



**No Half Hearted Methods Here
All Dress Goods Sacrificed**

—The time has come for final disposal of all the dress goods that remain on our shelves.
—Bear in mind that in advertising a sale of dress goods we call your particular attention to the fact that, unlike many stores who place reduction prices on old-fashioned, undesirable dress goods, that in this store every reduction is made on dependable, desirable dress goods that are used at all times.
—Staple dress goods made by the foremost manufacturers. Dress goods that do not vary in quality nor desirability with the change of the fashions.
—We take the greatest pains to carry all qualities from the lowest to the highest. BUT THEY MUST BE RELIABLE, for every yard of dress goods IS SOLD WITH OUR GUARANTEE.

—Serges, suitings, chevots, diagonals, epingles, plaids, mannish suitings, cloakings, are all reduced.
—As an example we quote the following:

54 Inch Chevots, Worsteds and Suitings 95c
Selling Regularly at \$1.50 and \$1.75 the Yard

—A collection of 54-inch chevots, fancy worsteds and Scotch suitings in the most desirable colors.

54 Inch Fancy Worsded Chevots \$1.29
Selling Regularly at \$1.75, \$2.00 and \$2.25.

—An assortment of 54-inch fancy worsted chevots, serges, canvas suitings, two-tone tweed suitings that are now in the greatest demand and will continue so, as they are all of medium weights. Nothing prettier for tailored suits or coats.

Imported Scotch and English Homespuns \$1.49
Selling Regularly From \$2.25 up to \$3.50.

—The very mention of Scotch and English homespuns, chevots and tweeds will suffice as to quality. Nothing can possibly be made better than these foreign mixtures. In demand year after year, season after season, they hold first place in the hearts of women who favor mannish-tailored suits.

All Silks at Final Removal Prices

—We make no exceptions whether you buy a staple messaline silk, a fancy waisting silk or a foulard silk for a full dress. All silks are sold with the prices influenced by this great removal event.

FOR TOMORROW WE OFFER

5000 Yards of Silks at 69c
Selling Regularly at \$1.35 to \$1.50

—Delightful silks for evening gowns, party dresses, evening capes and costumes in 27-inch plain and satin-finished, all silk pongees. Tussahs and other modish weaves. Beautiful shades of Copenhagen, old rose, new blue, maple, navy, light and dark russet shades, light and dark gray, wistaria, resecta and apricot.

Crown Taffeta—the Best Taffeta 49c
Always Sold at 85c the Yard

—Here is the most staple taffeta and the best taffeta that is made. A fabric with life and quality. Taffeta that is bound to give you the best of service. So well do we think of this meritorious taffeta silk that we carry it in over a hundred different shades. The entire lot, final, 49c.

Ribbons at Final Removal Prices
50c and 65c Fancy Ribbons 24c

—Hundreds of yards of five to seven-inch fancy ribbons in every color in Persian, floral and conventional designs.

85c and \$1.00 Fancy Ribbons—Final 33c

—Very wide sash ribbons in all the delicate color combinations in both light and dark grounds.

Ladies' White Petticoats Now 98c

All Our Petticoats Selling to \$2.25

—A thousand petticoats in one great lot, being all the petticoats in the store, ranging in price from \$1.50 to \$2.25 each.

—They are made of a very superior quality of cambric and long cloth with deep ruffles and embroidery, also ruffles of lace and insertion. Others with deep ruffle and cluster tucks. All have under-dust ruffles.

Corset Covers 25c
Selling Regularly to 50c

—A very unusual collection of dainty corset covers, made of good soft materials, in circular cut neck with lace and embroidery edgings and insertions, beadings and ribbon drawn. Some with medallions.

Combinations 98c
Selling Regularly to \$2.25

—Including corset covers and drawers, corset cover and skirt of fine sheer material. Round neck with torchon or val lace and insertions, ribbon drawn through beadings and some with medallions.



Many Fine Corsets Covers Final 98c

Selling Regularly from \$1.25 to \$2.00 Each

—Made of fine sheer nainsook and long cloth. Circular cut neck, some trimmed with laces and insertions forming a yoke. Others with medallions, beadings and ribbons. All in dainty refined patterns that women of good taste always select.

