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Country Town Sayings by Ed Howe

Advertise in The Oregonian if You Want to Reach the Greatest Number of Homes in One Medium.

You have a good reason for so doing. The Oregonian is delivered into the most of Portland's homes every morn- ing of the year. The Oregonian covers Portland teritory The Oregonian is delivered by an army of 150 car-

riers every morning. No other Portland newspaper has riers every morning. No other Portland newspaper has
as large a circulation as The Oregonian. No other Port-
land newspaper carries the amount of advertising The land newspap
Advertisers know these facts. That is why The Ore-
gonian is favored with more advertising business than any other Portland paper. It will pay any prospective adver-
tiser to talk with our circulation manager. He will point tiser to talk with our circulation manager. He will point
out, block by block, on the city map, and tell you exactly how many copies of The Oregonian are delivered in each

