

SOUTHERN PACIFIC WILL RUSH WORK

Good Progress Made in Electro- trification of Tracks, Port- land to McMinnville.

ROAD'S PLANS OUTLINED

General Superintendent Campbell Says Nearby Country Will Develop Even More Rapidly Than Southern California.

Terms under which the Southern Pacific is seeking to adjust its relations with the city on the proposed electrification and extensions on Fourth street include the acceptance of a double-track franchise, common-user fares within the city limits, a concession to the city of power to designate the stop, regulate the number of cars, the number of cars in a train, the cars which shall carry express and baggage, and an extension to the city of almost general supervision of the service.

A clause in the proposed franchise will provide that in the event the Supreme Court decides the company has a longer term than 25 years and exclusive use on its present Fourth-street line, the time limitation and the common-user privilege shall apply on but one of the two tracks.

In spite of the City Council's recent revocation of the Fourth-street franchise, the company is making active progress in the electrification of its lines between Portland and McMinnville.

Work to be Rushed.
D. W. Campbell, general superintendent of the Southern Pacific, is eager to have the work completed as rapidly as possible, as he declares he wants to give Portland the full benefit of the improvement without delay.

"Some idea of the magnitude of the improvements we have planned," said Mr. Campbell yesterday, can be gleaned from the elaborate preparations already made. We have received \$250,000 worth of machinery and equipment and orders have been placed for 45 of the very latest style of electric passenger cars at a cost of more than \$1,000,000.

Portland residents who remember when electricity was substituted for steam on the St. Johns, Woodlawn and Vancouver lines easily recall the almost instantaneous increase in growth throughout the territory affected by the change. This remarkable growth was also apparent when the Oregon Water Power Company established electric car transportation, and when the Oregon Electric brought the country near to the city. More recently the Mt. Hood line has illustrated the advantages of both city and country in the rapid development which the electric service makes possible.

Los Angeles Service Praised.
"Nearly every Oregonian who visits Los Angeles returns with great praise for the fine electric service which has developed Southern California. The Southern Pacific is now operating daily in and around Los Angeles 250 trains from one to five cars each, in that territory, serving a population of nearly 750,000.

"Paul Shoup, vice-president in charge of the Southern Pacific electric railways in California, spent considerable time in Portland recently, conferring with local officials regarding the electrification. He formerly was stationed here, and through his connection with the traffic department, secured the necessary approval of the possibilities of the rich field we are now seeking to develop. He is of the opinion that the entire territory between Portland and Eugene, and even farther south, presents opportunities for the development of traffic as great as are found in California.

"With the electric railways bringing the growing markets of the cities in such easy access, increased population and intensive farming are a certainty. By electrifying the west, the line and establishing a 30-minute service, as is now proposed, or even an hourly service, the business of the entire region now served by the steam line and ordered steam trains will be revolutionized. The operation of early morning trains carrying express matter will enable country merchants to receive goods and deliver them before 10 or 11 o'clock in the morning. It also will permit the small farmer, dairyman and fruitgrower to get their products to market at any hour of the day.

Resources Exceed California's.
"The tourist passenger traffic, such an important factor in Southern California, will develop with the electric lines. We have been favored with resources to a much greater extent than has California, so that with the completion of the service proposed by the Southern Pacific, we may reasonably expect an electric train movement fully as large in proportion to the population as that which has been made to make Los Angeles and adjacent territory one of the most prosperous regions in the United States.

"Portland will profit to a considerable extent by this new electric line long before it is completed. Millions will be spent in carrying out the plans already completed and approved, and a very large proportion of the vast sum will be spent in this immediate vicinity for labor and supplies.

"Following the recent reorganization of the Harriman system, the Southern Pacific adopted a decided change of policy toward Portland. With an added investment of many millions in electric railways and terminal facilities, the mutual interests of the company and the residents in the territory it serves will be firmer than ever.

Portland to be Favored.
"We already have discontinued the practice of buying in San Francisco postage stamps for use in the Portland office. Everything needed in this territory that can be secured here will be purchased in Portland.

Before leaving Portland last week, Mr. Shoup said: "I hope that if a lawsuit between the city and the railway be necessary to define the rights of each, it will be transformed into a friendly suit, and that if a lawsuit is necessary to practice, this is the nature of the compromise ordinance your street committee of the Council now has.

City's Interests Protected.
"It would seem to me the provisions of this proposed franchise protect the city's interests quite fully. It has power to designate the stop, regulate the speed of cars, the number of cars in a train, the cars which shall carry express and baggage, the location and construction plan of tracks and electric wires; it specifies iron poles on Fourth street, makes a 5-cent fare in the city limits, reserves right to demand more frequent service, for which a minimum of one train per hour each way is specified, and altogether retains very extensive jurisdiction for the city.

