

PORTLAND SHRINE ENJOYS BARBECUE

Al Kader Arabs and Nobles Visit Ranch Near Los Angeles.

DALLAS GETS 1913 MECCA

William J. Cunningham, Baltimore, Elected Imperial Potentate of Mystic Order—Portland Women Take Part at Functions.

LOS ANGELES, May 8.—(Special)—The Arabs and Nobles of Al Kader Temple of Shrine of Portland, passed the major part of today on Maer's ranch near Los Angeles, where they were special guests of Eddie Maer, the last of a class of 254 Los Angeles Shriner to be initiated into El Malak Temple of Los Angeles last Monday.

This was officially known as Long Beach day, and as many as desired went to the beach, but the Maer ranch was a strong magnet. Tea was served in the afternoon in the Alexandria Hotel in honor of Mrs. Treat, wife of the retiring imperial potentate, and the Portland women alone refrained.

Band to Play Today. The Portland visitors will stay in town tomorrow to witness the pageant of the San Diego Mission at 10 o'clock in the morning, and then Al Kader's part in the drill contests. Twenty-five Shrine bands will discuss march music for the parade. There will be a banquet at night for the Shrine bands here and for the Arab patrols in the Shrine Coliseum. Many of the Portland visitors intend to witness the vaudeville entertainment for their special benefit at night in the Auditorium Theater, when the "suffragette drill" will be one of the features.

The 24th annual convocation of the Imperial Council of the Mystic Shrine came to a close today with the selection of Dallas, Tex., as the 1913 Mecca, the election of Ernest A. Cutts, of Savannah, Ga., as imperial outer guard and the advancement of the other imperial officials which placed William J. Cunningham of Baltimore, Md., at the head of the Shriner as imperial potentate. Notwithstanding the conclusion of the business of the convention, festivities will continue tomorrow and Friday.

Meeting Place Uncontested. There was no contest for the next meeting place, contrary to expectations. Following are the new imperial officers: William J. Cunningham, Baltimore, Md., imperial potentate; William W. Irwin, Wheeling, W. Va., deputy imperial potentate; Frederick R. Smith, Rochester, N. Y., imperial chief rabban; J. Putnam, Portland, Maine, imperial assistant rabban; Henry F. Niedringhaus, Jr., St. Louis, Mo., imperial priest and prophet; Charles E. Ovenshire, Minneapolis, Minn., imperial oriental guide; William S. Brown, Pittsburg, Pa., imperial treasurer; Benjamin W. Rowell, Boston, imperial recorder; Elias W. Jacoby, Indianapolis, imperial first ceremonial master; W. Fredland Kendrick, Philadelphia, imperial second ceremonial master; Ellis I. Garretson, Tacoma, Wash., imperial marshal; William J. Matthews, New York City, imperial captain of the guard; Ernest A. Cutts, Savannah, Ga., imperial outer guard. A charter was granted to Parkersburg, W. Va. The first young woman to come into the column of strong hits was kidnapped bodily when Al Kader Temple, left Portland. She is Clara Messinger, who had gone to the station to say hello to one of two who knew her heart and as it turned out that several others of Al Kader knew her equally well, they pulled her aboard, and she was locked in a compartment while she bewailed that her wardrobe consisted of only a lace handkerchief. To allay the fears of her parents, a message sent from Salem informed them fully and today three big trunks arrived for her.

BETTER GAME LAWS URGED

State Warden's Office Receives Suggestions by Letter.

In the past few months the State Game Warden's office has received numerous letters offering suggestions for improvement of the game laws. Mr. Finley said yesterday that the Commission invites suggestions and will act upon them at its next meeting. Among the letters is one from Luke Conners, of Wallawa, Or., who suggests that black and crown be protected during May, June, July and August. Mr. Conners points out that these animals are harmful to crops, their flesh and fur is worthless during the time specified. He also observes that bear hunting is frequently done to conceal other hunting during closed seasons. John C. Zoller, of Duncan, Umatilla County, suggests that it might be advisable to grant a bounty on crows. These birds, he says, are a menace to other birds, particularly young game birds.

MEETING PROVES SUCCESS

Creditable Year of Missionary Achievement Reported at Salem.

