

Second Annual Oregon Cat Show at Meier & Frank's, January 16, 17 and 18—Full Line of the Famous Spratt's Cat Goods, Drug Dept. Our Great January Toilet Goods and Drug Sale is now in full swing on the first floor—Hundreds of Specials in Daily Used Articles



The 1145th Surprise Sales Will Make Friday a Banner Day at Meier & Frank's



The day to which all look for the biggest offerings of the week! Although every article in the store is reduced (contract goods alone excepted), we've secured this page of sensational Friday Surprise features which are bound to throng the store every minute. They're on sale for the one day only—many lots are limited—so come early!

Astonishing Silk Surprise Today! \$1, \$1.25 and \$1.50 Grades at 63c

FIRST FLOOR—MAIN BUILDING.
Choose from thousands of yards of rich, shimmering Silks at less than ordinary mill cost! It's an accumulation of odd pieces and bolt-ends of our best \$1, \$1.25 and \$1.50 Silks. Fancy Taffetas, Louisines, Messalines, 20 to 27 inches wide, in scores of pretty checked, striped and figured designs of every wanted color. Silks for waists, silks for dresses, for costumes, linings. In the 1145th Surprise, the yard, 63c.

1800 Pairs of Women's \$3.00 to \$4.50 Shoes in the Surprise, \$1.89

THIRD FLOOR—NEW BUILDING.
They're all good, stylish, desirable Shoes—broken lines, of course — from our regular \$3, \$3.50, \$4 and \$4.50 grades, out for a big Friday Surprise Sale at \$1.89. Patent colt, glazed kid and gunmetal leathers, in plain lace, button and blucher lace styles, with hand-turned and Goodyear-welt soles. All sizes and widths in the lot, as a whole. Come early for the best choice. Friday only at, the pair, \$1.89.

For the 1145th Surprise Women's to \$40 Polo Coats \$14.85

SECOND FLOOR—MAIN BUILDING.
The attractive White Polo Coats — some slightly soiled—that's the reason for this remarkable reduction. So comfortable in their all-enveloping lines. Full or half-belted styles. Also a wide variety of other warm, Winter coats, in rich, plain chevots and broadcloths, gray tweeds and zibelines. A good range of sizes. Regular \$25, \$30, \$35 and \$40 coats. Priced for the 1145th Surprise at only **\$14.85**

\$1.50 New Spring Waists 95c

Just out of the cases for this 1145th Surprise—splendid \$1.50 Lingerie Waists in new advance Spring models, 3 pictured above. Nicely made of sheer mulls, with trimmings of German and cluny laces. High and Dutch necks, long or short sleeves

For the 1145th Surprise Men's to \$15.00 Raincoats \$7.85

THIRD FLOOR
\$12.50 rubberized English "slip-on" Storm Coats; full length, with military collars and welted waterproof seams. \$12.50 to \$15 All-Wool Black Thibets, Priestley craven'ted, quarter lined, sleeves silk and Venetian lined; also worsted Raincoats in a big assortment of light and dark gray patterns, reg. convertible collars **\$7.85**

\$5000 Worth Staple Leather Goods for Surprise at 1/2

FIRST FLOOR—NEW BUILDING. ORDER BY MAIL.
We've thrown all thought of profits aside in this clean-up of Leather Goods for the 1145th Friday Surprise today! Over \$5000 worth of staple Handbags, including genuine horned alligators, genuine seals, walrus, India goat and patent leathers, at exactly one-half of former price! This lot comes in blacks, tans, blues and other colors. All staple sizes, with gunmetal, German silver and gilt mountings. The first here will get best selection, of course. High-grade, \$5 to \$30 values, at exactly half marked prices.