Under this franchise there is absolutely no point left at issue between the city and the railway except the length of tenure of one track as the common user on that track, for even if the railway wins its case before the Supreme Court, the jurisdiction as to territory remains with the city over both tracks unimpaired and the railway cannot haul freight or use steam, whether it loses or wins its legal fight after it accepts this franchise.

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PARADE TO BE HISTORIC

FESTIVAL PAGEANT GETS TITLE AS "CARNIVAL OF NATIONS."

Expert Floatbuilders Work Months Preparing Gorgeous Vehicles for First Night Show.

Rose Festival officials announced yesterday that the theme of the brilliant and spectacular electrical float parade, one of the features of the 1912 celebration, will be historical in character. The title of this pageant will be "The Carnival of Nations." It will be the first big night event of the week, and Rex Oregonus, the King of the Oregon Country, will preside.

There will be 16 gorgeously decorated and illuminated floats in line. Each will be built on the bed of a streetcar and each will be a faithful representation of some great crisis in the history of the nation which the float symbolizes. In order to give the proper detailed effect, more than 25,000 electric lights, tinted in all the colors of the rainbow, will be used in the color scheme.

For more than four months the expert floatbuilders, modelers, papier mache men, carpenters, decorators and electricians have been working overtime on floats for this parade, and for six months George L. Hutchins, general manager of the Festival, was engaged in preparing the designs for the floats. This preparation required correspondence with other nations in order to obtain the necessary data to make the illusions of the grand procession correct. In splendor and artistic effects this parade will exceed anything of its kind ever attempted, says Mr. Hutchins.

The floats will be manned by royalty and their courts and it is estimated that close to 250 persons will be needed to carry out this effect. It is planned to have a King and Queen for each float, together with knights and ladies representing a full court and royal retinue.

For places of honor on these floats staid young men and pretty young women of the city will be selected and put through dress rehearsals, that they may be able to fill the positions with dignity befitting the occasion.

Arrangements for the marine pageant which will be given in the local harbor on Thursday evening of the Festival week, are moving forward rapidly. Already a sufficient number of pleasure craft and boats of other classes have been signed up to guarantee one of the finest marine spectacles ever seen in the city. Designs for decoration and illumination of the boats have been prepared and are supplied free of charge to all boat owners who desire to enter.

The river for the entire course of the procession will be illuminated by reflective torches, red fire, pyrotechnics and electric lights, and the three big bridges across the river will be converted into glowing arches of welcome outlined with thousands of lights. There is assurance that one or more sea-fighters will be ordered to Portland for the festival and with the parade boats, the local training ship for the Oregon Naval Militia, and one of the "Big Three"—the Bear, Beaver or Rose City—also in line, the marine parade promises to be one of the most notable attractions of the week.

Special committees are planning the automobile parade and the marine parade, the local training ship for the Oregon Naval Militia, and one of the "Big Three"—the Bear, Beaver or Rose City—also in line, the marine parade promises to be one of the most notable attractions of the week.

Nothing but hard money would be accepted as graft by Chief of Police Slover, said Victor Brandt, proprietor of the Alton Hotel, according to the testimony of J. B. Bunn, testifying against Brandt in Municipal Court yesterday, on a charge of grand larceny.

Brandt held \$50 out of his salary, according to the testimony of J. B. Bunn, testifying against Brandt in Municipal Court yesterday, on a charge of grand larceny. Bunn, who was Brandt's clerk, alleged that Brandt held \$50 out of his salary, according to the testimony of J. B. Bunn, testifying against Brandt in Municipal Court yesterday, on a charge of grand larceny.

Brandt admits deducting this amount from Bunn's pay, but asserts that the money was held to remunerate him for the damage to the reputation of his hotel, sustained through the notoriety. The court held that there were no damages in the case which merited an investigation by the grand jury and held Brandt to answer.

Sloan Favored for Arizona Judge.
WASHINGTON, April 22.—The Senate judiciary subcommittee today unanimously favored the nomination of Richard Sloan as Arizona District Judge. The subcommittee had investigated charges against him.

A MOTHER CARE.
A careful mother will not give her child a medicine without knowing it is pure, contains no opiates, and has healing and curative qualities. Such a medicine is Foley's Honey and Tar Compound for croup, whooping cough, bronchitis and all affections of the throat, chest and lungs. Best and safest for children and grown persons. Contains no opiates. For sale by all druggists.

"Ajax" Hosiery for Men, Women and Children—Six Pairs Guaranteed 6 Months, \$1.50, \$2, \$3 "The Man in Lonely Land," by Kate Langley Bosher, on Sale Book Store, \$1—See 6th St. Window

THE MEIER & FRANK COMPANY, ESTABLISHED 1857.

THE MEIER & FRANK CO., 5th, 6th, Morrison and Alder Sts.

