

GIGANTIC POWER PLANT UNDER WAY

Northwestern Electric Company Head Tells of Plans of Concern.

WHITE SALMON DAM PLAN

Work on Big Project Starts Immediately Requiring 50,000 Barrels of Cement and Will Cost Close to \$500,000.

Actual construction work on the gigantic power development plant of the Northwestern Electric Company which has applied to the City Council for a franchise to supply light, heat and power to the people of Portland is under way on the White Salmon River where the first units of the company's property will be erected.

Herbert Fleischacker, vice-president of the company and president of the Anglo & London-Paris National Bank of San Francisco, arrived in Portland yesterday to complete the plans for the construction of the transmission lines between the hydraulic development and the City of Portland.

Mr. Fleischacker reports that contracts have been let with Stone & Webster, the well-known engineering firm of Boston, for the erection of a gigantic concrete dam on the White Salmon and that work on this project will start immediately.

At the base of the dam, from which the water stored behind it will drop, will be erected the mammoth generating plant, plans for the construction of which have already been made.

Mr. Fleischacker spoke of so-called "rumors" that have been circulated recently regarding the intentions of the Northwestern Electric Company.

Service Long Without Forced Sales. "In the 20 years since we have been engaged in business in California and Oregon," he said, "we have not been forced to sell to a competitor any of our numerous public service institutions."

"We never have started a quasi-public enterprise that has been sold to a firm engaged in the same business. We always have made permanent investments in every community which we have entered."

"We have started a few enterprises started by concerns in which he and his brother, Mortimer Fleischacker, who is associated with him in the Northwest Electric Company, have, at various times been interested in enterprises in California that have been sold to competing concerns, thereby creating a monopoly of public service."

They started the Crown Pulp & Paper Company 29 years ago and operated it successfully for 12 years. Then it was amalgamated with the Crown-Columbia Paper Company, in which they control a heavy interest.

The City Electric Company, operating the lines in San Francisco, was organized by the City of San Francisco and was amalgamated with the Great Western Power Company, which they and their associates continue to dominate.

"We have sold a few enterprises that we started," said Mr. Fleischacker, "but we never sold to competitors. We always sold to people foreign to the local situation. Whenever we have amalgamated with other concerns we have become the controlling factor."

Council Gets Reply. Mr. Fleischacker also replied to the question brought up by members of the Council that their guarantees of \$100,000, which they agreed to spend in two years after the franchise is passed, is not sufficient to justify the granting of the franchise.

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is one of the strongest financial concerns ever organized to do business in the Northwest. Associated with the Fleischackers in this enterprise are William H. Crocker, of San Francisco, of the Crocker Estate Company, and the Crocker National Bank; Antoine Borel, of Antoine Borel & Company, San Francisco bankers; owners of the Daniel Meyer Bank, of San Francisco, and others.

The company proposes to engage in the lighting, heating and power business throughout the Northwest and in this they will be direct competitors in the Portland field of the Portland Railway, Light & Power Company.

Their proposed franchise, now pending before the City Council, provides for furnishing light at a maximum rate. The rate for power is to be on a graduated scale ranging from 1 cent to 5 cents per kilowatt hour.

The franchise also provides for a payment to the city of a certain percentage of the gross income of the company and contains a clause making it optional for the city to acquire the property at the end of 25 years.

CITY SURPRISES VISITOR

CLEANLINESS AND COMPACTNESS OF PORTLAND PRAISED.

Guatemala Coffee Planter Returns After Absence of 20 Years—Air of Prosperity Noted.

One of the recent arrivals in Portland, Jesse Bird, a coffee planter from Guatemala, who is the guest of D. E. Howland, of 412 Holladay avenue, has some interesting observations to make on the cleanliness and solidity of the city, and also on the coffee question at present agitating the minds of careful housewives.

"It is fully 20 years since I was in Portland," said Mr. Bird, "I have just concluded a visit to New Orleans, Los Angeles and San Francisco, and I find Portland compares favorably with any of these cities I have seen."

"One of the first things to impress me," he continued, "was the cleanliness and solid appearance of the city; there is an air of prosperity about the place, and the rapidity of its growth is a little short of marvelous. Your private houses are artistic, and convey so much more an idea of a real home than those in the other cities, while the absence of the sign, 'House to Let,' appealed to me greatly after seeing rows of them in other cities. The air one inhales at dawn in Portland is a real treat, refreshing after the moisture of the South."

