

# BIG HOTEL NAMED AS WINE SPILLS

Mrs. Roy O. Yates Christens New Multnomah in View of Great Throng.

## CLERGY IN ATTENDANCE

Congratulatory Messages Pour in on Management From All Parts of Union — Philip Gevurtz Is Busy Host.

Eight thousand Portland residents witnessed the brilliant spectacle occasioned by the first public opening of the Multnomah Hotel last night. Seated in the blue breakfast room and below in the Arcadian Garden were 600 distinguished Portland citizens. Bright gowns worn by pretty women, and the formal full dress of the men added dignity to the merry function enjoyed by those fortunate enough to be among the patrons who applied early enough to obtain special reservation.

The music of three orchestras, one in the blue room, one on the mezzanine floor and a larger one in the Arcadian Garden sent pleasing strains over the delighted spectators. The floral decorations of the afternoon had been arranged to such an extent that the lower floors of the hotel resembled a vast conservatory. Three hundred employees, \$700,000 worth of furniture and special entertainers for the opening week greeted the eyes of those who peered in deep.

When asked for a statement, Phil Gevurtz, president of the Multnomah Hotel Company, said: "Tell the people that we thank them all for assisting us in making the opening of the hotel a success. We are more than gratified."

Grandeur on Every Side. Soon after 6 o'clock crowds began to arrive. Those who had tables reserved were escorted to their places. In the great array of tables, glistening with silver, white linen and cut glass, it would have been impossible for patrons, by themselves, to have found the places set aside for them. The others, if not so fortunate, were received hospitably and were allowed the freedom of the building, with the exception of the Arcadian garden and blue room.

Visitors soon numbered hundreds, and policemen were required to keep the multitude moving. Many gathered on the mezzanine floor around the orchestra, the leader striving to play all selections asked by the jovial crowd. Others sat in the chairs arranged around the mezzanine railing and peeped out between the flowers upon the throng below. Exclamations of appreciation and surprise were heard on all sides as the throng moved in and out of the royal suite, Louis XIV. ballroom, Japanese tea room and magnificent other rooms that border the mezzanine floor. The ground floor was so crowded that it was impossible to see to advantage, but everybody was good-natured and everybody was smiling in perfect contentment.

Vaudeville Programs Given. In the Arcadian Garden an entertainment of high order was interspersed among selections by the orchestra. This included the vaudeville attractions that had been given the previous evenings and several additional numbers. The actors were bombarded with dainty colored paper strings. The same program will be given tonight and Saturday night.

Hostelry Is Christened. "In the name of the R. R. Thompson Estate Company, I christen thee Multnomah." With these words, spoken by Mrs. Roy O. Yates, of San Francisco, the hotel was formally opened to the public at 12:30 o'clock yesterday afternoon in the presence of a large gathering of citizens. Before christening of the hostelry by the breaking of a bottle of

wine, Philip Gevurtz made a short address explanatory of the occasion and then introduced Bishop Scadding, of the Oregon diocese of the Episcopal Church. On behalf of the clergy of the city, Bishop Scadding offered felicitations to the Multnomah Hotel Company and predicted that the enterprise would be a great success. Other churchmen present were Bishop Paddock, of the Eastern Oregon diocese of the Episcopal Church; Dr. J. H. Boyd, pastor of the First Presbyterian Church; Rev. J. F. Ghormly, pastor of the Central Christian Church; Rev. Luther R. Dyott, pastor of the First Congregational Church; and Rev. W. F. Reagor, pastor of the First Christian Church.

Following the christening, Mr. Gevurtz gave a luncheon in the breakfast-room of the hotel to those who participated in the program. Besides the clergymen, those who attended the luncheon were Mr. and Mrs. Roy O. Yates, Calvin Heilig and Philip Gevurtz.

Hotel Thronged Early. Long before the hour of the formal opening the lobby and anterooms were filled with visitors, many from out-of-town points.

Fifty telegrams congratulating the



Philip Gevurtz, President of Multnomah Hotel Company, Who Has Just Opened Fine Hostelry.

management were placed on exhibition in the lobby. Two pages, dressed in pink uniforms, a coterie of maroon-costumed Japanese bellboys and porters in deep blue were stationed to respond to the beck and call of the employers and guests of the day.

