

Entries Are Being Received on 6th Floor for the Oregon Cat Show, January, 16, 17, and 18---Our Free Rental Bureau on the 4th Floor New January Victor Records Here, Including Two Superb Selections by Pianist De Pachmann, Who Will Appear at the Heilig Friday

# New Features Each Day in the Meier & Frank Clearance and White Sale The Tables Are Banked Afresh With Snowy, New Muslinwear for Today

SECOND FLOOR—NEW BUILDING. ORDER BY MAIL.

## \$3.50 Auto Veils \$1.95

Remarkably rich appearing—these fine new imported French Auto Veils. Attractive and becoming as well as protecting the face, hair and millinery.  
Fine, lustrous quality, chiffon with beautiful satin border of self color. Full 2 1/4 yards long, in light and dark colors. Actual \$3.50  
Veils are bargained to-day at the low price of, each **\$1.95**

## \$1.50 Union Suits Today 98c

The sort you want to wear these cold Winter days. Warmly fleeced Union Suits for women, including the famous Richelieu make. All regular and extra sizes. Actual \$1.50 grades, today **98c**  
Women's \$1 Fleeced Union Suits, each, 57c  
Women's 50c Vests and Pants, each, 29c  
75c Wool-Mixed Vests and Pants, each, 47c  
Women's \$1.25 Winter Union Suits at 87c  
Women's 50c Fleeced Vests and Pants, 39c  
Children's 75c Fleeced Union Suits at 47c  
Children's to 35c Fl'd Vests and Pants, 21c



All Kayser Italian Silk Underwear at Clearance Prices.

Each morning since this great January Carnival of White began has seen the dozens of tables piled high with fresh, crisp garments, only to find them depleted by night!

In bright, airy, sunlight factories, busy hands have been working for months on the immense orders placed for this event alone. Our woman Muslinwear expert specified the materials, the trimmings, the workmanship—she saw to it that every garment which entered this sale was up to the Meier & Frank standard in quality and value-giving.

## 1800 New \$1.50 Night Gowns

Many a woman will purchase half a dozen of these splendid \$1.50 Gowns at 98c. Remarkably well made of good quality muslin, cambrics and nainsook. Pretty trimmings of neat laces and embroideries. All styles—high and low neck. Long and short sleeves. Choose from these splendid \$1.50 Gowns today at only **98c**

## All Styles of Combinations

Including the celebrated La Greque tailored combination Corset Cover and Short Skirt. Daintily made of sheer nainsooks, laces and cambrics. Pretty trimmings of laces and embroideries. Regularly \$4.50 to \$6.50. Specialized for the White Sale at **\$2.75-\$3.35**

## French Underwear 1/2

Savings of just half on these beautiful French Undergarments. An imported sample line. All styles, with embroidered edge and trimmings of real val. laces. Regularly \$3.00 to \$1.50. Now specialized at only **1/2**

## Clearance Stamped Ready-Made Underwear at Half-Price

It's the delight of the woman who embroiders—this dainty perfect-fitting Readymade Underwear stamped in pretty designs all ready to be worked. Each garment in a sealed package with enough D. M. C. embroidery cotton to finish.



Night Gowns, Combinations, Corset Covers, Drawers, Chemise, as well as children's Dresses and Rompers. Made of fine French Nainsook and finished with French seams. A clearance today at exactly half price to make way for new shipments.

**\$1.00 Stamped Garments at 50c**  
**\$1.10 Stamped Garments at 55c**  
**\$1.25 Stamped Garments at 63c**  
**\$1.50 Stamped Garments at 75c**  
**1/2 PRICE**

## Fur Weather Is Here Now \$27.50 Blue Wolf Sets \$20

Particularly attractive for the miss or young woman—these fluffy Blue Wolf Furs. The neck-piece is one-skin animal effect with large bolster Muff to match. Our regular \$27.50 Sets are bargained for **\$20.00**  
\$17.50 Iceland Fox Sets—Of pretty long, white, fluffy fur, so becoming and attractive for evening and afternoon wear. Large shawl collar and Muff to match. At **\$13.75**  
\$185 Black Pointed Fox Sets—Beautiful, fine quality fur. Extra large Stole Collar with square back. Large pillow Muff to match. \$185.00 the set, regularly; **\$124.00** Clearance Sale price at only  
**THE FUR COAT SPECIALS.**  
\$55 Electric Seal Coats at \$32.50  
\$70 Electric Seal Coats at \$42.50  
\$210 Hudson Seal Coats \$132.50  
\$78 Bl'k Pony Coats \$56.50  
\$65 Black Pony Coats only \$42.50