Mr. Bird is associated with others in a large coffee business in the Coban district of Guatemala, where his company owns 100,000 acres of land, though by no means all of it is devoted to cultivation of the coffee plant. The 700,000 trees yield berries. Indians only are employed on the plantation.

"A few years ago," said Mr. Bird, "the price of coffee fell so low that the Brazilian planters were losing money, and even in Guatemala business was discouraging. Many were facing bankruptcy. Then came the Brazilian Government scheme of buying up the coffee in great quantities and sorting it to be sent out in such quantities as would keep the price normal. Almost immediately afterwards came two unexpectedly lean years, when the price naturally went up from five cents to between 12 and 15. Many people put that down to the federation scheme, but my opinion is that prices would have been higher still without it, and that it was a blessing for the consumer in the long run."

FAIR DATE IS FIXED

TRI-COUNTY EXPOSITION IS SET FOR OCTOBER 15 TO 17.

Wheeler Would Join Gilliam, Morrow and Sherman—Best Exhibits Will Be Displayed in East.

Wheeler County has agreed to join Gilliam, Morrow and Sherman in the Tri-County Fair, the date for which was set at October 15-17, by the executive committee of the Tri-County League at Arlington this week.

The committee has decided to send the best of the exhibits into the Eastern states after the Oregon fair, to feature in the Oregon entries in the great land shows in different cities, or in the exhibit cars that will be sent throughout the East by the railroad companies.

A topic given considerable discussion by the committee at its meeting was the system followed by the railroads in putting out their colonist tickets. At present, they held, colonist tickets cannot be secured to many cities in the state, and the railroads are not willing to pass these by and go to the larger centers. They suggested a plan whereby colonists might secure tickets to any city they desired to visit, provided they upon the direct railroad lines. This, they said, cannot be done under the present system.

Those attending the meeting were: W. L. Criss, representing the Portland Commercial Club; G. B. Duke, of Mayville, president of the Tri-County League; F. Shanks, of Arlington, secretary; John Maddox, of Mayville; J. T. Knappenberg, of Ione; J. D. Brown, directors, and Orren Beatty, traveling farm agent representing the Oregon Agricultural College.

HOOD RIVER MEN COMING

Business Representatives Plan Excursion Here Wednesday.

Hood River businessmen will come to Portland on a special excursion Wednesday, and will spend a day as the guests of the businessmen of this city. A letter announcing the intended visit was received at the Portland Commercial Club yesterday from E. E. Scott, secretary of the Hood River Commercial Club.

The tentative outline of the programme sets the time of their arrival at 10 o'clock in the morning, lunch at the Ad Club at noon, a trip about the city, or other entertainment, in the afternoon, a banquet at the Commercial Club in the evening, after which the Hood River specialists will start for home.

Most Beautifully Appointed Tea Room in City—Delightful Luncheons, Home-Like Cooking, Original Service

Lovely Ice Cream Made Right Here of the Purest and Best Ingredients—Candies, French Pastries, Cakes, Pies

The Store for People Who Study Fashions Olds, Wortman & King

The Best Lighted Store Best Ventilated Store In All the Great West We Ourselves are Better Served by Serving Others Best

Agents for the Famous Lace Front Gossard Corsets

THE LUXURY OF WHICH IS A REAL ECONOMY Prices Range From \$3.50 up to \$25



On account of our superior facilities for handling Corsets and the widespread reputation which our Corset Department is receiving through the trade journals of the East, the manufacturers of the famous Gossard Front-lace Corsets have appealed to us to represent their line in this city.

Gossard Corsets Lace in Front

from principle because the principle is right and is now recognized as the ultimate method for all good corsets. Merely as corsets, and regardless of their distinguished characteristics, they are the best values money can buy.

Our Expert Corsetieres Will Acquaint You With the Various Models And should you become interested, they will fit and guarantee every Corset to give perfect satisfaction to the wearer.

We Will Send a Fitter to Your Home Without Extra Charge Appointments may be made by phone—Marshall 4800 or A 6231. Ask for Mgr. of Corset Dept.

The Famous Gossard Corsets \$3.50 up to \$25

BARGAIN CIRCLE, 1st FLOOR Sale Children's \$2.25 Dresses, Special at Only 98c Each

On the Bargain Circle, between the elevators, a sale of Children's Dresses of good quality gingham, chambray and light percales, also a few galateas, which come in low neck and short sleeves or high neck and long sleeve styles; sizes 6 to 14; 98c worth up to \$2.25; specially priced at only 98c

Children's Dresses at 59c Children's Dresses in plain chambray and fancy striped percales and gingham; sizes 2 to 6 years; specially priced for this sale at only 59c

A Record Sale of Silk Dresses \$18.50 Grades \$9.98

This most important sale of Silk Dresses joins with the sales of Suits and Waists in values that have interested Portland's critical women, due to the good grades of materials, as well as the splendid styles. They represent the latest and best ideas for street and for second-best wear.

