

Store Open Tonight Until 9:30—Our Delicious \$1 Saturday Night Dinner Served in the Beautiful 7th-Floor Restaurant From 5:30 to 8
Butterick Fashion Sheets and Patterns for April Are Now Here—Genuine Irish Shamrocks, Plants in Pots, 15c and 25c—Basement Store

THE MEIER & FRANK COMPANY, ESTABLISHED 1857.

WEATHER REPORT: OCCASIONAL SHOWERS.

THE MEIER & FRANK CO., 5th, 6th, Morrison and Alder Sts.

Challenge All Portland on Spring Suits at \$15, \$20, \$25

Last Day of the Made-in-Oregon Exposition!

MACHINERY will continue to turn out dress goods and mohairs, young women will be making shirts and overalls for the last time today in our 1912 Made-in-Oregon Exposition!

Don't let this big industrial show pass without seeing for yourself the wonderful manufacturing exhibits which have been literally translated from Oregon's mills and factories.

Kiser Hand-colored Photos of the Northwest, also the Greater Portland Plans slides, will be shown by stereopticon on the fifth floor from 11 to 1, 2 to 5 and 7:30 to 9:30 o'clock today. Come!

FIFTH FLOOR.
Neustadter Bros.—Making "Standard" Shirts.
Muirnomb Mohair Mills, Sellwood—Loom weaving mohair.
Manufacturing Pennants—Our Own factory.
Willmette Tent & Awning Co.—Making tents, awnings, waterproof clothing, etc.

FOURTH FLOOR.
Carman Mfg. Co.—Making our M. & P. Special Felt Mattresses.
W. H. Thompson—Weaving bed springs.
M. & F. Upholstery Shop—Making furniture.
Muirnomb Mohair Mills—Making trunks.

THIRD FLOOR.
Neustadter Bros.—Making "Boss-of-the-Road" Overalls.
SECOND FLOOR.
Paris Hat Co.—Making hat frames.
FIRST FLOOR.
Fleischner, Mayer & Co.—Full-size woolen loom from Thomas Kay Mill, Salem, weaving dress goods.

\$3 Glasses, \$1.98

GOLD-FILLED Hold-Fast Mountings with first quality lenses, ground and fitted to your eyes. Regularly \$3. For Saturday **\$1.98** we special them at only

Sat. Candy Specials

50c Bittersweet Chocolates for 38c
25c Peanut Brittle, the lb., only 18c
40c After-Dinner Mints, at only 25c
30c Turkish Caramels, the lb., at 19c
25c Old-Fashioned Stick Candy, 20c



THIRD FLOOR—NEW BUILDING. SEVEN DIRECT ELEVATORS.
ALL the force of this great Clothing service of ours has been concentrated into three unrivaled lines at \$15, \$20 and \$25! At these prices we've assembled hundreds of smart, new, up-to-the-minute styles and patterns from America's finest manufacturing tailors.

A service which has its beginning when our Clothing chief goes East twice each year. Every manufacturer's line of note in the country is inspected. But instead of taking any one makq all the way through, he selects the best of all.

Fully 50 handsome, new patterns have come in this week, to add to the hundreds already on our tables. The indistinct striped patterns predominate—pin stripes, pencil stripes, self-woven stripes, silk-woven stripes, etc. Also the distinctive blue-browns, the reddish-browns, mottled grays, homespun weaves, etc. Sizes for the man hard to fit—the stout, the extra-stout, the long stout, the short, the tall and slender.

Our New Spring Suits range from \$10 to \$35, but above all see the immense selection.

--At \$15, \$20, \$25

Young Men's Clothes

The ultra-smart styles distinctly for young men, made by Alfred Decker & Cohn. English and Americanized models, with soft roll collars, semi-fitted backs, high-cut vests. Some have slight turn-back cuffs—\$20, \$25, \$28, \$30.

Overcoats for Spring

Handsome black and Oxford silk-lined Overcoats for Spring wear. Three-quarter length, with or without silk facing. Silk lined to edge or to facing. Handsomely hand-tailored garments. Priced at \$25 and \$30

50c Jar Palmolive Cream Free With 6 Cakes of Soap at 49c!

AN immense shipment of this well-known Palmolive Cream and Soap arrived in time for the last day of our March Toilet Goods Sale!

Palmolive Soap is composed of natural oils and ingredients which make it ideal for the complexion. Palmolive Cream is a dainty, fragrant toilet accessory. Six 10c cakes of Palmolive Soap and a 50c jar Palmolive Cream, today

—\$1.10 Value for 49c!