Our Big Monthly Sale of Stationery!



THOUSANDS have learned to wait for this big sale to supply Stationery needs for the month. And here are extraordinary savings on the most staple box Papers, Pound Paper, Tablets, Card Engraving and all other needfuls. Sale begins this morning at 8:00; continues until Saturday night.

Eaton-Crane's Paper With Monogram, 42c

A quire box of Eaton-Crane's Famous Highland Linen Stationery in white, blue, pink, buff or gray, with monogram in gold or colors 42c

Eaton-Crane's Paper—Delft, Alpenrose, Irish or Swiss Linen, quire box, special, 23c.

35c Eaton-Crane Stationery—Special lot of assorted boxes, choice, 17c.

Eaton-Crane's New York Linen Tablets—15c note size, 10c; 25c letter size, 18c.

Eaton-Crane's 35c Mouseline de Paris Pound Paper, special package, 21c. Mouseline de

Specials on Card Engraving

The very best workmanship guaranteed. 100 Cards from your own plate, 65c. 100 Cards and plate, plain script, \$1.39. 20c '500' and Bridge Pads 11c at \$1.98. 100 Cards and plate, shaded old English, at \$2.89.

Paris Envelopes to match, pkg., only 7c.

All Desk Sets and Articles, in Brass, Oxidized and Parisian Ivory, for this sale, 1/4 OFF.

5-inch Commercial Envelopes, 50c box of 250, for 25c.

Children's 10c and 15c Stationery, box, 3c. 50c Cabinet of Correspondence Paper—50 sheets of paper and 50 envelopes to match, 23c.

Souvenir Mailing Card FREE With Purchase of 25c or More

With every purchase of 25c and over in this sale, a souvenir mailing card giving 12 views of Portland, FREE.

PLAYING CARDS

50c Congress or Initial, at 37c. 35c Fancy Gilt Edge, for 21c. 15c Enamelled Cards, pack, 9c. 50c Poker Chips, box, at 33c. 20c '500' and Bridge Pads 11c.

A. A. WATERMAN SELF-FILLING PENS

\$2.00 Fountain Pens at \$1.60. \$3.00 Fountain Pens at \$2.40. \$4.00 Fountain Pens at \$3.20. \$5.00 Fountain Pens at \$4.00.

PAPER PLATES, ETC.

Sanitary Paper Plates for Picnics, all sizes, package, 21c. Dennison's Lunch Sets, at 21c. White Paper Napkins, 100 for only 8c. 15c Paper Dollies, package of 75c, at 12c. 65c Fancy Ice Cups or Cases, dozen, 54c. \$1 Fancy Ice Cups or Cases, doz. for only 79c.

\$6.45 Sale of Lingerie and Wash Dresses

JUST the time of the year when women are wanting dainty Lingerie and Wash Frocks. Here's a special that should bring hundreds of women to the Ready-to-Wear section today.

Not one—but several pretty styles of sheer mulls, batiste, allover embroidery, and natural colored linen.

Even the clever peplum style, as illustrated, is included. Others in the one-piece style, with skirts and pretty bodices joined at waistline with bands of insertion. Tucks, laces and embroideries, combined, form the trappings.

A group of Black Lawn Dresses is included. The jaunty Frocks of natural colored plain and embroidered linen are smartly tailored with straight skirts and neat bodices. If we'd bought them in the regular way you'd pay \$10 to \$12 for them. Choice today at only \$6.45

—Second Floor Salons, Main Bldg.
\$3.18 for Women's Pretty, Long Silk Kimonos—Plain and in Attractive Designs.

What Shall We Have for Dinner Tonight?

HOW often does the housewife ask the question? Here one of the splendid Cook Books listed here in the home and the problem of every meal will be quickly solved.

- "The Boston Cooking School Cook Book," at \$1.60.
- "The International Cook Book," at \$1.
- "Mrs. Rorer's New Cook Book," priced at \$2.
- "Salads, Sandwiches and Chafing Dish Dainties," \$1.50.
- "Chafing Dish Possibilities," at \$1.
- "Food and Cookery for the Sick and Convalescent," \$1.50.
- "Cooking for Two," priced at \$1.50.
- "The Book of Entrees," priced at \$1.50.
- "How to Cook Vegetables," at \$1.
- "Miss Parola's New Cook Book," \$1.25.

The New Russian Casaque Blouse Hereby Express

THREE weeks ago, we first advertised these charming, new Russian Casaque Blouses, and in two days the line was depleted! The waist feature of the season, inspired by Goupy of Paris and mentioned in every fashion note from the Rue de Boulogne and the Riviera.

At \$3—Three new variations of the Russian Casaque Blouse, one as sketched. Of filmy voile, marquisette and allover eyelet batiste with bands of Cluny and filet lace. Short and 3-4 sleeves, with high and Dutch neck.

