

All E. & W. and Redman Col lars, New Styles, Today, 9c

THE MEIER & FRANK COMPANY, ESTABLISHED 1857 MEIER & FRANK'S MEIER & FRANK'S THE MEIER & FRANK CO., 5th, 6th, Morrison and Alder

Our Stocks Have Felt the Inroads of This Great Distribution!

AT THIS RATE we'll soon be in shape to receive the giant holiday stocks which have congested our warehouses for weeks and brought about this Great Midseason Distribution of Fall and Winter Merchandise at wonderful savings right in the heart of the season! Each department has phenomenal offerings—in many sections every item is reduced! An opportunity to provide new Winter apparel of every kind for men, women and children—new furnishings for the home—at prices never before quoted in Portland at this time of year.



- All the Gloves Reduced
- All Neckwear Reduced
- All Underwear Reduced
- All Ribbons Reduced
- All Silks Reduced
- Dress Goods Reduced
- Leather Goods Reduced
- Savings on Boys' Clothing
- Big Savings on Linens
- Savings on Silverware
- Savings on Undermuslins
- Savings on Men's Clothing



\$16.50 New Street Dresses \$12.45

WOMEN are enthused over these new Fall and Winter pretty street and afternoon Dresses, and well they might be for never before have such splendid little frocks as these been offered at anywhere near this price.

You'll be astonished at the pretty, becoming styles and there's a dozen or more different models; all clever.

Some are plain two-seam skirt styles with neat little bodice, joined at Empire waist line, having Dutch neck and short sleeves. Others with narrow panel skirts, dainty lace yokes and trimmings of silk and broadcloth bands. Plain serges, ribelines, Scotch plaids and suitings. Good range of colors. We specialized them before at \$16.50. Today in the Distribution Sale at only—

\$12.45

SEE 5th STREET WINDOW

A Great Underwear Purchase

ANOTHER sensational Underwear capture arrived just in the nick of time for this Great Mid-Season Distribution. A huge lot of slightly imperfect garments of the famous Forest Mills make. Profit today:

Women's 50c Underwear—Forest Mills seconds of Vests and Pants, of fine ribbed cotton, in all Winter styles and weights. All sizes. On sale at low price, only **34c**

Women's 75c Union Suits—Fine ribbed cotton in high neck, long sleeve, knee or ankle length. Medium-weight, cream color; all sizes. **47c**

On sale today at only **34c**

Women's 85c Union Suits—Warm Winter-weight ribbed cotton, in high neck, long sleeve, ankle length. White only. All the regular **59c**

On sale today at only **34c**

Women's \$2 to \$3 Union Suits—Forest Mills seconds of beautiful quality, silk and wool and pure wool in high neck, long sleeves and ankle length. All sizes. **\$1.47**

On sale now, only **\$1.47**



Fancy Feathers at 1/3 Off

EVERYTHING new and novel for trimming Fall and Winter Millinery! Pretty fluffy Pompons, Wings, Pheasant and Hackle Breasts, Quills, Marabou and Ostrich Combinations—stiff and soft, fluffy feathers—everything you've admired in new Trimmings, 1/3 Off priced regularly at 50c to \$10.

\$3 and \$3.50 Untrimmed Hats, \$1.98
To \$20 Beautiful Fisk Hats, \$7.45

STILL good choice in these \$15 to \$20 famous Fisk Hats at \$7.45. Picturesque, broad-brimmed models—clever rolled and upturned brims and plenty of the becoming hood styles.

Velvets, broadcloths, soft and stiff felts. Trimmings of wings, fancy feathers, bands, bows. Light and dark colors. Every Hat bears the celebrated Fisk label. Regularly \$15 to \$20. In the Distribution Sale today at \$7.45.

All Silks and Dress Goods Are Reduc'd

EVERY yard of our new Fall, Winter Silks and Dress Goods bears a special price for this great Mid-Season Distribution.