- | | |
|--|---------------------------------------|
| 50c Satin Skin Cream, 31c | 10c La Primera Castile, 6c |
| 25c Dagget & Ramsdell's Cream, 17c | 25c Cuticura Soap at 14c |
| 25c Sanitol Cold Cream 16c | 25c Pears', unscented, 11c |
| 50c Sempere Givovine Cream at only 29c | 10c California Medicated, 5c |
| 50c Pompeian Massage Cream at only 29c | 50c La Blanch Face Powder at only 27c |
| 5c Fairy Soap, 12 cakes, 43c | 50c Pozzoni's Powder, 29c |
| 25c Packer's Tar Soap, 14c | 50c Java Rice Powder, 25c |
| | 15c Wild Rose Powder, 5c |
| | 50c Carmen Powder at 39c |

Samson 2-Pants Suits \$6.50

"SAMSON" stands for extra service—Suits which are all wool, cravenetted, made to stand the wear test of red-blooded American boys!

The new "Samson" Two-Pants Suits for Spring at \$6.50 are in beautiful grays, browns, tans, fancy blues. Double-breasted style, both pairs of knickerbockers full lined with taped seams. Well tailored, perfect fitting. All sizes, 6 to 17 years. We do not believe in all America you'll find better School Suits at this price

New "Sampeck" Suits—The finest Boys' Clothing America produces. Smart, new two and three-button coats, double-breasted or Norfolk. All new patterns, \$5 to \$15.

New Juvenile Suits—Natty little Russian and Eton Blouse styles in ages 2½ to 8. Sailor Suits, ages 5 to 11. From \$2.50 to \$10.

Boys' New Felt Hats—A storeful of them. Smart telescopes in every shade, \$1 to \$3.
New Wash Suits—A great line just received. Russian and Sailor blouses of madrases, piques, linens, etc. Ages 2 to 10, at \$1.50 to \$5



65c-75c Emb'd Collars 43c

FIRST FLOOR, MAIN BUILDING. MAIL ORDERS FILLED.

THEY'RE ideal for wear with the tailored waists for Spring and Summer—these dainty embroidered Trouville, Spring Maid and Dutch Collars. Scores of dainty patterns to choose from. Actual 65c and 75c grades today at **43c**

Splendid All-Silk Ribbons, Plain and Fancy, Yard 25c

Scores of uses for Ribbons now that the Springtime is here. All shades in Taffetas, Moires and a wide assortment of Warp Prints, Dresdens, Persians, Stripes, Checks and Plaids; five inches wide. Special at **25c**.

Long Silk Gloves with double finger tips. Sizes 5½ to 7. Black, white and all the new Spring colors; 16-button length. **98c** Special for today

Women's 15c to 25c Kerchiefs—of sheer linen. Embroidered corners, borders and initials. Dainty Glove Kerchief included. Today at **12c**

Women's Imported Hose 37c

FIRST FLOOR, MAIN BUILDING.

PLAIN and fancy Hose included in this immense lot of fully 1500 pairs. Silk lisle, fine gauze cotton, embroidered, split foot and lace boot styles. Black and colors. Regular and out-sizes. Actual 50c to 75c grades, today **37c**

New Silk Boot Hose—In all the late Spring shades. The boot of silk, top of lisle and double lisle split soles. The pair at **50c**

15c Out-Size Silk Hose—For women. Extra wide, full lisle tops, split soles. Black only. Spe- **95c** cial at, only the pair

Children's 25c Hose—Also misses' sizes in fine ribbed, light weight cotton. Black and colors, 3 pair **20c** pair 50c, the pair, **50c**

Pacific Coast League Adopts Goldsmith Baseball Goods We're Portland Distrib'ers

SOONER or later, merit will win out! The Goldsmith Baseball Goods, for which we've been Portland distributors for years, have just been officially adopted by the Pacific Coast League. This, too, in addition to the big list of other leagues where they are officially recognized.

The Goldsmith \$1.25 Official League Ball will be used in all Pacific Coast League games this season. It is guaranteed for 18 innings against softening, ripping, losing its shape or elasticity. The Goldsmith Co. also supplies uniforms for all Pacific Coast League teams.

THREE SPECIAL GOLDSMITH GLOVES AT \$1
A baseman's mitt, fielder's glove or catcher's mitt, made on league patterns, of genuine leather. Extraordinary values at \$1.



See the New Gotham Shirts

JUST INSIDE THE MORRISON-STREET ENTRANCE. MAIL ORDERS FILLED.

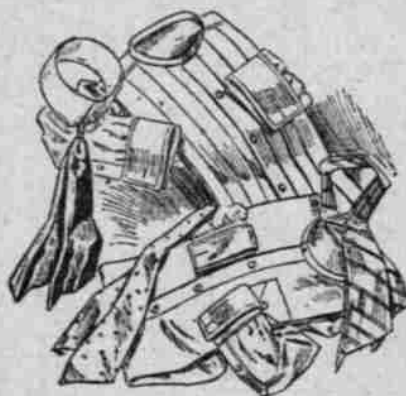
THIS is the Portland home of Gotham, the "Shirts and Underwear of a Gentleman!"

