

New Novel "The Prince and Betty" Now in Book Store, Basement, at \$1.25—Also "The Boss," by the Author of Madame X, at \$1.25 Business Men, Shoppers, Entertainers, Alike—Enjoy Dining in Our Beautiful 7th-Floor Restaurant—Ladies' Orchestra, Express Elevator

THE MEIER & FRANK COMPANY, ESTABLISHED 1857. WEATHER REPORT: PROBABLE SHOWERS TODAY. THE MEIER & FRANK CO., 5th, 6th, Morrison and Alder Sts.

All Portland's Talking of 'Made-in-Oregon' Exposition

'Kiser' Photos of Oregon--

shown by stereopticon in a special auditorium on the fifth floor today. 11 A. M. to 5 P. M.

Over a hundred beautiful new hand-colored subjects, depicting Oregon's superb mountain scenery, rivers, lakes and seashore. Plenty of seats—free, of course!

Reg. 50c "Standard" Shoulder Braces, 41c

MANY men, women and children would be better off if they wore a pair of these splendid new Shoulder Braces!

Hold the body erect, straighten the shoulders and compel deep breathing. Use regularly. Today at 41c
5c Ribbon Hat Wire, 3c.
25c block of Linen Tape, 10c
5c Berkshire Hooks and Eyes, only 4c
5c Mercerized Thread, colors, only 3c
10c Queen Stocking Barmers, only 7c
35c Washable Hair Rolls, at only 19c
Children's 25c White Wilson Hose Supporters, sizes 3 to 14, pair, 19c.
10c Cuffs of colored Head Pins, for 6c
3c Hat Pins, 8 and 9-inch only, 6 for 5c

HOW many of you have ever seen an actual, full-size Woolen Loom in operation? Who of you ever visited a shirt or overall factory where busy hands guided the swiftly-driven machines to the completion of every detail?

You'll see these and many more interesting manufacturing exhibits in the great "Made-in-Oregon" Exposition which has kept the Meier & Frank Store thronged since Monday morning.

Scattered from fifth floor to basement are the exhibits, where tents, awnings, men's waterproof clothing, pennants, a mohair loom, mattresses, bed springs, trunks, women's hat frames, gas mantles, pottery, etc., are being made.

Come today—learn more about home industry—more about the goods made in Oregon for Oregonians!

Big Ribbon Sale Continued!

HUNDREDS and hundreds of women purchased the season's needs in Ribbons yesterday. Beautiful All-Silk Ribbons for the new Spring and Summer millinery, girdles, hair bows, etc.—all fresh and new! Sale continues again today.



35c and 40c Ribbons—rich Warp Prints, Taffetas, Satins Messalines, checks, stripes, etc., in light and dark colorings. The price, a yard, only 17c
\$1 and \$1.25 Ribbons—the loveliest of Warp Prints, Dressed, Satin—striped bordered, etc. Beautiful quality, 7 and 8 inches wide. Yard 57c
50c and 65c Ribbons—fancy warp prints, dressings, etc., 25c
20c Plain Silk Ribbons—Taffetas and Moires in all staple shades; 4 inches wide. Splendid for hair bows, etc. Yard at 12c
25c All-Silk Ribbons—Taffetas and Moires in a full line of light and dark staple shades. For millinery, hair-ribbons. At 17c
75c and 85c Ribbons—beautiful fancy Warp Prints, Dressed, Satins. Striped and novelty styles. 6 inches wide. Yard 47c

Today, Big Sample Sale Kayser

"The Kayser" Underwear

ENTIRE CENTER AISLE, MAIN BLDG. GIVEN UP TO THIS SALE.

MORE than an ordinary sale, when the celebrated Kayser Knit Underwear with a National reputation for style, quality, fit and elegance, is offered at the astonishing savings quoted below!

Kayser silk, cotton, mercerized lisle, spring-needle and ribbed Vests and Union Suits included. ENTIRE PURCHASE GOES ON SALE AT 8 O'CLOCK TODAY. Wise women will provide a supply.

50c Kayser Underwear—this lot includes lisle and cotton Vests, low neck and no sleeve, with French hands and taped tops. Plain and fancy yokes; regular and out-sizes. Priced for today at 33c
75c Kayser Underwear—Vests and Tights of fine spring-needle and ribbed lisle. Plain and mercerized; low neck, no sleeve, with French hem and taped top. Knee-Tights. Price for today at 47c
\$1 Kayser Underwear—at this price you'll find Women's Vests and Union Suits of cotton and fine lisle. Low neck, sleeveless, with tight or loose knee. Regular and out-sizes. We price for today at only 63c
\$1.25 Kayser Underwear—this lot consists of spring-needle and fine ribbed Vests and Union Suits. Plain, French and crocheted yokes. Low neck, sleeveless, with loose or tight knee. All regular and out-sizes 79c
\$1.50 to \$2 Kayser Underwear—beautiful hand-finished Vests and Union Suits of silk and mercerized lisle. Low neck, sleeveless, with loose or tight knee. All regular and out-sizes 98c
\$2.25 to \$3.50 Kayser Underwear—here are highest grade silk and mercerized lisle Vests and Union Suits in low neck, no-sleeve styles. French crocheted tops and hem \$1.29



