

CONSOLIDATION OF CLUBS IS FAVORED

Early Meeting May Be Called to Effect Unity of Commercial Bodies.

LEADERS SEE TASK AHEAD

Elimination of Duplication of Effort and Added Benefits Put Forward as Main Reasons for Important Change.

So determined are Portland business men to effect a consolidation of the Commercial Club and the Chamber of Commerce for the purpose of eliminating duplication of effort and securing added benefits for the interests of the city and state that it is probable that an early meeting will be held to outline plans seeking this end.

As the project receives more careful consideration the fact that it is one requiring deep thought and study as well as well-directed energy and ability becomes apparent. Leaders in the movement are beginning to realize that it will require much time and considerable valuable effort to accomplish the results desired, but they believe that this time and these efforts will be well invested.

Among those who are advocating either a consolidation of the two bodies or a combination of them for the purpose of obtaining co-operation in general purpose and a division of detailed work is T. B. Wilcox, president of the Portland Flouring Mills Company, Harvey Beckwith, manager for Wells, Fargo & Co., and for two years president of the Commercial Club; W. J. Hofmann, advertising manager of The Oregonian and ex-secretary of the Commercial Club; E. G. Crawford, vice-president of the Lumbermen's National Bank, and others.

Complete Consolidation Difficult.
Mr. Hofmann, however, does not believe that it is possible to effect a complete consolidation of the two bodies. He thinks that they should continue separately as at present, each having its own sphere of usefulness and each having distinct and well defined work for it to do.

"Let the Commercial Club handle the exploitation work of the Chamber of Commerce now handles," said Mr. Hofmann yesterday. "This together with its own exploitation work, would provide an important field of activity. Under the head of exploitation work would come the exhibits of Oregon resources part of which now is conducted through the Chamber. This would require that the Commercial Club's publicity committee be enlarged and subdivided so that separate sets of men would have charge of various branches such as advertising, industries, finances for publicity, excursions and some others that may be suggested.

"The Chamber of Commerce then could devote its time to river and harbor development, trade, extensions, marine and such other fields that really require separate and careful attention. A plan of this kind would combine with general approval by the business men. We would then be able to collect larger funds for conducting our publicity campaign and yet not require the individual merchants and firms to pay as much, as they would not be assessed twice for the same purpose. I don't believe that there is a commercial organization in the country doing as much exploitation work with the same amount of money as the Commercial Club of Portland.

"This plan appears to me more than does the suggestion to form a complete consolidation of the two bodies, as I don't believe a consolidation can be accomplished with good results."

T. B. Wilcox Favors.
Mr. Wilcox, who always has been an advocate of consolidation, is more earnestly in favor of it now than ever. "I first argued for it in 1904," he said yesterday, "and I have repeatedly expressed myself since. I think everyone knows how I feel on the subject. It surely ought to be done. There is no reason why it ought not to be done and every reason why it should be done. If any proper basis for consolidation can be found we should have complete consolidation."

"I think it is a good thing and for the best interests of both organizations," said Mr. Beckwith. "There is no question that both the club and the Chamber work along the same lines in a good many directions. In my incumbency as a member of the board of governors of the Commercial Club I frequently discussed the subject with members of the Chamber and with members of the Chamber of Commerce. While consolidation will require much time and study I am in favor of it. We should make provision for having the two bodies as the Ad Club, the Retail Merchants' Association, the Manufacturers' Association, the Credit Men's Association, the Rotary Club, the Progressive Business Men's Club and other represented on our committee should also aim to have them continue independent of the central body as well as present. This method of organization was successful in Chicago and I believe it could be carried out with similar success here."

Mr. Crawford said that all business men of his acquaintance are in favor of the scheme. "It seems to me it would be wise if they could combine," he said. "The present situation causes both organizations to struggle for the same result. A combination would bring about greater benefits and entail less expense."

KELSO'S PLANS ACCEPTED

New City Hall Building Will Cost \$14,000; Election Soon.

