

Lunch Today in the Tea Room
Orchestra Music 12 to 2 P. M.

THE MEIER & FRANK STORE

WATCH THE MEIER & FRANK ELECTRIC SIGN TOMORROW
Weather conditions of last night and the uncertainty of holding of Electric Parade has prompted us to make arrangements with Rose Festival Headquarters to signal the expectant throng with the great Meier & Frank electric sign on top of new building. If illuminated the parade will be held. If dark, there will be no parade. Watch for the signal tomorrow and Saturday. The store will close in ample time Saturday night so that employes and patrons alike may witness the Electric Parade.

Special Concert Today in Our
Phonograph Parlors—5th Floor

THE MEIER & FRANK STORE

Last 3 Days of Scholarship Contest! Who'll Be the Winners?

40 Highest Contestants

- THE WOMEN CONTESTANTS.**
- Mrs. A. G. Crossley, 1032 Vaughn, 218600
 - Rya L. Gentry, 242 34th Ave., 210250
 - Hattie Smucker, 215 E. 3rd, 187275
 - Georgia F. Ford, 1000 1/2 1st, 187275
 - Evelyn Regal Allen, 111380
 - Corra Haley, St. Mary's Acad., 77725
 - Edna O'Brien, St. Mary's Acad., 77725
 - Helen Clark, Grants Pass, Or., 651425
 - Edna Metcalf, Reed College, 273200
 - Eva Johnson, 271 E. Ash, 240630
 - Nettie Drew, 337 E. 5th, 484675
 - Florian M. Linker, Reed Coll., 282000
 - Mauda Lacey, 40 E. Summer, 411130
 - Louise Hoyer, Wash. High Alum., 271255
 - Alice Johnson, Aries, 271255
 - Mary C. Davis, Wash. High, 270490
 - Eva May York, Wilson Plains Sch., 242420
 - Agnes Bryan, Oddfellows' Home, 228730
 - Lillian E. Peterson, 140 E. 15th, 212925
 - Rather Ostenshagen, Woodlawn, 201125
- THE MEN CONTESTANTS.**
- Lowell Bradford, Wash. High., 222500
 - Joe Hallock, 20 N. 29th, 213175
 - Harold Bergan, 575 E. Salmon, 276200
 - Clifford Thomas, Col. Univ., 140950
 - Fred Pritchard, 630 2d St., 126000
 - Frederic J. Barber, Wash. High., 1046225
 - Harry Crow, H. W. Bus. Col., 625000
 - Malcolm McLean, St. Lawrence Acad., 877300
 - Archie McAnally, Wash. High., 848275
 - L. T. O'Brien, H. W. Bus. Col., 792415
 - Harry Parsons, P. H. L. & P. Co., 739000
 - Chas. Blevins, Archer, Wiggins, 625000
 - Edw. Schwaizer, H. W. Bus. Col., 609625
 - Harry Fogarty, 24th and Irving, 511800
 - John Hiley, 484 Rodney, 525000
 - Harold Aikin, Portland Acad., 492925
 - Raymond Fryer, Wash. High., 376100
 - Geo. Maxwell, Jefferson High., 376100
 - Harold Nelson, Jefferson High., 317925
 - Paul Adams, Washington High., 206250

YOU, our patrons, will have much to say as to the winners of this great \$4000 Scholarship Contest, which closes at 9:30 o'clock Saturday night. The votes to be cast these last three days may be the deciding factor in many of the scholarships to be awarded. So without cost and only a minute or so of your time, you will help a contestant by securing ballots with every purchase, and casting in their favor. Many of the purchases you've contemplated making in the near future, can be secured this week and the votes credited to some worthy contestant. Saturday night also ends our Great Annual June White Days—the sale which means every White Article, except contract goods, reduced. Profit accordingly.

Jaunty Tailored Suits Today for \$17.45

SCORES of smart, clever models taken from our own splendid stock, together with a specially purchased lot—comprise this remarkable offering that continues again tomorrow. Suits that you'd pay far more for if they'd been bought in the regular way. Not a garment but in an attractive, modish style. Severely tailored, plain notch collar styles, as well as jaunty cutaway jackets and large collars of white ratine and silk.

Of splendid quality whipcords, serges, chevots and mannish mixtures. Tans, grays, black, brown and two-toned effects. They're wonderful values at this low price \$17.45

Silk or Wool Dresses \$9.85

Just the Dresses you've been wanting for carnival wear, for traveling, for the beach and for street wear. Without a doubt they're an offering that can't be duplicated the city over. All in the pretty one-piece style, cut narrow though graceful. Of taffetas, messalines and foulards. Serges, mannish mixtures and diagonals. With Dutch necks and with dainty lace yokes. Sizes 14, 16 and 18 years; 36 to 38 bust. Don't fail to see this group of Dresses today at the special price of \$9.85

—Second Floor Section, Main Building —Mail Orders Filled.



