

Store Will Remain Open Tonight Until 9:30—The Great February Home-Furnishing Sale Is in Full Force Today—Take Advantage Over \$100 in Prizes for Third Annual Boys' Amateur Aviation Contest—Final Entry Date, Monday, 6 P. M.—Headquarters, 5th Floor

THE MEIER & FRANK STORE, ESTABLISHED 1857.

MEIER & FRANK'S.

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THE MEIER & FRANK CO., 5th, 6th, Morrison and Alder Sts.

Men, the Last Day of This Great \$14.75 Clothing Sale!

Huge Purchase From A. B. Kirschbaum, With All Our Own Suits and Overcoats



THIRD FLOOR



\$35, \$30, \$25, \$20 Grades

THE Clothing sale that has stirred Portland from center to circumference ends at store-closing time tonight!

It's your final opportunity to secure one of these handsome, hand-tailored, all-wool Suits or Overcoats at less than wholesale—many below actual cost of making.

With this Tremendous Purchase from A. B. Kirschbaum & Co. is included every Fancy Suit and Overcoat in our own entire stock.

Styles and weights for wear right through the Spring and Summer. Many of the Kirschbaum models, such as the Yungfelo, the Reggy, the Dixie, are for young men; others for the more conservative dresser.

All sizes for the tall man, the slim man, the stout man, the short man—the man hard to fit. Hundreds of smart, new patterns in fancy blues, browns, grays, tans. Majority of the Suits and Overcoats were made to sell at \$25, \$28, \$30 and \$35—a few at \$20. Last day of the most phenomenal clothing sale Portland has known

\$14.75

Saturday Sale of Boys' Clothing

Boys' \$5 to \$7.50 Suits and Overcoats—Double-breasted and Norfolk Suits; many with two pairs of knickers; full length school Overcoats **\$3.79**

Boys' \$8.50 to \$12 Suits and Overcoats Boys' and youths' swagger, full length Overcoats, with convertible collars; all sizes, 6 to 17, for **\$6.49**

Fetching New Garments for Wear Now

SECOND FLOOR—MAIN BUILDING

NOTHING quite so practical for early Spring wear as these clever one-piece Dresses. And Coats are indispensable. Any wardrobe is incomplete without one. Note the sketch shown at right.

The New Coats—are wonderfully attractive. Narrow, tapering lines the predominant feature of all of them. Such gracefulness, with front and clever side fastenings; large buttons, round and pointed collars of rich moires and self material. They're chic and fetching in every sense of the word. Of handsome mixtures, diagonals, worsteds and imported tweeds. Model, as sketched, is of tan tweed with a touch of blue, fashioned with the new French panel fold at back, finished with rows of buttons. Collar of silk moire. It's clever and only \$20. Other coats **\$12.50 to \$30.**

The New Frocks—are a clever combination of the practical and charming. Fine woolen fabrics, made in coated styles, without collars; plain bodices, with large sailor collars of heavy all-over lace and high neck styles, with tiny yokes of lace. One as illustrated of fine blue serge. Tie girdle of black silk. Fern lace collar and cuffs. Priced at \$25. Others are priced at from **\$12.50 to \$35.00**

Girls' New Dresses So practical and neat for the girl of 2 to 5 years—these new Wash Dresses. Of splendid quality ginghams, percales, lawns and linens. Prettily made in plain pinks, blue and tan, attractive color combinations of stripes, plaids, dots. All have the pleated skirt that are so becoming to the little miss. Some have the little Dutch necks and short sleeves. Plain bands of a contrasting shade add an attractive touch to many of them. Priced **85c to \$3.50**



Coffman's 25c Peanut Brittle, lb. 18c

IN Coffman's new Basement Candy Shop, 1000 pounds of fresh, delicious Peanut Brittle. The 25c kind, **18c** today, the pound, at only **18c** 25c Jelly Beans, two pounds **25c** 25c French Mixed Candy, lb., **20c**



"Come on and Hear--"

It's Alexander's Ragtime Band! Every new, popular song "hit" may be enjoyed in your own home if you have a modern, Hornless Talking Machine. The very best of all music—grand opera by Caruso, Tetravini, Nordica, Malha; songs from "The Spring Maid," "The Chocolate Soldier," "The Pink Lady," "Madame Sherry"; the band music of Sousa and Pryor; vaudeville headliners, such as Harry Lauder, Nat Wills, George Cohan, Montgomery and Stone, etc. Any Victor or Columbia Machine may be purchased on our easy Club Plan of payment—no interest or extra charge whatever! Hornless Machines as low as \$15, up to superb Victrolas and Grafonolas at \$125, \$150, \$200. Investigate today!

Phenomenal Sale Munsing Underwear Ends Tonight

THOUSANDS of women have realized the importance of this Underwear Sale, for it's seldom indeed that the famous Munsingwear may be purchased at such savings as these. Light weight garments for immediate and early Spring and Summer wear. The factory's accumulation of samples and garments that bear slight imperfections, though wearing qualities are unimpaired.

