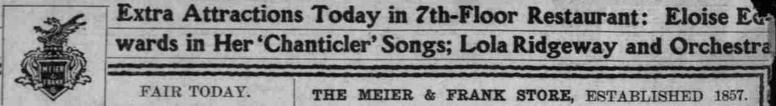


THE MORNING OREGONIAN, FRIDAY, MAY 31, 1912.

THE JUDGES OF CONTEST.

All Credit Purchases Today on June Account, Payable July 1 Special Concert, New Tetrazzini and Schumann-Heink Records

THE MEIER & FRANK STORE, 5th, 6th, Morrison & Alder Sts. | WEATHER REPORT:



THE MEIER & FRANK STORE, ESTABLISHED 1857.



THIS first Friday Surprise of our Twelfth Annual June White Days is sure to be an eventful day for purchasers and contestants alike. Even this full page for shoppers at the "Big Store" today. Immense purchases that were timed to arrive for today's sale, together with unequaled specials from our own stocks, go to make a banner day. Save every duplicate sale-check and help some young man or young woman win one of the 13 splendid scholarship prizes-help them to realize the ambition of a higher education

Every White Article Reduced-Contract Goods Excepted.

Great Surprise of Suits and Dresses, \$9.85! 110 Smart \$20, \$25 and \$30 Suits at the Lowest Price of the Season

YOU'LL marvel when you see them in the windows, and later in the store! How can such smart, splendidly tailored Suits be sold at \$9.851

All new Summer models, from two of our best makers.

Tweeds, Whipcords, Basket Weaves, Serges and Worsteds, in tans, grays, mode, browns, navy and black,

Jaunty diagonals, black-and-white checks, stripes and mixtures. Strictly plain tailored, with regulation length coats, also pretty semifancy models with belted and cutaway coats. Trimmed in contrasting pipings, smoked pearl buttons, and some with lace collars. Two of many styles are pictured. Actual \$20, \$25 and



Second Prize-A \$600 Scholarship man or woman. In University of the or Stanford, which includes a

THE SUPERS OF CONTENT. Our great Educations I Contest will be held under the directions of these well-known Oregonians: President W. J. Kerz, af Oregon Agricultural College: President P. L. Campbell. of Oregon University: Prof. Prank Higher, Supt. Fortland City Schools: Prof. T. T. Davis, Principal Limcoln High School: G. F. Johnson, General Manager Sherman, Clay & Co., Portland. The Third Prize A \$390 Scholarship to one man or woman in Oregon Uni-varsity. Oregon Agricultural College or Willamette University, which includes a CAT'S OXT

GRAND DOUBLE SCHOLARSHIP PRIZE. A \$1000 Scholarship, all expenses for a year, in any American colle Tais, Harvard, Princeton, etc.--to scuring greenest number of voice.

Sixth Prize-\$100 Tuttion Scholarship Columbia University, Portland, to one

Seventh Prize-\$120 Tuition Scholar ship in St. Helen's Hall, to one girl. Eighth Prize-\$120 Tuition Scholarship

Ninth Prize-\$120 Tuition Scholarship in Allen's Preparatory School, to one boy or girl

er girl. Tenth Prize-450 Tullion Scholarship in St. Mary's Academy, to one girl. Merenih Prize-550 Tullion Scholar-ship for commercial course in Christian Brothers' College, to one boy.

New Summer

Dresses of Silk

Women's Sailors at Half Price

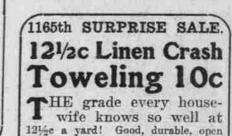
UST the smart, jaunty J Sailors so popular for mid-summer wear! Ideal for business, for morning wear, for outings and the traveler.

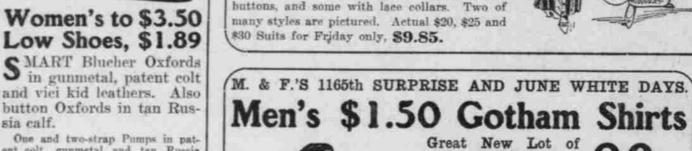
Among them are such makes as Gage, Phipps & Hyland. White, black and burnt-in milans, hemps and rough straws, finished with black or white bands. Regularly from \$2.25 to \$10.50. Also all untrimmed shapes, ranging in price 1/2 Price \$4 to \$7.50 Trimmed Hats at \$2.95 Outing Hats from \$1.50 to \$2.25

1165th SURPRISE SALE. **3000 Passepartout** Pictures at 7c FULLY



and well bound with glass 7c,





Ghe SHIRT of a GENTLEMAN

ent colt, gunmetal and tan Russia leathers, with light extension sole and plain toe. A grouping of \$3 and \$3.50 Low Shoes for the 1156th \$1.89 Friday Surprise at only \$1.89 -Third Floor-New Building.

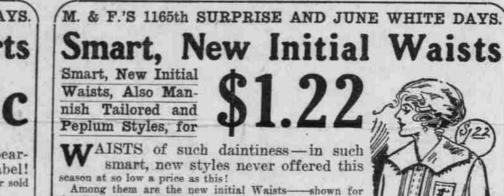
sia calf.



Great New Lot of 4400, at Lowest Price at Which We Ever Sold These Famous Gotham Shirts-Only E VERY Shirt is crisp and new, bear-ing the celebrated Gotham label! Even in an end-of-season clearance we never sold the \$1.50 grades of Gotham Skirts so low.

Just for Friday, this special lot of 4400, brought down from the stock-room and tabled out for your choosing. Light blues, white, tans, lavender and light colorings, with narrow and wide-woven stripes. Also neat dots and small figures.

