

See Monday Morning's Oregonian and Last Night's Papers For Stupendous Clearance of Women's and Misses' Ready-to-Wear Garments All of the Credit Purchases Made Today and During the Balance of December Will Go on January Accounts, Payable February 1st

THE MEIER & FRANK COMPANY, ESTABLISHED 1857

MEIER & FRANK'S

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MEIER & FRANK CO., 5th, 6th, Morrison and Alder Sts.

Every Article Reduced

Every Article Reduced

See Windows

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Meier & Frank's Carnival of White and Annual Clearance Starts Today

Decisive Savings on Over 50,000 New Undermuslins

Every Portland woman knows the import of this wonderful White event, which we begin a week earlier than usual! The sale of last January was not yet over when we began placing the immense orders for the sale that starts at 8 o'clock this morning.

Over 50,000 crisp, spotless, new Muslin Undergarments go out on the tables today at prices which strike a new level of value-giving. Every one of them selected with the utmost care to materials, workmanship, durability, daintiness of trimming, all conforming to present styles.

Popular Crepe Undergarments

Pretty, practical Crepe Undergarments that can be used without ironing. Daintily trimmed in laces, insertions, beadings and embroidery.

Crepe Gowns—high and low-neck styles. Long and short sleeves. White Sale price, 98c, \$1.43, \$1.67 and \$1.93.

Crepe Combinations—drawers and corset covers. Priced regularly at \$1.25 to \$3. White Sale today at 98c, \$1.43, \$1.67, \$1.93

Many Lots of Fine Gowns

Carefully made of muslin, cambric and nainsook. All styles, high and low necks. Long and short sleeves. Dainty trimmings of lace, embroideries, beadings, tiny tuck and ribbons. White Sale prices today at 73c, 97c, \$1.22, \$1.47, \$1.63, \$1.89, \$2.19, \$2.47, \$2.73, \$2.98, \$3.18, \$3.43, \$3.85, \$4.29 to \$18.

The New White Underskirts

Splendid array of fine White Underskirts, modeled for the coming season's styles. Made of cambrics and lawns with dainty lace and embroidery flourishes, finished with beadings and ribbons. Regularly \$1.50 to \$4. White Sale prices, 95c, \$1.27, \$1.67, \$1.93, \$2.97.

Dainty New Corset Covers

Nearly made of the finest of cambrics, nainsooks and lawns. Trimmed in Val. and terehor. Laces—tucks, beadings and ribbon. Many of the wanted tight-fitting styles. Regularly 35c to \$4. White Sale prices, 25c, 39c, 43c, 67c, 98c, \$1.43, \$1.95 and \$2.19.

Great Annual Sale of Good Corsets

An unusual offering in high-grade Staple Corsets, including a sample lot of the genuine Madame Irene Corsets. Made of imported broche, silk and fancy coutil. Every late model, insuring distinctive style and grace of line.

Every pair fitted by experts. Alterations made without charge. Sizes 18 to 30.

\$3.50 - \$6.50	\$8.00 to \$10	\$12 to \$18
Corsets at	Corsets at	Corsets at
\$1.49	\$3.95	\$6.50

The Tailored Combinations

Including the celebrated La Grecque Tailored Combination Corset Cover and Short Skirt. Daintily made of sheer nainsooks, lawns and cambrics. Pretty trimmings of laces and embroideries. Regularly \$4.50 to \$6.50. White Sale at \$2.75-\$3.85

Latest Pretty Princess Slips

Dainty for wear under lingerie dresses. Of fine lawns and nainsooks with trimmings of laces and embroideries. Made to conform with the present styles. Regularly \$2.50 to \$6.50. White Sale prices, \$1.93, \$2.89, \$3.57 and \$4.35.

Newest Style Drawer Specials

Every style included. Even the famous La Grecque Tailored Drawers. Wide or narrow circular and umbrella styles. Some with fitted waist bands. Of cambric, nainsooks, muslins and long-cloths. Regularly 50c to \$6. White Sale at 39c, 47c, 63c, 79c, 98c, \$1.27, \$1.59, \$1.73 to \$3.95.

