

Read Additional Store News for Today in Last Night's Telegram—Take Your Luncheon Today in Our Beautiful 7th Floor Tea Room "February Toilet Goods Sale" and "Baby Week" Now in Progress—Entries to Third Annual Aviation Contest End Thursday at 6 P. M.

THE MEIER & FRANK STORE, ESTABLISHED 1857.

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5000 Pairs Women's 50c Hosiery at 29c---Feb. Cleanup Sale



SPECIAL TROUSER SALE

Bagins Today, Resulting From Three Phenomenal Purchases! Over 2700 Pairs Divided Into 2 Lots

BEFORE our Clothing chief went East last November, he made the boast that this February Sale of Men's Trousers would be the biggest Portland men had ever known.

He went into the tailoring shops of three of the largest concerns in America, picking out the choicest patterns—saw to it that they were of the right woolsens, made the right way. To sum up, he bought—

1436 pairs from Sohn, Oppenheimer & Co., 18-20 West Twentieth street, New York, the "Sailor Waist" Trousers, made to fit and hang perfectly over the hips.

660 pairs from Rose Bros., 708 Broadway, one of the largest popular-price Pants houses in America.

776 pairs from Present & Co., makers of the widely advertised "Nufangl" Trousers, with patent side extension feature.

All the staples brown and gray cassimeres; the light, medium and dark gray worsteds, blue serges and black chevots. Semi-peg, full peg or regular cuts, in all sizes, 30 to 42 waist and 30 to 36 long.

Here's the opportunity to secure a pair or so of extra Trousers to reinforce your suit the balance of the season. Sale starts at 5 o'clock this morning—lasts until Saturday night.

Finest \$3.50, \$4.00 and \$4.50 Trousers in This Sale at \$2.85
Finest \$5.00 and \$6.00 Trousers in This Sale at \$3.85

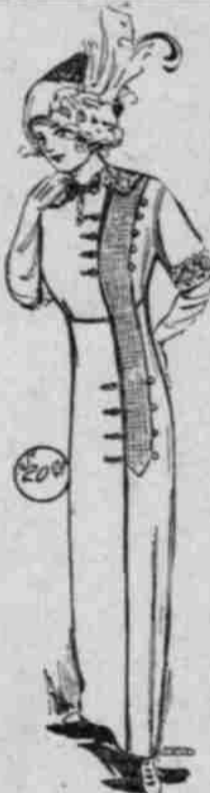
See the Two Big Morrison Street Windows

Unusually Attractive Spring Dresses \$20

THEY'RE splendid—these new Spring Dresses at \$20. You've but to see them to appreciate their unusual attractiveness. In a variety of smart, chic styles—all featuring the narrow silhouette lines.

Model as sketched is typical of the prevailing mode for Spring—though even the new Coated Dresses are \$20.

Then, too, there are the "V" cut front Frocks to be worn with waist or chemisette—Dutch neck models finished with heavy ceru all-over collars and cuffs. High neck styles with pretty lace yokes. And the model as illustrated of fine blue serge—silk braid trimmed and finished at neck and sleeves with Irish crochet lace. Don't fail to see the charming Spring Dresses today—priced at only \$20.00



\$1 and \$1.25 Munsing Union Suits at 67c

AN opportunity to obtain the famous Munsing Underwear at way below ordinary prices. Women's Munsing Union Suits with low neck, no sleeves, tight knees. Also children's Union Suits, in high neck, long sleeves and ankle lengths, or low neck, no sleeve and tight knees. Reg. \$1, \$1.25 grades. 67c

Odd Lines Underwear—Women's Vests, Pants and Union Suits; broken lines of sizes and colors. The 50c to 75c grades. Special at, each 23c

50c to \$1.00 Gloves—a big lot of silk lined, fleeco lined Chamoisette and lisle Gloves in broken sizes and colors. Also a few reindeer Gloves. 25c For cleanup Thursday.

25c and 35c Neckwear—embroidered Trouville, Lord Byron and sailor Collars. Big range of pretty patterns. All linen, hand embroidered. For Thursday, special at, each, 19c

50c and 65c Neckwear—Circular Lace Venise Collars, only 12 dozen in the lot. Specially priced Thursday, 43c

Two Rare Rugs From The Royal Palace at Teheran

are among this magnificent collection of Oriental Rugs in the great exhibit and sale in progress, third floor. They were secured by the importer from a private collection of a former body-guard of the Shah of Persia and were at one time in the Royal Palace at Teheran.

One rug is an exquisite Kermanshah, 2 feet, 7 inches by 3 feet, 7 inches in size, with the shah's picture and inscription woven in rare, delicate colorings. The other is an elegant carpet-size Kelley, 18 feet 8 inches by 7 feet 8 inches in size, valued at \$1000.

Every day seems to add force to this wonderful Oriental Rug event. Already many of the beautiful specimens have found new owners in the finest homes of Portland. Come today and choose at your leisure from hundreds of rare Rugs at actual savings of one-fourth to a third.

