

Store Open Tonight Till 9:30—Mrs. Baker's Paper Bag Cookery Classes at 2:30—Lesson on Roast Chicken With Asparagus

We Replace Here at the Store Every Pair of Ajax Guaranteed Hose Which Fails Within Six Months—Box \$1.50, \$2 and \$3

THE MEIER & FRANK STORE, ESTABLISHED 1857.

WEATHER REPORT:

FAIR TODAY.

THE MEIER & FRANK STORE, 5th, 6th, Morrison & Alder Sts.

Great Anniversary Sales Saturday--Scholarship Contest



Men's \$20 Adler-Rochester Blue Serge Suits for \$16.50



SUCH a sale of Blue Serges as you seldom hear of!

In the face of continual advances on Serges by the woolen manufacturers, we have for today's sale 200 of the celebrated Adler-Rochester \$20 Blue Serge Suits, not a one which has

been out of the tailors' hands over a month, and every Suit bearing the Adler-Rochester label, as reproduced here.

Fine, all-wool fadeless Blue Serges, beautifully Hand-Tailored with hand-made unbreakable haircloth fronts, hand-felled collars, hand-worked buttonholes and Bartell no-sag pockets.

Distinctive sack models, single or double-breasted. Sizes for men of every build—the short, the stout, the long stout, the slender, the regular.

Judged by our standard, they are \$20 Blue Serge Suits, though we'll match them with usual \$22.50 and \$25 Blue Serges elsewhere. On sale Saturday at

\$16.50

Many New Patterns at \$15, \$20, \$25

The best manufacturing tailors in America have instructions to send us new patterns as fast as they are introduced. Slip into one of our new English models, with the natural shoulders, the soft, rolling lapels and a tendency to conform to the figure. Styles for men in every walk of life, from college boy to bank president.

New grays, browns, tans, in the natty pencil and hair-line stripes, the homespun weaves and mottled colorings. Immense selection today at \$15, \$20 and \$25.

SATURDAY is sure to be a great day for the Contestants in our \$4000 Scholarship Contest. With the phenomenal offerings in store for those who shop today there should be thousands and thousands of duplicate sales-checks redeemed for ballots. And every duplicate check is good for votes—whether cash, charge or C. O. D. Present them at booth within 5 days from date of purchase and help some young man or woman attain a higher education.

At the earnest solicitation of the majority of contestants and the desire of many of our patrons, we have found it necessary to request all contestants and their friends not to solicit in the store or at the entrances. Failure to comply with this request will disqualify the candidate to continue in the contest.

THE WOMEN CONTESTANTS.

Edna Meland, Reed College, 212130
Miss A. Crossley, 1833 Vaughn, 212130
Evelyn Regal, Allen Prep, 212130
Edith Rogers, 444 White Ave., 212130
Edith O'Brien, St. Mary's Acad., 171130
Helen Clark, Grants Pass, Or., 171130
Cora Haley, St. Mary's Acad., 181130
Georgia Floegstra, 449 Ford, 181130
Hattie Bruckner, 181130
Evelyn Gentry, 1432 26th Ave., 181130
Molly Monroey, 410 West Park, 181130
Mary C. Davies, Washington High, 91130
Eva Johnson, 171 East Ash, 91130
Florian M. Linklater, Reed College, 91130
Grace Michael, Washington High, 91130
Eva May Voss, Wilton Place Sch., 91130
Nettie Drew, 137 E. 9th, 91130
Alice Johnson, Astoria, 91130
Louise Boyer, Wash. High Alumni, 91130
Sarah Johnston, Buckman School, 91130
Ruby Correll, Allen Master Will, 91130
Sarah Steele, Washington High, 48130
Maude Loney, 40 E. Sumner, 48130
Esther Ohlmsen, Woodlawn, 48130

THE MEN CONTESTANTS.

