

The Last Day of Our Great Semi-Annual Sale of Beds and Bedding—\$15 Ostermoor Mattresses at Lowest Price Known, \$11.90 Splendid Variety Plain and Fancy Easter Cards in Book Store, Basement—Pre-Easter Sale of Bibles and Devotion Books, Now at 1/4 Off

THE MEIER & FRANK STORE, ESTABLISHED 1857.

WEATHER REPORT—FAIR TODAY.

THE MEIER & FRANK CO., 5th, 6th, Morrison and Alder Sts.

Bring the Children to Our Made-in-Oregon Exposition!

This Delicious \$1 Dinner Tonight

Meet your friends in the spacious lobby of our seventh floor Restaurant—everything here to make the Saturday Night Dinner a delight. Ladies' Orchestra, 5:30 to 8. Express elevator.

MENU.

- Olympia Oyster Cocktail
- Cream of Asparagus
- Consomme Dubourg
- Roast Chicken, Sautéed Almonds
- Royal Chicken Souffle, Hollandaise
- Pommes au Beurre
- Lamb Chops, Farce, Maitre d'Hotel
- Benedictine Punch
- Roast Milk-Fed Chicken
- Currant Jelly
- Roast Prime Ribs of Beef, au Jus
- Mashed Potatoes
- Browned Sweet Potatoes
- Creamed Corn
- Walnut Salad
- Walnut Bisque Ice Cream and Assorted Cakes
- Vanilla Custard Pie
- Neufchatel Cheese, Toasted Crackers
- Demij Tasse

Candy Specials

FOR the Over-Sunday Candies, choose from these specials: 50c Coffman's Society Chocolates 38c—they're delicious. Pound box today 50c Coffman's Chocolate Chips—38c pound at the special low price of 40c Coffman's Butter Chips—30c freshly made. The pound at only

LET them see all of these wonderful manufacturing exhibits of Made-in-Oregon goods!

Show them the full-size mohair and woolen looms. Bring them up to the third and fifth floors, where dozens of young women are busy making Neustadter Bros.' "Boss of the Road" overalls and "Standard" shirts. Visit all the other exhibits, where actual manufacturing is being done.

FREE STEREOPTICON SHOW OF KISER PHOTOS—FIFTH FLOOR

Over 115 beautiful, new Kiser hand-colored photographs of Oregon and the Northwest shown by stereopticon on the fifth floor during the Made-in-Oregon Exposition. Continuous show, 11:30 to 1; 2 to 5:30 and 7 to 9:30 o'clock Saturday. Plenty of seats. Come.

Boys' 'Samson' 2-Pants Suit \$6.50

THIRD FLOOR—NEW BUILDING. MAIL ORDERS FILLED.

HAVE you seen the greatest two-pants School Suits in America for \$6.50! They bear our famous "Samson" label, which guarantees them to wear, to be all-wool, to be cravenetted! Handsome new Spring patterns in fancy blues, grays, browns, tans. Double-breasted, with two pairs of full-cut pegtop knickers, double-stitched and lined throughout. We'll match them against any two-pants Suits elsewhere at \$7.50 or \$8. **\$6.50**

Our price for this great sale is only See the New "Sampeck" Suits for Spring. See the New Juvenile Suits for Spring. See the great Showing of Boys' Felt Hats.

The 'Boy Scouts' Shoes

"The genuine 'Boy Scout' Camp Shoes, as illustrated, are made of mineral tan, genuine elk leather. Almost impossible to wear them out, yet extremely light and soft as a glove. Reinforced English welt sole—cannot pull loose. No lining. A "Boy Scout's" good-luck coin with each pair. Sizes 9 to 13 1/2, the pair, special at only \$2.00 Sizes 1 to 5 1/2, the pair, special at only \$2.50



"Excelsior Boy Scouts" Camp Shoe



A New Clothing Store

IT'S an immense showing which embraces all that is newest and best in Men's Clothing!

A store filled with beautiful, new, hand-tailored Spring Suits from America's foremost makers. Clothing selected by a man who has spent his life in the business—who knows every clothing line of consequence in the country.

