

We Carry Every Pattern Published by the Butterick Company Francis Richter Plays in Monday Musical Club Concert, 3 P. M.

Portland Club-Women's Special Evening at the Baker Theater, Tuesday, May 7—'Alias Jimmy Valentine'—Seats at Reg. Prices

THE MEIER & FRANK STORE, ESTABLISHED 1857. WEATHER REPORT: FAIR TODAY. THE MEIER & FRANK STORE, 5th, 6th, Morrison & Alder Sts.

Ajax Guaranteed Hose for Men, Women and Children!

In All America, Never Such a Scholarship Contest as This



VANDERBILT HALL AT YALE COLLEGE. man or woman in Leland Stanford, or University of California. A \$500 scholarship to next highest young man or woman, in Oregon University, Oregon Agricultural College or Willamette University.

- Which Commemorates Our 55th Anniversary OVER \$4000 will be awarded in 13 different scholarships. The grand double prize is a \$1000 scholarship to the highest man contestant and a \$1000 scholarship to the highest woman contestant. One lucky young man may choose from Yale, Harvard, Princeton, Columbia University, or any other American college. One young woman may go to Vassar, Wellesley, Bryn Mawr or any other school. A \$600 scholarship to the young man or woman in Leland Stanford, or University of California. A \$500 scholarship to next highest young man or woman, in Oregon University, Oregon Agricultural College or Willamette University.



6 Pairs Guaranteed By Us to Wear 6 Months--Box \$1.50, \$2 and \$3

This Coupon Is Your Guarantee With Ajax Hose. EVEN without the guarantee, Ajax are better than ordinary Hosiery. Only the finest yarns are used in their knitting. Ajax Hose for men, women and children have displaced the idea that guaranteed Hosiery must be heavy and cumbersome. We want every home in Portland to know the merits of Ajax Hosiery as we know them. Ajax guaranteed Hosiery is made expressly for us, according to our own specifications. We might sell some other make of guaranteed Hosiery more profitably. Ajax is quality Hosiery—we could not afford to guarantee them otherwise. See the beautiful, silky lises and pure silks in black and every new shade for Summer wear with low shoes. Why not wear Ajax guaranteed Hosiery, which if they came to holes within 6 months, we replace without question, here at the store?

AJAX Guaranteed Hosiery for Women and Children. AJAX Guaranteed Hose for Men—4 Grades. Lightweight Ajax Hose for men—Of fine Egyptian yarn, in black, tan and all new Summer shades. Also black, with white split-foot. Box of six pairs guaranteed for six months for only \$1.50. Mediumweight Ajax Hose for men—Of fine mercerized lisle, in black, tan and every new shade. Also split-foot. Absolutely seamless foot. Box of six pairs guaranteed for six months for only \$1.50. Ajax Pure Silk Hose for Men—Only silk on the market guaranteed for six months. Black, tan and all colors, with double split-foot lise heels and toes. Box of six pairs guaranteed for six months \$3.00.

New Bordered Voiles for 25c Factory Purchase of Kayser Gloves

REALLY a special value at 39c—sheer, filmy Voiles in a wide range of new bordered designs, more popular than ever this Summer. Plain and with dainty pin stripes, 38 inches wide. Pretty blues, pinks, lavender, helio and other wanted light and medium shades. Our regular 39c Bordered Voiles, today in the Anniversary Sale, yard 25c. 50c New Bordered Voiles and Silk Crepes—attractive dots, stripes and floral designs. The crepes are in solid colors with dainty 39c silk embroidered designs in self-colors 39c. 75c White Fancy Batiste—of beautiful, fine, sheer though firm weave. Dainty fancy striped and crossbar designs. Lovely for Summer waists and dresses; 32-in. wide 39c. \$1 Silk and Linen Pongees—also silk and linen Poppins, combining the richness and luster of silk and the wearing quality of linen. Beautiful quality, light and dark colors. 75c Full 36 inches wide. Anniversary Sale.