An Added Note of Newness in Lace Trimmed Suits



SECOND FLOOR, MAIN BUILDING.
CHIC—different! And there are scores of just such smart new models as the one sketched here—each distinctive and exclusive in its own particular style. The very last letter we received from our Paris office assured us authentically of the popularity of lace finished, semi-tailored and afternoon Suits.
Then, too, clever little cutaways, short—and caught with two and three buttons. Skirts cut straight and narrow.
And the materials, as well as styles, were never more varied—never so smart—never more becoming than now! Whipcords—one of the favored Spring materials—both plain and two-toned. Fine pressed and twilled serges, rich worsteds, hairline stripes, tweeds and imported wools.
Models to suit every fancy and need. Severely mannish tailored styles, semi-tailored and dressy Suits for afternoon and visiting uses.
Come up to the second floor today—and view the Suits that are fast filling the great Ready-to-Wear Salons. Priced at from \$15 to \$85.

Investigate the Willamette Today!



IN the midst of Spring sewing, a "Willamette" should be in every home! Think of the advantage in having a high-grade, easy running, efficient Machine to turn to.
No better time to join the Willamette Sewing Machine Club than today—Pay only \$2 at purchase and \$1 a week.
The Model 104 Willamette illustrated is equipped with latest improved style "C" automatic drophead. Beautiful serpentine design of fine quarter-sawn oak. With each Machine we furnish a complete set of improved attachments.
Behind every Willamette Machine stands our ironclad ten-year guarantee, during which time we agree to replace all defective parts excepting the wear and breakage of needles and shuttles, free of charge.
Come in today and try for yourself this splendid Willamette Machine at \$26.50. Remember our easy club plan of payment.

No. 104 Willamette \$26.50

Drapery Remnants---Cleanup Prices

THOUSANDS of lengths of Drapery and Curtain materials—Serims, Silko-lines, Cretonnes, Swisses, Sundure Silks, squares of Tapestry, etc.—remnants from our own splendid stock. 1 to 8-yard lengths; worth double the amount quoted. In lots—Sundure Silk at one-third off—other lots include pieces at 89c, 69c, 39c, and some have been marked down to the remarkably low price of only
\$1.75 Lace Curtains \$1.19 \$16.50 Velour Covers \$12
Brighten the home these early Spring days with fresh, new Curtains. Fully twenty different designs included in these neat Nottinghams. Centers with small figures and floral designs. White at \$1.19 and ecrú. 45 ins. wide, 2 1/2 yards long \$1.19
Wonderfully rich—these handsome Velour Couch Covers in rare Oriental designs and colorings—exact copies of superb Oriental Rug patterns. Dark blue, gold, brown and green. 60 inches wide and 3 yards long. Actual \$16.50 covers, today at \$12

Mme. Irene Corsets Here Exclusively



SECOND FLOOR—NEW BUILDING.
FOR years Portland women have known that the only place in the city where the genuine Madame Irene Corsets can be purchased is here in our second floor section. Let your next Corset be an "Irene"—choose the
Corset that's worn and acknowledged supreme by the fashionable women of New York—selected from 5th-ave. shop.
And from this Corset Shop come the custom-made Madame Irene Corsets that we have here in complete assortments. From New York—where fashions are created and where every Paris mode is noted and considered in the creation of these superb models. The ultra-fashionable figure of the day possible to every woman corseted in a Madame Irene.
Only the best of materials used in the making—fine, firm, though light, plain coutil and batiste, brocha courille, silk brocade, silk tricort and the elastic. Ask about the Maternity Irene at \$6.50. They're a boon to womankind. Regular lines at \$6.50 to \$25.

\$22.50 Gas Ranges, \$18.50

FOURTH FLOOR—MAIN BUILDING.
A SAVING worth while today on this splendid four-burner Acorn Gas Range.
Made with heavy frame, the 16x16-inch oven heated by two long bar burners. Broils and bakes with the same fire. Our regular price \$22.50, special for Wednesday and Thursday only at this price \$18.50
Acorn Water Heaters \$15.50—A special price on the Acorn No. 2 Gas Water Heater, a triple copper coil construction, with 32 feet of heating exposure. The cold water, divided into three small streams, is heated far more thoroughly than with a double coil. For Wednesday and Thursday at \$15.50



