

SOUTHERN PACIFIC'S NEW CHIEF RULES

D. W. Campbell, Upon Assuming Charge, Says Main Aim Is to Please Public.

SERVICE IN OREGON LONG

General Superintendent Knows Every Inch of Territory Now Under His Care—Systems' Segregation Now Complete.

In taking charge of the Southern Pacific lines in Oregon and Northern California yesterday morning, D. W. Campbell, the new general superintendent, declared that his policy of conducting the business will be an endeavor to maintain the standard set by President Sproule when in Portland last week—to serve the public promptly, pleasantly and well.

Mr. Campbell arrived in Portland



D. W. Campbell, General Superintendent Southern Pacific Lines in Oregon and Northern California.

yesterday from Seattle, and at once assumed his new duties. He spent much of the day in conference with John M. Scott and Harvey E. Lounsbury, general passenger agent and general freight agent, respectively, of the Southern Pacific. Plans for the future conduct of business along the policy outlined by President Sproule were discussed. It will be several days before the newly-appointed officials will be in complete charge of their respective offices. Arrangements are to be made to lease one or more floors in the Wells-Fargo building, where the Southern Pacific offices will be grouped. All O. W. R. & N. Company officials who have handled Southern Pacific business under the old regime will be relieved of their Southern Pacific duties at once.

Please Public Is Aim.
"My aim will be to get along with the people," said Mr. Campbell yesterday. "I want to emphasize what already has been said by President Sproule as well as by President Farrell of the O. W. R. & N. Company, that it is our desire to keep in touch with the public interests and to obtain, if possible, the public view of every question that affects our business. In that way, I believe, we shall get the best results and be able to fulfill Mr. Sproule's requirements in serving the people promptly, pleasantly and well."
Mr. Campbell was chosen to have charge of the operation of the Oregon lines of the Southern Pacific. He came to Portland in 1899 as train dispatcher for the O. R. & N. Company. He won successive promotions for efficiency of service, and when he left this city July 1, 1909, to go to Seattle he was division superintendent. At Seattle he served as assistant general manager of the lines between Portland and Seattle, J. D. Farrell being general manager.

Campbell Knows Territory.
Although his jurisdiction heretofore has not brought him in direct charge of any of the Southern Pacific territory, he is well acquainted with every inch of the lines of which he will have charge. In accordance with a rule of the Harriman system requiring officials to keep in close touch with every part of the system, he traveled over the entire territory frequently. He expects soon to take a trip over the lines.
"I am proud of the fact that I have spent nearly 20 years of my life in Oregon," said Mr. Campbell yesterday. "I am well acquainted here and am glad that my new duties will require me to have my headquarters here."

W. W. Younger, who became superintendent of motive power under Mr. Campbell, has been assistant superintendent of the Southern Pacific lines in Oregon. He will have offices in the Wells-Fargo building. His jurisdiction, like that of Mr. Campbell, will extend to Red Bluff, Cal.

Fields Retains Post.
L. R. Fields, at present superintendent of the lines in Oregon, will remain in that position, his jurisdiction extending from Portland to Ashland, as at present.
Superintendent Metcalf, of Dunsmuir, Cal., will have charge of the lines between Ashland and Red Bluff, reporting to Mr. Campbell.
S. L. Burkhalter, who will be district engineer under Mr. Campbell, has had charge of maintenance on the lines in the Los Angeles district.
A. R. Hutchinson, who became purchasing agent for this territory, is late purchasing agent for the Oregon Short Line. Richard Kessler, purchasing agent for the G. W. R. & N. Company, has also acted as purchasing agent for the Southern Pacific. No new offices have been created.
The new organization now is virtually complete. It may be necessary to appoint assistants in some departments. A complete staff of clerks will be placed on duty, but it is believed that some of these will be drawn from the O. W. R. & N. ranks, as with the segregation the staff there can be reduced.