Two majestic bay trees, tall brass flower stands, generously filled with rare flowers, orchids, narcissus, carnations, roses, oleander, Easter lilies and chrysanthemums, and baskets filled with more flowers were placed tastefully about the lower floor. The railing of the mezzanine floor was trimmed in evergreens, palms, ferns, small pines and baskets of delicate flowers were arranged at intervals. The office counter was partly covered with baskets of vari-colored flowers presented to the hotel management by friends. The most imposing floral decoration was a large basket overflowing with pink chrysanthemums, sprigs of pussywillow, the sign of spring, being interspersed in the bouquet.

Twelve Hundred Reserve Places. The 60 permanent residents and many transient patrons were lost in the gathering of visitors who traversed the lower floors admiring the magnificence observed on all sides. Twelve hundred reservations for seats at dinner tables were listed and others were turned away for lack of room in the opening rush.

The marble stairways, crystal chandeliers, electricalabra, reflected electric lights which once made the Auditorium Hotel in Chicago famous and have never been improved upon, the palatial private suite, the handsome hand-decorated red plush furniture, the mahogany and gilded fittings and the mural decorations were all objects of admiration.

The Japanese tea room, where women will be permitted to smoke, was sought by many visitors of both sexes, but no fair guest volunteered to christen the room with the aroma of nicotine.

Philip Gevurtz, with a party of friends, ascended to the roof and sent skyward the golden key, which, in the hands of C. M. Leonard, of the construction company, had opened the

building. The key was carried afar by a number of small balloons. Mr. Gevurtz probably was the busiest man among the management. He was to be seen everywhere and doing everything, entertaining friends, answering questions and generally looking after the interests of all who entered the caravansary for a peep at its wonders. "Mr. Gevurtz," said C. K. Henry in paying a tribute to the head of the Multnomah Hotel Company, "is one of the most sagacious, hard-working, enthusiastic business men of Portland. In taking charge of the Multnomah he obtained a 25-year lease, perhaps the longest lease ever written in Portland. He carried out the great work of preparing promptly and has sumptuously furnished from top to bottom the hotel in a manner to make it one of the most luxurious and satisfactory hotels in the United States."

Congratulations Pour In. First among the congratulatory telegrams received was one from John C. Kirkpatrick, first hotelman of the Pacific Coast, and president of the Palace Hotel Company, operating the Fairmount and Palace hotels in San Francisco. His message read: "Am sorry distance prevents my presence. In spirit I am with you."

Others sending congratulatory messages were: George A. Kessler, New York; Mrs. and Miss Van Schuyver, San Francisco; E. F. Sweeney, proprietor Savoy Hotel, Seattle; Joe Shemanski, New York; Madam Hoff, San Francisco; L. Chaffin, proprietor of Ulysses & Grant Hotel, San Diego; Henry E. Blod, Los Angeles; Henry J. Bohn, editor of Hotel World, Chicago; B. Norman, proprietor Hotel Tacoma, Tacoma; D. M. Linnard, proprietor of Maryland Hotel, Pasadena; Milo M. Potter, proprietor Potter Hotel, Santa Barbara; H. H. Hensburgh, Jr., general passenger agent Southern Pacific Company, San Francisco; Charles A. Stewart, proprietor Hotel Stewart, San Francisco; O. Rich, manager Hotel Hotel, San Francisco; Clark & VanHorne, proprietors of Sutter Hotel, San Francisco; Gustave Simon, Coronado; M. A. Gunn & Co., San Francisco; Ruff & Austin, proprietors of Utah Hotel, Salt Lake; J. C. Marmaduke, proprietor Washington Hotel, Seattle; Palace Hotel office staff, San Francisco; Herbert Meyerfeld, Portland; Louvre Cafe, San Francisco; J. H. Deering, San Francisco; W. S. Norman, Spokane; G. Winer Thigpen, Hotel Coronado, San Diego; Mineral Springs Hotel Company, Ash, Wash.; Stanley Ponton De Aice, San Francisco; H. R. Lillenthal, San Francisco; N. D. Simon, Philadelphia; James E. Regan, manager Knickerbocker Hotel, New York; William McMurray, general passenger agent Southern Pacific Company, of Portland, who is in Seattle; S. J. Whitmore, proprietor Hotel Alexandria, Los Angeles; George T. Myers, Seattle; H. S. Lockhart, Seattle, and Winslow Anderson, San Francisco.

### ENDEAVORERS MEET TODAY

State Union Opens Convention at Salem—Speakers Are Named.

