

Soda crackers are more nutritive than any other flour food. Uneeda Biscuit are the perfect soda crackers. Therefore, Uneeda Biscuit.

Five cents spent for a package of Uneeda Biscuit is an invest-ment-an investment in nourishment, in health, in good eating.

Though the cost is but five cents, Uneeda Biscuit are too good, too nourishing, too crisp, to be bought merely as an economy.

Buy them because of their freshnessbuy them because of their crispnessbuy them because of their goodnessbuy them because of their nourishment.

Always 5 cents. Always fresh and crisp in the moistureproof package. Never sold in bulk.

## NATIONAL BISCUIT COMPANY