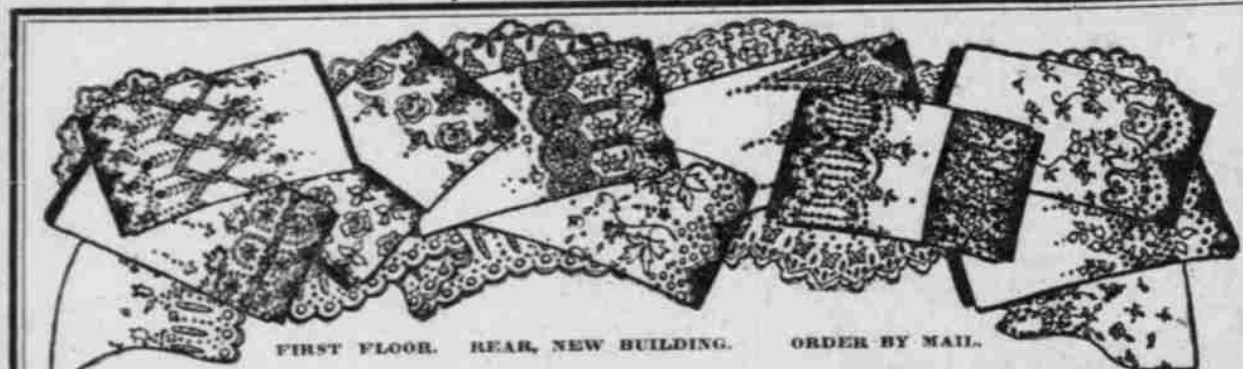
Hand-Embr'd'ed French Lingerie

HAND-EMBROIDERED GOWNS, of fine French nainsook; regularly \$4 to \$75; January sale today at \$2.47, \$2.73, \$3.57, \$3.95, \$4.98, \$5.75, \$6.95, up to \$39.

Hand-embroidered Chemise—regularly \$1.75 to \$18. White Sale at \$1.29 to \$12.

Hand-embroidered Corset Covers—regularly \$1.50 to \$6. Today at 98c to \$3.57.

Hand-embroidered Drawers—Combinations and Skirts reduced.



Nearly 100,000 Yards of New Embroideries for This Big Sale!

How we had to hurry to get these huge St. Gall Embroidery purchases out of the custom-house, unpacked, assorted and marked ready for today's great sale. Nearly 100,000 yards, in hundreds of beautiful new Spring and Summer, 1912, designs for every purpose. The lots include 2 to 6-inch Edges and Insertions, 18 to 45-inch Flouncings; 20-inch Allovers, and 3 to 6-inch Galoons.

85c to \$1 Embroideries, low price, only	69c	\$1.75 to \$2 Embroideries only	\$1.39	\$3.50 to \$4 Embroideries, only	\$1.98
\$1.25 to \$1.50 Embroideries, the yard	98c	\$2.25 to \$3 Embroideries, only	\$1.69	\$4.50 to \$7 Embroideries, only	\$2.19

Short Lengths Embroider's To \$1.50 Emb. Strips, 50c

Over 10,000 yards of loom lengths of Embroidery stripes of Embroideries, 1 to 18 inches wide, on Swiss and nainsook; 10c to 15c Embroideries, yard 5c; 18c to 25c Embroideries, yard 7c; 35c to 50c Embroideries, yard 15c

ENTIRE STOCK OF ALLOVER AND NET TOP LACES, in white, cream and ceru; bands, 1 to 16 inches; edges, 1 to 6 inches. All \$1 Laces, yard, 79c; \$1.75 Laces, yard, \$1.45; \$3.50 Laces, yard, \$2.98; \$6.00 Laces, yard, \$5.20. 75c to \$1.25 Beaded Chiffons—Colors for evening waists and gowns; clearance, yard, 39c

17 Pounds Sugar, Today \$1.00

A special in Sugar today that can't be duplicated the city over! Absolutely no phone orders taken, and we reserve the right to limit quantities; 17 pounds of Dry Granulated Sugar today at the low price of \$1.00

Eastern Sugar-cured Hams only 15c; Eastern Cured Bacon, pound at 16c; Royal Baking Powder, lb cans, at 39c; Jap. Style Rice, 5 pounds at only 25c; Yellow Corn Meal, special, the sack, 26c; 85c Queen Olives, in glasses, at 40c; Pearlina, 4 10c packages at only 30c; 25c Package Gold Dust, special at 20c

All Linens, White Goods and Bed Furnishings Reduced!

It's the annual event that housewives, hotel men, managers of rooming-houses and institutions look forward to, for the greatest savings of the year are realized in supplying the linen needs. Only a few offerings listed here.