The "Silk-Maid" Is Here! \$1 Silk Hosiery, Best of All

"AREN'T they wonderful for \$1," exclaimed the young women in our Hosiery department when these new "Silk-Maid" Hosiery were being taken down from the receiving-room yesterday.

In our new "Silk-Maid" Hosiery is carried out an ideal which we've had for years, as to the quality of a Silk Hosiery which could be sold at \$1. We wanted to be able to offer a PURE THREAD SILK HOSE which would WEAR and PLEASE. For months we've been investigating, testing, comparing. Nearly every Silk Hosiery maker in the country has vied to give us a \$1 Silk Hosiery better than any heretofore produced. Our ideal is fulfilled in "Silk-Maid" Hosiery.

Regular size Silk Hose, but the lisle welt top so elastic that an outside is unnecessary. "Silk-Maid" Hosiery are of the finest pure thread cocoon silk, knit so fine that they look and wear like a piece of cloth. "Silk-Maid" Hosiery combine luxury with practical wear. They have a 7-inch lisle top, with garterproof welt, extra high spliced double lisle heel and sole. One of the most modern and best equipped mills in the world knit "Silk-Maid" Hosiery for us. Our first contract called for over 6000 pairs. Such quantity-buying means "lowest cost known."

Buy a 3-pair box of "Silk-Maid" Hosiery today. With each box is this printed guarantee: "If for any reason these Stockings prove unsatisfactory, we ask you to return them and get new ones. We leave it to your sense of fairness."

Colors--

- Black
- White
- Tan
- Navy
- Gray
- Pink
- Sky Blue
- Silver
- Gold
- Lavender

\$1 The "Silk-Maid" Pair DOLLAR HOSE

—First Floor—Main Building.—Mail Orders Filled.

Linens and White Goods

- \$2.50 Pattern Cloths—Good-wearing quality. 68x68-inch size. Special today at only \$1.75.
- \$5 Pattern Cloths—Of all linen, full bleached. In the 72x90-inch size. Today at only \$3.48.
- \$6 Napkins—Of all linen. Dinner size, 25-inch. Special today at the dozen, \$4.98.
- 75c Sheets—81x90-inch size; splendid, fine, firm quality. Today at only 50c.
- 15c Pillow Cases—They're a popular grade. 42x36-inch size. Today at only 12 1/2c.
- \$5 Satin Spreads—Well made and neatly hemmed all around. Today at only \$3.48.
- 75c and \$1 Walstings—Of all white. Fine, sheer quality, self-woven designs. Yard at only 50c.
- 75c Batistes—Sheer weave, self-striped. Lovely for Summer frocks, etc. Today, yard, at only 39c.



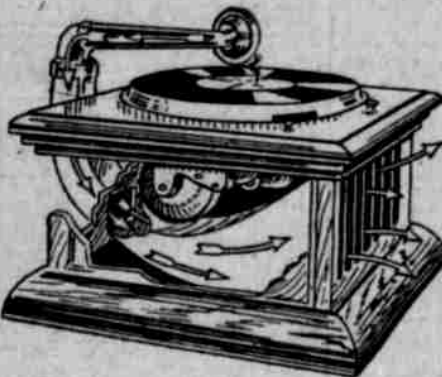
Your Comfort in the Car

is assured if you wear the jaunty Marshall Shapke Motoring Cap—the make that's advertised in the magazines and Meier & Frank's is the only place in Portland where you can secure them. Just as pictured here and they're as clever and becoming as can be. Of light weight genuine Priestly's imported cravenette, and plain and changeable silks. In every shade to match the motoring outfit.

With every woman's Cap comes a visor band to hold the veil in place. And milady finds that they keep the coiffure from becoming disarranged.

Men's styles priced at \$2 and \$2.50. Women's at \$2.50, \$3 and \$3.50. Ask about them in the Men's Furnishing Section, first floor.

Columbia for Outdoors



This "Lyric" Hornless Machine with 12 Selections, as advertised in this week's Saturday Evening Post

\$28.90

At the beach, the Summer cottage, the outdoor camp, on the yacht, in the home—this splendid Columbia hornless machine will bring new enjoyment and pleasure to you and your family!

The "Lyric," as illustrated here, is the only hornless instrument under \$50 that has a continuous tone chamber. The arrows show the unobstructed movement of sound, which gives you the full volume and perfect sound qualities.

First of all, it is PORTABLE, condensed, compact; the cabinet is 13 1/2 inches square and 7 inches high, built of quartered oak throughout. The reproducer gives a round, full, natural tone. The motor is a soundless double-spring drive, running three records at one winding and can be rewound while playing. Plays either 10 or 12-inch records of any make.

