



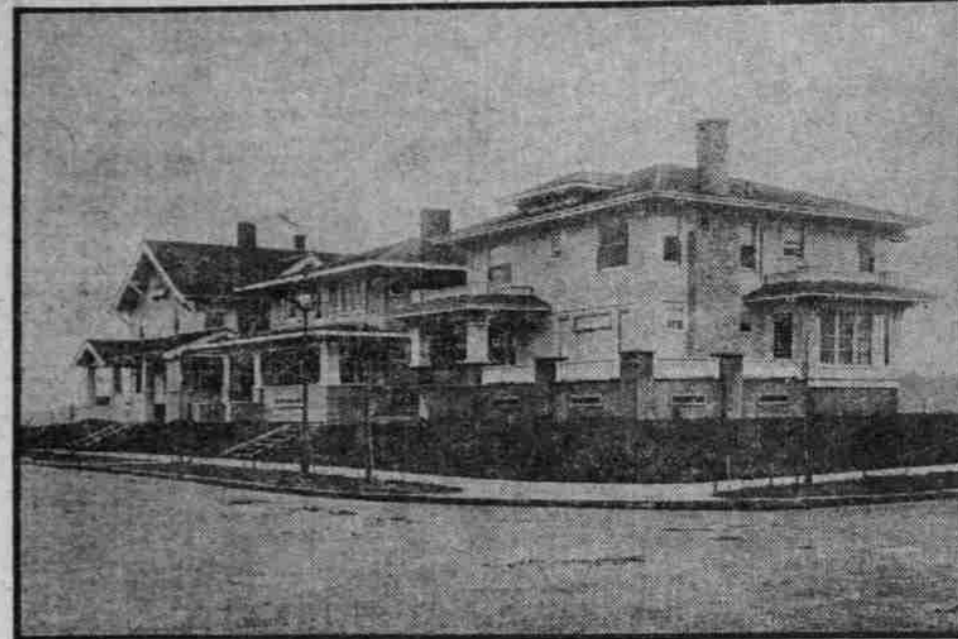
HOME OF E. AUBE IN LAURELHURST.

# Laurelhurst

The Addition with Character

## IMPORTANT NOTICE

To Buyers and Homebuilders



VIEW ON EAST EVERETT STREET IN LAURELHURST.

The special building discount of 15 per cent on Laurelhurst lots has just 30 days more to run. March 15 this discount will be discontinued and it will not be put in effect again. Those contemplating taking advantage of the discount should delay no longer in selecting a building site, as interest will not commence on new contracts until March 15, and first deferred payments will be due 30 days from that date. Therefore make your selection now and get the best locations. Since January 1, 75 lots have been sold to home-builders in Laurelhurst. Our sales for the next 30 days will be limited to 200 lots, with discount and second mortgage privileges. This will pretty well close out the company's holdings, and then if you want a home in Laurelhurst you will have to pay an advance to an original buyer. We are now closing deals with builders for nine, ten, twelve and fourteen lots each. At this rate the 200 limit will soon be reached.



STREET SCENE IN LAURELHURST, SHOWING THE COMPLETED STATE OF THE ADDITION NOW.

Laurelhurst is building up faster and with a finer class of houses than any other high-grade residence property in Portland. Nearly \$1,000,000 was invested in new homes in Laurelhurst last year, and of the large number erected for sale by builders less than half a dozen remain unsold.

Responsible builders have not made such a record anywhere else in Portland, and the indications are that the 1912 market will be even better.

Over 300 handsome homes erected in one addition in one year is a remarkable record even for Portland, yet this was achieved in Laurelhurst last year. There is every assurance at this time that fully 400 new homes will be built in the addition this year. This enormous building activity will greatly increase values in the tract. Compare prices in Laurelhurst with those in other high-grade residence additions and you will find that Laurelhurst is from 25 to 50 per cent lower in price.



ELEGANT NEW HOME IN LAURELHURST

We want every man in Portland who is living in a rented house, but who has managed, in spite of this handicap, to save a few hundred dollars, to come to our office during the next 30 days and we will show him how to convert his monthly rent check from a liability to an asset.

We have a plan to help you get a home in Laurelhurst that will appeal to you, and you don't have to have a great deal of money, either. In Laurelhurst you will have everything in the way of improvements that civilized man requires. All there now, ready for you. A home with such an environment is a real home.

In selecting a site for your home there are two important considerations that must be borne in mind. One is to choose a desirable place to live, and the other is to make a good investment. Don't overlook the investment feature. It is of vital importance.



E. G. GORDON'S BUNGALOW IN LAURELHURST.

Laurelhurst has better streetcar facilities than any of the other exclusive residence sections in Portland. The property may be reached in less than 15 minutes by five carlines—the Rose City Park, Special Laurelhurst car, East Glisan street, Mount Tabor and Sunnyside lines.

Laurelhurst is within the 1½-mile circle and is the center of the best and most desirable residence section of Portland.

Prices and terms—\$850 and up, 10 per cent cash and 2 per cent a month. Special building discount of 15 per cent will be withdrawn March 15.

**MEAD & MURPHY, Sales Agents**  
Phones. Main 1503, A 1515. 522 Corbett Bldg.

We maintain a special automobile service from our office to the tract.

Office at Tract—Phone E. 989. Ask for Salesman.



HOME OF J. C. COX IN LAURELHURST.