WE can't remember when the genuine Kayser Silk Gloves have been sold in Portland at these sensational-yellow prices. Over 2000 pairs go on sale today—come early—we'll not be surprised if the entire lot is cleared out by night. A factory purchase—some bear slight imperfections which will not impair looks or wear. 50c Kayser Silk Gloves, 37c. Kayser 2-clasp Silk Gloves with guaranteed double finger tipped. Black, white and a few colors. Regular 50c grade, some pairs slightly imperfect, today at 37c. 75c-\$1 Kayser Silk Gloves for 53c. At this price we include the regular 75c and \$1 grades of Kayser Silk Gloves, some bearing trivial imperfections. 2-clasp style, in black, white and odd colors. Priced 53c. \$1 and \$1.50 Kayser Silk Gloves, 79c. These are the popular 12 and 16-button Kayser Silk Gloves, with guaranteed double finger-tips. Regular \$1.00 and \$1.50 grades, in black, white and odd colors. 79c. Women's \$3 to \$4.25 Long Kid Gloves—a cleanup of 16-button length; 6 1/2 to 7 1/2. 20-button Suede, \$1.95 sizes 5 1/2 to 7. At First Floor, Main Building.—Mail Orders Filled.

Lingerie Dresses \$13.85

IS THERE a woman who does not revel in the beauty of a dainty, lacy Lingerie Frock? Nothing so charming for afternoon wear for evening and party occasions. Not a Dress in this entire lot of new Lingerie Gowns today at \$13.85 which we could buy regularly to sell under \$22.50. Every one a new, this season's model, of handsome allover embroideries, batistes, mulls, Swisses and cross-barred dimities. Exquisite trimmings of Val., Cluny and new heavy laces. Anniversary Sale today, only \$13.85. \$20 Wool Dresses, \$14.45. Dozens of new models, all cut on the narrow silhouette lines, with pretty bodices and plain skirts. Some with large collars of heavy lace. Serges, worsteds and lightweight mixtures. Plain and in hairline and stripes and checks. Our \$20 Dresses today at \$14.45. \$35 to \$40 Suits for \$23.55. Handsome Man-Tailored Suits from our \$35, \$38 and \$40 lines. Many faultlessly plain tailored. Others charming with deep collars and reverses of white and ecru lace, heavy silk. Every new fabric \$23.55. Second Floor, Main Building.—Mail Orders Filled.

100 Willamette Rotaries For the Great Anniversary Club. WE'VE anticipated an unusual demand for our high-grade Willamette Rotary Sewing Machines—although the Anniversary Club has been open only a few days, the 100 machines are rapidly diminishing. Our club plan means purchasing the wonderful Willamette Rotary or any other of our Willamette Machines on a \$2 payment, balance \$1 a week—no interest or extras. The Willamette Rotary drop-head machine illustrated, in Mission oak, \$35. Willamette Rotary, with colonial style wood-work, \$32.50. Willamette Rotary Desk Cabinet—splendid for apartments, \$40. Exclusive Features Willamette Rotaries. Self-adjusting Tension—adapts itself to any size thread into any kind of material—from the lightest chiffon to heaviest wools. Freedom from Clogging and Snarling of Thread—it is absolutely impossible to clog the improved Willamette Rotary. Convenience in Oiling—all working parts may be oiled all from above. The automatic spring latch gives instant access to the under parts. The Bobbin Winder is simple and strong. Fitted with a throw-off device, which set automatically when proper amount of thread has been wound on bobbin. Improved Presser Foot—this is so constructed that you can feed over the thickens seams with these and will not pucker or mar the finest silk or chiffon. Both prongs extend an equal distance in front of the needle as does the roller-bearing feed.

