

Entries Now Open on the Sixth Floor for the Oregon Cat Club's Annual Show, at The Meier & Frank Store, January 16, 17, and 18
You'll Enjoy Luncheon in the Beautiful Seventh Floor Restaurant—Excellent Orchestra Music Daily—Express Elevator Service at Noon

Greatest of all January Clearance Sales

Every Oregonian Has Learned to Wait for Meier & Frank's Annual Event

Every Article Reduced

This mighty Annual Clearance Sale seems to gather impetus as the days pass! In many instances, second reductions have been made to force out small lots and remainders at once. **EVERY ARTICLE IN THE STORE REDUCED**—Contract goods alone excepted. Every purchase at Clearance prices carries with it our ironclad, 56-year-old guarantee, as if bought regularly.

Every Article Reduced

Save 1/4 to 1/2 in Our Great Fur Clearance



The greatest Fur savings of the year—entire immense stocks at remarkable reductions for the Clearance Sales. Every style—above all, reliable!

- \$17 White Iceland Fox Sets—Large shawl stole and pillow muff to match; soft and fluffy; We specialize them today at this low price. **\$13.75**
- \$25 Jap. Mink Muffs—In the large pillow style. Clearance Sale price for today at **\$12.50**
- \$22.50 Jap. Mink Stole—To match above Muff. Clearance Sale today at only, each, **\$11.25**
- \$12.50 Blue Wolf Stoles—Pretty, fluffy, styles for misses. Clearance Sale price, today **\$9.35**
- \$16.50 Natural Raccoon Scarfs—Neat, attractive style. Special today in the Clearance

Many Specials on Children's Furs

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| Child's \$1.25 Furs \$1.15 | Child's \$3.00 Furs \$2.70 | Child's \$12 Furs \$10.80 |
| Child's \$1.50 Furs \$1.29 | Child's \$4.00 Furs \$3.60 | Child's \$14 Furs \$12.60 |
| Child's \$1.75 Furs \$1.35 | Child's \$5.00 Furs \$4.50 | Child's \$16 Furs \$14.40 |
| Child's \$2.00 Furs \$1.80 | Child's \$6.00 Furs \$5.40 | Child's \$18.50 Furs, specialized at only \$16.65 |
| Child's \$2.25 Furs \$2.00 | Child's \$7.00 Furs \$6.30 | Child's \$20 Furs \$18.00 |
| Child's \$2.50 Furs \$2.25 | Child's \$8.50 Furs \$7.65 | Child's \$25 Furs \$22.50 |
| Child's \$2.75 Furs \$2.43 | Child's \$9.00 Furs \$8.10 | |

Sale White Goods and Linens!

75c Heavy Sheets, 59c
FIRST FLOOR—NEW BUILDING. ORDER BY MAIL.
Just 2000 of these splendid, extra heavy Seamless Sheets for White Sale selling today! Full 81 x90-inch size—our best 75c grade, for this White Sale at the low price of only **59c**

Clearance Extra Heavy Sheeting

- 8-4 Bleached Sheeting, **22c**
- 9-4 Bleached Sheeting, **24c**
- 10-4 Bleached Sheeting, **26c**

Spreads, Damasks, etc.

- \$1.75 Extra Heavy Spreads at **\$1.48**
- 60c Mercerized Damask, 63-in., **45c**
- 20c Fig. Huck Towels, 18x36, **12 1/2c**
- \$1.25 Heavy Blea. Damask, 72-in. **\$1**
- \$1.25 Silver Blea. Damask, 72-in. **90c**



Wash Goods Specials

- 12 1/2c New Spring Ferciales, yard, **9c**
- 12 1/2c New Spring Dress Gingham, **9c**
- 7c Standard Dress Prints, the yard, **5c**
- Cotton Challies, new designs, yd. **4c**
- 35c Silk Mulls and Colrd. Voiles, **19c**

Sample French Underwear Exactly 1/2 Price

It's a sale the fastidious woman will revel in—this offering of an importer's sample line of exquisite French Underwear. Beautifully hand-embroidered garments of all styles—some trimmed in real Val. laces.



- \$3 to \$25 Drawers at **1/2**
- \$9 to \$150 Gowns at **1/2**
- \$15 to \$50 Skirts at **1/2**
- \$15 to \$40 Combinat'ns at **1/2**

Fancy Combinations

- A special group of fancy combinations made of all-over embroideries and fine laces, trimmed in dainty laces, beadings and ribbons.
- \$1.75 Combinations, special at **\$1.29**
- \$2.00 Combinations, special at **\$1.59**
- \$2.50 Combinations, special at **\$1.98**

The Gown Specials

Prettily made of muslin, cambric and nainsooks. All styles—high and low neck, long and short sleeves; dainty trimmings of lace, embroideries, beadings, tiny tucks and ribbons. Reduced for the White Sale today at 73c, 97c, \$1.22, \$1.47, \$1.65, \$1.89, \$2.10, \$2.47 and to **\$18.00**

