

Every White Article Reduced--See Tuesday Oregonian for Details of Muslinwear, White Goods, Etc.

THE MEIER & FRANK STORE'S

GREAT ANNUAL CLEARANCE SALES

Begin at the Stroke of 8 Tuesday Morning! Every Article Reduced!

Our unprecedented business of this year has forced the beginning of the Great January Clearance Sales a week earlier than usual! Already the chiefs of several departments have left for the East on their Spring purchasing trips. The thousands of incomplete lines and remainders must be closed out at once.

In conjunction we also begin the Grand January Carnival of White, at 8 o'clock Tuesday morning, with mammoth stocks of beautiful snowy new Undermuslins, Linens, White Goods, Embroideries and other White Merchandise at tremendous savings. ALL CREDIT PURCHASES TOMORROW AND BALANCE OF THE MONTH GO ON JANUARY ACCOUNTS, PAYABLE FEB. 1.

- All Muslin Undergarments Reduced
- Every Infant's Garment Is Reduced
- Every Corset Now at Big Reduction
- Entire Stock of Linens Now Reduced
- Entire Stock White Goods Reduced
- All Embroideries and Laces Reduced
- All Neckwear, Gloves, Umbrellas Less
- All Handkerch'fs, Ribbons, Scarfs Less

- All Silks and Dress Goods Reduced
- All Hosiery Now at Great Reduction
- Cut Glass and Silverware Reduced
- Leather Goods and Jewelry Reduced
- All Men's Furnishings Are Reduced
- All Men's Underwear Now Reduced
- All Women's Knit Underwear Reduced
- All Men's and Boys' Clothing Reduced

- All Shoes Are Reduced for Clearance
- All Furniture Reduced for Clearance
- All Draperies and Curtains Reduced
- All Carpets and Rugs Are Reduced
- All Blankets and Comforts Reduced
- All Trunks and Suitcases Reduced
- All Framed Pictures at a Big Reduction
- China and Housefurnishings Reduced



A Tremendous Clearance of All Suits, Coats, Dresses and Stylish Outer-Garments!

All Portland Knows what to expect in this wonderful Semi-Annual Clearance of our Great Garment Salons! With Winter barely started, come tomorrow expecting to find every single garment reduced. Choose from the thousands of handsome Tailored Suits, Dresses, Coats, Evening Gowns, Wraps, Waists, Petticoats, Kimonos and Children's Apparel at third to a half in some cases. Hundreds will be here at 8 o'clock for the first selection, so don't wait! SEVENTY-FIVE SALESWOMEN FOR THE RUSH.

2000 New Tailored Suits at Almost Half Price!

The newest and smartest Tailored Winter Suits for women, small women and misses. Handsome Cheviots, Tweeds, Worsteds, Broadcloths, Serges, Corduroys and Velvets. Jaunty cutaway and Norfolk coats; also medium length, strictly plain-tailored.

Our \$15.00 to \$20.00 Suits for	Our \$22.50 to \$25.00 Suits for	Our \$28.00 to \$35.00 Suits for
\$9.85	\$14.85	\$18.45

Wool and Silk Dresses

Choose from the greatest variation of charming new models in navy, brown, black, grays, greens, blues—checks, plaids and mixtures. Lovely Dutch neck styles with Irish crochet collars and lace-edged sleeves. Others with loose panel backs, sailor collars, and even fashion's latest distaste—the peplum:

- \$15 to \$18.50 Dresses for only \$9.45.
- \$20 and \$22.50 Dresses for \$12.45.
- \$25 to \$27.50 Dresses for \$15.85.
- Odd lot of Dresses up to \$65, \$22.45.

Double-Texture Coats at Less

Our complete line of these popular Double-Textured Coats, in grays, browns, tans, Oxford, navy, etc. They fasten smartly at the side with large buttons. Sailor and shawl collars. Many are reversible.

- Also full-length Utility Coats of fancy Tweeds and Mixtures:
- All \$15.00 to \$20.00 Coats for \$ 9.85
- All \$20.00 to \$30.00 Coats for \$12.45.
- All \$30.00 to \$45.00 Coats for \$19.65
- Rubber Raincoats, raglan sleeve, \$2.95

ored. And beautiful fancy Suits with wide silk braid edging and collars of velvet or white broadcloth.

Black, navy, tan, mode, champagne, browns, grays, greens, purple and smart novelty checks, stripes and mannish mixtures.

