

SNOW FLURRY HERE
Portland Experiences Temperature of 35 Degrees.

GOLD IS OVER NORTHWEST
Chehalis Covered by Six-Inch Fall.

Cascades Have Deep Snow.
Snow is reported to have fallen throughout the Pacific Northwest.

Sea Is Rough.
Mariners experienced a choppy sea, the report coming from Seattle.

WOODLAND HAS FIRST SNOW
Fall Along Lewis River Is Earliest in History.

WALLA WALLA CATCHES COLD
Mercury Hovers About Freezing Point—Chillest of Season.

Astoria Visited by Snow Storm.
There was another unusually high tide today on account of the strong westerly swell.

Montesano Gets 4-Inch Fall.
The first snow of the season fell last night, about four inches falling during the night.

Chehalis Snow Six Inches Deep.
Six inches of snow fell here last night. The fall is reported general throughout this section of the state.

LA GRANDE GETS 8 INCHES OF SNOW.
Three inches of snow has fallen here today and it is still snowing.

leges and Experiment Stations, to meet in Columbus, Ohio, November 15-17.
President Kerr will address the convention Thursday, November 16, on "Means of Encouraging a Larger Proportion of Students to Engage in Gymnasium Work and Other Forms of Athletics."

AD EDITING PUT FIRST
P. W. AYER SAYS BUSINESS TEXT ATTRACTS ALL.

Senior Member of Big Philadelphia Advertising Firm Lauds Care Devoted to Display Matter.

Advertising in the newspapers and magazines is read quite as extensively and with as much careful study as the news text and therefore requires as much consideration and ability in its preparation, declared P. W. Ayer, of Philadelphia, senior member of the well-known advertising firm of N. W. Ayer & Son, on his first visit to Portland, yesterday.

Mr. Ayer declared that advertising sections of the leading magazines are better edited than the news sections. The reason for this, he said, lies in the fact that the readers give more attention to the advertising.

Mr. Ayer is a believer in the purity of language used in advertising and the expurgation of obscene matter from advertising columns. He commented on the editorial, stating that you advertise to sell, and you must tell the truth about it.

HUNTERS KILL HUGE BUCK
Dear Shot Near Lakeriew Weighs 300 Pounds Dressed.

UNCLE SAM DODGES BILLS
50-Cent Monthly Tax for Hauling Away Garbage Is Turned Down.

CENTRALIA, Wash., Nov. 2.—(Special.)—The United States Government sometimes makes considerable fuss about sanitary conditions, yet Uncle Sam refuses to pay his garbage fee of 50 cents a month to have from two to three loads of garbage hauled away from the Centralia postoffice every 30 days.

CHEHALIS SNOW SIX INCHES DEEP.
Six inches of snow fell here last night. The fall is reported general throughout this section of the state.



PARKROSE
Even the weather can't stop the heavy buying.
A number of purchasers who hadn't the time to see PARKROSE yesterday and others who wanted to see it on a pleasant day—made selections and paid a deposit.

HARTMAN & THOMPSON
Ground Floor, Chamber of Commerce
Fourth and Stark Streets.

ESTIMATE IS CUT DOWN
FIRE COMMITTEE PLANS TO ELIMINATE NEW STEAMERS.
Cost of Maintaining Department for 1912, as Will Be Recommended, is \$630,000.

BABE-MURDER IS DENIED
Hilda Johnson Engages Counsel.
Case to Be Called Tomorrow.

IT'S EASY TO DEAL WITH US
Credit is a convenience. Your grocer, your butcher, your banker, all give you credit.

Lincoln Outfitting Co.
WASHINGTON NEAR DARK MAJESTIC THEATRE. LADY UP STAIRS
Save \$105
On the Bush & Lane Plan. You secure a \$400 Piano for \$265.

Hair Goods of Quality
FEBVET & HANE BUT
Leading Hair Dealers
Toupee and Wigmakers.

HEILIG THEATER
FRONES MAIN 1 AND A 1122.
TODAY: 8:15 Tomorrow Night.
Special Price Mat. Tomorrow.
COUNTRY BOY
Evenings: Lower floor, \$1.50; 1st balcony, 2 rows \$1.00; 2nd balcony, 11 rows \$1.00; gallery, 50c; 25c. Tomorrow's matinee: \$1.75, 50c, 25c.

BAKER THEATER
Tonight all week bargain matinee Wed. 2:30.
BILLY (SINGLE) CLIFFORD.
In the merriest riot of mirth and melody, THE GIRL ON THE TRAMP AND THE GUY WHO GOT THE GIRL. Made especially for laughing purposes. Brightest comedy in years. Night prices, 50c, 75c, \$1.00. Next week—"The Third Degree."

