

We Are Headquarters for Hallowe'en Novelties, First and Fifth Floors—Interesting New Afternoon Tea Menu, in Seventh Floor
Phone Your Grocery Orders to Private Ex. 4 or A 6101—Prompt, Efficient Service, Pure, Wholesome Foods—Lowest Prices Always

Today's Sales Events at Greater Meier & Frank Store

\$40, \$45 Misses', Women's Tailored Suits at \$28.45

200 Tailored Suits Just Received--Today Only

Wednesday's Express brought 200 splendid Two-Piece Tailored Suits for Misses and Women—Not one in the entire group worth less than \$40 and many of them \$45—Not ordinary Suits by any means but beautifully made in rich cheviots, serges, tweeds, broadcloths and mannish mixtures—Either plain tailored or semi-dress models with the large graceful collars of velvet—Others are braid trimmed—Plenty of blues and blacks, though there's all colors in the group—Women come early for your choice of these handsome Suits—Extra Salespeople here to serve you—The Meier & Frank Store's sale of Tailored Suits for **\$28.45**
Women's and misses' black slip-on Raincoats—Raglan sleeves and velvet collars—Special at **\$4.85**



Great One-Fourth Off Sale of Our Beautiful Untrimmed Hats

Think of it—You may choose from our entire stock of Untrimmed Hats at savings of a fourth, and they were priced low originally—Every new Fall and Winter shape in lovely velvets, beavers, scratch felts and beautiful imported velours, large picture hats, hoods, roll and up-**1/4 Off** turned brims—Reg. \$5 to \$20, today

Our Great Exhibit and Sale of Oriental Rugs Continues Today

An Oriental Rug Sale that you'll remember for days—The wonderful assortment of designs and beautiful color blendings—The phenomenal reductions make this event unprecedented—A hint of some of the specials we are now offering: \$40, \$50 Rugs \$30—\$22.50, \$30 Rugs \$15—\$60, \$85 Rugs \$45

\$4 to \$5 Vests for Men--Nobby New Winter Styles for \$1.98



Every man's Vest in the house included in this monster event—Every one cut on the smart, nobby lines of the day—Vests for every occasion; even full dress and Tuxedo models included—Correct patterns of light and dark colors, handsome materials, fine flannels, worsteds, cassimeres and silk and wool fabrics—All sizes 34 to 46, regulars and stouts—Most men will buy more than one of these \$4, \$4.50 and \$5.00 Vests today at the very special price **\$1.98**

\$1.50 to \$3 Washable and Crash Vests—Hundreds of patterns to choose from at **83c**

Specials in Pure Food Grocery

Whether advertised or not, you'll always find splendid savings in the Meier & Frank Pure Food Grocery. Here's only a few of the specials for today.

45c Jars Stuffed Olives 25c
Huntley & Palmer's 25c and 30c Cakes—full line at **12 1/2c**
Fancy Rice, 4 pounds at 25c
Small White Beans 25c
4 pounds, at only 25c
25c Pure Cherry and Apple Jelly, 2-lb. cans, at 12 1/2c
60c Fancy Japan Rice at 35c
Ivory Soap, four large bars, at only **30c**

\$11 Set of Rich Belgian Lynx Furs \$8.45
Special Purchase of Over One Hundred of Them

Just the sort of a special misses and women have been waiting for—And it's a rare offer at \$8.45—Rich Black Belgian Lynx Set of stole and muff, just as pictured here—Shawl collar neckpiece finished with four tails and large muff in pillow style **\$8.45**
—Long, soft fluffy fur, well worth \$11, today, the set

\$65 Genuine Russian Pony Coats On Sale Today for Only \$52.50

None too early to purchase the Winter's Fur Coat—A special today nothing short of phenomenal, for every coat in the entire group is a new this season's model—Beautifully made with the modish large roll collar—Full 52 inches long—Finished with crochet buttons and richly lined with the best quality of Skinner's satin.

\$52.50 These \$65 Genuine Russian Pony Coats Offered Special Today Only at **\$52.50**



\$5.50 Kimonos of Fine Japanese Silk, Distribution Sale at \$3.85

It's seldom indeed that you can purchase beautiful Long Silk Kimonos at only \$3.85—Just as pretty and graceful as can be, in large and small patterns—Light and dark colors—V-neck, front and cut sleeves edged with wide bands of satin—Just one of the Meier & Frank Store's remarkable special purchases—That's why you can buy these lovely \$5.50 Silk Kimonos today at the remarkably low price of, each **\$3.85**

\$1.65 Petticoats for Women--Good Quality Sateen, Spun Glass at 95c

Just the sort of a Petticoat for everyday wear—Lengthened with flounce of pin tucks or plain bias bands—In black, tan, navy and gray—Petticoats selling at \$1.65, today for **95c**



\$1, \$1.25 Union Suits for Women Fine 87c
Fall and Winter Weights at Only 87c

Hundreds of these splendid fleece-lined, heavy, fine-ribbed cotton Union Suits go on sale today at only 87c—High and low-neck styles, long, short and no sleeve, Knee and ankle length—Reg. and extra sizes—\$1 Vals. **87c**

75c Women's Union Suits for Only 47c **75c Vests and Pants Now Offered at 47c**

Fine ribbed Cotton Union Suits in regular and out sizes—The high neck long sleeved styles—Suits that sell regularly at \$1 **47c**
All styles in these fine-ribbed silk and cotton Vests and Pants. Vests high, low neck; short, long sleeves, ankle l'gth, 75c g'ds **47c**

\$1.00 and \$1.25 Cotton Fleece Lined Union Suits for women 59c **35c Vests and Pants for Children—Heavy fleeced lined 21c**



\$5.50 High-Grade White Wool Blankets Rousing Special for Today Only \$4.35

Housewives should share in these splendid offerings and supply the Fall and Winter needs in Bedding today—Full-sized, soft, down, all wool Blankets—White with colored borders—Regularly \$5.50, today **\$4.35**

\$6.50 Light Gray Wool Blankets, Today \$5.45 **\$3.25 Goose Feather Bed Pillows for \$2.69**

There's none better made at \$6.50, and we special them today at \$5.45—All are full-sized and with colored borders. You'll find them soft and downy, these sanitary goose feather Bed Pillows—regulation size in blue, white ticking.

\$1.25 Good Grade, All Copper, Nickel-Plated Teakettles, 8-Quart Size at 96c

\$3 Crepe, Marquissette, Embroidery Waists, All Styles, Every One \$1.98

It's a rousing special on new Fall Waists that'll bring women to the store at the opening of the doors today—It's rarely that such lovely models as these are offered at \$1.98—of pretty crepe, marquissette and all-over embroidery—Charming high neck, long and short sleeves—Even the clever peplum and side frill models are included—All sizes in the lot—Come early today for your choice of these \$3 Waists for only **\$1.98**



To 25c Child's Hose, 10c
Fine lisle and cotton Hose—the odds and ends of our regular stocks and recent special sales. In black and colors. They are 20c and 25c Hose; today, a pair **10c**

To \$1.50 Gloves, 47c
Chamois and Kid Gloves for women. Our regular \$1.25 and \$1.50 grades. Odd lines in sizes 5 1-2 to 7. Good assortment of colors. Today only, at, the pair **47c**