

All Credit Purchases Today on June Account, Payable July 1  
Special Concert, New Tetraxini and Schumann-Heink Records

Extra Attractions Today in 7th-Floor Restaurant: Eloise Edwards in Her 'Chanticleer' Songs; Lola Ridgeway and Orchestra

THE MEIER & FRANK STORE, 5th, 6th, Morrison & Alder Sts. WEATHER REPORT:

FAIR TODAY.

THE MEIER & FRANK STORE, ESTABLISHED 1857.

# The 1165th Friday Surprise--Annual June White Days!

## Our Great \$4000 Scholarship Contest Is on Every Tongue

1165th SURPRISE SALE.



### Women's Sailors at Half Price

JUST the smart, jaunty Sailors so popular for mid-summer wear! Ideal for business, for morning wear, for outings and the traveler.  
Among them are such makes as Gage, Phipps & Hyland. White, black and burnt-in milans, hems and rough straws, finished with black or white bands. Regularly from \$2.25 to \$10.50. Also all untrimmed shapes, ranging in price 1/2 Price from \$4 to \$16; all at 1/2 Price \$4 to \$7.50 Trimmed Hats at \$2.95 Outing Hats from \$1.50 to \$2.25

1165th SURPRISE SALE.

### 3000 Passepartout Pictures at 7c

FULLY a thousand different subjects that are smart, clever and new. Subjects that'll please grownups and children. For dens, dining-rooms, bedrooms and nurseries. Done in colors and well bound with glass 7c Choose from them Friday at 7c

1165th SURPRISE SALE.

### 12 1/2c Linen Crash Toweling 10c

THE grade every housewife knows so well at 12 1/2c a yard! Good, durable, open weave that will wash and 10c wear well. Friday Surprise \$3.50 Breakfast Cloths—72x72 inches, in natural color of the flax, with white floral figures, \$2.98 \$8 Napkins—25x25-inch dinner size, of very heavy Irish damask, with spot pattern and dainty Greek key border. Dozen at only \$4.98 \$4 Napkins—22x22-inch size, of heavy German linen. Dozen, \$3.25 \$3.50 Marseilles Spreads—Full size, satin finished, with plain hem. Special only \$2.98

### New \$2 and \$2.50 HouseDress's \$1.48

NOT the ordinary sort, by any means, but new, attractive, one-piece styles, pin and medium-striped lawns and percales. One style, as sketched. Yokes of lace and of plain colored chambray. Finished with neat pipings and buttons. You'd never expect to purchase such pretty frocks at the price. \$2.00 and \$2.50 grades only \$1.48

1165th SURPRISE SALE.

### Women's 15c Vests 11c

NO having too many of these fine ribbed cotton Vests for Summer wear. Fully 5000 of these 15c grades for the Friday Surprise at 11c. Plain and fancy yokes. Regular sizes, 4, 5 and 6. Special 11c price for today, 6 for 60c. Each

1165th SURPRISE SALE.

### 1/2 Price Neckwear Sale Cont'd!

AGAIN Friday you may choose from the wonderful line of high-grade, hand-made sample Neckwear at exactly half regular prices!  
We secured all a manufacturer's samples when his salesmen finished up the wholesale season a week ago.  
There are exquisite hand-embroidered and real lace trimmed Jabots, Rabats, Round and Square Collars, Collar and Cuff Sets, large and small Dutch Collars, Chemisettes, Stocks, Berthas, Yokes, Side-Frills, Robespierre Collars, Princess Pat Tunic Fichus.  
Regular prices 50c, 75c, \$1, \$2, up to \$50. You may choose 1/2 Price from them today at just  
—First Floor, New Building.



1165th SURPRISE SALE.



### Women's to \$3.50 Low Shoes, \$1.89

SMART Bluecher Oxfords in gunmetal, patent colt and vicci kid leathers. Also button Oxfords in tan Russia calf.  
One and two-strap Pumps in patent colt, gunmetal and tan Russia leathers, with light extension sole and plain toe. A grouping of \$3 and \$3.50 Low Shoes for the 1165th Friday Surprise at only \$1.89  
—Third Floor—New Building.