The Neckwear Surprise 75c to \$1 Pieces, 47c

FIRST FLOOR—MAIN BUILDING.
Just as pretty and dainty as can be—this high-grade 75c to \$1 Neckwear that we special today at 47c. Jabots and Rabats—nicely trimmed with rich cluny lace and Irish crochet medallion. They add the finishing touch to the Winter's costume. Come early today for best choice of this 75c and \$1.00 Neckwear at **47c** and **29c** for 50c to \$1 Handkerchiefs

Up to \$30 Paris and New York Hats at \$5

SECOND FLOOR—NEW BUILDING.
For Friday, we offer this amazing Clearance on over 100 beautiful Pattern Hats, bearing the labels of Georgette, Marie Guy, Litchenstein and other famous Paris and New York modistes! Street and street styles, including the smartest midwinter fur trimmed Hats and even many with ostrich plumes. Former prices from \$15 to \$30. In the 1145th Friday Surprise your choice only **\$5.00** **\$1.95** for \$5.00 to \$12.50 Hats

Knit Underw'ar Surprise Women's \$1.50 Mixed Wool Union Suits, 63c

FIRST FLOOR—MAIN BUILDING.
Think of choosing warm Winter Union Suits at 63c, and they sold regularly at \$1.50! Medium weight mixed wool garments, made in all styles, high and low neck, long and short sleeves, knee or ankle length. Actual \$1.50 Union Suits today at 63c. **12c** for 20c and 25c Rich New All-Silk Ribbons

\$6.50 to \$7.50 Rich Brassware at \$2.98

The durable and artistic combined in this rich Russian Hammered Brassware. Medium and massive pieces—Jardinieres, Umbrella Stands, Pedestals, etc., just as illustrated at the left. An offer that can't be duplicated the city over. Actual \$6.50 to \$7 Brassware for the Surprise at **\$2.98**

For the 1145th Surprise Boys' \$2.50 to \$3 Blouse Suits, \$1.88

We've 345 of these Russian and Sailor Suits for boys. Splendid, sturdy suits, all chevots, in gray, blue and brown, with both military and sailor collars. Regular \$2.50 to \$3 grades, in ages 2 to 10 years. Friday's Surprise at **\$1.88** \$1 and \$1.25 Knicker Pants, 65c

35c Cone Shaped Gas Toasters, 19c

Every home should have one of these convenient Gas Toasters! Exactly as illustrated, of copper wire, cone-shaped, so they toast 4 pieces of bread evenly and quickly at one time. Make crispy toast without drying the bread. For use on any gas, oil or gasoline stove. Regular 35c Toasters for Friday Surprise Sale at only **19c** 40c China Salt Boxes 29c

For the 1145th Surprise To \$1.25 Semi-Made Corset Covers 75c

FIRST FLOOR—NEW BUILDING.
Just a hem at the front and bottom and you've completed a dainty semi-made Corset Cover of fine Swiss, Madeira and Appenzelle Embroidery. Some finished with neat embroidery scalloped edges. Beadings run with ribbon. Especially dainty for wear with lingerie waists. All nicely boxed; \$1.25 and \$1.50 Corset Covers priced at **75c**

6000 Men's 25c to 50c Silk Ties at 16c

Out on the center aisle today a big bargain table filled with beautiful silk Four-in-Hands, remaining from our regular 25c, 35c and 50c lines! Wide ends, flowing ends, French folds and reversibles, in a practically endless assortment of new patterns and colorings. Your choice Friday for only **16c** To \$1.00 Night Shirts 50c

\$1 New Framed Pictures, 69c

FIFTH FLOOR—NEW BUILDING. ORDER BY MAIL.
Brighten the walls with new pictures. Pretty colored subjects in oval gilt frames—size 9x17; copies of old masterpieces in brown oval frames, size 13x16 and Harrison Fisher Heads in black oval frames, size 13x16. Choice of these \$1.00 pictures today—for the 1145th Friday Surprise Sale **69c** \$1.50 Pictures—"Yard of Flowers" with gilt frames and artistic etchings in walnut frames. Surprise today at the low price of only **98c**

EST. 1857
MEIER & FRANK STORE
TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101

Big Grocery Surprise, Coffee 26c

For Friday's Surprise, our Pure Food Grocery features this special Coffee, our own blend, freshly roasted, lb. **26c**

"Tea Room Blend" Coffee, the lb. 39c
Grizzly Bluff Butter, two pounds for 65c
Log Cabin Cane and Maple Syrup, \$1.00
Olives stuffed with celery, special at 10c
English Breakfast Tea, the pound, at 25c

Walter's Baker's Cocoa, the can, only 20c
Japan Tea, an extra special at only 32c
Olives, regular 85c bottles, special at 40c
Fancy Layer Raisins, the package at 15c
Assorted Jams, 25c grades, special at 16c

Telephone clerks will be ready at 7 A. M. to take your order.