

Lunch Today in Our Tea Room—Orchestra Music and Singing
Manicuring, Hair Dressing and Massage in Balcony New Bldg.

Special Corset Service for Young Girls, Second Floor Section
Victor and Columbia Talking Machines on Club Plan—5th Floor

THE MEIER & FRANK STORE, ESTABLISHED 1857.

WEATHER REPORT.

FAIR TODAY.

THE MEIER & FRANK STORE, 5th, 6th, Morrison & Alder Sts.

Any Man's \$25 to \$35 Fancy Summer Suit, \$18.75



Today We Begin Our First Annual Summer Sale of Art Needlework!

HERE'S news that's of interest and importance to every woman and miss. Hundreds of articles for the beginner and practiced in needleart. Purchase a supply now—while away a share of the Summer days with fancy work. Pieces for immediate use or to give as gifts at the holiday time. Special tables in front of elevator, third floor, main building, in addition to display in regular department. Free lessons daily, 2:30 to 5 P. M. on embroidery and Irish crochet.

To \$1 Linen Centers, 37c To \$3.50 Linen Centers 1/2

Immense special group of pure linen 18-inch Centers, stamped and tinted, ready for embroidering. Scores of pretty floral and conventional designs. Choose from the group today; 50c to \$1 grades priced at only, each **37c**

\$1.25 to \$3.50 Centers—Pillow Tops of pure linen, finished with real curly laces. Also homesteaded Centers and Scarfs, stamped for embroidering. One scarf **1/4 Off** as illustrated. Today at **17c**

35c Stamped Scarfs—Of Union-linen, in pretty conventional designs; 15x45-inch size. Special for today's selling only **17c**

\$1.00 Scarfs—stamped and tinted. Also all-linen round Centers **37c** stamped for embroidering, at **53c**

Women's Lingerie Drawers—ready made, stamped for embroidering; as illustrated; today at **53c**

Dresser Scarfs, of fancy linens and maple block Round and square ready-for-use Centers and printed cretonnes. Attractive for the Summer home, for dens and reading tables **1/2 Price** \$1.25 to \$3.50 grades today at **53c**

Child's 75c Rompers—ready made, in good quality pink and blue Japanese crepe. Stamped for embroidering. Annual sale price **53c**

50c to 75c Waist Patterns—of dainty voile and marquisette. **39c** Stamped for embroidering.

Art Linens Reduced Splendid savings of pure art Linen and Crashes. White and ecru; 18 to 72 inches wide. **15c**

25c Linens, 21c 50c Linens, 43c 35c Linens, 25c 65c Linens, 53c 40c Linens, 33c 75c Linens, 67c 85c Linens, 73c \$1.25 Linens, 98c \$1.00 Linens, 79c \$2 Linens, \$1.67

Famous Adler-Rochester, Society Brand Washington Co. and A. B. Kirschbaum --The Finest of Hand-Tailored Clothing

THIS means you'll pay \$18.75 for the handsome hand-tailored Suits on which we've established a record for value-giving at \$25, \$28, \$30, \$35. And positively not one of our fine Fancy Suits is withheld—at least 1000 Suits are here to choose from at this radically-low sale price, in hundreds of the season's beautiful patterns and colorings.

We will specialize in this sale on Suits for the man hard to fit. Stouts, short stouts, long stouts, slims and extra sizes up to 52. Every style, too, from most conservative to most extreme.

The snappy, new English models in the Society Brand Clothing, will appeal particularly to the young fellows. Naturally-shaped shoulders, soft rolling lapels, and some with slight turn-back cuffs on coat and trousers.

Adler-Rochester System, The Washington Company, and Kirschbaum makes are nationally-known for fine tailoring, woollens and style.

Fancy blues, new Summer grays, tans, browns, purple and plum shades. Every smart pattern and weave. See the big Morrison-street window display. Unrestricted choice of any \$25, \$28, \$30 and \$35 Fancy Summer Suit, in this sale beginning today at only **\$18.75**



25c and 35c Silk Mulls, 15c

4000 Yards From a Local Jobber to Sell Below Original Wholesale Cost THE whole story in a nutshell was he overbought on these dainty Silk Mulls—was willing to pocket the loss, if we will take 4000 yards off his hands!