Many Drawers in One Great Final 98c

Selling Regularly from \$1.25 to \$1.75 Pair

—Many of the choicest and best-selling drawers, made of fine sheer nainsook and long cloth in regulation, Vassar and circular, also extra sizes. Trimmings of embroidery, laces, insertions and cluster tucks.

All Infants' Underwear at Final Reductions

Final White Sale of Underwear

Gowns of the Best Workmanship
Gowns of the Best Qualities
Gowns of the Best Styles
Gowns That Fit and Wear

Exactly Half Price

—Comparison is the best standard by which the worth of merchandise is determined. Comparison is the method by which we wish you to judge this sale. Comparison is the method by which we wish you to compare the styles, the workmanship, the quality of the gowns placed on sale at HALF PRICE.
—All told, we offer for your approval about twenty-five hundred domestic gowns.

On Sale in the
Big White Bazaar, Second Floor

—Made of the sheerest nainsook, long cloth and cambric. In round, square and V-shape neck. They are trimmed with embroidery, insertions, edgings, beadings, ribbons and medallions. They are generously full, and throughout each detail in workmanship is of the best.

Regular prices 85c, \$1.00, \$1.25, \$1.50, \$2.00 to \$16.00
Half price 43c, 50c, 63c, 75c, \$1.00 to \$8.00



Visit the Great White Bazaar—Second Floor

—Thousands of pieces of the finest French and domestic undermuslins heaped high in snowy white piles upon twenty different tables. Placards setting forth the final prices proclaim remarkable bargains. Nowhere will you find well-made, carefully-finished, full-size, dependable undermuslins at such prices as you will find here.

—For years our undermuslin department has borne a reputation for neat, attractive, refined styles. Always giving preference to quality, rather than showiness. The unsurpassed low prices never affect quality in this store.

**Finest French
Hand Embroidered
Underwear
At Cost Prices**



—There is no room left for further reductions. We determined upon the importance of this sale, upon the imperative need of disposing of EVERY French undermuslin in the house AT ONCE.

—We are reasonably sure that the prices advertised today bring the finest French underwear down to the VERY LOWEST QUOTATIONS known for such exquisite garments.

—Our entire stock consisting of gowns, chemises, drawers, corset covers, skirts and combinations are included. These garments are made of the finest nainsook, percale and other dainty sheer materials.

—Some embroidered with scalloped edges, some with double scalloped edges, giving extra strength. Some daintily hand-embroidered in simple designs, others most elaborate, combined with fine lace insertions, beadings and medallions.

—But why dwell on? Our French hand-embroidered undergarments are widely known, and at regular prices have always enjoyed the reputation of being LOWER THAN ELSEWHERE. With such trenchant reductions as are now placed upon them for final and rapid removal, nothing short of a personal visit will suffice to give you an idea of the beauty and the remarkable economy that this sale offers.

—CORSET COVERS—\$1.25 now 83c—\$1.50 now 98c—\$1.75 now \$1.17—\$2.50 now \$1.67—up to \$6.33.

—DRAWERS—\$1.50 now 98c—\$1.75 now \$1.17—\$2.50 now \$1.67—\$3.50 now \$2.33—up to \$9.17.

—GOWNS—\$2.50 now \$1.67—\$3.00 now \$1.98—\$3.75 now \$2.49—\$5.00 now \$3.33—up to \$14.67.

—CHEMISE—\$1.25 now 83c—\$1.75 now \$1.17—\$2.50 now \$1.67—\$4.00 now \$2.67—up to \$8.49.

—SKIRTS—\$3.25 now \$2.17—\$4.65 now \$3.10—\$8.50 now \$5.67—\$10.75 now \$7.17—up to \$21.83.

—COMBINATIONS—\$3.50 now \$2.33—\$4.00 now \$2.67—\$5.00 now \$3.33—\$8.50 now \$5.67—up to \$14.00.

All Italian and Venetian
Silk Underwear Reduced

The "Impossible" Is the

We all glory in doing the thing

—At the end of a three thousand year old joke a Icarus, the Wright Brothers flew.

—It is the impossible only that has counted since earth it has counted most with us in the West.

Now Regarding the New

—Everybody knows that it is designed and built stores of the West. Everybody knows that it is n

—but an aggregation of stores, each one complete roof. Each one an authority in the merchandise

—We know that stock taking is but a few weeks at hand. That we still have to dispose of an er

We Fully Expect to Ac

—And This Is the Way We Expect to Do It—

Are Going to Make Prices Lower Than They

—We are going to make this the most vital money saving ary Sales and all manner of annual events, which are u salable throughout the year will sink into insignificance merchandise offered in this store, during January.