75c Double-Crown Taffetas—Wide range of wanted colors, yard at only **49c**

Rich Messaline Silks—26 inches wide, of beautiful shimmering quality. The \$1 grade, now **79c**, the 75c grade, the yard, at only **49c**

85c Fancy Silks—New stripes and checks of all sizes and colors. Special, yard, only **59c**

Velvets, Velutinas and Corduroys, in all shades and all grades, now at special prices. **DRESS GOODS REDUCED.**

Tailor Suitings—\$1.00 for **89c**, \$1.25 for **1.12**, \$1.50 for **1.33**, \$1.75 for **1.54**, \$2.00 for **1.77**, \$2.50 for **2.23**.

R. & S. Silk-and-Wool Poplins—\$1.50 grade, **1.33**, \$2 for **1.77**.

Polo Coatings—Plain and reversible: \$2 for **1.77**, \$2.50 for **2.23**, \$5.00 for **2.67**, \$3.50 for **3.13**, \$4 for **3.57**.

\$20 D'ble-Texture Coats Only \$16.45

MEIER & FRANK'S—SECOND FLOOR.

THE minute you see these smart, nobby Coats for Fall and Winter you'll wonder that we offer them at such a low price as this.

Snug, warm and comfortable in the heavy double textured materials in the most graceful and becoming styles.

Notched, round, shawl and large cape collars, box and Empire belted styles.

Handsome browns, tans, grays, etc. Nobbly finished in large buttons, patch pockets, deep cuffs—wide revers. Kimono and regulation set-in sleeves. Just as clever and charming as can be—the very models you have been admiring all the season. The price at \$20 was remarkably low—but today in the Great Distribution Sale we offer them at

\$16.45

See Window.

Neckwear 1/4 Off

All 35c Neckwear—Scores of the season's newest conceits in Jabots, Rabats, Frills, Coat Collars, etc. Mid-Season Distribution Sale price—

--25c

65c and 75c Neckwear **47c**
All 50c Neckwear now **43c**

All Irish Crochet Neckwear—Our immense stock of exquisite hand-embroidered and handwork pieces, from \$1.50 to \$40.00, now **\$1.13 to \$30.00.**

All Fancy Evening Scarfs—Ranging from \$1.50 to \$40.00. Now at **\$1.13 to \$30.00.**

All Marabou Stoles and Muffs—Black with white tips, natural, gray and black. Prices from \$5 to \$40, now **\$3.75 to \$30.00**

1/4 OFF

The Hair Goods

Have you seen the new "Spring Maid" Coiffure, which has taken all America by storm? This new Hairdressing mode was first worn by Miss Christie MacDonald in the operatic success, "The Spring Maid."

We are showing this new Coiffure, made of the finest French hair, all ready to wear. Special prices:

\$5.00 "Spring Maid" Coiffure, at only **\$3.50**
\$7.50 "Spring Maid" Coiffure, at only **\$5.50**
\$10.00 "Spring Maid" Coiffure, at only **\$7.50**

"Spring Maid" Turbanettes—The only foundation you can use in arranging this new style. Set of three **50c.**

OTHER HAIR GOODS SAVINGS

\$5 and \$6 naturally wavy Switches—24 and 26 inches, of best sanitary German hair, **\$2.98**

\$10 Wavy Switches—28 to 30 inches long, of fine quality sanitary German hair, at **\$5.98**

\$3 to \$4 Cluster Puffs—Large clusters of natural German wavy hair. Special, set at **\$1.98**

Handkerchiefs

MEIER & FRANK'S—FIRST FLOOR.

WOMEN'S 25c Handkerchiefs—pretty embroidered styles of sheer linen, embroidered Swiss, scalloped and hemstitched styles, as well as Armenian lace trimmed and with colored borders. Thousands of Kerchiefs in this immense sample line.