So you may pay 15c a yard today for these beautiful Silk Mulls, 27 inches wide, which we could not buy in the regular way to sell below 25c and 35c. Silk dots, stripes and figures in pinks, sky blue, navy, old rose, gray, purple, lavender, etc. Nothing prettier for charming street and party frocks. Yard **15c**

25c Colored Poplins, 27 inches wide, for women's and children's Summer dresses. Blues, pinks, greens, lavender, helio, etc. The yard **15c**

50c New Wash Goods—sheer, airy voiles; silk tussahs in natural and various colors; dimities in pink and blue floral designs, yd. **35c**

75c Silk-striped Voile—40 inches wide, in beautiful ribbon stripes of black-and-white, black with blue, navy 49c with helio, etc. Spl. **15c**

\$1.50 Embroidered Batistes—lovely embroidered eyelet work, with silk dots. Pink and blue only. A wonderful value, while lot lasts at **98c**

New Striped Eponge Suitings—we had them come by express so great has been the demand. Smart stripes of blue, helio, tan, pink and white black, with white **\$1.50**

75c and \$1 White Imported Madras—32 inches wide. A fine quality for smart **50c** tailored waists. Yard

Thursday Is Pioneer Day

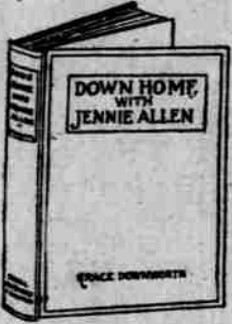
This week is being celebrated as Pioneer Week. In our 5th-street window we display a number of interesting relics of early Oregon, loaned us by the Historical Society. The first plank road on the Pacific Coast, running from Portland to Yamhill County, was started on September 27, 1851. The first sheep in Oregon were brought across the plains in 1844. The first American to sail a vessel around the earth was Captain Robert Gray, who arrived in Oregon on May 11, 1792, and named the Columbia River after his vessel, "The Columbia," on May 18, 1792. The salary of the early Legislative bodies of Oregon was fixed on May 2, 1847, at \$1.25 per day. The first broom was made in Oregon in 1856. On March 14, 1857, flour was \$3.50 to \$4 per 100 pounds; wheat, \$1 to \$1.25 per bushel; oats, 50c to 62 1/2c per bushel; potatoes, 50c and 75c per bushel; onions, \$1 to \$1.25 per bushel.

Sale Summer Fiction 39c

WE'VE filled a big table with over 500 titles of interesting Summer fiction, such as you'll want to while away the odd hours on your vacation, at the beach or at home.

Books published to sell at much more than this sale price. Just a few of the titles:

- The Great Mogul.
- A Broken Sword.
- The Girl Question.
- Dianna of Hobson.
- Princess Maritana.
- GIRL OF THE LIMBERLOST, 50c
- First time at this popular price. By Gene Stratton Porter, author of The Harvester and Freckles. Formerly \$1.25—reprint edition, 50c. Other fiction at the same price.
- The Master's Long for Short.
- Going Some.
- Prince of India.
- Mr. Crewe's Career.
- The Day of the Dog.
- The Man Higher Up.
- Long for Short.
- Going Some.
- Prince of India.
- Mr. Crewe's Career.
- The Day of the Dog.
- The Man Higher Up.
- POPULAR FICTION AT 39c
- Hundreds of titles by well-known authors and titles. Just a hint:
- Alkanide.
- Black Rock.
- Inland.
- Edward Dauter.
- Ivanhoe.
- St. Elmo.
- Vivian.
- Ivanhoe.



35c Pretty Mesh Veilings at 19c

THERE'S need for Summer Veilings these days, when women go a-traveling—to the seashore, etc.

Choose from these 35c pretty mesh Veilings today—plain and dotted styles in navy, black and brown; yard **19c**

\$2.50 Auto Veils—Just the Veils you'll be wanting for wear when motoring. Of all-silk chiffon; hemstitched all around and finished with plain satin borders. They're splendorous, did \$2.50 grades, **\$1.59**

\$2 Chantilly Lace Veils—They are pretty for wear over the hat and face. In dotted mesh patterns, with fancy edges, 1 1/2 yards long. \$2.00 grades **98c** today specially priced at

3200 Loom-Strips of New Embroideries, 39c and 98c

EMBROIDERIES of remarkable value—for they're the loom strips used by the manufacturer in his New York display rooms.

Dainty Swiss and nainsook Embroidery Edges and Insertions in the prettiest of eyelet and floral designs. Thousands of yards to choose from—patterns you'll want for waists, undergarments and infants' dresses. Lengths of from 4 1-2 to 5 yards.