## Suits Are Going Out by Hundreds in the Clearance

Hundreds and hundreds of women have prepared in earnest for the cold Winter days and purchased warm, comfortable Suits for wear until early Spring.  
Still wonderful choice for those who come today. Handsome modish models. Every style you could wish for.  
All \$15 to \$20 Suits priced at **\$9.85**  
All \$22.50 to \$25 Suits priced **\$14.85**  
All \$28 to \$35 Suits priced at **\$22.45**  
All \$45 to \$48 Suits priced at **\$26.65**  
All \$50 to \$60 Suits priced at **\$32.45**  
**Clearance of One-Piece Dresses**  
Pretty, attractive street and afternoon styles in wool and silk.  
\$12.50 to \$18.50 Dresses now on sale at **\$7.95**  
\$20 to \$22.50 Dresses now on sale at **\$12.45**  
\$25 to \$27.50 Dresses now on sale at **\$15.85**  
Odd lots, of Dresses up to \$65 at only **\$22.45**



## 11,000 Yds. of 45c to 75c Embroideries Today at 25c

Many a woman will look ahead and plan the Spring and Summer undergarments as well as the children's dresses.  
And today for the first time we place on sale 11,000 yards of beautiful Embroidery Flounces, worth 45c to 75c. Pretty eyelet designs done on swiss and cambric, 18 to 27 inches wide, for the special price of, a yard **25c**  
**5,000 Yards 10c to 15c Embroideries 5c**  
Dainty Embroidered Edges and Insertions—fully 5000 yards in the January White Event today. Pretty designs on swiss and cambric, 1 to 5 inches wide. Neat for children's wear and other lingerie. Splendid 10c to 15c embroideries, **5c**



## Closeout of Book Sets Below Publishers' Cost!

Just 60 sets of these elegant De Luxe Subscription Book Sets for a final close-out at less than original cost to publish! Our own previous sale prices are radically lowered. Every booklover should avail himself of this wonderful offer.

Author	No. Vols.	Binding	Sub. Price	Our Price
Fielding	6	Cloth	\$18.00	<b>4.00</b>
Fielding	6	3/4 Leather	\$25.00	<b>6.00</b>
Don Quixote	4	3/4 Leather	\$20.00	<b>5.00</b>
Les Miserables	5	Cloth	\$12.00	<b>3.75</b>
Les Miserables	5	3/4 Leather	\$16.50	<b>4.75</b>
World's Best Poetry	5	3/4 Leather	\$24.00	<b>6.00</b>
World's Best Poetry	5	3/4 Leather	\$16.00	<b>6.00</b>
Plato	4	3/4 Leather	\$20.00	<b>6.00</b>
Poe	5	3/4 Leather	\$20.00	<b>6.00</b>
Dante	4	3/4 Leather	\$20.00	<b>6.00</b>
Irish Literature	5	Cloth	\$18.00	<b>4.00</b>
Irish Literature	5	3/4 Leather	\$25.00	<b>6.00</b>
Defoe	8	3/4 Leather	\$30.00	<b>8.00</b>
Shakespeare	10	3/4 Leather	\$36.00	<b>\$10.00</b>
Sue	10	Cloth	\$35.00	<b>8.00</b>
Sue	10	3/4 Leather	\$42.00	<b>\$10.00</b>

## Clearance of Men's and Boys' Underwear

Every Garment Reduced—Every Make  
With the coldest weather of the season upon us, these phenomenal savings today on every garment of Men's and Boys' Underwear and Hosiery are the height of timeliness!

**Men's 75c Underw'r \$1.50 Underwear**  
Heavy-weight Egyptian cotton ribbed 75c Shirts and Drawers, in blue, salmon and eoru; Clearance, ea. **45c**  
Fine, heavy Winter-weight natural wool and camel's hair Shirts and Drawers; all sizes; priced **\$1.19**

**\$1 Underwear 65c**  
Men's heavy-weight natural wool Shirts and Drawers; splendid \$1 grade, each at **65c**  
Famous Bradford blue wool ribbed Shirts and Drawers, all sizes; **98c** best \$1.50 grades.