All sizes and sleeve lengths, Mostly plain front styles, with cuffs attached or detached. You should buy a dozen Shirts at least, Friday, S9¢



scason at so low a price as this! Among them are the new initial Waists—shown for the first time in Portland. Just as pictured here with initial embroidered in pocket. Of fine white mulls with sailor collar and cuffs finished with edging. Also with allover embroidery collars, without initials.

And the prettiest of Peplum Waists in Marquisette and lingerie materials. Trimmed with cotton and Cluny pat-terned laces. Mannish Waists are of madras and soisettes. Extra special for the Friday Surprise today at \$1.22. -Second Floor-

or Wool. WISH we had space to picture all the pretty styles of Dresses in this sensational sale, instead of only two! Dresses for nearly every occasion-even really lovely little Evening and Party Frocks are among them. Foulards, Taffetas, Messalines and Jap. Silks. Also smart Serge Dresses

in navy, tan, brown, gray and black. Plain tailored models or with lace yokes and

Shimmering messalines in light and dark colors. Some with dainty bodices over laces and chiffons. Foulards in figured and dotted designs. The Serge Dresses have collars of real Irish crochet, or cuffs and collars of striped material. Many are Dresses on which the regular wholesale prices were more than you will pay in this sale. Choice, \$9.85.

Dutch collars. Others button trimmed, with collars and bands of white ratine.



1/2 Price Neck-

wear Sale Cont'd!

1

A GAIN Friday

ou may choose

m the wonder-

exactly half regular prices ! We secured all

ful line of high-

grade, hand-made sample Neckwear

a manufacturer's amples when his alesmen finished up the wholesale

son a week

There are

uisite hand-em-

broidered and

real lace trimmed Jabots, Rabats.

Round and Square Collars, Collar and

Cuff Sets, large and small Dutch Col-

lars, Chemisettes, Stocks, Berthas, Yokes, Side-Frills, Robespierre Col-lars, Princess Pat Tunic Fichus.

Regular prices 50c, 75c, \$1, \$2, up to \$50. You may choose 1/2 Price from them today at just

1165th SURPRISE SALE.

-First Floor, New Building.

Fine gauze cotton in black, pearl, taupe, and pink only. The grade sold here and by every dealer who handles





MEIER & FRANK'S 1165th SURPRISE SALE Sale English & Bohemian Glassware for 1/2 Price

THE offering that comes but once a year-this sale of English and Bohemian Glassware at 1/2 price. It's to make room for the new shipments soon to arrive that this reduction is made-the immense purchases secured by our buyer on his last European trip.

English Vases

Beautiful English engraved Glass Vases in sizes ranging from 6, 8, 10 to 14 inches. Priced regularly from \$3 to \$25. Today at 1/2 Price.

Glass Baskets

Ibs.

Handsome Bohemian Glass Baskets. Beautifully engraved. Prices range from \$3.75 to \$10. Today at 1/2 Price.

Bohemian Glassware Sent direct from Haida, Bohemia-this handsomely engraved Glassware.

Vases are in 8 and 12-inch sizes. Priced reg. from \$4,50 to \$10. Now at 1/2 Price. Bowls-6, 8 and 10-inch sizes.

\$4.50 to \$7 regularly. Today at 1/2 Price. Plates-7 and 8-inch sizes. \$4 to \$7 regularly. Today at 1/2 Price.

FOR 1165th FRIDAY SURPRISE. Women's \$1-\$1.50 Cape and Chamois Gloves 73c SPLENDID Surprise Sale of

t

A Gloves for Summer wear, that few women will want to miss!

Broken lines of glace kid in various wanted shades, also natural chamois, and cape, in one and twoclasp styles. And to represent the June White Days, we include 600 pairs of 2-clasp White Glace Kid Gloves.

Regular \$1, \$1.25 and \$1.50 Gloves in the Fri-day Surprise today, specially priced, pair 73c

Women's 15c, 20c Handkerchiefs 9c Fine all-linen Handkerchiefs, with dainty embroidered corners and initials. Regular 15c and 9c 20c ones for Friday Surprise, 6 for 50c, each 9c

FOR 1165th FRIDAY SURPRISE. 7200Yds. of 25c to 50c Silk Ribbons 17c R IBBONS for practically every use

-fancy work, millinery trimming, sashes, hair bows, etc. Over 7200 yards of regular 25c, 35c and 50c grades in this offering for Friday

Plain and fancy Ribbons, 4 to 6 inches wide, Taffetas, Messalines, Moires, in Dresdens, Persians, print Warps, and exquisite color combinations of every Summer tint. For the 1165th Friday Surprise 7c Sale are priced at only, the yard

weave that will wash and 10c \$3.50 Breakfast Cloths - 72x72 inches, in natural color of the flax, with white floral figures, \$2.98 \$6 Napkins-25x25-inch dinner size of very heavy Irish damask, with spot pattern and dainty Greek key border. Dozen at only \$4.98 \$4 Napkins-22x22-inch size

heavy German linen. Dozen, \$3.25 \$3.50 Marseilles Spreads - Full size, satin finished, with plain hem. Special only \$2.98

New \$2 and \$2.50 HouseDress's\$1.48

NOT the ordinary sort, by any means, but new, attractive onepiece styles, pin and mediumstriped lawns and percales. One style, as sketched. Yokes of lace and of plain colored chambray. Finished with neat pipings and but-tons. You'd never expect to purchase such pretty frocks at the price. \$2.00 and \$2.50 grades only 18