And instead of taking any one maker's line all the way through, he has selected the best from all. Scores of smart, new, clear-cut patterns, in rich Spring colorings are here to choose from today.

Nobby Scotch Tweeds, West-of-England Worsteds, invisible pin stripes, beautiful grays, gray-blues, fancy blues, browns, Oxfords and shepherd checks, again returning to favor. And Blue Serges of the best Australian long-fiber wool, absolutely fadeless.

Patterns and styles to suit every man's taste, from the youth just going into long pants to the middle-aged—from most extreme to most conservative.

Our new Spring Suits range from \$10 to \$35, although we feature three great, incomparable lines

--At \$15, \$20, \$25



Sample Lace Collars 1/2

FIRST FLOOR, MAIN BUILDING.

HERE'S another phenomenal Neckwear purchase—an importer's sample line of beautiful Lace Collars to sell at half today.

Real Irish groghet, elany, filet, princess lace. Also exquisite hand-embroidered and lace trimmed collars, coat revers and coat sets.

Regular prices range from \$2.50 to \$27.00. You may choose from them to **1/2 Price** Saturday at this special at exactly

New Spring Ribbons, Yard, 25c Fully 50,000 yards of new plain and fancy ribbons, 5 and 6 inches wide, of heavy taffeta, in all colors. Also fancy print warps, plaids and stripes, 4 and 5-inch. Today



50c Ideal Cream 19c

FIRST FLOOR—NEW BUILDING

IF there's any time of the year when the skin needs attention and care it's at this early Springtime when winds are sharp, causing roughness and blemishes to appear. Splendid "Ideal" Massage Cream; 50c size, today at 19c

- 35c Daggett & Ramsdell's Cream, 29c
- 25c Tallow's Cold Cream at 19c
- 25c Woodbury's Face Powder at 20c
- 25c Kolyons Tooth Paste, 3 for 25c
- 10c Gales Physicians' and Surgeons' Soap, 7c
- 15c Mungyon's Witch Hazel, bottle, 9c
- 50c Wisdom's Robertine, bottle, 39c
- 15c Powder Puffs, special at 11c
- 15c Powder Pads, today at 11c
- 50c Scott's Tissue Towels at 35c
- 5c Leader Toilet Paper, dozen, 33c
- 25c Sheffield's Tooth Paste, special, 16c

Best \$5 Hair Switches \$2.98

YOU couldn't find better Switches anywhere—even at the regular price, \$5.00, and we special them today at only \$2.98.

Made of fine quality German wavy hair. Full 26 inches long. Today we special them at \$2.98 \$15 Switches—of fine German wavy hair. Beautiful quality; 30 inches long. Today \$2.50 Switches—of German wavy hair. 22 inches long. Special today at only, each, \$1.19 \$3 Puffs—pretty clusters. Special today at only \$1.19

The Latest in College Sweaters



THERE isn't a school or college girl anywhere but will be enthused over this latest college fad of wearing a Sweater knit in college colors. They're the garments of the hour for war at the ball games, out-door sports, for the cross-country jaunts.

- University of Oregon, green and yellow.
 - Lincoln High School and St. Mary's Academy, red and white.
 - O. A. C. and Allen's Prep. School, burnt orange and white.
 - California, blue and gold.
 - Buckmann Gram'r School, lavender and white.
 - And Sweaters in colors of Eastern Colleges.
- Striking—but all the rage. Choose yours today. Priced at \$4.50, \$5 and \$6.

Pure Silk Hosiery, 87c

BEAUTY and practicability combined in Women's Silk Hosiery at this price. Every pair of pure thread silk with wide garter-proof tops, double lisle soles and heels. Black, white and all new shades to match the Spring attire. Buy them Saturday at the low price of, the pair

- Women's 25c Lisle Hose—fast, stainless black, with reinforced linen heels and toes, wide garter-proof tops. Weight for Spring and Summer. To 19c day, 3 prs. 50c; ea. 19c
- Children's 25c Hose—our famous Victor, a durable, elastic rib, with sturdy linen heels and toes. Medium weight, fast, stainless black. To 19c day, 3 prs. 50c; pr. 19c
- Women's 20c Black Hose—excellent wearing quality, medium weight, with double heels and toes. We've just 1000 pairs for Saturday. To 12 1/2c prs. 35c; pair 12 1/2c
- Racine Stocking Feet—for women and children. A new shipment just arrived for Saturday—we can't keep enough of them. The price, 3 pairs at 10c 25c. the pair only

Sale of "Standard" Shirts Continued

The Sale on FIRST FLOOR



MAIL ORDERS FILLED

See Manufacturing Exhibit on the Fifth Floor—Part of Made-in-Oregon Exposition.