Most beautiful array of new Spring patterns and styles in Gotham Shirts we've ever shown, ready for your inspection today. Handsome, clear-cut stripes, checks, and small figures. Fine madrases, Russian cords, penangs, up to silks and linens with soft French cuffs and separate soft collars. Prices **\$1.50, \$2, \$2.50 to \$8.**

Big Sale of Neustadter "Standard" Shirts in conjunction with the manufacturing exhibit on fifth floor, a feature of our "Made-in-Oregon" Exposition! New Summer negligee styles, with soft cuffs and collars. Special, **95c, \$1.35 and \$2.35.**

New "Onyx" Silk Socks, Pair 25c
Lord & Taylor's famous "Onyx" Silk Socks—just arrived—in black, tan and all wanted Spring shades. Excellent quality. Extra value today, special at only, the pair, **25c**

Men's 75c Spring Underwear, 39c
Men's new medium weight ribbed Shirts and Drawers—a splendid 75c grade. Shirts have French necks. All sizes, in white, pink or blue. Extra special today at, each **39c**



Many New Books at 50c

THE lover of good Fiction will find scores of new Books now included in our list at 50c. But a hint of the titles here.

- "The Rejuvenation of Aunt Mary"—Warner.
- "The Court of Boyville"—White.
- "The Happy Family"—Bowers.
- "Lonesome Trail"—Bowers.
- "Truxton King"—McCutcheon.
- "Strongheart"—De Mille Burton.
- "The Court of Boyville"—White.
- "Raw Gold"—Burton Sinclair.
- "The Round Up"—Miller.
- "Long Shadows"—Bowers.
- "The Romance of a Plain Man"—Glasgow.
- "The Danger Mark"—Chambers.
- "The Message"—Louis Tracy.
- "An Affair of Dishonor"—De Morgan.
- "A Splendid Hazard"—Harold McGrath.
- "The Gambler"—Klein and Hornblow.
- "The Scarlet Feather"—Houghton Townley.

\$1.25 TEACHERS' BIBLES TODAY 79c
Only 100 of these splendid full 8x5½-inch Teachers' Bibles to sell at 79c. Leatherette binding with divinity edge, gilded. \$1.25 Bibles today at **79c** the low price of

20TH CENTURY BOOKS, SPECIAL, 50c
A new shipment of the popular 20th Century Cook Book—also Dr. Chase's Recipe Book—either of these editions formerly sold at 50c \$1. Today, special, **50c**

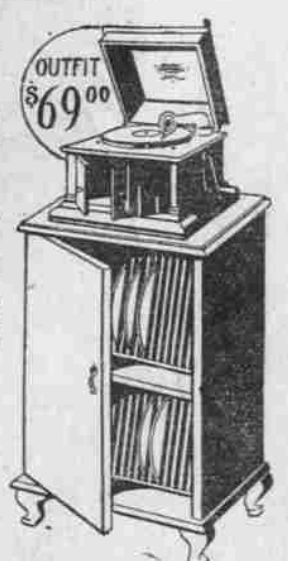
25c and 35c BOOKS FOR BOYS AT 19c
Good Books for the boy to read, including titles by Henry and Mead, Motor Boat Club Series, Submarine Series, Dick Prescott series, etc. Your **19c** choice, special at

This Peerless \$69 Grafanola Offer Is Town Talk

SCORES of homes are already enjoying this superb Hornless Grafanola, which we offer complete with cabinet, records and needles, for \$69!

This was the first hornless machine with a concert grand reproducer, brought out to sell at anywhere near the price. Sound is conducted by a non-obstructed, gradually increasing channel. Plays 10 and 12-inch records of any make. Has all the tone qualities of a \$200 instrument.

\$69 "Favorite Grafanola, in quartered oak or mahogany. Record Cabinet to match, with space for 150 records. 18 Selections, including two records by David Bisham, America's greatest baritone.



\$16 Cameras, \$11.39

This No. 3 Eastman Folding Hawkeye, rapid rectilinear lens and b. b. shutter. Regularly \$16, special **\$11.39**

Grocery Specials

- Oranges, the dozen, special at only **11c**
- Lemons, special at low price of, dozen, **11c**
- Grizzly Bluff Butter, 2 lbs. for only **70c**
- New Walnuts, the pound, special at **16c**
- Fard Dates, special Saturday at only **15c**
- Golden Dates, special, 3 pounds at **25c**
- Imported Figs, the pound, special at **10c**
- DELICATESSEN SPECIALS**
- Finnan Haddie, lb., **16c**
- 25c Mackerel, 2 for **25c**
- Pork Sausage, the lb., **18c**
- Peanut Butter, lb., **23c**
- Dill Pickles, the ds., **13c**
- Mammoth Ripe Olives, qt., **55c**
- Braunschraeger Met-wurst, lb., **25c**
- Liver Sausage, the lb., **25c**
- Ripe Olives, qt. for **30c**
- Frankfurter Sausage, **23c**



TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101