Women's \$3.50 Kimonos \$1.98 A sale of Women's Kimonos in smart, simple patterns; made up of good quality serpentine crepe in Empire and loose styles, trimmed with silk bands and others with floral borders; an excellent range of colors and all sizes from 34 to 44; good, regular stock values to \$3.50, special price only \$1.98

Our First Sale of the Celebrated "Klofit" Petticoats

The "Klofit" Petticoats are best adapted to the present trend of fashion and do not bind when sitting. Notice the elastic stockinette gussets in top. They are certain to give satisfaction.

Silk "Klofit" Petticoats, Only \$5.00 Cotton "Klofit" Petticoats, for \$1.19 Sateen "Klofit" Petticoats, Only \$1.29

1500 Doz. Pillow Slips On Sale at 12 1/2c, 14c, 15c

In the cotton corner, on the main floor we are specializing a great purchase of 1500 dozen Pillow Slips which our buyer secured at very advantageous prices especially to supply your needs for the Rose Carnival, the Elks' and Ad Men's Conventions. Take advantage of these prices:

Lot 1--12 1/2c Lot 2--14c Lot 3--15c A great line of medium weight These hemstitched Pillow Pillow Slips, size 45x36 inches, Cases, 200 dozen, size 45x38 inches; in very exceptional grades and offered special for this sale at 14c Extra heavy Pillow Cases, size 45x36 inches; great values for hotels. Special price at the dozen, \$1.75, or offered at the low price, each 15c

4 Big Specials in Bed Sheets 700 Dozen at Bargain Prices

Size 63x99 Sheets, special at only, each, 46c Size 81x90 Sheets, special at only, each, 53c Size 72x90 Sheets, special at only, each, 48c Size 90x90 Sheets, special at only, each, 58c

Sale of Staple Foods Which You Eat Every Day

Sugar, 17 Lbs. for \$1 Fine Eastern Ham 16c Pound 50c O.W.K. Tea, Special at 40c Baker's Cocoa, Can Only 19c

Commercial Club, and pay our way," he says. "If you wish to take us to a baseball game in the afternoon, we'll look at it, but please don't do anything that costs real money. We would like to pay about 50 cents for lunch and \$2 for dinner. We'll come as Hood Riverites and we don't want any to come along but Hood River people. A committee will meet at the Commercial Club at noon Friday to arrange the details for the entertainment of the visiting excursion party. Threshermen Go to Condon Meet. A delegation of threshermen from the Willamette Valley and Southern Oregon, joining a delegation from Portland, left yesterday morning for Condon, where the annual convention of the Threshermen's Association will begin today. The session will last for two days and about 300 threshermen from all parts of the state will attend. Phil S. Bates, secretary of the association, was at the head of the delegation from Portland and will take an active part in the convention. Besides the business sessions, visits will be made to points of interest in the territory about Condon, and tomorrow night the visiting delegation will be entertained at a banquet by the Condon businessmen. INDIAN HELD; TOTS HUNGER Red, Jailed for Buying Liquor, Leaves Children to Suffer. While John Thomas Eyle, an Indian, was held in the city jail for two days and his squaw and her six-week-old child, without funds, were staying at a cheap lodging-house, four little children were left at home with no one to care for or feed them. Eyle appeared in the Municipal Court as a witness yesterday and told the story. Monday night Eyle obtained liquor from John West, a bartender in a saloon at 83 North Third street, and has been held as a witness against West. The Indian secured liquor by representing that he was a Mexican. He had only \$2 when he came to Portland, and spent it all for the liquor. He was held to the Circuit Court in \$200 bonds, as also was the bartender, and the question of providing the squaw with funds with which to return to her family was taken up with the County Board of Relief. SAM SLOAN STANDS ALONE Every resource of the manufacturer has been extended to create the "Sam Sloan" 3c cigar. M. Bucas, the French artist whose paintings were bought by M. Quintre and signed by him, won their new owner's honors at the saloon where the original painter failed even to get them accepted, has succeeded in regaining 29 of the pictures.



Mail Orders Filled.