20c and 25c grades, priced for today's selling at this low figure, ea. **14c**

10c and 12c Swiss and Linen Kerchiefs at **7c**

Women's 12c to 17c Linen and Swiss Hdfs. **10c**

65c and 75c linen, Swiss and lawn Hdfs. **35c**

Men's 25c plain white, pure linen Hdfs. **17c**

Men's 50c Colored Japan Silk Kerchiefs, **29c**

Men's best 50c white Irish Linen Hdfs. **35c**

25c and 35c pure white linen Kerchiefs, **16c**

Lace Curtains

\$7.50 to \$9 Curtains—Handsome Cluny and Lacet Arabian designs made on the finest French Net with beautiful insertion and edge. A score of patterns to choose from

\$3.85

12 1/2, 15c Scrims, 9c

Choose from attractive new checked and striped patterns of ivory or cream color. Full 36 inches wide, for over-drapes and curtains. Today the yard for only **9c**

TO 25c DRAPERY SCRIMS AT 5c

Thousands of yards of pretty Printed Scrims—mill remnants—some of them bearing slight imperfections, that even the most exacting fail to observe. White, cream or ecru grounds with floral and are Nouveau designs. 36 inches wide. Would sell regularly at 20c and 25c a yard. **5c**

2 to 10 yard lengths, on sale, the yard, at **5c**

Leather Goods

\$2.50 to \$3.50 Handbags—A big selection of the new velvet, tapestry and fabric Bags. Also new and staple shapes in seal and walrus grain leathers. All well lined with extra coin purse. Distribution Sale—

--at \$2.98!

Leather Goods 1/4 OFF

Leather Bags—\$1.50 to \$3.50, now at **\$1.13 to \$2.75.**

Suede and Velvet Bags—\$2.50 to \$5.00, now at **\$1.78 to \$18.75**

Tapestry Bags—\$1.50 to \$15.00, now **\$1.13 to \$12.25.**

Card Cases—50c to \$10.00, now only **38c to \$7.50.**

All Parisian Ivory—50c to \$15, now **37c to \$11.75.**

A Furniture Distribution

\$7 Denim Couches at \$4.75

Artistic Couches, 30 inches wide by 6 feet long, exactly as illustrated above. These are made in our own shop, and covered with durable green denim. Sell regularly for \$7.00—Sp'l Distribution Sale price **\$4.75**

\$15 Oak Dresser Today at \$10.49

Hands ome 4-drawer solid oak Dressers, with bevel pattern plate mirror, 16 by 26 inch. They are beautifully finished—wonderfully low priced at \$15. Sp'l for today at only **\$10.49**

\$13.50 Solid Oak Chiffonier \$9.75

These are regular \$13.50 Chiffoniers, built of solid oak, good design and finish—exactly as illustrated above. Excellent cabinet work throughout; plate mirror. For the Distribution Sale today, we offer them at **\$9.75**

\$20 Brass Bed \$13.75

Exactly as Illustrated

Beautiful \$20 Brass Beds, full or three-quarter size, in handsome good design with large filling rods, just as illustrated; finished in guaranteed lacquer. We have 100 of them to sell today at only **\$13.75**

Sale of Bathroom Fittings

MEIER & FRANK'S—BASEMENT. ORDER BY MAIL.

Every Piece Is Heavily Nickel-Plated on Brass

35c Towel Bars, 15-inch, at only **28c**
40c Towel Bars, 18-inch, at only **32c**
50c Towel Bars, 24-inch, at only **38c**
60c Towel Bars, 30-inch, at only **45c**
12c Toilet Paper Holders at only **10c**
35c Toilet Paper Holders at only **28c**
\$1 Toilet Paper Holders at only **75c**
10c Tooth Brush Holders, only **8c**
25c Tooth Brush Holders, only **18c**
\$1.25 Tooth Brush Holders only **99c**
75c Glass Towel Bar at only **59c**
15c Robe Hook, special at only **8c**
25c Wall Watch Safe at only **19c**

90c Bath Tub Soap Dish at only **72c**
60c Bath Tub Soap Dish at only **48c**
\$2.50 Glass Shelves, 5x24-inch, **\$1.98**
50c White Enameled Bath Seats **35c**
90c Wall Soap Dish on sale at **64c**
\$1 Comb and Brush Holder only **75c**
\$5.50 White Enameled Medicine Chest, 16x20 in., 2 shelves, **\$4.49**
WHITE ENAMELED MIRRORS WITH BEVEL PLATE GLASS.