Appointments Are Pleasant.
The appointment of Mr. Campbell, Mr. Scott and Mr. Lounsbury pleased local railroad men greatly. It had been known for many weeks that Mr. Lounsbury would become general freight agent. Mr. Scott's selection was determined upon when President Sproule was here last week. Mr. Campbell accepted his new office soon after

We Are Closing Out Ladies' Misses' and Children's Shoes

These Are the Plain Facts of Our

GREAT REDUCTIONS

This \$30,000 stock is the cleanest and most up-to-date in Portland. SHORT VAMPS, High Toes, High Tops in Blucher and Button, Jockey Boots for girls. We can only mention a few to give you the reason why you should not miss this sale. Our reputation for a square deal will protect you from being faked. We stand back of every pair we sell, even if we do lose money on them.

CLOSING OUT PRICE \$2.95



Ladies' Patent Kid, hand-turned soles, medium military heels, in blucher or button. Regular \$4 boots. CLOSING OUT PRICE \$2.95

CLOSING OUT PRICE \$3.35



Ladies' high cut patent, gunmetal and tan calf, button or blucher, Goodyear sewed extension soles, low or high military heels. Regular price \$5.00. CLOSING OUT PRICE \$3.35

CLOSING OUT PRICE \$2.85



Ladies' patent, gunmetal or tan Blucher Shoes, short vamps, high toes, Goodyear extension soles—no tacks or seams visible. Regular \$4. CLOSING OUT PRICE \$2.85

CLOSING OUT PRICE \$3.35



The very latest New York style, short vamp and high toe; Blucher's suede, gunmetal and tan calf, sewed extension soles. Regular \$5. CLOSING OUT PRICE \$3.35

CLOSING OUT PRICE \$2.85



Plain toe, short vamp, gunmetal button shoes, stout extension soles, a winter street shoe. Regular \$4. CLOSING OUT PRICE \$2.85

CLOSING OUT PRICE \$3.35



Ladies' Suede Button Boots, all suede or cravenette tops, medium extension soles, a shoe that is cheap at \$5.00. CLOSING OUT PRICE \$3.35

CLOSING OUT PRICE \$1.85



Ladies' Button Boots in gunmetal kid or patent calf, sewed extension soles, military heels. Regular price \$2.50 and \$3.00. CLOSING OUT PRICE \$1.85

CLOSING OUT PRICE \$1.95



Girls' Jockey Boots, tan or black calf; sizes 8 1/2 to 11. Larger sizes, 11 1/2 to 2, at \$1.95. Big Girls' sizes, 2 1/2 to 6, at \$2.35

We have received 50 cases of top-grade Men's Shoes in tan and black calfskin, which were made to sell for \$3.50 and \$4.00. As we have orders to dispose of them retail or wholesale, we have placed them on sale in two lots.

Reg. \$3.50 Men's Shoes Now \$2.85

Regular Men's \$4 Shoes Now \$3.35

Boys' High Cuts

Sizes 10 to 12 \$2.00

Sizes 12 1/2 to 2 \$2.25

Sizes 2 1/2 to 5 1/2 \$2.50

COME IN THE FORENOON TO AVOID THE CRUSH

GOODYEAR SHOE CO.

Sign of the Big Shoe

146 FOURTH STREET, NEAR ALDER 146

Excursion Details Fixed
Walla Walla and Lewiston Ready to Receive Portland Men.
The details of the Portland Commercial Club excursion to Lewiston and Walla Walla have been completed. At a meeting held yesterday 15 members signified their intention of taking the trip. The excursion party will leave Portland next Sunday evening at 9 o'clock and arrive at Lewiston Monday morning at 3 o'clock, remaining there until Wednesday morning at 1 o'clock, arriving at Walla Walla at 9 the same morning and leaving there late that

Buggy Shattered by Car
Women and Child Escape Death in Runaway Collision.
Mrs. L. Shattel, her 18-months-old baby and Mrs. E. Evert narrowly escaped death when a Mississippi-avenue car struck a buggy in which they were driving on the Albina-street hill last night and smashed it to kindling wood. The accident happened at the end of a half-mile runaway in which the two women and the baby were dashed from side to side of the buggy

and were almost thrown out a half dozen times.
Mrs. Evert was driving the horse, when it became frightened at a street-car and bolted, with the frightened woman clinging to the reins. The two women were unable to stop the runaway until it struck the car.
Mrs. Shattel lives at 1833 Exeter street, Mrs. Evert at 1847 Hodge street. J. B. Cox was motorman of the car, No. 318, and J. Wilson conductor.
Judge's Slayer Committed.
SEATTLE, Nov. 2.—Chester Thompson, who shot and killed Judge George Meade Emory in this city in July, 1905, because Emory refused to permit him to call upon the Judge's niece, Miss Charlotte Whittlesey, was ordered committed to the Medical Lake Asylum for the insane. Since the tragedy Miss Whittlesey and her family have been annoyed by Thompson, and since her recent marriage he has sent threatening letters to her. A board of inquiry found that Thompson was afflicted with dementia with paranoid tendency.