Lillian E. Peterson, 744 E. 15th, 35560
Elinor Taylor, Acad. School, 35560
Janetta Phelan, 143 E. Salmon, 35560
Phelene Chase, 143 E. Salmon, 35560
Alice Hoover, Lincoln High, 35560
Hilda Parr, C. of O., 35560
Elsie Reinhardt, 35560
Daisy Palmer, Jefferson High, 35560
Edna Venator, St. Mary's Acad., 35560
Emma D. Handshaker, 355 E. 17th, 35560
Hazel J. Christy, 1436 E. Morrison, 35560
Anna Bennett, 536 E. 29th, 35560
Jennette Miller, Forest Grove, 42560
Sarah Brachear, 103 E. 10th, 42560
Hess Moody, 715 Patton Road, 42560
Irene Douglas, Washington High, 42560
Rose Brownstein, Salem, Or., 42560
Bernice McDonald, Napavine, Wash., 42560
Lois V. Scott, 1234 E. Madison, 42560
Marion Elsie Roper, Portland Acad., 42560
Helen H. Hedd, 1800, 42560

THE MEN CONTESTANTS.

Joe Hallock, 30 N. 20th, 487425
Fred Fritsch, 430 24 St., 359750
Eduard Schuetzler, R. W. Bus. Col., 359750
Fred J. Barber, Wash. High, 324630
Raymond Fryer, Wash. High, 209750
L. T. O'Brien, C. of O., 223750
Harry Parsons, 555 Electric Bldg., 198530
Harry Fogarty, 240 and Irving, 177830
Harry Cline, R. W. Bus. Col., 162625
Harold Atkins, Portland Acad., 142730
Charles Hiesig, Archer-Wiggins Co., 129930
Clifford Thomas, Columbia Univ., 121615
Malcolm McLean, St. Lawrence Acad., 112125
Archie McCauley, 117575
John Hixley, 454 Rodney, 113730
Paul Adams, Washington High, 101725
Louise Cole Peary, 122 East 11th, 80875
Eva Meers, Ch. Brown, 80475
Harold Madsen, Jefferson High, 77650
Lowell Bradford, Wash. High, 72600
Oscar MacPherson, Wash. High, 71975
Mervin Phelan, Col. Univ., 68050
Alfred Grandstrom, Allen Prep., 61925
William Evans, 711 Fern Ave., 55200
H. M. McPherson, 811 Row, 55200
J. H. Euston, 1222 Sealing, 52625

THE MEN CONTESTANTS.

Geo. Maxwell, Jefferson High, 44050
W. Tuerck, Lincoln High, 40990
Harold Bergen, 575 E. Salmon, 38850
Allen Taylor, Wash. High, 38850
Ernest Peterson, 456 E. 31st, 29250
Willie Cumberley, 4855 Jefferson, 24525
Allen Pratt, 24400
Jack Young, Sunnyside, 17925
F. L. Bowers, 17900
Paul S. Whitcomb, 16425
Chas. R. Thompson, O. A. C., 16375
Ted Lewis, Wash. High, 10975
H. M. Brown, 10990
Cecil Rippen, Woodlawn School, 10825
Frank Witt, 1225 Yamhill, 9125
Maxwell Hall, Allen Prep., 8700
Ray Brown, 8350
Albert Dugan, 7430
Addie Calvin, Wash. High, 6225
Oza Patterson, Rooster Rock, Or., 6075
George Keller, 178 E. 6th St., 4725
Chas. McColl, 4725
John Walker, Wash. High, 3275
Henry C. Montgomery, 811 Row, 35850
Fred Owens, 465 E. 11th, 1350

Francis Richter, the Blind Pianist Plays Tonight in Our Restaurant!

SINCE the recent concert of the Monday Musical Club in Seventh-Floor Tearoom, when Francis Richter, the blind musician, charmed hundreds of hearers, many requests have come for the opportunity of hearing him again. So you will be delighted to know that Francis Richter has consented to play tonight in the restaurant from 8 to 8 o'clock.

As usual Jeffrey's Orchestra, assisted by the special xylophone soloist, will play. Table d'Hôte \$1. Dinner served from 5:30 to 8 P. M. Visit the restaurant tonight and hear Francis Richter in piano renditions.