Fresh Butter, 2 lbs 69c

PURE FOOD GROCERY—BASEMENT
FRESH Oregon Creamery Butter with a delicious wholesomeness above the ordinary. On special sale today at, 2 pounds 69c
English Bacon, pound, at 15c
Search Light Matches, 12 packages, 40c
Heinz' Apple Butter, in stone jars, 45c
Mexican Beans, 5 pounds, 25c
Royal Baking Powder, 25c cans, special at 20c.
Crosse & Blackwell's Marmalade, 20c.
75c bottle Olives, special, 40c
Jellycon, 4 packages for 30c
Rex Sliced Bacon, 2 jars, 25c
Crosse & Blackwell's Lucca Oil at 75c.
Popcorn, 4 pounds for only 25c
Beef Extract, 45c jars, at 25c
Best Asparagus, large can, 22c
25c Walter Baker's Cocoa, 19c

\$15 "Ostermoor" Mattresses--Semi-Annual Sale

ACTUALLY the lowest price we have ever known to be quoted in America on the celebrated Ostermoor Mattresses.
Think what this means! Full-size, one-piece, Ostermoor Mattresses, weighing 50 pounds, sold everywhere at \$15.
In the Semi-Annual Sale of Beds and Bedding specially priced at only, each \$11.90
Full Ostermoor Mattresses—made in two pieces, weighing 50 pounds. Every one hand made. This sale \$13.25
\$12.50 Ostermoor Mattresses—4-foot size, weighing 40 lbs. covered with standard art ticking. Special at \$12.00
\$12.50 Hygienic Felt Mattresses—made for us by the Carman Mfg. Co., of felted layer cotton, art ticking \$9.60



Strong, durable Leg Couches, exactly as illustrated. Custom-made in our own shop, and covered with green denim. They're 6 feet long by 30 inches wide. Sell regularly at \$7. In Semi-Annual Sale of Beds and Bedding at \$3.98
\$7 Leg Couches \$3.98

\$14 Metal Beds, \$8.25

Chill-less Metal Beds, exactly as illustrated. 4-6 size, finished in Ivory, White or Vernis Martin. Only one to a customer. No phone orders taken. Regular price \$14.00. Today in the Semi-Annual Sale at \$8.25
\$17.50 Steel Beds, only \$10.25 \$20 Brass Beds, only \$13.50

EST. 1857
MEIER & FRANK STORE
TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101



New Bundhar Wilton Rugs

THIRD FLOOR—MAIN BUILDING.
TODAY we are ready to spread before you the most beautiful selection of new Spring patterns in the famous Bundhar Wilton Rugs and Carpets that have ever been shown in Portland!
We are now exclusive Portland agents for these high-grade Floor Coverings which have been adopted, after severest tests, by the Government, the Pullman Company, in courthouses, public buildings, offices and homes everywhere!
Rich, new designs in exquisite colorings of blues, greens, dark reds and tans. Bundhar Wilton Rugs in a full range of sizes:
18x36-inch size for only \$2.50 4.6x7.6-ft. size, only \$16.30 9x12-ft. size for only \$45.00
27x54-inch size for only \$4.95 6x9-ft. size for only \$27.00 10.6x10.6-ft. size, for \$52.65
36x63-inch size for only \$7.65 8.3x10.6-ft. size, only \$39.60 10.6x12-ft. size at only \$60.75
Bundhar Wilton Carpets, in designs to match any Rug. Sewed, laid and lined, yd. \$2.25.
\$18 Brussels Rugs \$16.20 \$15 Tapestry Rugs \$11.50
A new shipment of heavy, durable Tapestry Brussels Rugs in artistic small figures, two-tone browns, tans, greens and blues; the \$18 grade, 9x12-foot size, at \$16.20
7.6x10.6-ft. Tapestry Brussels Rugs at \$12.60
8.3x10.6-ft. Tapestry Brussels Rugs at \$14.40
Full 9x12-ft. room-size Tapestry Rugs in a great assortment of new colorings and patterns for bedrooms, living-rooms, etc. Splendid \$15 grades. For Wednesday and Thursday \$11.50 we specialize them at only, each \$10.00
8.3x10.6-ft. Tapestry Rugs priced only \$10.00

Save on Linoleums!

To make room for four cars of new Linoleums now on the road, we quote these big savings on all odd rolls of our best printed and inlaid grades:
63c Printed Linoleums at only 45c
77c Printed Linoleums at only 57c
\$1.13 Inlaid Linoleums, only 93c
\$1.35 Inlaid Linoleums for \$1.09

Kilmarnock Scotch Rugs

Size—Marked Special
36x63-inch \$6.00 \$4.35
6x9-foot \$18.00 \$12.95
8.3x10.6-ft. \$27.00 \$19.85
9x12-foot \$30.00 \$22.85
Kazak Wool Rugs
10.6x12-ft. \$12.00 \$7.85
9x10.6-ft. \$10.00 \$6.75
9x12-ft. \$11.00 \$7.85