SALEM, Or., May 8.—(Special)—Another year of creditable missionary achievement has just closed with the ninth annual convention of the Woman's Home and Foreign Missionary Society of the Oregon branch of the United Evangelical Church, which met in this city May 7-8. The address of the branch president, Mrs. Myra M. Stauffer, was a vivid portrayal of facts concerning the foreign mission work of the church in China. Other addresses of interest were those given by Miss Minnie Erickson on "The Importance of Child Culture," and Rev. Mr. St. Pierre on "The Habits of the People of Arabia and His Experience of Seven Years Among Them." Rev. S. S. Murney preached the annual sermon on Sunday morning. Among other things he said the saving of the masses must be by the saving

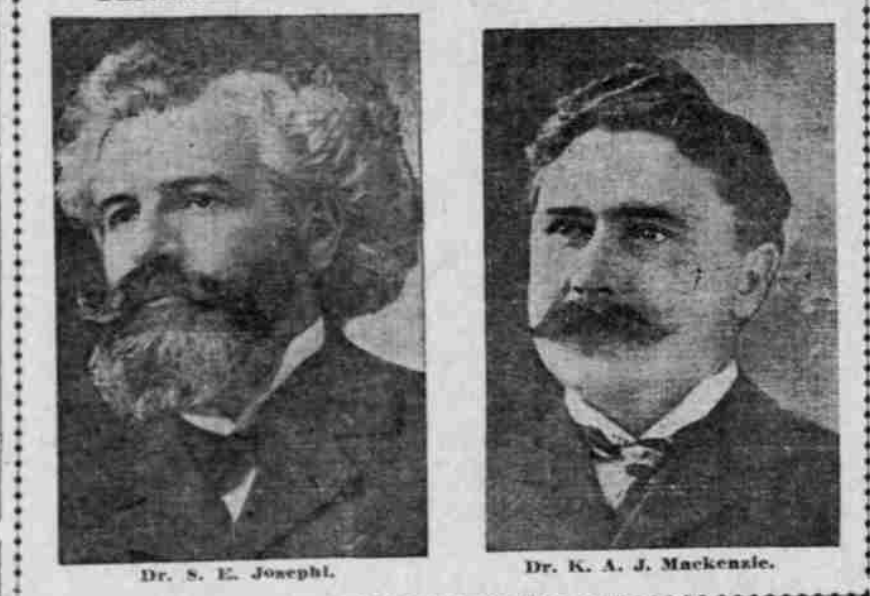
of the individual. The hope of the future lies in the saving of the child. Mrs. A. A. Winter, of Dallas, was elected delegate to the woman's board, which meets in Philadelphia, Pa., in November of this year. The following officers were elected: President, Mrs. Myra M. Stauffer, of Hillsboro; vice-president, Mrs. G. L. Laven, of Salem; secretary, Mrs. G. N. Thompson, of Salem; corresponding secretary, Miss Beulah Overholser, of Salem; Mrs. V. Urbino, treasurer, Mrs. Etta B. Hall, Dallas.

POSTMASTERS WILL COME

Big Meeting Scheduled in Portland for June 11 to 14.

ALBANY, Or., May 8.—(Special)—Practically all of the postmasters of Oregon and Washington will be in Portland June 11-14 to attend the annual gathering of the Presidential Postmasters' Association of the two states. J. S. Van Winkle, postmaster of Albany, who is secretary of the Oregon Association, is sending out the call for the meeting, and as the associations of the two states have been invited to meet this year with the Presidential Postmasters' Association practically all of the mail-dispensers of the two states are expected to be present. It was planned to hold this meeting

RETIRING DEAN OF UNIVERSITY OF OREGON MEDICAL DEPARTMENT AND PHYSICIAN WHO SUCCEEDS HIM.



Dr. K. A. J. Mackenzie.

In the convention hall of the Portland Commercial Club, but as this hall will be closed at that date owing to a remodeling of that part of the building, the executive committee of the Oregon Association has secured a hall in the Marquam building for the gathering. The hall which has been secured was formerly known as the Knights of Pythias hall before that order erected a building of its own in Portland. The association has also arranged for a big banquet during the session at the Portland Hotel. The programme of the convention is not complete. The executive committee has selected the subjects to be discussed and is now securing speakers. It is expected that the programme will be completed within two or three weeks. The association is arranging the programme so that all of the business sessions will be held during the gathering. This will permit all of the delegates attending the convention to spend the afternoons in watching the attractions of the Rose Festival. The officers of the Oregon Presidential Postmasters' Association who are arranging for the convention are: B. W. Johnson, of Corvallis, president; Ed Hosteller, of The Dalles, vice-president; J. S. Van Winkle, of Albany, secretary.