We will deliver this Columbia "Lyric," with 6 newest double-disk records (12 selections) to you for \$28.90. On our Club Plan, \$5 a month.

—Fifth Floor, New Building.—Mail Orders Filled.

New Summer Hats at Almost 1/2 Price

"TWO pretty Summer Hats at the price of one," was the exclamation several women made, when taking advantage of this phenomenal half-price Millinery offering.

Absolutely nothing in our immense stock of Trimmed Hats restricted; models for every occasion—from the plain tailored Street Hats to the most elaborate of creations for reception and formal wear.

All the famous New York and Paris makes are represented in the showing. Every price—\$10 to \$150.

---All at 1/2 Price

Second Floor—New Building.—Mail Orders Filled.

A 50c Jar of Palmolive Cream free with every purchase of 6 cakes Palmolive Soap at 49c—a \$1.10 val.



Friday, June 14, is Flag Day
\$3.00 Flag and Pole for \$1.98

EVERY one of us should honor Old Glory and celebrate this great National Flag Day Friday! Wear a pin flag—display the colors from home and place of business. A fine sewed cotton bunting flag, with sewed stars and stripes. Guaranteed fast colors. Complete with 10 to 12-foot varnished flagpole and cord, as illustrated. Reg. \$1.98 ulsr \$3 outfit on sale at

—Fifth Floor—New Building.—Mail Orders Filled.

'Omo' Shields

EVERY woman will be interested in this special demonstration and sale of the famous Omo Washable Shields.

- 25c Nainsook Shields, Nos. 2 and 3, 20c.
 - 20c Nainsook Shields, No. 4, pr. 25c.
 - 50c Plain Zouave Shields at 45c.
 - 75c Lace-Trimmed Zouave Shields at 60c.
- Notion Specials**
- Children's 20c Hose Supporters 10c
 - 25c C. M. V. Clasp-On Supporters 15c
 - 5c Washington Pins, 2 papers, 5c.
 - 2c Washington Pins, 2 papers, 5c.
 - 5c Safety Pins, all sizes, 2 cards, 5c.
 - Conquer Hand or Machine Thread, two for 5c.
 - Large Hair Nets, 7 for 25c, each 5c.
- First Floor, New Building.—Mail Orders Filled.

Travelight Bags, \$2.95

VACATIONISTS and Portland visitors alike will want to take advantage of the splendid luggage specials we've planned for today. The popular Traveling Suit Cases, neat appearing, of fine, durable quality fiber matting. Size 24x13x9, with leather corners and straps all around. Weighs only 3 pounds. Regularly \$4.50. Today \$2.95 special, only



\$4 Suit Cases \$2.95
Good, durable keratol Suit Cases, cloth lined and with shirt fold. Finished with 2 straps all around, brass locks and bolts. Size 24x12x8. Splendid \$4 grade today, special at \$2.95

\$8 Suit Cases \$6.80
Of genuine cowhide in the 24x13x7 size. Made with shirt fold, cloth lined. Finished with 2 straps all around. Brass Jocks and bolts. \$8 leather Suit Cases; special today at price of \$6.80

60c and 70c Japanese Telescopes at Half Price
They're the Telescope Baskets that are so convenient and roomy. Of close woven Japanese straw. Sizes 18 1/2x8 1/2x5 1/2 and 20 1/2x9 1/2x10 1/2. The 70c Telescopes at 35c—the 30c 60c grades are offered at the especially low price of 25c

—Fourth Floor—Main Building.

\$1 to \$1.50 Ratine and Venise Lace Bands for Today at 79c

THE prettiest of Bands and Edges included in this special lot for today. Of white ratine and Venise—lovely for trimming Summer frocks, waists, millinery, etc. 2 1/2 to 4 inches wide. You'll agree they're 79c \$1.00 and \$1.50 grades. Special today at only, the yard

Allovers at 1/3 Off
Entire stock of gold, silver and colored Allovers and Nets, also 45 and 72-inch Black Nets, plain and figured 18-inch Black Allovers; regularly 50c to \$4 a yard. 1/3 Off Special today at \$3.49

To \$4.75 Allovers \$3.49
Lovely Baby Irish patterned and Venise Allovers for hats, waists and trimmings. 18 inches wide. You may choose the \$5.50 to \$6.50 grades for \$4.69 and the \$4.75 grades for \$3.49

—Third Floor—New Building.—Mail Orders Filled.

Muslinwear--June White Sale

Second Floor New Bldg.



ONLY three more days and the June White Days prices on our beautiful new Muslin Wear will no longer be in force. Each day has found assortments and lots complete through the reinforcements from our immense reserve stocks. But a few of the offerings for those who come today!