NEUSTADTER BROS.' "Standard" Shirts made right here in Portland. Wide range of smart, new Spring fabrics and patterns. Priced special at \$2.39, \$1.39 and down to **95c**

New Spring Ties, 25c

An immense shipment on sale today. New Spring four-in-hands of silk bengalines, batiste and poplins in every imaginable color and pattern. Most stores would ask 50c. Our special sale price is only, ea. 25c

Sweater Coats, \$3.59

The popular Ruff-Neck, "V" shaped and Byron collar Sweater Coats in white, oxford, navy, maroon, brown, searlet, etc. All sizes for men and women. These are the best \$4.50 and \$5 grades, special at **\$3.59**

Girls' Clever, New Middy Dresses of Linen!

SECOND FLOOR, MAIN BUILDING. MAIL ORDERS FILLED.



THEY'RE ideal for the school and athletic girl—these comfortable, jaunty Middy Suits of natural color linen crash. Complete with plain skirt and Middy Blouse, as sketched here. Ages 10 to 14 years. Priced **\$10 to \$12.**

Girls New Wash Dresses -- \$1 to \$6!

The pretty and practical combined in these neatly made Wash Dresses for the girl. Of splendid ginghams, percales, chambrays, lawns, galateas and reps. Plain blues, pinks, tans, etc., and color combinations in plaids, checks and stripes. Ages 6 to 14 years. Priced from **\$1 to \$6.**

Girls' Spring Coats—New and Smart

New Coats for Spring are smart and modish! Clever Norfolk and box styles in a splendid array of new fabrics—tweeds, mixtures, sleeping checks, hairline stripes, etc. Notch and sailor collars, plain and with a touch of color. Ages 8 to 14. Priced from **\$3 to \$16.50.**



New Spring Hats for the Little Miss

MOTHERS are delighted over the splendid variety of new Spring Hats for the daughter of from 2 to 16 years. Note the little model as sketched above—of white Milan with dainty trimmings of blue or pink silk. Priced at **\$3.25, \$3.50 and \$4.**

Big Line of Women's New Kid Gloves Today, \$1.09

FIRST FLOOR, MAIN BUILDING. MAIL ORDERS FILLED.

IT'LL be a big surprise to find such splendid Gloves out! right at the season's beginning, for this special price!

One and two-clasp Gloves, of glace kid, cape, mocha and chamois, pique and overseam styles. Black, white and wanted colors in all sizes 5 1/2 to 7 1/2. For today's selling we price them, at pair **\$1.09**

- New Kayser Short Silk Gloves—the original make, with double finger tips, guaranteed to outwear the gloves. Two-clasp, in black, white, Spring shades 50c
- New Kayser Long Silk Gloves—16-button length, with guaranteed double finger tips; black, white and wanted Spring and Summer shades; pair **\$1.00**

75c New Initial Paper, 49c

EATON-CRANE'S newest conceit in Initial Stationery, and here it is at a special price today!

Dainty, linen Stationery with gold beveled-edge and new, long, gold initial, as illustrated; 24 envelopes to match; regular price 75c, today **49c**

- Eaton Crane's 35c Mousselette de Paris Pouch Paper, 100 sheets in box, 25c. Envelopes to match, the package. Special price, **8c**
- 15c Hallbrook Linen Tablets, 9c
- 50c Congress Gilt-Edge Playing Cards—specialized at only **39c**
- 25c Bicycle Playing Cards at **19c**

New Novelties for St. Patrick's Day

Dennison's Lunch Sets, napkins, fancy crepe paper, large green paper flags, shamrocks, fancy lamps, ice cups, St. Patrick's post cards, and other novelties and favors, 5c to \$1.00.