**Best \$2 grade men's fine cashmere wool Shirts and Drawers, blue \$1.29 and tan; only**

**Boys' 50c Underwear Special 39c**  
Splendid 50c natural wool Shirts and Drawers for boys; also famous Wright's fleeced cotton Health Under- **39c** wear. All sizes, ea.

**Reg. 50c Cashmere Socks, Special 29c**  
For clearance selling, 1200 pairs of men's fine 50c cashmere Socks, in black and natural. While lot lasts **29c** today; special, pair.

**Reg. 25c Cashmere Socks, Special 17c**  
A "run-of-the-mill" of men's warm cashmere wool Socks, in black and natural. Splendid 25c grade; **17c** 3 pairs 50c; pair

**Ajax Guaranteed Socks Now Special**  
The guaranteed Socks that are gaining hundreds of new friends each day. Six pairs in box, guaranteed 6 months; special **\$1.39**



## 10,000 Pieces of Glass-ware in the Clearance!

Entire Stock Is Reduced One-Fifth  
MEIER & FRANK'S—BASEMENT. ORDER BY MAIL.

Thin-Blown Tumblers, as above, regularly sold at 80c dozen, at each <b>4c</b>	Engraved Table Tumblers, one pattern, as above, reg. \$1.25, 75c doz., at each <b>5c</b>	Needle Etched Tumblers, as above, reg. \$1.25, dozen, at each <b>7c</b>	Needle Etched Tumblers, as above, reg. \$1.25, dozen, at each <b>7c</b>	Dainty Cut Tumblers, one design as above, regularly \$2 doz., at... <b>11c</b>
25c Glass Berry Bowls, <b>19c</b>	75c Fruit Dishes, dz., <b>59c</b>	90c Pd. Sherbet Glasses <b>72c</b>	35c Glass Syrup Jugs at <b>28c</b>	25c Glass Oil Bottles at <b>19c</b>
				75c Table Sets, 4-piece, <b>59c</b>
				50c Glass W. Pitchers, <b>39c</b>
				50c Glass Cake Stands <b>39c</b>

## A Rousing Clearance on Trunks

Canvas Cov'd Trunks High Grade Trunks  
Waterproof painted, fiber bound, with 2 trays. Well lined and trimmed  
\$ 9.75 Trunks, 30-in., for only **\$8.35**  
\$10.25 Trunks, 32-in., for only **\$8.75**  
\$10.75 Trunks, 34-in., for only **\$9.15**  
\$11.25 Trunks, 36-in., for only **\$9.65**  
\$11.75 Trunks, 38-in., only **\$10.15**  
ALL OTHER SUITCASES, TRUNKS AND TRAVELING BAGS REDUCED

Duck Covered, waterproof painted, and extra well constructed. Lined with linen, with bolt-lock and two straps.  
\$22.50 Trunks, 34-in., at only **\$19.10**  
\$23.25 Trunks, 36-in., at only **\$19.65**  
\$24.00 Trunks, 38-in., at only **\$20.35**  
\$24.75 Trunks, 40-in., at only **\$20.95**

EST. 1857  
**MEIER & FRANK STORE**  
TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101

## Canned Vegetables Now 3 for 25c

Eastern Canned Corn, doz., **95c**  
New Pack Tomatoes, dozen, **95c**  
Cut String Beans, doz. cans, **95c**

Hawaiian Pineapple, three cans for **50c** dozen cans, specialized at only **\$2.20**  
Asparagus Pieces, large can at only **15c** dozen cans, specialized at only **\$1.70**  
Holly Milk, four cans for 30c; dozen, **85c**

## 3 Cans 25c

Mecca Fancy Asparagus, special, can, **20c** dozen cans, specialized at only **\$2.20**  
Canned Peas, 2 for 25c; dozen for **\$1.35**  
Cove Oysters, special, four cans for **30c** dozen cans, special this sale at only **85c**  
TELEPHONE CLERKS ON HAND AT 7 A. M. TO TAKE YOUR ORDER