—Through this method we know that the several hund ally seek the practice of economy will through their purc possible. In that way only will you be able to practice

To Further Insure the Success

We Offer Extended Credit to All Our Customers and

All Goods Purchased From

Will Be Billed to Yo

EVERY
ARTICLE
REDUCED

Liquor

Real Sales Make Big Business—T
Final Removal Prices Make

—The last annual linen sale begins tomorrow. It takes on the proportions

portions, nor the importance to housekeepers that this great final cleanup sale

—The market condition was never better for the retail buyer. If you know surplus stocks and import lines that remained unsold by the maker. Business the remarkable bargains offered tomorrow are due to these conditions. Of c lose money. At times it is the wisest thing a merchant can do. We could t that case it would entail too long a story.

—We advise you to anticipate your linen needs. The very thing you may ne

**Irish Linen Damask Table Cloths
At Half Regular Prices**

—These table cloths are of the best Irish linen damask. The patterns are creations of the world's best designers. They come in two and two and a ha yard sizes.

—These table cloths have been in the store only a few weeks, being purchas for the holiday trade. They are lacking in one thing only, CLEANLINES soiled from display and handling, hence the reductions.

Reg \$4.00 \$5.00 \$6.50 \$7.00 \$8.00 \$9.50 \$11.00 \$12 \$13.50 \$15.00 \$25.
Fin. 2.00 \$2.50 \$3.25 \$3.50 \$4.00 \$4.75 \$ 5.50 \$ 6 \$ 6.75 \$ 7.50 \$12.

The Great American Towel

Art Linens
HALF PRICE

Scalloped Edge Linen Pieces

35c Size, 18 inch, now 18c
65c Size, 24 inch, now 33c
1.25 Size, 36 inch, now 63c
4.50 Size, 72 inch, now \$2.25

Embroidered Linen Center Pieces

—With lace edge, hand-worked.

\$1.50 Size, 30 inches, now 75c

\$2.50 Size, 30 inches, now \$1.25

Filet Hand Work Linen Centers

—Bordered with linen lace.

\$2.50 Squares, 30 inch, now . . . \$1.25

\$2.50 Scarfs, 18 by 54 in., now \$1.25

Madeira Eyelet Work

—Hand-scalloped edge with hand-embroid-ered Madeira eyelet work.

\$2.75 Scarfs, 18 by 36, now . . . \$1.38

\$4.00 Scarfs, 18 by 54, now . . . \$2.00

\$4.50 Scarfs, 20 by 54, now . . . \$2.25

Japanese Tea Cloths

\$12.00 Cloth, 36 by 36, now . . . \$6.00

\$12.00 Cloth, 45 by 45, now . . . \$6.00

\$7.50 Cloth, 54 by 54 inch . . . \$3.50

\$25.00 Cloth, 72 by 72 inch . . . \$12.50

\$25.00 Cloth, 54 by 54 inch . . . \$12.50

\$2.50 Union Taffeta Umbrellas

Final Price \$1.65

—In sizes for men and women. Every umb-rella fully guaranteed. Best paragon frames, cases and tassels. Imported wood handles.

Removal 25c

Former Price 35c

—After years of experimenting, an Am can mill has succeeded in producing all lin made of American product, which puts imported towel at the same price to shams

—We have been most fortunate in hav our orders filled, so that the first delivery these great towels on the Coast was m to us.

—These towels are hemstitched of pure w huckaback body and fancy damask bord With a monogram space at each end.

—They are 40 inches long and 20 inc wide, complete.

Turkish Bath Towels

Final 29c

Former Selling Price 40c
—Turkish bath towels, full bleached y hemmed ends. Size 45 by 24 inches. M two-ply twisted cotton.

Linen Huck Towels

Final 17c Each

—Linen huck towels 36 by 19 inches. M with hemmed ends, firmly woven and v fancy self-border.

\$6.00 and \$5.00 Odd Umbrell
Final Price \$3.10

—Odd umbrellas of broken lines in first g ity colored silks. Handles of solid sil 14-karat gold and imported wood.