KELSO, Wash., April 5.—(Special).—The plans for Kelso's new City Hall building have been accepted by the City Council. The building will be 49 by 64 feet and will cost about \$14,000. It will be two stories in height, finished on the exterior with cement plaster. The lower floor will be occupied by the fire department, jail, Marshall's office and firemen's clubroom.

The upper floor will contain a Council chamber and offices for the City Clerk, Attorney and Treasurer. April 5 has been set as the date for an election to vote bonds for the new building. Bids will be called the following day.

COAST CITIES JOIN IN FESTIVAL PLAN

Representatives Band Together, Forget Past Differences, and Work for Good of All.

SAN FRANCISCO TO BE HUB

Thirty Carnivals and Fetes, Distributed From Vancouver, B. C., to San Diego, California, to Receive Extensive Advertising.

ELKS PREPARE FOR TRIP

SPECIAL TRAIN WILL GO TO EUGENE ON MONDAY.

Big Crowd Will Attend Dedication of New Home—Elaborate Preparations Are Made.

President Hoyt and General Manager Hutchins, of the Coast Festival, returned home yesterday afternoon from San Francisco, where they played a leading part in the permanent organization of the new Festival Association of the Pacific Coast, an idea suggested originally by Mr. Hutchins.

The congress was held under the auspices of the Panama-Pacific International Exposition, which is to form the "hub" around which the entire cycle of 25 or 30 local fets and carnivals will swing, and in practice unanimous opinion of the 60 or more delegates who attended the meeting that it was one of the most memorable boosting movements ever undertaken. Delegates were present from every city on the Sunset Slope from Vancouver, B. C., to San Diego, where annual festivals and tournaments are held. Far-away Honolulu and the Midwinter Tournament of Roses and the state of the opening of the Exposition also was represented at the meeting.

Plan Approved by All.
"The movement reached a magnitude at the very first meeting that far exceeded our expectations," said Mr. Hoyt last night. "We rather hoped that the idea would gain enough ground so that the principal festivals in California and the Pacific Northwest would get together and accomplish something this year, but with the most enthusiastic support which was accorded the plan in the Panama-Pacific Exposition officials and the delegates from all over the Coast, the plan will reach momentous proportions in a very short time."

"The Festival Association is almost revolutionary in its character, for the reason that where all cities which have held carnivals or annual entertainments heretofore have worked independently and selfishly, the new scheme will bring them all into one harmonious body and each will help the other in making the affiliated events pronounced successes."

President Moore Active.
"President C. C. Moore, of the Exposition Commission, has taken hold of the plan with characteristic vigor and optimism, and within 24 hours after we had held the first meeting the publicity department of the big fair had already issued circulars and other forms for the festivals embraced in the association, and this work will be kept up systematically from now on."

A second meeting will be held at San Francisco on April 18, when the executive committee, consisting of one representative from each of the primary organizations, will formulate a campaign of united exploitation and publicity. President Hutchins, of the association, will name his appointments on this committee within a few days and will issue a formal call for a meeting.

"I am confident that the association will accept our invitation to hold an general meeting here at Portland during our coming Rose Festival next June," said Mr. Hutchins. "Leading expositions officials will be invited to come, and it is highly probable that a special train with low excursion rates will be needed for the California representatives and visitors to the Festival."

Scheme Liberally Advertised.
"Never in my life have I witnessed such unanimous approval of any scheme of this character. And nobody can begin to estimate the immense amount of unpurchasable advertising this association will mean for the Rose Festival and the kindred fetes and carnivals held in Pacific Coast cities."

"Before we left San Francisco it was announced that Brisbane Walker, secretary of the Exposition, will begin at once the preparation of a costly and voluminous booklet exploiting each and every one of the festivals. It will be a part of the publicity campaign of the big fair, and at the same time will be of invaluable help to all the other annual celebrations listed in the book."

"This is the first time in history when all the enterprising cities on the Coast will have but one and the same interest and banded together for the common good of all. If nothing else, the association has resulted in engendering the finest feeling of harmony and earnest spirit of co-operation that ever existed among rival communities in the West."