85c-\$1 Embroideries, 3 to 12 ins. wide, ea. **39c**

\$1 and \$1.25 Semi-Made Corset Covers—Of fine Swiss, in eyelet design. Dainty for wear with lingerie waists. **75c** Special today at only **45c**

12c to 20c White Chumy and Point de Paris Laces, yd. **10c** Short Lengths Venise and Net Top Laces, 39c, 98c, **\$3.49**

Double-Service Garment



A house dress, kimono and apron combined in the double-service garment. Baldwin "4-in-1" Patented

Special Demonstration Begins Today--2d Floor, Main Building

HAVE you seen this useful new Double-Service Garment—a four-in-one House Dress, which, once worn, will be found almost indispensable to the housewife!

The Baldwin Double-Service Garment serves as a house dress, kimono or apron. Notice the illustration. A special demonstrator will be here, beginning today, to explain them to you.

The materials are sturdy percales and chambrays in neat stripes, checks, dots or plain colors—light, medium or dark. High collar and also a new style, especially for Summer wear, with square Dutch neck. All sizes 34 to 44. Our prices, **\$1.48, \$1.98 and \$2.15.**

5000 Pairs Men's 25c Half Hose Today 10c

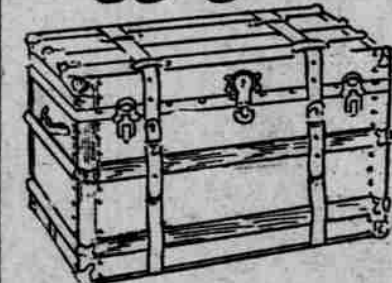
AN immense New York Mill purchase of 5000 pairs of men's splendid mercerized Lisle Hose that you are accustomed to pay 25c for.

Black, tan and all the wanted colors, for wear with low shoes. Reinforced heel and toe. A special that in itself will bring throngs today. You shouldn't buy less than a dozen pairs at this extraordinary price **10c**

Men's 50c Chamois-Skin Guaranteed Work Shirts—A new shirt for every one that rips, **39c.**

Center Aisle, Main Building.

Luggage for Summer Travel



REGULAR \$6.40 Trunks—built durably and strong to withstand the rough-and-tumble handling of the Summer's trip. Of stanch-hasswood with waterproof, covered canvas. Bound with metal and hard elm slats. Complete with brass lock, two leather straps and subdivided tray, just as pictured. **\$5.35** Special sale today

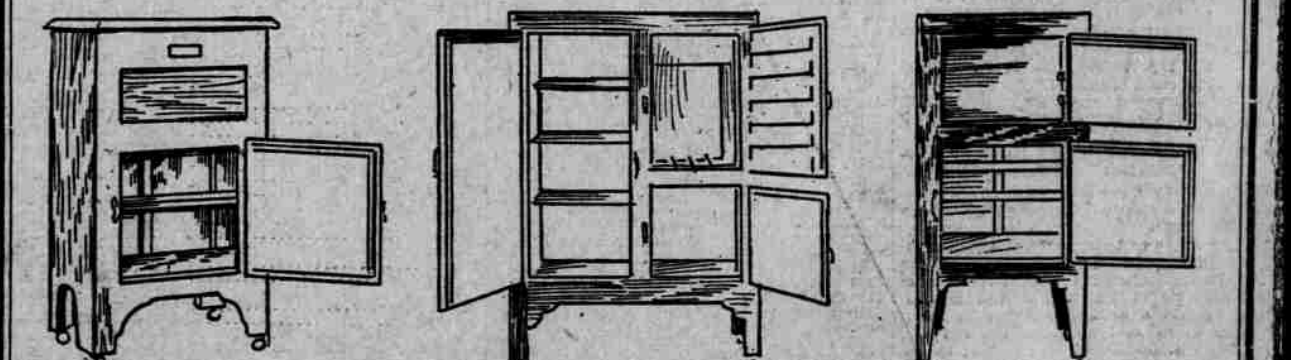
\$5.75 Suitcases, \$4.50 High-grade cowhide Suitcases, splendidly constructed with reinforced ends. 24-inch size. 12 1/2 inches wide. 6-inch deep steel frame. Complete with shirt fold. **\$4.50**

\$2 Suitcases at \$1.50 They're the popular Summer Suitcases, with onto-cloth covering on light wood frame. Made with shirt pocket. Full cloth lined, 24 inches long and 12 1/2 inches wide and 6 inches deep **\$1.50**

COMPLETE LINE OF STEAMER, REGULATION AND WARDROBE TELESCOPES, CARRYALLS, AUTO AND STEAMER RUGS, ETC.