Clearance Women's Knit Underwear

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| Children's 25c to 35c Underwear—Warm, fleece-lined Vests and Pants in gray and white; all sizes. Clearance at 21c | Women's 50c Underwear—Medium weight, cotton ribbed Vests and Pants in all sizes. Clearance sale at only 29c | Women's 75c Underwear. Wool mixed Vests and Pants of splendid warm Winter weight. Special, Clearance at only 47c | Women \$1.00 Union Suits. Fleece lined, Winter weight garments in all regular and extra sizes. Clearance Sale, only 57c | Women's \$1.50 Union Suits, including the fine, form-fitting Richelieu ribbed; regular and extra sizes; at only 98c |
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Entire Stock of Hosiery Is Reduced!

- FIRST FLOOR—MAIN BUILDING. ORDER BY MAIL.
- The famous Onyx, Kayser, McCallum and all other best makes included. Provide Winter Hosiery needs during this great Clearance
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|---------------------------------|-------------------------------------|-------------------------------------|
| All 25c Hosiery at 19c | All 65c Hosiery at 57c | All \$1.75 Hosiery at \$1.59 |
| All 35c Hosiery at 29c | All 75c Hosiery at 65c | All \$2.00 Hosiery at \$1.80 |
| All 50c Cotton Hose 42c | All \$1.00 Hosiery for 87c | All \$2.25 Hosiery at \$1.98 |
| All 50c Wool Hose at 45c | All \$1.50 Hosiery at \$1.39 | All \$2.50 Hosiery at \$2.19 |

Exquisite New Trimmings at Special Prices!

Fashion's latest in beautiful imported Trimmings, glistening Bands, Festoons, Garnitures and new Flounce effects. Rich gold, silver, steel, combinations of black and gold, as well as beads in the iridescent shadings. Lovely designs on fine white, ecru and black nets. Every width, 1 to 9 inches. Also Embroidered Net Trimmings in rare patterns. Silk and Ball Trimmings. Reduced for the Clearance Sale today at 67c to **\$1.80** a yard. **CLEARANCE SALE PRICES ON ENTIRE STOCK TRIMMINGS**

Fractional Prices on Leather Goods!

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| 75c to \$2 Leather Goods—Handbags in suede, leather, velvets, jewel cases, collar bags, card cases, etc. choice at 29c | \$1 to \$3 Leather Goods—Leather and fabric handbags, game sets, card cases, wallets, etc. For Clearance, only 49c | \$1.50 to \$4 Leather Goods. Hundreds of Handbags in velvets, leathers, tapestries, etc; game sets, jewel boxes, etc. Choice, 89c | \$2.50 to \$8 Leather Goods. Odd lots of silk, tapestry, velvet, suede and leather Bags in every new shape. Clearance at \$1.19 | \$5 to \$10 Leather Goods. A still more wonderful lot of high-grade Bags in all latest styles. Special Clearance price, \$2.19 |
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Stirring Economies for Notion Day!

- FIRST FLOOR—NEW BUILDING. ORDER BY MAIL.
- With everything in Notions reduced there are endless savings on articles that women want. The home and professional dressmaker should purchase now.
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| 5c Sultanna Hair Nets, 8 for 25c | 10c Chicago Featherbone, yd. 5c | 10c Bronxbone Col'r Sup'r's, 5c |
| 10c Sanitary Hair Nets, tubes, 5c | 5c India Blocked Tape, 3 for 5c | 5c Willimantic Thread, 6-cord, 200 yards, black only, two spools, 5c |
| 2 1/2c Shoe Laces, dozen at 10c | 15c Taffeta Seam Binding, pc. 10c | 2c East'g Thread, 200 yd, doz. 20c |
| 5c Wire Hair Pins, 2 pkgs. 5c | 15c, 20c Needlebooks, asstd. 10c | 2c black Darning Cotton, doz., 12c |
| 5c Washington Pins, the paper, 2c | 5c Franko Hooks and Eyes, 3c | 5c Linen finish Button Thread, 3c |
| 5c Jet Hat Pins, 3 for only 5c | 25c Bone Hairpins, the box, 15c | Charter Oak Thread, 6 spools, 25c |
| 5c black Lisle Elastic, 1/4 in., 3c | 50c Queen Sanit'y Hair Rolls 39c | Our Own Spool Silk at only 4c |
| 35c Victoria Pleaters, each, at 23c | 20c Dressm'k's Skirt Mark'rs 10c | |