ASSOCIATION HEAD FINED

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For running what the city license department terms a "get-rich-quick" concern without obtaining a license, W. H. Tripp, president of the Mercantile Advisory Association, was fined \$50 in Municipal Court yesterday, and will be arrested as often as he attempts to operate the company in the future.

License Inspector McEachern testified that the scheme was the same for which one man was sent to the penitentiary, some years ago.

Tripp, formerly a salesman for "refined" schemes, asserted the scheme was "semi-philanthropic" and a co-operative association for the purpose of lending money to its members, giving them legal aid and finding them positions. It has offices in the Gerlinger building and has been in operation three weeks.

McEachern said that the company exacted fees far above those allowed to be charged by licensed agencies, and could not receive a license if it applied for one. The members of the association, he said, could cite but a few cases in which assistance had been rendered.

The legal aid contemplated by the organization was to be effected through the defense yesterday.

SEAL SALES NOT ENOUGH

Visiting Nurse Association Will Have to Take Up Subscriptions.

That the funds realized from the sale of Red Cross seals will not be sufficient to carry on the work of the Visiting Nurse Association through the coming year was the announcement made by

RIBALD SOCKS APPEAR

LINCOLN HIGH STUDENTS WEAR VARIEGATED HOSIERY.

Two Hundred Boys Celebrate Annual Event and Attain Weir and Startling Results.

Sound of the boisterous song was heard in the halls of Lincoln High School yesterday when 200 boys appeared with their nether limbs cased in the most brilliant and unusual colors in hosiery that they had been able to secure by long and careful search through all the stores in the city where socks are on sale.

Thus was "Loud Sock Day," the proverbial bar of soap in a coal hod, now appeared quiet and insignificant. Stars and diamonds and serpents and polka dots and whirligigs danced in riotous colors upon equally riotous backgrounds dazzled the eye. No pair of socks were matched, but the effort was to produce as loud as possible a crash when the boys, in the casing of the right calf in opposition to the left.

That no hint of their glory might be hidden, the boys rolled up their trousers sufficiently to give the whole color scheme ample exposition, and many a stalwart ankle was decorated with a lurid bow of ribbon by way of setting off the general splash of color.

Loud-sock day is not an institution entirely peculiar to the Lincoln High School. Similar symptoms appear at different times in the assembly of high schools of the city, and, while laugh-producing, are not necessarily dangerous. Consequently loud sock days have been a feature of the school program from the authorities since they came only semi-occasionally.

From the success of their observance yesterday, however, the boys of Lincoln High School declared themselves of the opinion that any other school would have to "go some" if it is to hold a loud-sock day that will surpass theirs in its "more-than-Oriental splendor."

COLLEGE JUNKET BOOSTED

Eighteen Hundred Invited to Make Trip to Corvallis.

More than 1800 letters were sent out from the Commercial Club yesterday to its members and to members of all the commercial clubs represented in the Oregon Development League, the Central Oregon Development League and the Tri-County Development League, requesting them to lend their assistance to assure a large membership from all parts of the state in the business men's excursion to the Oregon Agricultural College April 25-26.

Complete outlines of the programme for the entertainment of the excursion party by the students and authorities of the Agricultural College were received at the Commercial Club yesterday, and arrangements will be made as soon as possible with the commercial organizations of McMinnville and Dallas, concerning the entertainment of the excursion party in those cities on April 25, en route for Corvallis.

M. J. DUGAN IS MISSING

Employe at Y. M. C. A. Disappears and Wife Is Worried.