\$6.00 Eye Glasses \$3.48

THEY'RE combination Eyeglasses—rimless Spectacles with adjustable bridges, and, oh, how comfortable! Gold-filled, with best quality lenses, fitted to your eyes by our registered graduate opticians. Regularly \$6.00. Special for Saturday **\$3.48** First quality lenses fitted in your frames, **\$1.00**



EST. 1857 TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101

Every Good Make of Baby Carriage Is Found Here!

SAFE in saying that no other store on the Coast carries a more complete line of Baby Carriages and Go-Carts than Meier & Frank's. Give the little tot advantage of all sunshine and fresh air these first Spring days. The list of high-grade makes found here includes:

- F. A. Whitney Baby Cabs
 - Sturgis Reed Cabs
 - Fulton Go-Carts
 - Foyer Go-Carts
 - Streator Go-Carts
 - Steinfeld Go-Carts
- Choose from handsome Pullman chaises, Pullman sleepers, reed cabs, English perambulators and folding go-carts, in every style and finish. Prices range from **\$4.85** up to the elegant Whitney Perambulators and Pullmans at **\$40, \$50 and \$60.**



Premo Junior Camera \$2.70

THE ideal time for picture taking is this early Springtime! No knowledge of photography needed to operate one of these splendid Premo Juniors. Sold everywhere at \$3. Special Saturday, **\$2.70**

First Floor New Bldg.

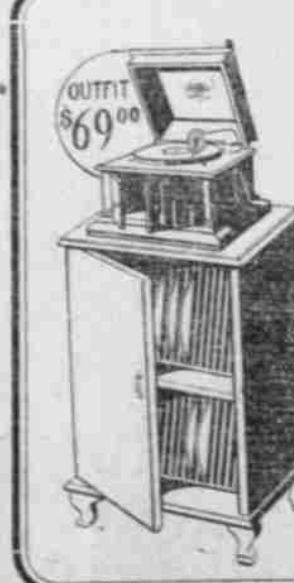


- \$1.50 Trimming Boards, 6-inch size, **\$1.27**
- \$1.00 Negative Albums, 4x5 size, **72c**
- 60c Stirling Rod Thermometers, **53c**
- 15c Royal Velox, 3 1/2x3 1/2, at **12c**
- Enamelled Trays, size 5x7, only **37c**
- \$1.75 Leather Albums, 7x10, **\$1.09**
- 20c Gray Mounts, size 4x5, only **14c**
- 15c Photo Library Paste at only **11c**

Saturday Delicatessen Specials

PURE FOOD GROCERY—BASEMENT STORE Telephone Clerks on Hand at 7 A. M. to Take Your Orders

- Butternut Butter, 2 lbs. **69c**
- Sugar-cured Hams, lb. **14c**
- Finnan Haddie, the lb. **16c**
- Norway Mackerel, 2 for **25c**
- Kipperd Herring, lb. **20c**
- Kipperd Salmon, lb. **20c**
- Imp. Marinated Herring, **5c**
- Home-made Pork Sausage, lb. **18c**
- Home-made Sauerkraut, the quart, **9c**
- Imp. Frankfurters, lb. **20c**
- Imp. Liver Sausage, lb. **25c**
- Manza Olives, quart, **35c**
- Large Ripe Olives, qt., **33c**
- Dill Pickles, dozen for **15c**



The New \$69.00 Grafonola Club Opens Today--5th Floor

WE'VE yet to find a store which has met this extraordinary offer on a Columbia Favorite Grafonola, with solid oak or mahogany finish—cabinet to match; complete with records and needles for \$89!

Twenty-five outfits like all we have been able to secure for the present. So it's a limited club which opens today; \$7.50 at purchase and \$5 a month sends the outfit to your home.

Columbia Favorite Grafonola, in quartered oak or mahogany. Has all the tone qualities of the finest machine.

Record Cabinet to match, in oak or mahogany finish.

18 Selections, including two records by David Bispham, America's greatest baritone. 60c Box of 1000 Talking Machine Needles for only 25c.

\$69