Last Day of Boys' \$5 Suits for \$3.85

FULLY a hundred mothers took advantage of this remarkable Anniversary Sale offering in the Boys' Store last Saturday. So remarkable, we've decided to continue it today.

Our own best \$5 Knickerbocker Suits comprise the lot. Handsome new shades of tan, gray and brown, also Blue Serges—think of it! Every Suit all-wool, with nobby double-breasted coats and full-cut knickers. All sizes, 6 to 17 years. Today

\$3.85

300 Pairs 75c Corduroy Knickers, 49c

Our clothing buyer picked them up in Chicago on his way East, ten days ago! Durable Corduroys, full cut, in gray and brown. Ages 4 to 16 years. Excellent 49c 75c Knickers. Saturday only we special them at

—Third Floor, New Building.—Mail Orders Filled.



\$5 & \$6 Panama Hats, \$4.35

GENUINE Equador Panama Hats, right at the threshold of Summer for \$4.35—they are sure to cause a big stir in the Men's Store Saturday! Every shape you might ask for! Broad and medium-brimmed Telescopes, Alpines, Fedoras. A lucky purchase from an importer who wants to share in our regular business. Regular \$5 and \$6 Panamas—see them in the Morrison-street Window—today at

\$4.35

Have a New Straw Hat for Sunday

Old Sol has brought out Straw Hats by the thousands the last few days. A wonderful selection is here—new Sennits, Java, Split Yachts, Milans, Panamas and the "whisper weight" Bannocks. Every price—\$1, \$1.50, \$2, \$3, \$4, \$5, up to \$25.



May Toilet Goods Sale Ends Tonight

JUST a hint here of the cut-rate specials in store for those who purchase the supply in our Monthly Toilet Goods Sale today. Because many prices are less than wholesale we must reserve the right to limit quantities.

Special Offer—4-pound bar of Conti Castile Soap, genuine imported Olive Oil Castile Soap—for today at only 59c

5c Fairy Soap, cake, 3c
10c Kirk's Jap Rose, 4c
15c Pears' Unscented Soap at 10c
5c Lifebuoy Soap, bar, 3c
10c Jergen's Dutch Sandalwood, 6c
M. & F. Special Hotel Soap, 12 cakes, 23c
10c Rainier Mineral Soap, bar, 5c
10c California Medicated Soap, 5c
50c Sempere Giovine Cream, bar at 29c
50c Pompeian Massage Cream, 29c
50c Malvina Cream, jar at 29c
50c Stillman's Freckle Cream, 29c
50c Creme Elcaya, jar at 29c
\$1.50 Oriental Cream, bottle, 89c
25c Lyon's Tooth Powder at 9c
25c Euthymol Tooth Paste at 9c
25c Rubifoam Liquid Dentifrice, 2 for 25c

'Mother's Day' Wear a White Carnation

FOUR years ago, Anna Jarvis, a Philadelphia woman, originated our first international Honor Day—and the second Sunday in May was proclaimed as "Mothers' Day." Sons and daughters everywhere, throughout the world—in America, Europe, Japan, China and parts of Africa, will wear the Mothers' Day Flower—the White Carnation.

"Soldiers, sailors and statesmen are Nationally honored. Let us not forget the Mothers who went into the Valley of the Shadow of Death to bear these."

In the Book Store we have special Gift Books, entitled "Mother," by Kathleen Norris, \$1; "Glorious Motherhood," at 50c and \$1.50; Greetings and Folders, some with famous "Whistler's Mother" and verses in sepia and colors. Priced at 15c and 25c

White Carnations in basement store at, dozen, 75c.

Girls' \$2.50-\$4 Wash Dresses

500 of These Splendid Quality, Well-Made Frocks, Choice Today

\$1.48

PRETTY, new Wash Dresses all ready for the daughter to wear—and at only \$1.48! Over 500 Dresses to choose from—the immense purchase just down from the receiving room. Every Dress fresh, new and in the most becoming of girlish styles.

Of good, durable ginghams, percales, chambrays, galateas and poplins. Blues, pink, tan, brown, black and white, plain and in plaids, checks, stripes, etc.