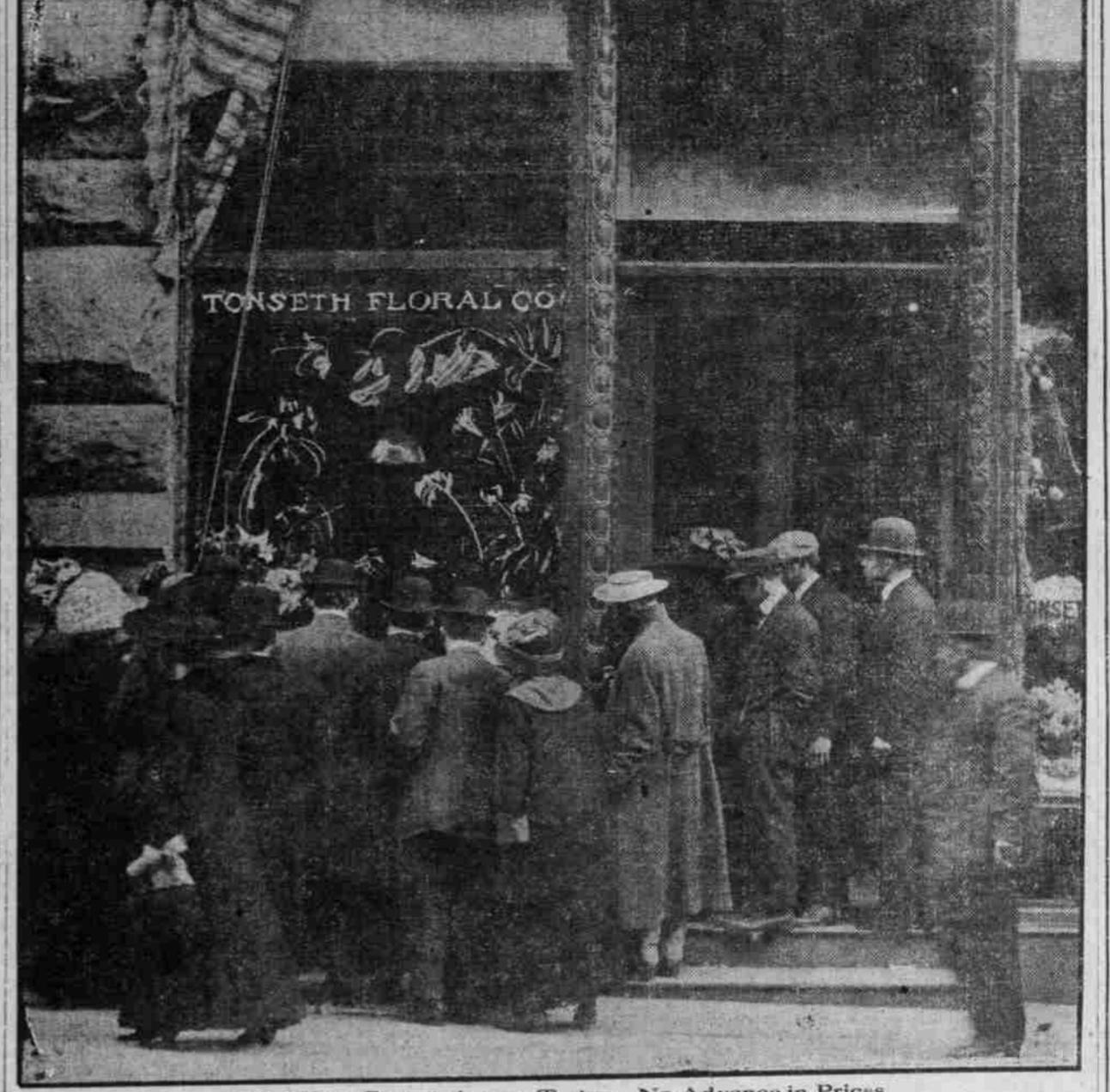
M. J. Dugan, of 6197 Sixty-second avenue Southeast, formerly employed as a locker-room attendant at the Portland Y. M. C. A., disappeared last Wednesday morning, and has not been seen or heard of since. He came to Portland to draw \$50 from the bank, and was to return and assist his wife in packing the household goods, as they intended to move to the Bremerton Navy Yards at Seattle. Mrs. Dugan is being sought by the police, and her husband was on the best of terms, and that he had no cause for leaving. She is at a loss to explain his disappearance, unless he has been waylaid.

He was 50 years old, 6 feet 3 inches tall, of dark complexion, blue eyes, wore dark blue coat and vest, tan shirt, soft collar, no tie, black stiff hat, "Yosemite" pin, and also Christian Endeavor pin in the lapel of his coat. The police have been notified.