YOU SURELY MUST TRY THIS WHEN YOU HAVE A BAD COLD OR GRIPPE

Proves Quinine Is Never Effective and Tells How to Get Relief in a Few Hours.

You will distinctly feel your cold breaking and all the Grippe symptoms leaving after taking the very first dose. It is a positive fact that Pape's Cold Compound, taken every two hours, until three consecutive doses are taken, will end the Grippe and break up the most severe cold, either in the head, chest, back, stomach or limbs. It promptly relieves the most miserable headache, dizziness, head and

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Your point of view!

Heart-to-heart talks on tailoring! Where you should go, what you should buy! — By Ray Barkhurst

"Yes, Mr. Man, you are right," says the so-called tailor; "get your clothes made as cheap as you can. Be wise; think of the low prices at which we can make your clothes, and use the money you can thus save for other needed things for yourself and family."

"Yes, sir; you are absolutely right, Mr. Man," says the dealer in ready-made clothes; "you certainly haven't any money to put up for the necessary load of expense under which the little tailor staggers, when we can produce 'tailor-made' clothes for you at the reduced cost made possible through an immense organization, such as the one with which we have Eastern factory connections."

"That's exactly what you've heard and the way you have doubtless felt many a time. So have we—at least until experience taught us better. Feelings such as quoted soon run amuck if not halted. When they slop over and find expression in the purchase of a cheap tailor-made suit or a suit of ready-mades it is all over so far as your appearance and pleasure is concerned while that suit lasts."

"If you persist in falling for their 'bun,' and bite, we will lose a little, but you will lose more—suffering a bitter dose of grief, disappointment and lost opportunity because of poor impressions your appearance makes. Meanwhile they seek other victims with argument and rant about their so-called 'tailor-made' clothes—twisting, crucifying and murdering the true meaning of the term Tailor-Made, and trying to warp the reader's point of view so that black will seem like white, and so that any old suit will seem like it is tailor-made."

"Most of my customers have previously tried out the 'cheap' tailor-made suits, and the different brands of ready-mades. Their experience is expensive, but it fits them to judge and appreciate my work and apparently higher prices, when they eventually come to me. Therefore, if I am not now successful in interesting you in my higher standard of true tailor-made clothes I would confidently look forward to the future; a time removed to a distance depending upon how long your money and patience last in experimenting."

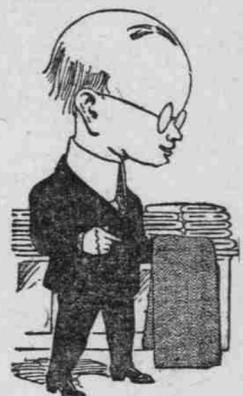
"When you get tired of experimenting—if you are tired of it NOW—if you are ready for real tailor-made clothes—if you have decided that it pays to let a legitimate, standard, tailor make your clothes—if you have determined absolutely to get a suit this Fall that fits, a suit that is made for YOU, made in a sanitary, union shop—drop in and see us—look us over—investigate us and our methods—and buy or not, just as you please. You'll be cordially welcome just the same."

RAY BARKHURST

MERCHANT TAILOR

—the only popular priced Portland tailor who maintains his own shops on his own premises, wherein every order is executed by the highest skilled union specialists in the tailoring craft.

Made-to-Order, Fitted in the Bastings; Truly Typical
Tailor-Made Suits \$22.00 to \$60.00



ON SIXTH AT STARK

Why Not?

A dainty Xmas Box of this fine hosiery at \$1.50 \$2 or \$3—all weights, all colors—for men, women and children. A daily necessity with a six month's guarantee. Hose which give comfort and service and banish the petty toil of darning.

A gift which echoes the Xmas spirit for at least six consecutive months.

AT ALL BEN SELLING and MOYER STORES