All in the popular one-piece style with pleated skirts, round and square necks, lace and sailor collars. Some with belts of cloth, velvet and patent leather. Three of many styles as illustrated. Ages 6 to 14 years. Come early for your choice today of these \$2.50 to \$4 Dresses at

\$1.48

—Second Floor—Main Building.—Mail Orders Filled.



All Children's Millinery Today 1/4 Less!

SAVINGS of a full 1/4 to everyone purchasing child's and misses' Trimmed Hats in our splendid section today, and no place in the city where there is a more perfect millinery service for children.

Loveliest variety of styles to choose from—plainest of outing and tailored Hats to the loveliest of fancy and Lingerie Hats. Priced from 1/4 Off \$1.50 to \$15. Special for today at 85c

Child's to \$3 Hats for 85c
Only 85c for a neat little Summer Hat—that's our price on a special line of regular \$1.50 to \$3 Millinery. In Jaws, Milans and rough straws, Trimmed in ribbons and flowers. Today at 85c

"Premoette" 1A Cameras, \$5.40

THEY'RE remarkably popular, with young and old, these splendid Eastman Premoettes. Neat and convenient to operate.

Fitted with manisens lens and Premoette Shutter. Take pictures 2 1/2x4 1/4. Our special today, \$5.40 Eastman 2A Brownie Kodaks \$3.00 \$1.50 Trimming Kodaks, 6-inch, \$1.33 \$2.50 special postal size Leather Kodak Albums, \$1.89
30c Print Rollers, 23c
25c Azo, 4x5, 2-doz. package, 20c
50c Thermometers at 42c
50c Wellcome Exposure Records, 37c

Today Is Hotpoint Day!

\$4.50 Hotpoint Electric Irons, Today at \$2.25

BY SPECIAL arrangements with the factory we are enabled to feature the celebrated Hotpoint Electric Irons for one day out of the year at exactly half-price. This offer applies to the three-pound size only. Every Iron guaranteed for 5 years. Complete with socket and cord—regular \$4.50 Electric Irons, specially priced for today at only

\$2.25

6-lb Hotpoint Irons, aluminum finish, our price only \$4.00 5 or 6-lb. Hotpoint Irons, nicked, our price only \$4.50



—Basement Store, Main Building.—Mail Orders Filled.

Over-Sunday Groceries

Blue Ribbon Butter, 2 lbs. for 55c
Cream Cheese, the lb. 22c
Baked Hams—they're delicious—the lb. 40c
Boiled Hams, the lb. 33c
Swiss Cheese, imported brand, 33c
Sliced Beef, lb. today, 35c
Pork Sausage, lb. today 18c
Potato Salad, ready to serve, 15c
Shrimp Salad, pound at 35c
E. C. Corn Flakes, 3 packages for 25c
Raisins, 4 packages at 25c
Fancy Oranges, dozen, 14c
Grape Fruit, dozen at 47c
New Peas, 3 pounds at 25c
New Potatoes, 4 lbs., 25c

\$5.00 Natural Hair Switches for \$2.98

EVEN at the regular price of \$5 they're far better quality than usually found. Of natural, wavy, glossy hair. Full 24 inches long. Our regular \$5 grades, specially priced for \$2.98 Saturday, only \$2.98 \$12 Switches—fine quality natural, wavy German hair. Special at \$6.93 \$2 Switches—surely no one will be without a Switch when they can be purchased at so low a price as this. All shades, special today at 98c \$2 Puffs—they're so attractive and youthful-looking. Pin Puffs of natural, glossy hair, arranged on seven foundation. All shades. Each, \$1.29

Semi-Annual Underwear-Hosiery Sale Last Day

EVERY Summer Underwear and Hosiery need for all the family should be supplied before this extraordinary semi-annual event terminates with store-closing time tonight. Just a few prices given here:

Women's
15c Sleeveless Vests—fine ribbed cotton, in regular and extra sizes, 6 for 50c, or the garment priced at only 9c
20c Sleeveless Vests—Swiss ribbed, with plain and fancy yokes. Regular and extra sizes, 6 for 85c, each, 14c
Women's 65c and 75c Underwear—Sleeveless, Swiss ribbed lisle Union Suits, Vests and Pants, 6 for \$2.75, each, 47c
Women's 85c Union Suits—low neck, sleeveless, with light or umbrella knee; 3 for \$2, Suit, 69c
Women's \$1.50 Union Suits—fine ribbed lisle, with lace-trimmed or tight knee pants, 98c
Women's 35c Lisle Hose—fine light Summer weight, in black, white and colors, 25c
Women's 50c Silk Lisle Hose—extra quality, in all new Summer shades and black, 37c
Women's Silk Boot Hose—black and colors. Silk shows, lisle where wear comes, pr., 45c
Women's \$1 Silk Hose—pure thread silk, black and colors. Splendid wearing Hose, 85c
Children's 25c Victor Hose—made for wear, linen heels and toes. At 3 prs. 50c, pr. 19c



The Call of the Great Outdoor

ONE can hardly keep inside this glorious weather. Our big 5th floor Sporting Goods Store will help you enjoy the outdoor to the fullest. Portland's most complete stock.

Goldsmith Baseball Goods
The Pacific Coast League, with many other of the largest, have officially adopted Goldsmith Baseball Goods. The Goldsmith Official League Baseball, guaranteed for 18 innings, is the peer of all \$1.25 League Balls.

We are the factory distributors for Goldsmith Baseball Goods in Portland. Complete line of Gloves, Mitts, Bats, Uniforms, Shoes and accessories.

Supplies for the Tennis Court
\$1.50 Windsor Rackets at \$1.13.
\$2 Lakeview Rackets at \$1.69.
\$2.50 Harvard Rackets at \$1.89.
\$3 Hartford Rackets at \$2.49.
\$4 Columbia Rackets at \$3.29.
\$5 Expert Rackets priced at \$3.95.
\$6 Radnor Rackets, priced at \$4.95.
\$7.00 Premier Rackets at \$5.89.
\$4 Marking Tape and Pins, \$3.75.
\$2 Tennis Nets, 42-foot, \$1.73.
Dented Tennis Balls, doz., \$2.75.
Children's 50c Tennis Rackets, 39c.

\$7 Fishing Outfit Today \$4.95

Everything complete for a fishing trip. The outfit includes a 1912 Fishing License, Split Bamboo Pole with extra tip, nickel-plated Reel, large Basket, strong canvas strap, oiled silk Line, Fly Book, Fly Hooks, Salmon Eggs, Bait Box and two 3-foot Leaders. A regular \$7 fishing outfit, \$4.95



A Matchless Grafonola Outfit

Superb "Favorite" Hornless Machines, with 23 Selections, 10 or 12-inch Record Album, 1000 Needles—Complete Outfit \$58.90

ON TWO occasions the Columbia phonograph Company has taken up a double-page advertisement in the Saturday Evening Post to tell of this superb Grafonola "Favorite," as illustrated. Has all the tone qualities of finest instruments. Mahogany or quarter-sawn oak.
We include 12 double-disc records—23 selections—including "The Pink Lady Waltz," together with a 10 or 12-inch Record Album and 1000 needles. Complete, \$58.90. Pay \$7 now and \$1 a week on our Club Plan—no interest or extras.

Special Concerts in our newly-enlarged 5th-floor Phonograph Section this afternoon and tonight.



SOLE PORTLAND AGENTS FOR
John S. Brown Lenses, Cousin's Shoes, Munsing Underwear, Williams Sewing Machines, A. C. Stevens and Ranges, Fulton & Whitney Go-Carts, Ostermoor Mattresses, Tokalon Drug Specialties.



SOLE PORTLAND AGENTS FOR
Perrin's Gloves, Alex. Guaranteed Hosiery, Gotham Shirts and Underwear, Madame Irene Corsets, Eppo Petticoats, Sausage Clothes for Boys, Gustave Stickler Original Craftsman Furniture.

Phones—Pacific, Marshall 4600; Home, A 6101. Only Portland Store With Complete Mail Order Service and Catalogue.