

Read the Beautiful New Book by Henry Van Dyke, "The Mansion," on Sale at Our Fifth Floor Book Store at the Low Price of 50c
 Interesting New Afternoon Tea Menu 2:30 to 5:30 in Beautiful 7th-Floor Restaurant—Special Arrangements Made for Matinee Parties

THE MEIER & FRANK COMPANY, ESTABLISHED 1857

WEATHER REPORT—FAIR TODAY.

THE MEIER & FRANK CO., 5th, 6th, Morrison and Alder.

\$55-\$125 Elegant Model Gowns and Costumes \$32.45

MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL.



88 Lovely Creations Discernibly Fashioned from Abroad

Probably the most famous costume-maker of all New York has turned over to us his entire line of these elegant Gowns and Costumes to sell at a fraction of their intended prices! They are the models used for show-room display and inspiration of designers—most of them exact copies of genius-inspired costumes of world-famous Paris modistes. Every Gown is a garment of the type which cannot be made to sell in the regular way for less than \$55, \$60, \$70, \$85, \$90, \$100, \$125 and higher. All of finest imported fabrics, fashioned with the chic, the dash which only Paris knows. Store-opening time is none too early to come for the first choice, \$32.45.

The Materials of these Gowns are French failles, "shot" silks, chiffons, elegantly draped over rich satins; nets over satins, velvets, broadcloths, serges, worsteds, etc. The Colors are black, grays, browns, blues, tans, black-and-white combinations. Lovely pale pinks, blues, greens, etc. One Superb Gown Worth \$125, of rose chiffon, gold embellished, over white messaline; also over-drapery of gold cloth. Another Queenly Evening Gown is of crepe black meteor draped in chiffon. Waist embroidered in coral beads; fishtail train.

Afternoon and Reception Gowns of imported novelty worsteds, in stripes, checks and black-and-white combinations; serges, panne, velvets, etc. All have high waists with modish French tight sleeves, offset with bright touches of plaid, black bands, vestees, etc.

Also Two-Piece Dresses of broadcloths, in gray, black, brown, green, light blue, etc. Jaunty little French jacket and skirt. Worth \$85 to \$125.

We Will Fill Mail Orders if sent immediately. State color and style desired and we will use best judgment in the selection.

Choice Today

\$32.45

Worth \$55 to \$125

See the Window Display On Fifth Street

Big Sale Untrimmed Millinery Today---Hats Trimmed Free!



Here are extraordinary savings today on all Untrimmed Shapes, Plumes, Flowers, Wings, etc. And in addition we shall station several of our expert trimmers in the department, to give

advice and do any reasonable trimming FREE OF CHARGE.

Entire Stock of Fine Flowers at Fourth Off

For this sale today we include our entire line of beautiful Fall Flowers and Foliage. Silk, velvet and metallic flowers, leaves and stems. Regular prices 35c to \$5.00, today at 1/4 Off

Entire Stock of Wings and Feathers at 1/4 Off

Jaunty breasts, wings, plumage and fancy feathers, so much in demand for trimming purposes this season. Both stiff and fluffy styles in all colors. Regularly 50c to \$10.00, at 1/4 Off

\$3.50 and \$4 Ostrich Bands, Today at \$2.48

And we can hardly get enough of these wanted Ostrich Bands to sell at any price! Just a special purchase—whites, blues, reds, grays, greens. Worth \$3.50 and \$4, at \$2.48

Untrimmed Hats at 1/4 Off

Besides the extraordinary reduction of 1/4, it means a lot to select from such an immense line of Untrimmed Shapes. Beavers, velours, velvets, felts in black, white and all colors. Hoods, charming picture shapes and all sizes. Regularly \$3 to \$20; today 1/4 Off



Factory Expert to Tell You About 'Eppo' Petticoats

MEIER & FRANK'S—SECOND FLOOR.



Every woman is interested in the modish apparel of the day—so you'll be glad to have the expert direct from the New York factory explain the merits of the Form Fitting "Eppo" Petticoats. Fits any figure snugly without altering.