To \$27.50 Rugs \$16.75

Shirvan Rugs in soft, beautifully-blended colorings of blue, tan and terra cotta. Sizes run from 3:5x4:7 to 3:7x3:11. Values \$22.50, \$25.00 and \$27.50, on sale at only \$16.75

Species	Size	Marked Price	Sale Price
Khiva	8:3x9:10	\$120	\$85.00
Khiva	7:0x11:10	140	99.00
Khiva	8:4x10:0	150	112.50
Khiva	7:8x10:2	195	130
Ker'ah	16:10x10:6	990	635
Kermanshah	10x9	\$400	\$295
Ispahan	11x7	\$375	\$245
Ispahan	10x14	750	555



Sample of Emb'd Draperies Purchased at Less than 20c on the Dollar! 4 Lots Including Many Useful Pieces

FOR years one of New York's big Custom Drapery houses has specialized on elegant embroidered hangings, making them to order for the finest hotels, homes, etc.

With the end of the past year they discontinued this feature, sacrificing the entire sample line, which cost more than \$8000 to make up, to us for less than 20 per cent on the dollar. We've divided the entire purchase into four lots for a three days' sale. SEE FIFTH STREET WINDOW DISPLAY.

LOT 1—Included are sample corners of Portieres with stencil borders done with an air brush. Large enough for front and back of sofa pillow. Also sample lengths of Metal and Leather Embroideries. Cost up to \$2.25 a yard. Each at 69c

LOT 2—Sample lengths of Metal, Silk and Leather Embroidery on silk or linen velour. Come 6 to 10 inches wide, 1 to 1 1/2 yards long. Suitable for table runners, backs of hall chairs, trimmings for evening coats, etc. To \$9 yd., ea. \$2.95

LOT 3—Sample lengths of Metal, Silk and Leather Embroideries on silk velours and velvets, from 6 to 24 ins. wide, 1 to 1 1/2 yds. long. Suitable for small chairs, table runners, bags, trimming of coats, dresses, etc. Cost to \$18 yd. ea. \$3.95

LOT 4—Embroidered Valances for windows, French doors, etc. A large assortment of velours, velvets, etc., in all colors. They would cost from \$20 to \$75 if made to your order. This lot of manufacturer's samples priced \$1.95 to \$6.85

Sale Pure Cane Sugar, 17 Pounds for \$1.00

GAIN 4 lbs. of Sugar by buying here today. On all grocery orders of \$1 or more, Sugar not to be included, we offer Pure Cane Sugar at the very exceptionally-low price of 17 lbs., \$1

- Monopole Asparagus, 22c
- Dry Lima Beans, 3 lbs., 21c
- Sunkist Oranges, doz., 19c
- Fancy Lemons, dozen, 18c
- California Butter, 2 lbs., 66c
- Red Mex. Beans, 4 lbs., 21c
- Jap. Style Rice, 5 lbs., 25c
- English Break't Tea, 21c
- Red Ribbon Shrimps, three cans, special this sale, 25c
- Maine Corn, 2 cans for 23c
- Sapallo, four cakes for 30c
- O. & B. Lucca Oil, at 75c
- Imported Spaghet, pkg., 11c
- New Walnuts, pound, 16c



The New \$59 Columbia Outfit Is Here!



The Columbia Phonograph Company paid \$5000 for a double-page advertisement in the Saturday Evening Post this week to tell you of the new offer which puts the latest improved, beautiful Hornless Talking Machine within the reach of every home.

For \$59 we will deliver, subject to a three-days' free trial, the beautiful Columbia Grafonola "Favorite" Machine, exactly as illustrated, with 12 double-disc records (24 selections).

And you may buy this superb Outfit on our easy Club Plan, paying only \$7 now and \$5 a month; no interest; no extras.

The Grafonola "Favorite" is a notable combination of high quality and low price. The mechanism is fully cabinetted, the reproducer operating beneath the lid, the sound waves being led through the tone-arm to the tone-chamber, and thrown through the opening, unobstructed by mechanism.

The cabinet work is most beautiful, the wood being either selected grain quarter-sawed oak or genuine mahogany, hand-polished. The turntable is revolved by a powerful triple-spring motor, which plays three records at one winding and may be rewound while playing.

The 24 selections include the famous "Rigoletto" Quartet and also the "Lucia" Sextet, two grand opera renditions which every Talking Machine owner should have. Place your order now for one of these outfits, as the supply on hand is limited. Prices just as advertised! On 5th floor section at

—Or Outfit With Cabinet, Only \$69.00

This same "Favorite" Grafonola will be sold with 20 selections and a beautiful solid, quarter-sawed oak or mahogany-finish Record Cabinet, for only \$69. The Cabinet has place for over 100 10- or 12-inch disc records. A beautiful piece of furniture for any home.