The state convention of the Oregon Christian Endeavor Union begins at Salem today, and will be continued tomorrow and Sunday. Reports from the state secretary and state treasurer will be received today, and Levi T. Pennington, president of Pacific College, will speak on "Four Faces." Tonight Rev. E. J. Bulgin will speak on "Our Problems, How to Meet Them." Among the speakers for tomorrow and Sunday are C. F. Swander, state corresponding secretary of the Christian denomination; Mary L. Coa, state junior superintendent; W. F. Reagor, pastor of the First Christian Church; Miss Mildred Frost, Leopold Cohn and L. M. Lepper. Sunday afternoon the immigrant problem will be considered. Saturday night a banquet will be given visiting Endeavorers.

### 2 NAMED POSTMISTRESSES

Women Get Positions at Creswell and Philomath, Or.

OREGONIAN NEWS BUREAU, Washington, Feb. 8.—The President today nominated Ralph L. Philbrick as postmaster at Hoquiam, Wash. The Senate confirmed the nominations of Olive E. Parsons as postmistress at Creswell and of Sara L. Keese, postmistress at Philomath, Or.

### Gervais May Get Light and Power.

GERVAIS, Or., Feb. 8.—(Special).—

# Multnomah Hotel Company

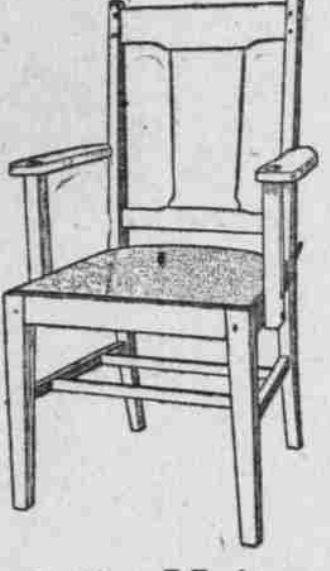
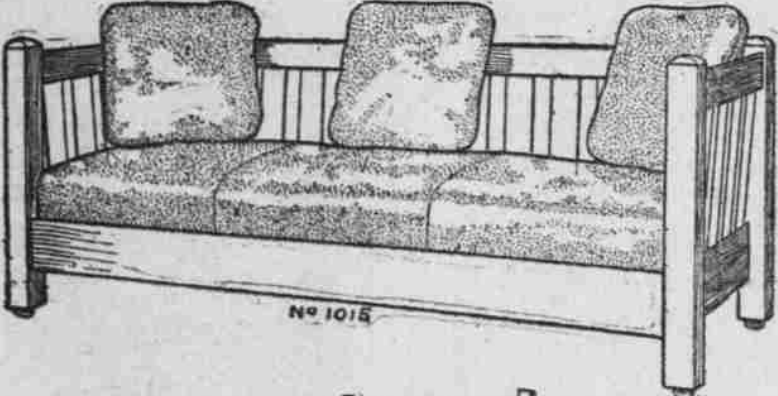


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The Oregon Chair Co. wants every guest at the Multnomah Hotel to see the excellent Chairs and Furniture manufactured by us.

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Ask for and insist on the *King Craft* line from your dealer. Our line of Hotel and Apartment-house chairs is the best. Remember, the line that the manufacturer guarantees.

A Portland factory employing 100 men.

1190 Macadam St. OREGON CHAIR CO. Portland, Oregon

W. M. Hamilton, manager for the Portland Railway, Light & Power Company at Salem, will be in Gervais Friday to meet W. H. Smith to look over the field and discuss extension of lighting and power service to this city.

If the extension is made, Gervais will be able to offer inducements to manufacturers to build here on account of cheap power and railway facilities.

### SCENE IN LOBBY AT FORMAL OPENING OF NEW MULTNOMAH HOTEL.



MRS. ROY O. YATES CHRISTENS HOTEL. BEHIND HER AT RIGHT ARE PHILIP GEVURTZ AND MR. YATES. BISHOP SCADDING, WHO SPOKE, IS STANDING IN FRONT OF PILLAR AT LEFT, WITH OTHER PORTLAND CLERGYMEN.

### NEW MULTNOMAH HOTEL

Installs Two Kranich & Bach Grand Pianos From Graves' Music Company, Selected and Recommended by Philip Pelz, Director Russian Imperial Court Orchestra.



PHILIP PELZ. Graves Music Co.—Gentlemen: The two Kranich & Bach grands, also the Kranich & Bach upright piano, which I have selected for use in the New Multnomah Hotel have a most delightful touch and wonderfully fine quality of tone for orchestra and solo work. In fact, these pianos are among the finest that I have ever played with. Yours very truly, (Signed) PHILIP PELZ, Director Russian Imperial Court Orchestra.