1165th SURPRISE SALE.

### 25c Clark's-Make Hosiery Only 15c

THERE'S big Hosiery economy Friday in this clearing out of 1500 pairs of 25c famous Clark's-Make Hosiery at 15c!  
Fine gauze cotton in black, pearl, taupe, and pink only. The grade sold here and by every dealer who handles Clark's-Make Hosiery for 25c, Friday, while the lot lasts 15c  
Women's White Hose 39c  
Fine imported Lisle Hose, full-fashioned, with high spliced heel, double sole and toe. Double welt tops. Only by importing direct can we price them at the pair 39c  
—First Floor, Main Building.

1165th SURPRISE SALE.

### Buy a "Universal" Chopper Today!

CHOPS all kinds of food, whether meat or vegetables—raw or cooked—as coarse or fine as wanted—rapidly and easily.  
FRIDAY SURPRISE  
\$1 Choppers, 77c;  
\$1.25 Choppers, 96c;  
\$1.50 Choppers at \$1.17; \$2 Choppers, \$1.54.



THIS first Friday Surprise of our Twelfth Annual June White Days is sure to be an eventful day for purchasers and contestants alike. Even this full page announcement tells but a small part of the phenomenal offerings for shoppers at the "Big Store" today. Immense purchases that were timed to arrive for today's sale, together with unequalled specials from our own stocks, go to make a banner day. Save every duplicate sale-check and help some young man or young woman win one of the 13 splendid scholarship prizes—help them to realize the ambition of a higher education.  
Every White Article Reduced—Contract Goods Excepted.

THE JUDGES OF CONTEST.  
Our great Educational Contest will be held under the direction of these well-known Oregonians: President W. J. Kerr, of Oregon Agricultural College; President P. L. Campbell of Oregon University; Prof. Frank Higler, Supr. Portland City Schools; Prof. T. T. Davis, Principal Lincoln High School; G. F. Johnson, General Manager Sherman, Clay & Co., Portland.  
GRAND DOUBLE SCHOLARSHIP PRIZE.  
A \$1000 Scholarship, all expenses paid for a year, in any American college—Yale, Harvard, Princeton, etc.—to man securing greatest number of votes.  
A \$1000 Scholarship, all expenses paid for a year, in any American college—Vassar, Wellesley, Bryn Mawr, etc.—to woman securing greatest number of votes.  
The Second Prize—A \$500 Scholarship to one man or woman, in University of California or Stanford, which includes a year's expenses.  
The Third Prize—A \$500 Scholarship to one man or woman, in Oregon University, Oregon Agricultural College or Willamette University, which includes a year's expenses.  
Fourth Prize—\$100 Tuition Scholarship to one man or woman in Reed College.  
Fifth Prize—\$120 Tuition Scholarship in Portland Academy to one man or woman.  
Sixth Prize—\$100 Tuition Scholarship in Columbia University, Portland, to one man.  
Seventh Prize—\$120 Tuition Scholarship in Hill Military Academy, to one boy.  
Eighth Prize—\$120 Tuition Scholarship in Allen's Preparatory School, to one boy or girl.  
Ninth Prize—\$50 Tuition Scholarship in St. Mary's Academy, to one girl.  
Tenth Prize—\$50 Tuition Scholarship in St. Mary's Academy, to one girl.  
Eleventh Prize—\$50 Tuition Scholarship for commercial course in Christian Brothers' College, to one boy.

## Great Surprise of Suits and Dresses, \$9.85!

110 Smart \$20, \$25 and \$30 Suits at the Lowest Price of the Season \$9.85

YOU'LL marvel when you see them in the windows, and later in the store! How can such smart, splendidly tailored Suits be sold at \$9.85!

All new Summer models, from two of our best makers.

Tweeds, Whipcords, Basket Weaves, Serges and Worsteds, in tans, grays, mode, browns, navy and black.