Our \$38.00 to \$40.00 Suits for	Our \$45.00 to \$48.00 Suits for	Our \$50.00 to \$60.00 Suits for
\$22.45	\$26.65	\$32.45

Black Plush and Velvet Coats

Elegant full-length Black Plush and Velvet Coats, lined throughout in light shades of brocade silk or dark shades of Skinner's satin. Chic side fastenings, with large ornamental silk frogs:

- \$25.00 Plush and Velvet Coats, for \$18.75
- \$30.00 Plush and Velvet Coats, for \$22.50
- \$35.00 Plush and Velvet Coats, for \$26.25
- \$40.00 Plush and Velvet Coats, for \$30.00
- \$48.00 Plush and Velvet Coats, for \$36.00
- \$55.00 Plush and Velvet Coats, for \$41.25

\$2.95 for \$5 to \$7.50 Voile and Fancy Silk Waists

Dainty Waists of colored voiles, fancy messalines and taffetas in plaids, stripes and checks. Also Nets in white, ecru and black. Yokes and collars of lace and net; long and short set-in sleeves. Regular \$5.00 to \$7.50 Waists for the Great Clearance Sale \$2.95

To \$9 Silk Shirts, only **\$3.85**

Women's smart Tailored Shirts of crepe meters, messalines, crepes, taffetas and poplins. Soft collars and cuffs. Regularly \$5.50 to \$9, priced for this sale at **\$3.85**

\$2.72 \$5 Crepe and Mull Waists

Fine French Mull and Crepe Waists with kimono sleeves, high and low neck, daintily trimmed in lace and fine embroidery. Worth \$5— Clearance Sale price only **\$2.72**

\$1.50 Strip'd Shirts only **\$1.18**

Neat Tailored Shirts of plain and striped Hygrade material, with soft collars and cuffs. Also dainty mulls and lawns. Regular \$1.50 grades— Clearance price **\$1.18**

82c For Women's \$1.25 Madras Waists

Jaunty tailored Madras Waists in all colored stripes. Nicely made with laundered collars and separate collars. Regular \$1.25 grades— for Clearance Sale at only, each **82c**

Clearance Girls' Apparel

MEIER & FRANK'S—SECOND FLOOR.	ORDER BY MAIL.
Girl's Highland Bloomer Dresses	Girl's Neat Wool Dresses
Practical style Dresses for the girl of 2 to 8 years, of firm percales, ginghams and chambrays. Special price, \$1.18 to \$2.25	Nicely made of serges and cashmeres, in blue, red and brown; Russian and sailor styles; sizes 8 to 14; special, \$2.98 to \$6.85
\$2.25	\$6.85
	Snug, clever styles in white, with belts and collars that fit up about the neck; sizes 6 to 14 years. Clearance price only \$9.85

\$6 to \$7.50 All-Silk Petticoats for Clearance \$4.35

Splendidly made of high-grade messalines and taffetas. Plain flounces and with fringe. Solid colors or changeables. Hand-some \$6.00 to \$7.50 Silk Petticoats. Clearance price only \$4.35.

\$1.25 to \$1.75 HOUSE DRESSES—of percales and flannelette—square and high necked styles. Neat patterns. At the Clearance sale price **69c**

\$1.35 to \$1.65 Petticoats—of sateen and spun glass. Black, gray, navy and tan. Clearance sale **85c**

\$1.75 Petticoats—of lustrous sateen and taffetaline. Single or double flounces in tucks or bands. Clearance sale at **\$1.18**

65c and 85c Dressing Sacques—in neat and dark colored percales and lawns. Peplum and belted styles. Clearance tomorrow at **29c**

\$1.25 TO \$1.75 LONG KIMONOS—of flannelette, fleeced flannel or crepe. Loose or belted at the waist. Light and dark colors. Clearance at **98c**

\$2 to \$2.50 Long Kimonos—in pretty crepes and flannelettes. Shirred or pleated yoke styles. Clearance Sale tomorrow at **\$1.48**

\$2.25 to \$2.75 Long Kimonos—of flannelette, fleeced flannel and crepe. Loose or belted at waist. Clearance Sale tomorrow **\$1.89**

\$5.50 and \$6 Short Kimonos and Sacques—of dainty India silks and messaline. Loose and fitted waist styles. Clearance **\$4.12**



TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101.