\$3.50 to \$4.50 Combinations \$2.33

Remarkably dainty combinations of corset covers and drawers. Of fine nainsook and sheer lawns. Prettily trimmed in Val and torchon laces, embroideries, insertions, beadings and ribbon. Positive \$3.50 to \$4.50 combinations, but in broken lots. Today at \$2.33

\$3.50 and \$4.50 Night Robes—Of fine nainsook. High and low necks. Long and short sleeves. Daintily trimmed. Today at \$2.67

\$4.50 to \$6 White Underskirts—Made in narrow or wide widths. Flounces of embroidery, laces and insertions. Today \$2.98

\$1.25 and \$1.50 Drawers—Of fine nainsook and emabric. Broken sizes, extra large sizes included. Prettily trimmed. Today 98c

Dress Forms

\$1.35 Form \$1.14
\$2.00 Form \$1.49

BOTH professional and home dressmaker find them indispensable for proper and easy fitting of clothing. Forms as listed above are bust and hips. Profit by the sale prices today.

85c Coat Forms—All ready to fit the coat over. Made complete; white canvas bust, haircloth interlined, felt arm and piece and collar. Sizes 32 to 44 bust. Today at only 69c

20c Arm Pads—For slender women. Fills out lines between arm hole and bust. Pair at only 14c

40c Satens—Popular fancy striped weaves for Summer petticoats. White grounds with black stripes. To 35c

\$1.75 Gilberta Flounces—The famous adjustable Skirt Flounces. Of silk taffeta, in all staple shades. 12 inches deep. 2 yards wide. Pretty tuoked styles. Today at only, each \$1.49

\$2.25 Gilberta Flounces—Of Silk Taffeta, special \$1.89



2700 Pieces of 70c to \$1.25 White Enamelware at 49c

THE factory wanted Meier & Frank's for their Portland agents—to introduce it, sold us 2700 pieces of standard, double-coated enamelware, white inside and out, at a price which makes possible this sensational sale today.

You'll hardly believe your eyes when you see the large and most useful pieces of Enamelware, that sell regularly for two and three times this price, included. They're all shown in the illustration.

Of course these are the pieces that will go first, and you must order early.

- \$1.25 No. 7 Teakettles, 6 dozen, 49c
- 75c 2-qt. Coffee Pots, 24 dozen, 49c
- 70c 2-qt. Teakettles, 12 dozen, 49c
- 75c 1 1/2-qt. Teapots, 4 dozen, 49c
- 90c 1-qt. Water Pails, 2 dozen, 49c
- 70c 1-qt. Washbowls, 24 dozen, 49c
- 75c 6-qt. Lip. Preserv'g Kettles, doz., 49c
- 85c 6-qt. Cov'd Stew Pots, 6 doz., 49c
- 70c 2-qt. Lip Sauce Pans, 12 dozen, 49c
- 75c 4-qt. Lip Sauce Pans, 12 dozen, 49c
- 90c 4-qt. Cov. Porridge Pots, 24 doz., 49c
- \$1.10 6-qt. Cov'd Sauce Pans, 12 doz., 49c
- 90c 4-qt. Covered Berlin Sauce Pans, 12 doz., 49c
- 85c 4-qt. Deep Stew Pans, 12 dozen, 49c
- \$1.25 2-qt. Cereal Cookers, two dozen, 49c
- 85c 3-qt. Covered Sauce Pans, 12 dozen, 49c
- 90c 4-qt. Covered Sauce Pans, 12 dozen, 49c
- 90c 6-qt. Covered Windsor Kettles, 6 dozen, 49c
- \$1.10 14-qt. Roll-Top Dish Pans, 24 dozen, 49c
- \$1.00 4-qt. Covered Berlin Kettles, 8 dozen, 49c

--at 49c —Basement, Main Bldg.

Cane Sugar, 100 Lbs., \$5.70

WITH the regular rise in the price of Sugar, housewives will do well to purchase in 100-pound sacks today. Our special price, 100 POUNDS \$5.70

—The Pure Food Grocery, Basement Store.

SOLE PORTLAND AGENTS FOR

- John S. Brown Linens
- Costa's Shoes
- Messing Underwear
- Williamette Sewing Machines
- Acorn Stoves and Ranges
- Puller & Whitney Co-Carts
- Ostermer Mat-tresses
- Tobacco Drug Specialties



SOLE PORTLAND AGENTS FOR

- Ferris's Glasses
- Ajax Guaranteed Hosiery
- Gutham Shirts and Underwear
- Madame Irene Corsets
- Eppo Petticoats
- Sampack Clothes for Boys
- Guavaa Slicker
- Original Craftman Furnitures

PHONES—Pacific, Marshall 4600; Home, A-6101. Only Portland Store With Complete Mail Order Service and Catalogue.