At \$3.50, \$3.75, \$5 and \$5.50—Five lovely models, of all Valenciennes Lace, allover eyelet batiste and marquisette, with bands of Cluny and shadow laces. Square and Dutch neck, with straight and outaway basques.

—Second Floor, Main Building.



Wash Goods Sale! 35c Wov'n Voiles 25c

LOOKED as if every woman was planning new Summer wash frocks yesterday, by the throngs that filled our department all day long! Scores of charming new Spring and Summer designs in these 35c Woven Voiles. See the 5th-street window display. We special them again today at 25c

\$1 New Emb'd red Crepes at 49c. 75c New Linen Ratine at 60c.

Lovely Embroidered Crepes, 27 inches wide, in blue, helio and pink; regular \$1 grade, to 49c day, yard, at only 29c.

Hardly out of the wrappings—now at a special price! New Linen Ratine, 36 in. wide, black 60c and white stripes 60c.

—First Floor, New Building.—Mail Orders Filled.

Seven Great Features of the Willamette R'tary

THESE are the improvements which have made the Willamette Rotary the most modern Sewing Machine that has yet been produced!

The Willamette is made for us by one of the largest Sewing Machine factories in the world. We have no agents' commissions to pay. Added to the factory cost in immense carload lots, is only our small department store margin of profit.

- Rotary Feature No. 1—Self-adjusting automatic tension which permits sewing of finest chiffon to heaviest broadcloth without touching a screw.
- Rotary Feature No. 2—Minimizing of noise. All running parts ball-bearing.
- Rotary Feature No. 3—Straight Bar application of power, which does away with all lost motion.
- Rotary Feature No. 4—The automatic Spooler, a splendid convenience.
- Rotary Feature No. 5—The Rotary Bobbin, as illustrated below, which prevents any clogging or snarling of thread.
- Rotary Feature No. 6—Spring lock which enables the head to be swung back by merely a slight touch of the thumb-press.

—And the biggest feature of all, the Club Plan, by which the Rotary or any Willamette Machine may be purchased on a \$2 payment, balance \$1 a week.

Illustration above shows the handsome Willamette Colonial model, with beautiful solid quarter-sawn oak cabinet. Complete with all attachments, \$32.50. Mission design, \$35.00. Rotary Desk Cabinet, \$40.00.

Willamette Rotary Bobbin, Pictured

Shows both inner and outer views of the Willamette Rotary Bobbin.

Almost an impossibility to clog the Willamette Rotary, no matter how adverse the conditions may be. That's one of the principal improvements over the ordinary style Rotaries.



Brass Beds Below Factory Cost

WHAT a sensation the sale caused yesterday. The beds were intended by the Pittsburg-Hickson Company, of Butler, Pa., for a big hotel. Refused on account of sixty days' late delivery, we bought them at exactly 50c on the dollar. Notwithstanding the scores sold yesterday, a number of nearly every style remains today.

Continuous Post Brass Beds 1/2
\$27.50 for only \$13.75
\$30.00 for only \$15.00
\$37.50 for only \$18.75
\$52.50 for only \$26.25
\$57.50 for only \$28.75
\$62.50 for only \$31.25

Straight Post Brass Beds
Go at Exactly 1/2
\$17.50 for only \$8.75
\$34.00 for only \$17.00
\$37.50 for only \$18.75
\$55.00 for only \$27.50

\$37.50 Brass Beds \$18.75
Design Illustrated.

Less than factory cost East for this beautiful 2-inch continuous post Brass Bed, as illustrated above. Massive design, 4 ft. 6 in. size. Would not sell regularly under \$18.75 \$37.50, now special for \$18.75

Old Hickory Summer Furniture

Have you seen our 6th-street window display of the quaint Old Hickory Furniture? Rockers, Chairs, Settees and Tables, for porch and lawn. Moderately priced.

Clover Leaf Butter 2-lbs., 60c

A WONDERFULLY popular brand of Butter, made fresh 60c a daily of pure, pasteurized cream. Our special 2 pounds for 60c

Corn, dozen cans, 95c; three for 25c String Beans, doz. cans, 95c, 3 for 25c

Fancy Oranges, the dozen, at low price of 19c. Cottleone, in small pails, at the low price, only 55c. Cottleone, large pails, only \$1.50.

Salt, 3 packages for 25c Standard Tomatoes, dozen, at \$1.10. Macaroni, 3 packages, 23c Asparagus Tips, can, 20c

Red Cherries, in glass, for only 19c. String Beans, 5 lbs., 25c Red Beans, 3 cans, for 25c Jap Style Rice, 3 1/2 pounds at 25c. Bulk Coconut, lb., at 17c Cocoa, in small cans, 3 for only 10c. E. C. Corn Flakes, 3 pkgs. for 23c.