Save Now on Good Refrigerators

SUMMER weather is here in earnest—hundreds of Portland homes must have a new Refrigerator—this sale, beginning today, is the answer! Timely savings on the famous Ft. Smith hardwood Refrigerators; high grade in all respects. Built of oak, with perfect insulation—an economical ice-consumer. Read the specials described below:



\$13 Refrigerators, \$10.49 Just as illustrated above. Ft. Smith refrigerators, well lined and insulated; ice is placed in chamber from top. Stands 42 inches high; 65-lb. ice capacity. Regularly \$13, sale price only **\$10.49**

\$17.50 Refrigerators, same as the above, but with 85-lb. ice capacity. Only **\$14.98**

\$19 Refrigerators, Only \$14.49 Beautiful white enameled Ft. Smith Refrigerators, as illustrated above, ice being placed in chamber from front door. Ice capacity, 60 pounds—stands 48 inches high, with 22x16-inch top. Regularly \$19, **\$14.49**

\$22.00 Refrigerators, as above. 85-lb. ice capacity **\$17.49**

\$26.50 Refrigerators, as above; 110-lb. ice capacity; stands 56 inches high. Priced at only **\$22.45**

\$25 Refrigerators, \$19.95 This high-grade white enameled line Ft. Smith Refrigerators as pictured above; ice capacity, 65 lbs., which is placed in box from front door. Stands 43 in. high. Regularly \$25 **\$19.95**

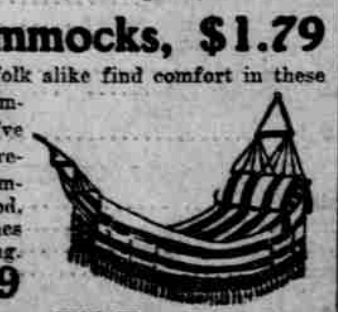
\$30 Refrigerators, as above, standing 47 inches high, 65-lb. ice capacity, at only **\$24.49.**

\$35 Refrigerators, as above, 80-pound ice capacity, **\$28.98.**

Couch Hammocks \$6.89

HERE'S nothing quite so popular for the piazza, for sleeping porch, for garden, as these splendid high-grade Couch Hammocks. These we specialize today are with the all-steel frame, steel springs and comfortable mattress, covered with durable khaki. Suspended, as shown here, **\$6.89** with heavy chains and hooks; \$9.75 grade, **\$6.89**

Our \$3 Hammocks, \$1.79 Children and grown folk alike find comfort in these regulation style Hammocks. Safe to say you've never seen such a remarkably well-built Hammock at \$1.79. Good, strong weave—36 inches wide and 84 inches long. Splendid \$3.00 Hammocks at **\$1.79**



Fifth Floor, New Building

Supply the Larder This Week

HUNDREDS of patrons have already supplied their Grocery needs for weeks to come during the first few days of our great June Mid-Month Sale.

Victor Flour, the sack at only **\$1.35**
Eastern Sugar-Cured Bacon, **18c**
Imported Camembert Cheese at **40c**
Holly Milk, four cans for only **28c**
Standard Soap, 11 bars for only **25c**
Kingsford's Corn Starch, 3 pkgs. **23c**
Walnuts, the pound, special at **16c**

Shrimps, 2 large cans at only **35c**
Shrimps, 3 small cans at only **25c**
Jap. style Rice, 5 pounds at **25c**
15c Pancake Flour, the package **10c**
Large Fancy Prunes, 2 pounds **21c**
Salad Oil, large cans, special, **\$1.10**
Maine Corn, 6 cans special at **55c**

SOLE PORTLAND AGENTS FOR
John & Brown Lumber.
Crosby's Shoes.
Manning Underwear.
Williamette Sewing Machines.
Acorn Stoves and Ranges.
Fulton & Whitney Go-Carts.
Ostermoor Mattresses.
Tobacco Drug Specialties.

EST. 1857
THE MEIER & FRANK STORE

SOLE PORTLAND AGENTS FOR
Perria's Gloves.
Ajax Guaranteed Hosiery.
Gotham Shirts and Underwear.
Madame Irene Corsets.
Eggo Petticoats.
Gumpack Clothes for Boys.
Guthrie Stickley Original Craftsman Furniture.

PHONES—Pacific, Marshall 4600; Home, A-6101. Only Portland Store With Complete Mail Order Service and Catalogue.

This \$8 Ft. Smith Ice Box, \$6.49

A splendid ice box, well lined and good ice-keeper. Stands 26 inches high, with 22x44-in. top. Ice capacity, 40 lbs. Regularly \$8.00, for **\$6.49**

\$10.00 Ice Boxes, 50-pound ice capacity, **\$8.49.**

\$12.00 Ice Boxes, 80-pound ice capacity, **\$9.49.**