The "Eppos" of Cotton—Halycon cloth, satin-finish sateen, messaline, eppoline and heather-bloom finish. Priced at \$1.22 to \$3.50.

The "Eppos" of Silk—In rich satin messalines, chiffon taffetas and silk jersey-top styles. Priced from \$5.00 to \$8.50.

Newest Styles "Kayser" Italian Silk Underwear

MEIER & FRANK'S—SECOND FLOOR.

All the latest creations in this dainty, though practical Silk Underwear found here in our splendidly complete stock. Perfect fitting garments designed for wear with the narrow silhouette styles of the day. Plain and beautifully embroidered models to suit the women of the most esthetic tastes. Every garment of Rich Italian Silk.

The New Shield Shape—The latest style reinforcement garment, which protects where friction and perspiration are most likely to mar the beauty of the garment. You'll marvel at the perfection and wearing qualities of this newest style.

The Vests—Exquisitely made in hand-embroidered Val. lace or plain hemmed edges; embroidered or plain yokes; on

sale at this low price. \$2.95 to \$10. The Combinations—With the new knickerbocker or circular drawer and fitted or drop shoulder. They're beautiful; \$6 to \$12.00.

The Corset Covers are perfect fitting, with long sleeves. Then, too, we've the Drawers at \$5 to \$10 and Tights at the very low price of \$3.50 to \$5.00.

Great Sale of "Harvard Mills" Underwear

Hundreds of women are taking advantage of this remarkable opportunity to purchase famous "Harvard Mills" hand-finished Underwear at splendid savings. Come early. 60c "Harvard Mills" Underwear 43c 75c "Harvard Mills" Underwear 57c \$1.00 "Harvard Mills" Underwear 87c \$1.25 "Harvard Mills" Underwear 98c \$1.50 "Harvard Mills" Underwear \$1.33

\$1.50 "Har'd Mills" Union Suits \$1.19 \$2 and \$2.25 "H. M." Union S'ts \$1.79 \$2.50 "Harvard Mills" Underw'r \$2.19 \$3.00 "Har'd Mills" Union Suits \$2.69 \$3.50 "Har'd Mills" Union Suits \$2.98



11th Annual Doll Show Nov. 9, 10, 11--Over \$300 In Prizes--Prepare Now

First Grand Prize, \$50 to Church, Society or Charitable Institution entering best group of Dressed Dolls, consisting of not less than 10; 14 other prizes.

Sale of Doll Apparel

- Doll Dresses, 16-in. at 75c; 28-in. at \$2.50.
- Nightdresses, 39c, 49c, 59c and 69c.
- Dolls' Coats, 50c, 60c, 75c.
- Dolls' Aprons, 25c, 39c, 49c.
- Dolls' Rompers, 39c and 49c.
- Red Riding Hood Capes, 25c to 50c.
- Knitted Vests, 19c, 25c, 35c.
- Dolls' Aviator Caps, 39c, 49c.
- Dolls' Sunbonnets at only 15c.
- Dolls' Toques at only 15c.
- Dolls' Sweaters at only 15c.
- Dolls' Mitts at only 15c.
- Dolls' Lawn Caps, 15c to 89c.
- Dolls' Straw Caps, 89c to 98c.
- Dolls' Lace Bonnets, 98c, \$1.23
- Silk Combination Suits, 20c.

Office Furniture at About 1/2

We are closing out all our Office Furniture! Every Roll-Top Desk, every Flat-Top Desk, every Typewriter Desk and every Office Chair must be sold within the next three days. PRICES ABOUT HALF.