Jaunty diagonals, black-and-white checks, stripes and mixtures. Strictly plain tailored, with regulation length coats, also pretty semi-fancy models with belted and cutaway coats. Trimmed in contrasting pipings, smoked pearl buttons, and some with lace collars. Two of many styles are pictured. Actual \$20, \$25 and \$30 Suits for Friday only, \$9.85.



\$9.85 for Charming New Summer Dresses of Silk or Wool.

WISH we had space to picture all the pretty styles of Dresses in this sensational sale, instead of only two! Dresses for nearly every occasion—even really lovely little Evening and Party Frocks are among them.

Foulards, Taffetas, Messalines and Jap. Silks. Also smart Serge Dresses in navy, tan, brown, gray and black.

Plain tailored models or with lace yokes and Dutch collars. Others button trimmed, with collars and bands of white ratine.

Shimmering messalines in light and dark colors. Some with dainty bodices over laces and chiffons. Foulards in figured and dotted designs. The Serge Dresses have collars of real Irish crochet, or cuffs and collars of striped material. Many are Dresses on which the regular wholesale prices were more than you will pay in this sale. Choice, \$9.85.

M. & F.'S 1165th SURPRISE AND JUNE WHITE DAYS.

### Men's \$1.50 Gotham Shirts 89c



Great New Lot of 4400, at Lowest Price at Which We Ever Sold These Famous Gotham Shirts—Only 89c

EVERY Shirt is crisp and new, bearing the celebrated Gotham label! Even in an end-of-season clearance we never sold the \$1.50 grades of Gotham Shirts so low.  
Just for Friday, this special lot of 4400, brought down from the stock-room and tabled out for your choosing. Light blues, white, tans, lavender and light colorings, with narrow and wide-woven stripes. Also neat dots and small figures.  
All sizes and sleeve lengths. Mostly plain front styles, with cuffs attached or detached. You should buy a dozen Shirts at least. Friday, 89c

M. & F.'S 1165th SURPRISE AND JUNE WHITE DAYS.

### Smart, New Initial Waists \$1.22

Smart, New Initial Waists, Also Manish Tailored and Peplum Styles, for



WAISTS of such daintiness—in such smart, new styles never offered this season at so low a price as this!  
Among them are the new initial Waists—shown for the first time in Portland. Just as pictured here with initial embroidered in pocket. Of fine white mulls with sailor collar and cuffs finished with edging. Also with all-over embroidery collars, without initials.  
And the prettiest of Peplum Waists in Marquisette and lingerie materials. Trimmed with cotton and Cluny patterned laces. Manish Waists are of madras and soisettes. Extra special for the Friday Surprise today at \$1.22.  
—Second Floor—Main Building.

FOR 1165th FRIDAY SURPRISE.

### Broken Line of Men's \$1 to \$3 Pajamas at 78c

PRICE is hardly considered in this clearing out of 300 odd suits of Men's Pajamas Friday!  
Famous Gotham and Universal makes, in neat light blue chambrays, figured muslins and percales in neat stripes and unobtrusive designs. Broken line of sizes and lines, selling formerly at \$1 to \$3. For the Friday Surprise Sale, while the lot lasts, your choice at only, the suit 78c

FOR 1165th FRIDAY SURPRISE.

### Clover Leaf Butter at 56c

WE'VE never heard a complaint about Clover Leaf Butter—it's always fresh, sweet and delicious. Special for the Friday Surprise Sale today—TWO POUNDS 56c  
Grizzly Bluff Butter, 2 pounds 57c  
Butternut Butter, 2 lbs. at 57c  
Special Coffee, pound today at 24c  
2-X Coffee, pound 26c  
A Blend Coffee, lb. 30c  
Tea Room Coffee, special at 39c  
Mixed Tea, pound, 20c  
Tetley's Green Label Tea, pound, 50c  
Sunflower Tea, special a pound 63c  
Walter Baker's Chocolate, pound, at 32c  
Dry Onions, 15 pounds at only 25c  
Codfish in bricks, 20c  
Red Ribbon Shrimps, 3 cans for 25c  
Imported Sardines, 3 cans at 25c  
Graham Crackers, 3 packages at 25c  
Searchlight Matches, doz. pgs., 40c  
Fancy Prunes 2 lbs. at 25c



MEIER & FRANK'S 1165th SURPRISE SALE.

