 50c

Not more than 250 Suits in all. Of madras and soisettes, in stripes and fancy patterns of various colors. Broken lines of \$1 to \$2.50 Pajamas—they can't last long at the ridiculously low price at which we are offering them, only 50c

1171st SURPRISE SALE. \$2 Cream Bord'r'd Serges at 98c!

EVEN less than half price for these beautiful Cream White Serges, with stunning bordered designs, so favored by Dame Fashion.

They are 50 inches wide with borders of navy, sky, royal blue and lavender. See them before they are all gone

Not more than 300 yards for Friday Surprise Sale. The identical grade which sold this season for \$2 a yard. Beautiful quality of serge, for afternoon and street dresses. While the lot lasts today, on sale at the low price of, yard, 98c

1171st SURPRISE SALE. House Dresses \$1.18!

JUST another of the splendid purchases and sales of Wash Dresses that women have come to expect at Meier & Frank's.

Dainty, becoming, one-piece styles with square or large round collars of white pique or plain chambray, finished with one-inch bands of scalloped edge.

Of plain or striped, checked or figured chambray, percale and lawn. Extra special for the Surprise at \$1.18.

MEIER & FRANK'S 1171st BIG FRIDAY SURPRISE SALE.

Cool, Lingerie Waists, 98c

SUMMER WAISTS of far better materials, more carefully made and prettier trimmed than the ordinary run of Waists at so low a price as this!

Of sheer lawns and batistes trimmed in German Val. cotton cluny lace in Irish crochet pattern and with embroidery. Some with side ruffle.

Low necks, pointed or square and short sleeves. Also high necks with medallion yokes, sleeves long.

They're the sort you'll want for ordinary wear and to take on the vacation. Special for the 1171st Friday Surprise Sale at only 98c

1171st SURPRISE SALE. Boys' \$1 Wash Suits at 49c

REALLY serviceable little Wash Suits, of excellent quality of striped madras, in blues and tans.

In Sailor and Russian styles, in ages 2 to 11 years. Mothers should buy a half-dozen Suits Friday at this price, \$1 grades at 49c

1171st SURPRISE SALE. 25c Eng. Tub Suitings at 15c

A SPECIAL from the Wash Goods Section that's sure to interest the woman who sews or has sewing done in the home.

Popular for Children's Suits and Tailored Dresses, Boys' Blouses and for Women's Wash Skirts. In all colors.

Of fine, though firm weave, of a quality that's both practical and attractive. Neat patterns and in mixed weave. 32 inches wide. All colors to choose from. Regularly 25c a yard. For the 1171st Friday Surprise at low price of 15c

MEIER & FRANK'S 1171st FRIDAY SURPRISE.

2000 New \$2.50 to \$3 Combinat's \$2.19



JUST unpacking and marking them in the stockroom as this news was prepared—2000 beautiful, snowy new Combination Corset Covers and Drawers, in such demand now for Summer wear.

Made of fine, soft nainsook and dotted Swiss, joined smoothly and comfortably at waist, with beading and ribbons. Handsomely trimmed in Val. and Torchon laces. Regularly \$2.50 and \$3 Combinations, for the 1171st Friday Surprise Sale, only \$2.19

\$5 to \$8 Corsets at \$2.98 Made of fine coutil and broche, with long hips, medium and high bust. Two and three pairs of supporters attached. Friday only, \$2.98.

M. & F.'S 1171st FRIDAY SURPRISE.

\$6 Cut Glass Bowls \$3.69



SEEMS almost incredible that these large, 8-inch Bowls of rich, brilliantly-cut glass can be sold at such a price!

Bought 200 of them, just for a Friday Surprise Sale. Beautiful patterns, one as illustrated. They're splendid \$6.00 Cut Glass Bowls, for one \$3.69 day, ea., only

\$6 Vases at \$3.69—Elegant heavy Cut Glass Vases, as illustrated that stand full 12 inches high. Richly cut. Our \$6 Cut Glass Vases today at \$3.69 \$2.50 Nappies at \$1.29—Handsome Cut Glass 6-inch Nappies, without handles. Deeply cut patterns. They're a wonderful special today at \$1.29

MEIER & FRANK'S 1171st FRIDAY SURPRISE.

5000 Dozen Mason Fruit Jars Reduced

A TIMELY saving which comes right in the midst of canning season—it'll even pay to buy them for future use at these phenomenally-low prices.



For genuine Ball Mason Fruit Jars, complete with porcelain-lined caps and rubbers. We've 5000 dozen to sell like this for 1171st Friday Surprise—one day only:

Mason Pint Jars, the dozen, 49c

Mason Qt. Jars, the dozen, 58c

Mason 1/2-Gallon Jars, the dozen, 78c

—Basement Store, Main Building.—Mail Orders Filled

M. & F.'S 1171st FRIDAY SURPRISE.

\$3 Hammocks, \$1.89

WE should sell hundreds of these good, heavy, closely-woven Hammocks at such a saving.

Size of bed 86x37 inches, in floral and bird designs of pretty colorings that will not easily fade. Complete with throw-back pillow, spreader and valance. Reg. \$3, Friday only at \$1.89

SOLE PORTLAND AGENTS FOR John S. Brown Looms, Columbia's Shirts, Manning Underwear, Williams' Sewing Machines, Acorn Stoves and Ranges, Fulton & Whittier, Go-Carts, Ostermer or Mattresses, Tokalon Drug Specialists.



SOLE PORTLAND AGENTS FOR Ajax Guaranteed Hosiery, Gotham Shirts and Underwear, Perlin's Gloves, Madams' Lingerie Corsets, Eppo Petticoats, Sauspeck Clothing for Boys, G. S. Lave Stickley Original Craftsmen Furniture.

M. & F.'S 1171st FRIDAY SURPRISE.

Indian Blankets \$6.79

VISITORS to the Elks' Reunion can hardly find a more beautiful or useful Souvenir of Oregon than these beautiful Indian Blankets.

Striking, rich Navajo designs in handsome colorings. For the den, the cozy corner, for beach and Summer home, they're invaluable. Friday Surprise Sale, 200 pairs (Third Floor) special at \$6.79

PHONES—Pacific, Marshall 4600; Home, A-6101. Only Portland Store With Complete Mail Order Service and Catalogue.