50c to 75c Vests and Pants—Of fine ribbed cotton, for women and children. With high and low neck, long, short and no sleeves; knee and ankle length. These fine ribbed cotton Vests and Pants on sale today at **39c**

\$1.50 and \$2 Underwear—For women and children. Lisle, silk and lisle and medium weight wool with long or short sleeves; high or low neck. Also children's \$1.50 gray wool Union Suits, sizes 3 to 14. Today at **98c**

\$1 and \$1.25 Union Suits—For women. Fine fleece-lined cotton—made high neck, long sleeved and ankle length. Regular and extra sizes—4 to 9. Special sale today on these fine cotton Union Suits at only **63c**

To \$3.50 Gloves 98c

12 and 16-Button Lengths Are Included

THINK of it, long Kid Gloves at 98c a pair! When have you ever heard of such an offering as this! There are 12 and 16-button lengths in the long Gloves—one, two and three-clasp styles in the short ones.

Broken lines of sizes and colors taken right from our own regular stocks—that's the reason for this phenomenal offer. High-grade glace kid and suede Gloves that sell in regular stock at \$1.50 to \$3.50—while the group lasts today these high-grade Gloves are priced at **98c**



Our Special \$1.00 Dinner Tonight!

THE MENU
Toke Point Oysters on Half Shell
Cream of Asparagus
Souffle Crotons
Cassoulette Princess
Celery Green Olives
Salted Almonds
Fillet de Sole au Vin Blanc
Pommes Dauphine
Mignon Filet au Champignons
Marzachino Punch
Roast Stuffed Spring Chicken
Giblet Sauce
Prime Ribs of Beef au Jus
Mashed Potatoes Candied Yams
Asparagus, Drawn Butter
Fruit Salad
Banana Ice Cream Assorted Cakes
Imported Swiss Cheese and Toasted Crackers
Demi Tasse

Jewelry Cleaned Free!

FIRST FLOOR—NEW BUILDING
THE recent enlargement of our shop on the 9th floor and addition to the force of experts, makes this the most up-to-date Jewelry and Watch Repairing Department in Portland!
Jewelry will be cleaned and polished without additional charge. We will make a specialty of the setting of diamonds and precious stones. All work is backed by The Meier & Frank Store's 55-year-old guarantee of positive satisfaction.
Special introductory prices on Jewelry and Watch Repairing for a few days only.

De Morgan Books at 50c

THREE splendid works by this favored author that have sold previously at \$1.40. "Somehow Good," "An Affair of Dishonor," and "It Can Never Happen 50c Again." Now on sale for only **50c**.
OTHER BOOKS NOW AT 50c
"Passers By," Anthony Partridge.
"The Imprudence of Prue," Fisher.
"Bella Donna," Robert Hichens.
"Septimus," William J. Locke.
"Stanton Wins," Eleanor M. Ingram.
"The Snare of Circumstance," Buckley.
"The Country Boy," Davenport.

\$4 Gold-Filled Eye Glass \$2.48

FIRST FLOOR—NEW BUILDING
DO YOUR eyes burn—do you suffer with continual headaches? Come in and have them examined today by our expert, graduate optometrist—no charge whatever. Special on \$4.00 Gold-Filled Eye Glasses, fitted to your \$2.48 eyes, Saturday only at **\$2.48**

Ready--New "Gotham" Shirts!



JUST INSIDE MORRISON-STREET ENTRANCE.
MEN who make it a point to select Shirts while they're crisp and new, will hurry in today to see this first big "Gotham" showing for Spring and Summer!
Scores of smart, exclusive patterns—new stripes, new small figures, new fancy weaves of imported French madras, percales, piques, Russian cords, etc. Gotham—the Shirt of a Gentleman—sold here exclusively in Portland. Prices from \$1.50 to \$6.

Great Sale of Knit Ties

For today, extraordinary cut prices on our entire line of Men's high-grade imported Silk Knitted and Crochet Four-in-Hands! All smart cross-stripes, bias stripes, "hobble" stripes, etc., of every color.
\$1 Pure Silk Knit Ties—a brand new shipment, **50c**
\$1.50 Pure Silk Knit Ties today **98c**
\$2.00 Pure Silk Knit Ties today **\$1.29**
MEN'S \$2 PERRIN GLOVES, \$1.19
Sensational cleanness on Perrin and other famous Gloves for men! Tan cape, gray suede and mochas. Splendid \$2 \$1.19 grades, today, **\$1.19**
\$2.50 Silk Knit Ties, for only **\$1.79**
\$3.00 Silk Knit Ties for only **\$1.98**
\$3.50 Silk Knit Ties for only **\$2.39**
\$4.00 Silk Knit Ties for only **\$2.95**
MEN'S \$5 RUFF-NECK SWEATERS, \$4.29
Seems as if we can't get enough of these popular Ruff-Neck Sweaters for men! New shipment by express—\$5 grade today only at **\$4.29**
MEN'S NEW SOFT AND STIFF HATS, \$3!
Less than a week off Broadway, Men's new 1912 Spring Soft and Stiff Hats. Famous Schoedel and Malloy "Cra vons" Priced **\$3.00**