OPHTHALMIA 15-25-50
THEATER 15-25-50-75
WEEK NOVEMBER 6—Pat Rooney & Marion Bent, presenting "The Busy Bell Boy"; N. W. Eaton, Res. 78 E. 10th.
DANTAGES
Unequaled Vaudeville.
WEEK NOVEMBER 6—Special Engagement.
EMPIRESS
Formerly Grand Sullivan & Constable.
WEEK NOVEMBER 6—Harry First and Florence Hadley Company, Howard and Lawrence.
OREGON HUMANE SOCIETY
OFFICE CITY HALL, Main 693, A 7289.

DAILY METEOROLOGICAL REPORT.
PORTLAND, Or., Nov. 9.—Maximum temperature, 41 degrees; minimum, 32 degrees. River reading, 8 A. M., 4.8 feet; change in last 24 hours, none. Total rainfall since September 1, 1911, 7.69 inches; normal rainfall since September 1, 1911, 6.24 inches. Total sunshine, 9 hours, 43 minutes. Barometer (reduced to sea level) at 6 P. M., 29.88 inches.

MEETING NOTICES
CRUSADE COMMANDERY.
U. D.—Stated convalesce this evening at 7:30 P. M. at the Masonic Temple.
MOUNT TABOR LODGE, NO. 42, A. F. AND A. M.—A stated communication this (Friday) evening at 7:45 sharp.
PORTLAND LODGE NO. 53, A. F. AND A. M.—Special communication this (Friday) evening at 7:30 and 8 o'clock.
MYRTLE CHAPTER NO. 15, O. C. O. F.—Regular meeting this (Friday) evening at 8 o'clock.
HASSALO LODGE NO. 15, I. O. O. F.—Regular meeting this (Friday) evening at 7:30 o'clock.

DUKE—Marietta Richards, aged 75 years, widow of the late John Duke, died at her residence Saturday, November 11, at 8:30 P. M.
NORTHUP—At Tucson, Ariz., Wednesday, November 8, Mrs. Northup, widow of the late John Northup, died at her residence.
M'DEVIET—At residence, 444 East 14th St., North, Josie McDevitt, aged 70 years, died at her residence, Wednesday, November 8, at 10:30 P. M.

FORECLOSURE
10-room house in Holiday Addition, walking distance; house cost \$7000; all modern; corner lot; value at \$6000; present cost \$12,000; yearly rental \$1000; must be sold at once to prevent foreclosure; \$1000 cash will handle; make offer.

CLASSIFIED AD. RATES
Daily or Sunday. Per Line.
One time..... 150
Same ad two consecutive times..... 250
Same ad three consecutive times..... 350
Same ad six or seven consecutive times..... 500
Rescued must accompany out-of-town orders.

IF YOU HAVE ACCUMULATED
your property by long, hard effort and want absolute safety first of all, with a strong probability of making at least \$20,000 in ten years on increase of value; if you have \$6000 in money, we can show you a choice piece of inside property to net you 5 1/2 per cent, with no care and located where the biggest advance in values is to take place in the next five years.

HARTMAN & THOMPSON
Real Estate Dept.
Chamber of Commerce.
\$5000 CASH
Balance on purchaser's own time, will buy one quarter block on THIRTEENTH STREET within four blocks of Washington st. ON FREE TERMINAL TRACK. Will save annually considerably more in cartage than interest on entire purchase price to any wholesale house.

\$10,000 CASH
Balance on purchaser's own time, will buy one quarter block on THIRTEENTH STREET within four blocks of Washington st. ON FREE TERMINAL TRACK. Will save annually considerably more in cartage than interest on entire purchase price to any wholesale house.

Riverfront Home
Absolutely the best buy on the river. 85 feet waterfront, 3-4 of an acre, with a 6-room modern house. PRICE \$3500. This is a bargain. The land alone is worth the money.

Attractive Investments.
West Side Business Property, Income 7 Per Cent Net. \$105,000. Close In Fifth-Street Fractional Lot, \$27,500. WESTERN OREGON TRUST CO., 272 Stark St.

Irvington Snap!
Swell, new, modern, nine-room house, four bedrooms, sleeping porches, breakfast-room, den, attic, full basement; lot 12x100; hard-surface street in. Worth \$7500; today \$6500, on very easy terms. See it today. 501 E. 26th St. near Thompson's Corner, needs money. Make an offer. Tel. East 6949, or call 171 East 23d st., near Belmont.

FARM FOR RENT
on electric line, good roads; 160 acres, 50 in cultivation; good house, two barns and chicken house; spring water. Terms must live on place. JACKSON & DEERING, 242 Stark St.

WOOD FOR SALE
5000 cords or upward close to electric line and downhill haul. Will sell cheap, taking part in clearing. JACKSON & DEERING, 242 Stark St.

DO YOU WANT TO BORROW
one of these sums today? \$700, \$1000, \$1500, \$2000, \$2500, \$3000, \$3500, \$4000, \$5000, \$7000, \$8000, \$10,000, \$15,000, \$20,000, \$25,000, \$30,000, \$35,000, \$40,000, \$45,000, \$50,000. Room 2, 207 Oak, N. W. Corner Third.