ALBANY CLOSING BLIND PIGS

Police Chief Now Has Men Watching Livery Stable.

ALBANY, Or., May 8.—(Special)—Carrying out a novel method inaugurated by Chief of Police Daugherty to stop alleged selling of liquor in Albany, two men have been sitting in a livery barn continuously from noon until midnight each day for the past 11 days. The two men pass their entire time in this barn for 12 hours each day. Daugherty placed his plan before the City Council two weeks ago and was given authority to hire extra men for the purpose. He placed a man in a soft drink establishment which was engaged in dispensing liquors, and after the man had been on duty there two days this place was closed with the announcement that a sale of the premises was pending. One other alleged "blind pig" where Daugherty placed a man to watch in the same manner, has also been closed. The proprietor of the livery barn now under surveillance says he is not engaged in the business of selling liquor and that the men now on duty there can stay as long as they like.

PRALL ASKS FOR REPORTS

Petition Circulators Requested to Advise Director of Progress.

C. T. Prall, director-general of the good roads campaign, urges petition circulators for the six good roads bills to return to him as soon as they have completed all the petitions given them. He is endeavoring to make an authentic estimate of the number of signatures obtained and wants reports from all the voluntary circulators in Multnomah County as well as outside districts. "Few realize the necessity of quick action in this campaign," said Mr. Prall yesterday. "Many men who have had sets of petitions signed have neglected to turn them in. We want to have all the signatures in by May 14 at the latest. It would facilitate matters if all those with petitions in Multnomah County would advise me as to their progress immediately." More than half of the 60,000 signatures needed to initiate the six bills have been received by Mr. Prall. The rural districts are responding rapidly.

BAD CIGARS SLOW SUICIDE

Smoking bad cigars is slow suicide. No occasion for it, when "Sam Sloan" sells for 5c.

Centrals to Sell Buttons.

CENTRALIA, Wash., May 8.—(Special)—The 2909 buttons ordered by the committee arranging for the "Hub City Festival" to be held in Centralia May 29 to June 1 in connection with the midsummer meeting of the Southwest Washington Development Association arrived today. The buttons are being mounted and will be placed on sale in the various stores in the city tomorrow. The proceeds from the sale of the buttons will be applied on the expenses of the celebration.

DEAN IS HONORED

University Faculty Banquets Dr. Josephi, Resigned.

SUCCESSOR IS ANNOUNCED

Dr. K. A. J. Mackenzie Is Chosen to Head Medical College, Which Finished 25th Year With Veteran Physician "at the Wheel."

With the annual meeting of the faculty of the medical department of the University of Oregon Tuesday night, the school brought to a close the 25th year of its existence and Dr. Simeon E. Josephi, who has been dean of the college continuously since the



Dr. S. E. Josephi.

has grown to the largest medical school north of San Francisco and west of the Mississippi River. Its two-year course has been strengthened and has grown into a four-year course, and the school is today in the class of accredited institutions according to the requirements of the Council of Education of the United States of America. The roll of students is not so large today as it was several years ago, but this is due to the increased standard of scholarship that the curriculum has been made to require. There are now about 60 students. Tribute Paid to Retiring Dean. Dr. Storey, in presenting the gift of the faculty to Dr. Josephi at the banquet, referred to the retiring dean as "one who has faithfully been at the wheel during these years, and has guided this institution through infancy on toward maturity only as the result of the greatest personal sacrifice." He paid a high tribute to the esteem in which Dr. Josephi is held by the community and by the fellow-members of his profession. Those at the banquet were: J. J. Ziegler, Ralph C. Walker, Calvin E. White, George R. Whiteside, Ralph A. Penion, Robert H. Ellis, Harry A. Hart, Theodore M. B. Marcellus, A. N. Cressick, W. E. Smith, William A. Shaw, J. S. Van Winkle, M. H. Jessup, Luther H. Hamilton, J. O. C. Wiley, J. A. Gilbert, R. Malson, J. C. Clark, C. B. White, William House, George F. Koshler, A. W. Baird, C. W. Johnson, R. Nunn, J. F. Bell, E. J. Labe, J. C. Zan, H. H. Mackenzie and Dr. DeLahunt and McLean.