### Sale English & Bohemian Glassware for 1/2 Price

THE offering that comes but once a year—this sale of English and Bohemian Glassware at 1/2 price. It's to make room for the new shipments soon to arrive that this reduction is made—the immense purchases secured by our buyer on his last European trip.  
English Vases  
Beautiful English engraved Glass Vases in sizes ranging from 6, 8, 10 to 14 inches. Priced regularly from \$3 to \$25. Today at 1/2 Price.  
Glass Baskets  
Handsome Bohemian Glass Baskets. Beautifully engraved. Prices range from \$3.75 to \$10. Today at 1/2 Price.  
Bohemian Glassware  
Sent direct from Haida, Bohemia—this handsomely engraved Glassware.  
Vases are in 8 and 12-inch sizes. Priced reg. from \$4.50 to \$10. Now at 1/2 Price.  
Bowls—6, 8 and 10-inch sizes. \$4.50 to \$7 regularly. Today at 1/2 Price.  
Plates—7 and 8-inch sizes. \$4 to \$7 regularly. Today at 1/2 Price.

FOR 1165th FRIDAY SURPRISE.

### Women's \$1-\$1.50 Cape and Chamois Gloves 73c

A SPLENDID Surprise Sale of Gloves for Summer wear, that few women will want to miss!  
Broken lines of glace kid in various wanted shades, also natural chamois, and cape, in one and two-clasp styles. And to represent the June White Days, we include 600 pairs of 2-clasp White Glace Kid Gloves.  
Regular \$1, \$1.25 and \$1.50 Gloves in the Friday Surprise today, specially priced, pair 73c  
Women's 15c, 20c Handkerchiefs 9c  
Fine all-linen Handkerchiefs, with dainty embroidered corners and initials. Regular 15c and 20c ones for Friday Surprise, 6 for 50c, each 9c

FOR 1165th FRIDAY SURPRISE.

### 7200 Yds. of 25c to 50c Silk Ribbons 17c

REBONS for practically every use—fancy work, millinery trimming, sashes, hair bows, etc. Over 7200 yards of regular 25c, 35c and 50c grades in this offering for Friday.  
Plain and fancy Ribbons, 4 to 6 inches wide. Taffetas, Messalines, Moires, in Dresdens, Persians, print Warps, and exquisite color combinations of every Summer tint. For the 1165th Friday Surprise Sale are priced at only, the yard 17c

MEIER & FRANK'S 1165th SURPRISE.

### \$1.50 Bordered Pongees 98c

Pretty bordered Pongees—one of the favored fabrics for Summer frocks, waists, etc. And Friday our regular \$1.50 grade is specialized at 98c a yard. Plain weaves, with handsome borders of every imaginable shade—blues, helio, green, browns, tans, etc. Don't fail to see the window display. Choose \$1.50 Bordered Pongees today at the low price of, yard 98c

SOLE PORTLAND AGENTS FOR  
John S. Brown Linens, Couda's Shoes, Manning Underwear, Williams Sewing Machines, A. G. S. Stoves and Ranges, Fulton & Whitney Co-Carts, Ostermoor Mattresses, Tokalon Drug Specialists.  
EST. 1857 THE MEIER & FRANK STORE  
SOLE PORTLAND AGENTS FOR  
Perrin's Gloves, Ajax Gun Rastood Hosiery, Gotham Shirts and Underwear, Madame Irene Corsets, Hippo Petticoats, Sampeck Clothes for Boys, Gustave Stickman Furniture.

PHONES—Pacific, Marshall 4600; Home, A-6101. Only Portland Store With Complete Mail Order Service and Catalogue.