Table Damasks — \$1.25 Damask—Of heavy bleached linen, 72 in. wide. Clearance, yd., \$1.00 \$1.25 Natural Colored Damask—Good, heavy, all-linen quality; yard, \$1.00 \$1.25 Green Damask—Hand-some patterns; heavy, all-linen quality. Clearance, 90c	White Goods — \$1.50 Long Cloth, 12-yard bolts; reduced for this sale at, the bolt, \$1.00 \$2.50 Long Cloth—36 inches wide; 12-yard bolts; \$1.98 special for this sale, ea. 25c Embroidered Batistes—Fine quality, in dainty patterns; pretty for waists and frocks; white sale, 12 1/2c Imported Waistings—Fine quality, in neat designs; 75c grades, 50c; 60c grades, 49c; 50c grades at only 39c	Wash Goods — 12 1/2c Percales—Light and dark colors; 36 inches wide; special white sale price, yd., 9c 13 1/2c Gingham—Good, firm grade; priced for the white sale at this low price, yard, 9c 75c Poplins—In silk striped patterns; all colors; sale 50c price now only, the yard. 7c Prints—Of best quality; light and dark colors; special sale price at, yard, 5c
Linen Cloths — \$2.50 Linen Cloths, 8-4 size, reduced for this sale at \$1.98 \$3.00 Linen Cloths, 8-10 size, reduced for this sale at \$2.48 \$3.00 Linen Cloths, 8-4 size, reduced for this sale at \$2.48 \$3.50 Linen Cloths, 8-10 size, reduced for this sale at \$2.98 \$4 Napkins to match, 18-inch, reduced this sale, dozen, \$3.25 \$8.00 Linen Napkins, 15x15 size, reduced for this sale at \$6.50	Towel Specials — 35c Turkish Towels—Full bleached, heavy quality; white sale price only, ea., 25c 35c Linen Towels—Fine quality; hemstitched hems; at white sale for only, each, 25c	The Spreads — \$1.75 Spreads, white crocheted, extra large size; hemmed style; white sale \$1.48 \$2.75 Spreads, white crocheted, large size with fringe and cut corners; at \$2.25 \$4 Satin Spreads, rich, heavy quality; special for the white sale, only \$3.15

Piquet Sheets, Cases, Sheetings Reduced

54x90 Sheets, special, only 60c	81x90 Sheets, special, only 80c	90x99 Sheets, special, only 95c
63x90 Sheets, special, only 65c	81x99 Sheets, special, only 85c	90x108 Sheets, special, only \$1
72x90 Sheets, special, only 70c	81x108 Sheets, special, only 95c	65c Sheets, 72x90 size, at 55c
72x90 Sheets, special, only 80c	90x90 Sheets, special, only 85c	75c Sheets, 81x90 size, at 60c

\$5-\$12 Trim'd Hats, \$2.95

A radical Clearance today on about 100 smart Winter Trimmed Hats bearing marked prices of \$5 to \$10! Small, medium, large shapes; velvets, felts, cloths; with various pretty trimmings; today at \$2.95

ALL MILLINERY IS NOW REDUCED

All Shapes, \$3 to \$8, at—Half Price
All Shapes, \$6 to \$18, at—Third Off
Children's Hats, \$3 to \$8—Third Off
Outing Hats, formerly \$2 to \$3, at 75c
Imported Hats, \$25-\$100—Half Price

New 1912 Silk Foulards at Sale Prices

Over 100 new Spring patterns in the famous Cheney Bros. "Showerproof." Foulards that are destined to even greater popularity the coming season.

\$1.00 Foulards at only 89c	\$1.25 Foulards only \$1.09
75c Plain and Fancy Silks, 37c	\$1.00 Fancy Silks at, yard, 49c
\$1.25 Fancy Silks at, yard, 57c	\$1.50 Fancy Silks at, yard, 89c
Latest Fancy Dress Goods	\$1.00 Dress Goods at, yard, 79c
\$1.25 Dress Goods at, yard, 89c	\$1.50 Dress Goods at, yard, 98c
\$2.00 Dress Goods, yard, \$1.23	\$2.50 Dress Goods, yard, \$1.57

12,000 to 20c 'Kerchiefs at 5c

Women's Handkerchiefs—slightly soiled from use as holiday decorations—all in one great group. They're worth from 12c to 20c. Clearance today, 50c a dozen; or each 5c

\$1.25, \$1.50 Kid Gloves for women; pique and overseas styles; white and colors; sizes 5 1/2 to 7 1/2; clearance sale price, the pair, only 95c
Women's \$1.50 Union Suits—Warmly fleece lined; high neck, long sleeved and ankle length style; in white and cream. Clearance sale price 87c
Children's 25c to 40c Underwear—Fleece lined shirts and pants; 21c gray, white, cream. Clearance \$2.50 to \$3 Silk Vests—Of famous Kayser Italian silk; plain or neat styles. Clearance at \$1.39
25c to 50c Ribbons—Beautiful color combinations; stripes, checks, warp prints and dresdens; 4 1/2 to 6 inches wide. Clearance, the yard 16c
25c to 35c Neckwear—Pretty Jabots and tabs; Venice collars and bows. Clearance today at only 16c



TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101.