AD EXPERT TALKS HERE

Thomas Balmer Is Guest of Publicity Club.

Thomas Balmer, advertising manager of the "Woman's World," said to be the highest salaried advertising man in the world, was guest of honor at the Ad Club luncheon yesterday at the Multnomah Hotel and gave a talk on advertising. "You men of Portland," he said, "seem to be so accustomed to the wonderful opportunities this Northwest country offers, that in attending to the more obvious opportunities you are letting others, in which there is a fortune, get by you." Discussing the growth of advertising he declared that it has today become a highly specialized and essential department in the business life of the world, and pointed to the increasing membership of Admen's organizations as one of the evidences of the substantial position advertising has assumed. "It has grown and developed so rapidly," he said, "that unlike almost any other line of human activity, we have not had time to write a text book about it. If some one were to prepare a textbook on advertising now, it would be out of date before it went to press." Dishonesty in advertising he asserted

Of Vital Importance INVESTMENT SEEKERS' EXCURSION TO BAY CITY

Advertisement for Bay City Excursion featuring a map of the region and text: "The Deepwater Seaport and Railroad Terminus on Tillamook Bay SATURDAY, MAY 11 FARE ONE AND ONE-THIRD Good Returning Sunday or Monday RAILROAD FARE RETURNED TO INVESTORS—CALL FOR PARTICULARS"

Advertisement for Bay City Land Co. featuring a map and text: "DON'T BE A LAGGARD—JOIN THE PROGRESSIVE PEOPLE, WHO ARE GOING TO BE INDEPENDENTLY WEALTHY IN THE NEAR FUTURE BY REASON OF THEIR PRESENT GOOD JUDGMENT IN SECURING LOTS IN THE SECOND METROPOLIS OF OREGON... BAY CITY LAND CO. (OPPORTUNITY FOR HIGH-CLASS SALESMEN)"

"Observation Car"

Starts This Morning From Third and Morrison at 10 A. M. and 2 P. M.

Two Trips Each Day, Including Sunday

The Only Sight-seeing Trip That Takes in Council Crest and Kings Heights

Other "Seeing Trips" Do Not Reach These High Points

Tickets 50c—Tickets 50c Tickets at All Hotels

to be the worst disease in the business today, and urged extension of all activities that tend to put advertising upon a clean and straightforward business basis. He maintained that advertising should be a distinct and specialized business, saying that one of the surest signs of impending failure was when a business man regarded himself as a "born advertiser."

PORTLAND THE LATEST ELECTRICAL MARVEL THE Telephone Herald System

Known in Europe as the "Telefon Hirmondo," in Paris as the "Theatrophone," in London as the "Electrophone"

BRINGS News by Telephone Music by Telephone Song by Telephone Sermons by Telephone Vaudeville by Telephone Opera by Telephone

Lectures, speeches, happenings of every sort into your home, office, any room or anywhere. Makes home happy and joyous. Helps business. Soothes the sick and suffering. It brings you in instant touch with the active, bustling world, its joys, its sorrows, its every heart-beat throbs along a distinct wire system in a ceaseless stream that may be enjoyed at any moment—NEVER A DULL MOMENT

All for Five Cents a Day FREE DEMONSTRATION COME AND LISTEN Daily Except Sunday. Special Program Every Afternoon From 1 to 4 Meier & Frank's Great Department Store Ladies' Waiting-Room, 2d Floor—Rest Room, 7th Floor. HOTEL MULTNOMAH All Around Balcony Mezzanine Floor. Oregon Telephone Herald Offices 506 Royal Bldg., Seventh and Morrison.

Form for requesting a descriptive booklet: "Fill out and send coupon for Descriptive Booklet. Oregon Telephone Herald Co., 506 Royal Building, Seventh and Morrison Sts., City. Please send Descriptive Booklet. Name Street O-5-9"