25c to 50c Neckwear, 17c

SELDOM, indeed, that such pretty, attractive Neckwear as this can be purchased at 17c! Of dainty laces, embroideries and nets, as well as fetching styles of pretty silks. Jabots, Dutch Collars, bows, and Side Frills. Choose the supply of Early Spring Neckwear today. Our 25c to 50c pieces go at **17c**

75c TO \$1 SECO SILK SCARFS, 47c.
They're the popular washable Scarfs of lustrous quality mercerized Seco silk. Splendid variety of plain light and dark colors. Also rich Dressing. Full 2 yards long, ends hemstitched. Regular **47c** special today at, yard **15c**

25c Sanitary Package Three 'Kerchiefs, 17c

They're the popular sealed packages of three dainty Handkerchiefs. Of soft finished linen—all ready for use. Neat embroidered initials and corners. Regularly **17c** 25c a package. We special them for today at three packages for 50c, package, **17c**

20c Sugar Cured Bacon 15c

THIN strips of lean, sugar-cured Bacon, the quality you pay 20c for elsewhere. We've 2000 pieces for Saturday's selling at the low price of, pound **15c**

Saturday specials in the Delicatessen Shop:
Finnan Haddie, lb., **20c**
Truffle Sausage, lb., **40c**
Pork Sausage, at lb., **18c**
Pork and Beans, lb., **13c**
Dill Pickles, a dozen, **15c**
Pickled Pigs' Feet, 7 **25c**
Peanut Butter, a lb., **23c**
Marinated Herring, 6, **25c**
Chipped Beef, pound, **35c**
50c Imp. Mackerel at **40c**
Swiss Cheese, pound, **23c**
Imp. Swiss Cheese at **35c**
Pickled Tongues, 7 at **25c**

Who's Your Valentine?

'Twill Soon Be Time to Send Greetings!

BOOK STORE—BASEMENT ANNEX, NEW BUILDING.
May be a lover—may be friends—but we'll all want to send happy greetings at this Valentine time.
Such wonderful choice—such variety as you find here in the Book Store. And even greater selection now than before, for a new shipment just reached us by express.
Plain cards for mailing—fancy cards, hangers, hearts, arrows, cupid, Valentines in boxes—love verses and messages of friendship—every style, every price—1c to \$5.
Valentine Decorative Novelties
FIRST FLOOR—NEW BUILDING
They add the finishing touch to the decorations for the Valentine celebration.
fancy heart paper Napkins, Luncheon Sets, etc., **5c to 50c**

Send "He Comes Up Smiling" as Valentine greetings, at **\$1.25**

Handsomely bound Valentine Gift Books, from **\$1 to \$2.25**

Women's to 50c Hosiery, 28c

FIRST FLOOR—MAIN BUILDING. NEW BUILDING.
INCOMPLETE lines of our regular 35c and 50c Hosiery grouped at this splendidly low price today!
Plain and silk lisle in solid colors, silk embroidered boots, cloekings and scores of fancy designs. All colors and black. Just for Saturday's sale, 4 pairs \$1; one pair of this regular 35c and 50c Hosiery at low price of **28c**
Women's 50c Cashmere Hose—Fast black, with reinforced gray heel and toe. Full-fashioned, elastic garter tops. Special at **42c**
Children's 25c Hosiery—Medium weight, fast black ribbed cotton, with linen heel and toe. Three pairs for 60c, the pair, only **21c**
Children's 35c Hose—Extra heavy elastic ribbed cashmere, with gray heels and toes. Offered today, 3 pairs 85c, the pair at only **29c**
Infants' 25c Hose—Fine ribbed cashmere, with silk-tipped heels and toes. Best quality in all colors. We special them today, **27c**

\$4 German Hair Switches \$1.98

BALCONY, FIRST FLOOR—NEW BUILDING. ORDER BY MAIL.
ONLY \$1.98 and you have a good quality natural German wavy Hair Switch so that you may arrange the coiffure in a pretty, becoming manner! Visit the Beauty Parlors today and we'll help you choose your shade of these \$4 Switches at exactly half price
\$2 Switches—Of German wavy hair—fully 20 inches long. Special for Saturday only, choice for **98c**
\$10 Switches—Of fine, fluffy German wavy hair, 30 inches long. They are beautiful Switches, on special sale at only **\$6.49**
\$5.50 "Spring Maids," the becoming three-coil coiffure that is so popular. Special at **\$2.49**
\$10 to \$15 Puffs—Large clusters of fine French ringlet hair. Add youth to any face. They are offered special today, **\$5.98**

90c Inverted Gas Lights for 39c!

LESS than half, because we took every Gas Light of this style the factory had on hand! It's the best price we've ever quoted on lights of the kind.
Exactly as illustrated—a 50c Brass Burner, 25c half-frosted Globe and best 15c Mantle.
Even the big lot we bought may not last the day out at this phenomenally low price, so order early. Regular 90c lights for Saturday's selling at the low price of only **39c**

EST. 1857

MEIER & FRANK STORE

TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101