Dependable Furniture, Carpets and Draperies---A Great Clearance

The Furniture Clearance

- FOURTH FLOOR—NEW BUILDING.
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|  This \$25 Oak Buffet for Clearance, \$18!
Just as illustrated, in wax or golden finish; solid Eastern oak; our \$25 Buffets. Clearance \$18
\$26.00 Buffets, at \$19.75
\$30.00 Buffets at \$22.50
\$35.00 Buffets at \$26.25
\$40.00 Buffets at \$27.50 |  This \$15 Solid Oak Din'g Table , \$10.95
Oak Extension Tables, as pictured, but without carved feet; 42-inch top; \$15 grades. \$10.95 Special, only \$10.95
\$16.50 Golden Oak Tables, Clearance price at \$13.20
\$18.00 Early English Tables, Clearance price at \$14.40 |  This \$2.75 Solid Oak Diner at \$1.98!
Splendid saddle-seat solid oak Dining Chairs, illustrated, in golden, early English or fumed \$1.98 finish; \$2.75 at \$1.98
\$3.25 Dining Chairs \$2.75
\$3.75 Dining Chairs \$3.25
\$4.75 Dining Chairs \$3.90 |
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Lace Curtain Clearance

- THIRD FLOOR—MAIN BUILDING. ORDER BY MAIL.
- Every pair of Lace Curtains reduced for the Clearance! Over 35 patterns of handsome Scrim, Lacet Arabians, Cluny and Renaissance Curtains in lots of two to six pairs of a design. Regular \$4.00 to \$5.50 grades **\$2.35** On sale for the Lace Curtain Clearance at **\$2.35**
- \$3.00 to \$3.50 Lace Curtains, in the \$1.95 Clearance for \$1.95**
- Large variety of pretty patterns in Scrim and Net Curtains with renaissance and cluny edges.
- \$6.50 to \$8.00 Curtains for the Clearance \$3.65 Sale at only \$3.65**
- In this lot are 20 patterns in figured and embroidered scrim, cluny and novelty Curtains, 2 to 4 pairs to match.
- \$10.00 to \$14.00 Imported Curtains in the \$6.65 Clearance for \$6.65**
- Elegant Lacet-Arabian and Cluny designs on scrim and net. Also Irish point and Brussels in over 15 patterns.
- \$1.35 and \$1.50 Sundour Drapery Fabrics 89c for today, yard**
- A special purchase of these splendid drapery fabrics, so desired for over-drapes, etc., in many new designs.

\$22.50 Axm. Rugs, \$17.45

- THIRD FLOOR—MAIN BUILDING. ORDER BY MAIL.
- A Clearance price today that's sure to sell every one of these excellent, long-wearing Axminster room Rugs!
- Full 9x12-foot size, in many attractive floral, Oriental and two-toned patterns. Best **\$22.50 Rugs only \$17.45**
- \$17 Axminster Rugs, 8:3x10:6 feet, \$14.35**
- \$20 Axminsters Rugs, 8:3x10:6 feet, \$16.20**
- Wilton Rugs Are Reduced**
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| \$25 Wilton Rugs, 6x9-foot, at \$19.35 | \$27 Wilton Rugs, 6x9-foot, at \$22.85 | \$30 Wilton Rugs, 8:3x10:6, at \$24.30 |
| \$40 Wilton Rugs, 9x12-foot, \$33.00 | \$53.50 Wilton Rugs, 10:6x12, \$41.50 | |
- SMALL RUG SPECIALS.**
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| \$2.25 Axminster Rugs, 27x54 \$1.65 inches, spl. Clearance price | \$4.00 Wilton Rugs, 27x54 inches, \$3.25 | \$6.00 Wilton Rugs, 36x63 inches, \$4.90 |
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- CARPET CLEARANCE.** Sewed, Laid and Lined.
- 90c Tapestry Carpet, the yard, only **67c**
 - \$1.25 Velvet and Axm. Carpets, at **98c**
 - \$2.50 Wilton Carpets, the yard, **\$1.85**

Big Clearance of Warm Bedding

- Every home should be well supplied with warm Bedding for colder weather. Buy now at Clearance Sale prices.
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| WHITE WOOL BLANKETS. | COMFORTER SPECIALS. |
| \$4.50 Wool Blankets, special at \$3.65 | \$2.25 Full-size Comforters at \$1.80 |
| \$5.00 Wool Blankets, special at \$4.35 | \$2.50 Full-size Comforters at \$2.15 |
| \$6.50 Wool Blankets, special at \$5.45 | \$3.00 Extra Large Comforters at \$2.35 |
| \$7.50 Wool Blankets, special at \$6.55 | Lamb's Wool Comforters, \$4.35, \$6.35 |

EST. 1857

MEIER & FRANK STORE

TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101

Victor Hard Wheat Flour \$1.29

- Victor is a satisfactory, high patent, hard wheat Flour, made especially for us by the Portland Flouring Mills. Today, barrel, **\$4.98**; 50-pound sack, **\$1.29**. Supply your needs.
- | | | |
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| 50c English Breakfast Tea, pound, 25c | 25c Bottles Libby's Catsup, at only 18c | Royal Macaroni, package at only 10c |
| Peaches and Apricots, 3 cans for 25c | Standard Table Syrup, 10-lb. cans, 50c | |