\$2 Mirrors, 10x14 inches, only **\$1.59**
\$2.50 Mirrors, 12x20 inches, at **\$1.98**
\$3.50 Mirrors, 14x24 inches, at **\$2.79**

\$6 Cuckoo Clocks at \$4.29

MEIER & FRANK'S—BASEMENT.

NOTHING prettier or more artistic for the den than one of these reliable Cuckoo Clocks.

An extraordinary offer today on splendid \$6.00 Clocks, just as pictured. The cases are made in the Black Forest of Germany, of rich, dark walnut, handsomely carved with Autumn leaves and ornaments. Stands 15 inches high, complete with weights and chains. Cuckoos both half and even hour.

Extra special at the very low price, only **\$4.29**

Heavy, Massive Mantel Clocks—4-day movement, with cathedral gong, chiming the half and even hour. An extra special **\$6.50.**

Hanging Clocks—of weathered oak in the old mission style. Splendid 8-day strike movement. Very ornamental. Special **\$7.50.**

Dainty Dresser Clocks—pretty designs, elaborately finished in guaranteed Ormolu gold. Special prices **\$3.48, \$1.98, \$1.49, \$1.25, 98c**

\$1.50 Spasmotic Alarm Clocks—15-minute intermittent alarms. Special **\$1.25.**



Great Pre-Holiday Sale of Dolls

WE'LL make room for the Christmas goods by reducing our immense stock of Dolls for the next three days!

The prices may seem astonishing, but you'll not wonder when you know that our Toy chief is the only buyer in the Northwest to go right into the little German Toy-making villages, purchasing direct and in tremendous quantities.

Real \$3.50 Jointed Dolls at Only \$1.39

A startling instance of value-giving brought about by our direct buying. Beautiful jointed Papier-Mache Dolls, 19 inches high, with fine Bisque heads, sewed wig, and eyes that close. Worth \$3.50. On **\$1.39**

Dolls, on sale now only

85c Snookums Novelty Dolls—13 inches high with wood-jointed body. Also 75c Astrachan Novelty Dolls, 14 inches high, Special at only **49c**

50c Chanticleer Novelty Dolls—10 inches high, of velvet plush **25c**

65c Kid Body Dolls—16 inches high, full jointed with Bisque head, pearly teeth, sleeping eyes, parted hair. Special **49c.**

\$1.50 Billikin Sister Novelty Dolls—Hair wig, plush body and patent head; 11 inches high. Special **98c**

\$2.50 Large Billikin Novelty Dolls—Velvet body, patent head; 15 inches high. Special **\$1.25.**

Full rivet-jointed Dolls with Bisque head, parted hair, sleeping eyes and lashes:

\$1.00 Kid Body Dolls at **69c**
\$1.25 Kid Body Dolls, at **89c**
\$1.35 Kid Body Dolls, at **93c**
\$1.60 Kid Body Dolls, at **95c**
\$1.75 Kid Body Dolls, **\$1.23**

\$1.25 Pink Cloth Dolls—Stuffed body, flexible joints, patent indestructible head, 19 inches high. Special low price, **89c.**

75c Character Dolls—nicely dressed with Bisque head, sleeping eyes, 9 inches high. Special **59c.**

\$1.00 Horsman's Novelty Art Dolls—Cloth body, 12 1/2 inches high, at **79c**

35c Kid Body Dolls—12 inches high, full hip and knee jointed, Bisque head, with sleeping eyes; shoes and stockings. Special **23c.**

75c Dressed Dolls—Pretty hair and sleeping eyes. Fully dressed with shoes and stockings. On sale **39c** today at the special price of **39c**



IF YOU CAN'T COME IN PERSON, ORDER BY MAIL OR BY TELEPHONE