COMMITTEE DELAYS ACTION

Street Railway Permit to Come Up Later.

They Are Looking in Our Window. Come and See It.



Order Your Easter Flowers Today. No Advance in Prices
TONSETH FLORAL CO. Opposite Portland Hotel
325 Morrison Street
Phones—Main 5102, A 1102 OPEN SUNDAY

BUGLER IS DROWNED

Albert N. Bannister, Oregon Naval Militia, Meets Death.

SWELLS OVERTURN CANOE

Youth, Leaving Cruiser Boston, Is Thrown Into Water—He Swims for Few Strokes and Then, Crying for Help, Sinks.

Albert N. Bannister, bugler of the Oregon Naval Militia, in which organization he enlisted six months ago was drowned shortly before 1 o'clock yesterday afternoon through having fallen from a canoe. In which he had left the cruiser Boston a few minutes before. He is the first member of the state naval organization to meet death.

Bannister and M. J. Pewther, also of the militia, had been in the canoe previously, but the latter boarded the Boston and Bannister started downstream. Swiftly from the steamer Cascade caught the canoe as he was standing in it and he lost his balance. He could swim and was seen to make headway a short distance and then cried for help, but he could not be reached. Men on the steamer Georgia Burton recovered the body almost immediately, as harbor patrol launch, with Hugh Brady, the municipal grapple, was on the scene in eight minutes. Brady took the body in charge and delivered it to the coroner. No inquest will be held.

Bannister resided at 618 Mississippi avenue, but his mother lives at Port Orchard, Wash., and is said to be visiting at Centralia, from where she intended coming to Portland to spend a short time with her son. Since Bannister joined the militia he has been among the most active members and was soon appointed bugler. During his spare time he was aboard the cruiser and evinced a deep interest in the vessel and her equipment, always volunteering to do odd jobs in the way of polishing brass work and assisting to clean ship.

Many of his comrades learned of his death on reporting for the regular drill last evening and it was unanimously voted to extend to the deceased every mark of respect and a military funeral will be held unless the wishes of relatives make it impracticable. Lieutenant Bloomberg, executive officer of the Boston, said last night that the dead youth, who was 20 years of age, was one of the most loyal of the crew.

Rev. J. Scott Resigns.

Because, as he expressed it, some of the members of his congregation complained that he "didn't furnish enough soul food," Rev. J. Scott, pastor of the local Danish Lutheran Church, 610 Union avenue North, has been asked to resign. "What they need," said Mr. Scott, "is a good spanking like naughty children."

The Holiday of Flowers

We offer for the inspection of the flower-loving people of Portland a Grand Easter Display of

Flowering and Ornamental Plants

The assortment and variety we are showing this week is larger and finer than ever before and includes many NOVELTIES AND SPECIALTIES of exclusive designs. Nothing can be more appropriate for Easter Gifts than our fine flowering plants, artistically arranged in our handsome hampers, baskets or jardiniere.

CHOICE OUT FLOWERS of our usual high grade will be very popular for Easteride, including as it does this week many Spring Flowers which are procurable at no other time of year.

PRICES JUSTLY MODERATE FREE CITY DELIVERY

Early selecting and ordering for Easter is an advantage.
CLARKE BROS., FLORISTS
237 MORRISON ST., BETWEEN FOURTH AND FIFTH
BRANCH STORE—326 Washington Street, Between 6th and 7th

Victor-Victrola

\$25 for this genuine Victor-Victrola

There's no reason why you should hesitate another moment in placing this greatest of all musical instruments in your home.

The price is easily within reach. The instrument is a perpetual joy. Come in and hear it—and you won't want to do without one.

Other styles of the Victor-Victrola \$15 to \$200. Victrolas \$10 to \$100. Terms to suit.

Store Open Tonight

The Pure Product of Nature's Springs. You will feel better and do better for using Hunyadi Janos Water

NATURAL LAXATIVE 1/2 Glass an Arising for CONSTIPATION
Sherman Clay & Co. Morrison at Sixth