Anniversary Sale of Toilet Goods! EVEN with the extra salespeople and order clerks, we were taxed to the utmost in caring for the throngs which responded to this great Anniversary Sale of Toilet Goods and Drugs, yesterday! Sunday's papers contained our sensational full-page monthly Toilet Goods advertisement. Just a few of the hundreds of cut prices in force this week only. 50c Dr. Chas. Fleisch Food, 29c. 1.50 Oriental Cream at only 89c. 50c Stillman Freckle Cream 29c. 50c Sempere Givonne at only 29c. 50c Hind's Honey and Almond Oream, 27c. 50c Pompeian Massage Cream, only 29c. 50c La Blanche Face Powder 25c. 50c Pozzoni's Face Powder 29c. 50c Carmen Face Powder 36c. 1.00 Danderine Hair Tonic 69c. 1.00 Herpicide Hair Tonic 59c. 25c Oticura Soap, cake at 12c. 25c Packer's Tar Soap at 12c. 5c Flotilla Soap, the cake at 3c. 25c Lyon's Tooth Powder at 9c. 50c Pabeco Tooth Paste at 29c. 35c Fletcher's Castoria at 19c. 50c California Syrup Figs 25c. 25c Dr. Bell's Pine Tar Honey at 15c. 1.00 Scott's Emulsion only 69c. 25c California Olive Oil at 15c.

Lectures on 'Way-Kuk' Paper Bag Cooking Continue Today. HUNDREDS of women attended Mrs. Baker's lectures and demonstrations on Paper Bag Cookery and 'Way-kuk' Paper Bag Cooking yesterday on the fourth floor. Come and learn this wonderful new system that is being rapidly adopted by cooks and housewives the world over. We have secured the services of Edna Howard Baker, well-known local authority on domestic science, who has given the subject of Paper Bag Cooking much time and investigation. A special space, with plenty of chairs, has been arranged in our Acorn Stove department, on the fourth floor, where Mrs. Baker will demonstrate and lecture on 'Way-kuk' Paper Bag Cookery, daily. Mrs. Baker will hold a special class at 10 o'clock this morning on Leg of Mutton and Stuffed Potatoes. Another at 2:30 in the afternoon on biscuits and broiled fish. 'Way-Kuk' Cooking Bags, 25c Pk. We are the sole agents for 'Way-kuk' Paper Cooking Bags in Portland. They are on sale at the demonstration, 4th floor, and also at stationery department, first floor. Package of 12 assorted bags; 25c also one size to a package, according to size, 10, 12, 18 and 20. 'Standard Paper Bag Cookery,' by Emma P. Telford, household editor of Delineator, 50c.

Clover Leaf Butter 52c. Fresh from the creamery each day, this delicious Clover Leaf Butter. Made of pasteurized cream, by most modern and sanitary process. Today, 2 pounds 52c. Clover Leaf Butter 52c. Meece Raisins, 4 pkgs. 25c. Salad Oil, gallon can, 55c. Wadco Baking Powder 17c. Cream Cheese, pound, 22c. Sliced Pineapples, 2 cans 35c. 25c Orange Juice, bottle 20c. 40c Florida Oranges, do. 24c. Roundup Cleanser, five cans, 25c. Pure Food Grocery, Basement Store.

Sole Portland Agents for Perrin's Gloves. Ajax Guaranteed Hosiery. Gotham Shirts and Underwear. Madame Irene Corsets. Espo Petticoats. Samperck Clothes for Boys. Adler-Rochester Clothes. Ostermoor Mattresses. Tokalon Drug Specialties.

EST. 1857 THE MEIER & FRANK STORE. TELEPHONES—PACIFIC, MARSHALL 4600. HOME A 6101.

Sole Portland Agents for John N. Brown Linens. Cousin's Shoes. Mustang Underwear. Willamette Sewing Machines. Acorn Stoves and Ranges. Fulton & Whitney Gas. Curtis. Gustave Stickley Original Craftsmen Furniture.

Six 'Pink Lady' Records. Six different 'Pink Lady' records on the Victor and Columbia. Hear them today in our newly-enlarged section, fifth floor. Gems From the Pink Lady—Victor No. 31,822, 12-in. \$1. Waitess From the Pink Lady—Victor No. 25,154, 12-in. double face, \$1.25. Selections From Pink Lady and Beautiful Lady Waltzes—Columbia 5297, 12-inch, double disc, \$1.25. 'By the Saskatchewan,' from Pink Lady, Columbia, 10-inch, 75c. My Beautiful Lady Waltz—Columbia A 1095, 10-inch, double disc, 75c. My Beautiful Lady Waltz—Victor No. 69,048, 10-inch, sung by Lucy Marsh, 75c.