Flat Top Desks	Roll Top Desks
\$38.00 Gold. Oak, 64-in. \$16.45	\$40.00 Gold. Oak, 50-in. \$22.50
\$32.50 Gold. Oak, 50-in. \$19.00	\$40.00 Gold. Oak, 54-in. \$23.55
\$35.00 Mahogany, spec. \$19.25	\$43.50 Gold. Oak, 54-in. \$24.85
\$35.00 Gold. Oak, 54-in. \$20.00	\$46.00 Gold. Oak, 60-in. \$26.70
\$38.00 Gold. Oak, 60-in. \$21.85	\$45.00 Gold. Oak, 50-in. \$27.65
\$40.00 Mahogany, 60-in. \$23.75	\$80.00 Gold. Oak, 80-in. \$33.65
\$42.50 Gold. Oak, 66-in. \$48.00	\$122.50 Gold. Oak, 66-in. \$68.35
\$60.00 Double Desk, 4x5, \$33.10	\$135.00 Gold. Oak, 66-in. \$73.75
\$72.50 Double Desk, 4x5, \$42.50	\$145.00 Gold. Oak, 73-in. \$76.20
\$90.00 Gold. Oak, 72-in. \$51.50	\$150.00 Mahog., 66-in. \$80.00

The New Girdle Top in Famous Warner Corsets



The new Empire-top, long skirt model intended for slender, girlish figures. The top isn't loose—it fits the form snugly. This is one of the styles designed especially for the growing girl. Ask for new Empire-Top Warner, only \$2.00

The Well-Developed Figure—will find comfort and grace of line in Warner's No. 536. Almost hipless in effect, though the figure is perfectly supported. Come in and see all the new styles of which this is one. Priced now at \$2.00

Three-Days' Sale of Electroliers Reductions on the Styles Pictured

MEIER & FRANK'S—BASEMENT.



Our beautiful new stock of Electroliers and Reading Lamps represents the best of American and European productions. Here's an introductory 3-days' sale on six popular styles, as pictured. See Alder-street window.

- \$5.35 Electric Lamps—Illustrated above, finished in dull brass, with green glass shade; special at \$4.19
- \$6 Electric Portable Lamps—As illustrated; handsome mission design, with art glass shade, dull brass base, brass shade, dull brass frame; special at \$4.29
- \$7.50 Electric Portable Lamps—As illustrated; dull brass finish, with square mission design, art glass shade; at \$5.49
- \$9 Electroliers—Beautiful design, as illustrated, with verde green brass base and art glass shade with beaded \$6.59 fringe; special at \$6.59
- \$12 Two-Light Electroliers—As illustrated; heavy cast brass base with artistic and brass art glass shade; special at \$9.49
- \$13.50 Electric Portable Lamps—As illustrated above; rich art glass dome, 12 inches in diameter; brass base; on special sale at only \$9.59

Sale of Men's Wright Health Underwear--All Styles Less

Wright's Health Underwear is noted the country over for its sanitary, warmth-without-weight styles. Here's an introductory sale for Thursday, Friday and Saturday with every garment for men and boys.

- \$1 Wright's Health Underwear—Men's Shirts and Drawers of fine natural wool, priced for this sale at only 89c
- \$1 Wright's Health Underwear—Men's Shirts and Drawers of sanitary fleece-lined gray cotton; special 89c
- \$1 Wright's Health Underwear—Men's form-fitting Balbriggan or derby ribbed Shirts and Drawers, only 89c
- \$1.50 Wright's Health Underwear—Shirts and Drawers of natural gray Merino wool. Heavy w't \$1.19
- \$2 Wright's Health Underwear—Men's medium weight pure wool Shirts, Drawers. In light blue. Form-fitting, in \$1.49 all sizes.
- \$2.50 Wright Health Union Suits—Men's natural Merino wool garments in all Wright patterns; all sizes. On sale, ea., \$2.23



Boys' Wright Health Underwear—For this great three-day sale we sell these sanitary, fleece-lined Shirts and Drawers, only 45c

EST. 1857
MEIER & FRANK STORE

TELEPHONES:—PACIFIC, PRIVATE EX. 4—HOME, A-6101

PRICES TUMBLE IN SUGAR MEN'S WAR

Portland Jobbers Announce Cut to \$6.55 a Hundred, Effective Today.

Wednesday's Oregonian Tells the Story—But Meier & Frank's Always Protect Their Patrons

Today we shall sell 500 bags of best Berry Sugar, only 100 lbs to a family, at less than wholesale, bag \$5.85