

SALE STARTS TUESDAY MORNING AT 8:30 O'CLOCK

STORE CLOSED MONDAY

Is a Very Substantial Saving on Suits and Coats Worth While to You?

—Picture the greatest assortment of new Fall and Winter Coats, Suits and Dresses ever assembled under one roof in Portland and you will have some idea of the enormous assortments and remarkable bargains we have in store for you.
 —The women and misses who know the perfect tailoring and fit of our garments, the distinctive styles and superior quality of our fabrics have, experience for their guidance. But this announcement is more especially directed to those women who are not yet familiar with our department.
 —We have manifold advantages to offer in this removal sale. Not only do we GUARANTEE every garment in our suit department on sale to be new Fall garments, but we also give you the assurance that the reductions for this removal sale make competition practically impossible. Such economy in wearing apparel is seldom possible excepting on the very rare occasion of a removal sale, when profits are entirely lost sight of. To practice this economy now, is to hasten your inspection of all the effective garments we have to offer.



\$35.00 Man-Tailored Suits \$22.50

—The highest-class man-tailored Suits of fine all-wool materials in plain and fancy weaves. The jackets are made in this season's most popular and correct 28-inch lengths, with semi-fitting backs and mannish notched collar and revers, lined with peau de cygne silk. The skirts come in a variety of new paneled styles.

\$15.00 Polo Coats, Removal \$5.95

—There is every reason to believe that the mere announcement of a sale of these polo coats at such radical reductions will suffice to sell them all in the opening hours of this removal sale.
 —We have a goodly number of them, too. Over a hundred. They come 54 inches in length, made of all-wool fancy mixtures in tones of green, brown, navy, and gray plaids. Made with semi-fitting back and double-breasted front, with large notched collar and revers.

\$2.95 for Removal—It's a Wonder Price On Smart, Fancy Embroidered Waists

—\$5.00, \$6.00 and \$7.50 are the prices these waists sold for until Saturday night. They example beyond all question of doubt the methods adopted by us in making superior reductions for this removal sale.
 —Beautiful messalines, taffeta silks, nets, peau de cygne, novelty silks, imported silks, marquisettes, voiles and satin waists in a profusion of lovely models, in embroidered and fancy trimmed styles. The colors embrace black and all fancy shades.

\$8.50 New Fur Sets, Removal \$6.45

—Fur sets of extra fine selected black coney. This set consists of large size pillow muff, and all lined with finest quality black Skinner's satin, and shawl collar lined with satin to match the muff and trimmed with two natural fur tails at each end.

Charming Evening Coats and Capes

Selling Normally as High as \$60.00
 Removal Sale Price \$17.50

—For theater and evening wear, smart evening coats and capes in a number of most attractive models.
 —They are fashioned of fine chiffon broadcloths and silks and every garment is lined with soft silk. The colors are tan, light blue, rose, pongee, and some are black.
 —Of course the assortment is not very great, so the first that come will be the ones to secure the prizes.

\$25 Tailored Coats, Removal \$14.75

—Strictly man-tailored, 56-inch length coats, of extra quality chiffon broadcloth and cheviot.
 —These coats are made with mannish revers and sleeves. Lined with finest quality Skinner's satin.

Smart One-Piece Dresses at \$11.65

—One-piece dresses for women, designed of a very fine quality all-wool storm or French serge in black, navy or brown.
 —They are braided and embroidered and have fancy net yokes with edgings on the sleeves. Selling regularly from \$15.00 to \$20.00.

\$3.75 Messaline Silk Petticoats \$1.98

—It is a certainty that you have never heard of such a price either here or elsewhere quoted on silk messaline petticoats, and these petticoats are of a very superior quality.
 —Made with a variety of fancy section knife and accordian pleatings. The colors are black, navy, brown, copenhagen, green, emerald and other popular shades.
 —These silk petticoats sell regularly at \$3.75. In this lot marked for removal sale you have your choice of over 500 beautiful shades.

Store Closed Monday in Preparation of Removal Sale

Immense Reductions in Millinery

—No other department in the store offers greater opportunity than our millinery section. Table after table of hats have been deeply cut in price in this great event. Trimmed and untrimmed hats, trimmed pattern hats, hoods, all reduced for rapid selling.

\$7.50 to \$12.00 Tailored Hats at \$3.48

—We are not allowed to advertise the maker's name, but you will find it in every hat you purchase, and the finding of that name is a guarantee of the very latest fashions in women's millinery. This lot comprises the smartest tailored trimmed hats, in close-fitting hoods and turbans, employing the latest trimmings. In black and colors. No two alike.

Finest Velour Hoods Selling for \$4.95 Are Now on Sale \$2.98

—Think of it! The very choicest hats of the year. The very latest fashion craze, rough velour hoods. There is no hat enjoying greater popularity than these close-fitting shapes, that come in every fashionable color. Some received by express as late as last Saturday, but they all go on sale Tuesday morning at the removal price of \$2.98.

Elegant Felt Shapes Selling to \$4.95 Removal Sale 48c

—Another radical mark down; another astonishing removal sale example of how we are moving all hats in the millinery section. These shapes are made of the finest imported felts in small, medium and large sizes, in black and tailored suit colors.

All New Pattern Hats One-Third Off

—In face of the fact that the Fall season is just fairly launched, and with business at its very best, when every day sees scores of these hats selling at regular prices, we make this great reduction. Authentic models of the latest Parisian fashions exclusively trimmed in styles that reflect the latest of the fashions. None held in reserve. You have the choice of any pattern hat in our display cases at one-third off.

Sensational Selling in Fancy Feathers Wings, Pompons, Aigrettes Selling to \$2.50 Removal Sale Price 48c

—An immense assortment of fancy feathers that are in the greatest demand at present for trimming hoods and velvet shapes. Huge breasts now in the greatest favor, pompons and wings in an immense variety of styles; aigrettes in an immense assortment are to be found at this remarkably low price.

Ostrich Feather Bands Selling at \$1.50 Removal Sale 98c

—Another example of our removal sale methods: here is another trimming that is today in popular demand. It has been almost impossible to keep up the assortment of colors to supply the demand. Last week we received an express shipment of these ostrich bands in white, black, black and white, navy, emerald, brown and other popular shades. This illustrates how determined we are to dispose of all Fall and Winter merchandise.

65c Pillow Tops, Removal Sale 45c 98c Pillow Tops, Removal Sale 65c

—These pillow tops are of exclusive designs, stamped on the best materials, patterns to be worked in silks, fiber, cottons, gold threads, beads and numerous combinations. The designs include baskets of fruit, French knot patterns, varieties of flowers and endless conventional designs.

85c Hand-embroidered Handkerchiefs Removal Sale 29c

—These handkerchiefs are of very fine sheer linen and embroidered in a broad range of dainty and most attractive patterns. To give you some idea of the newness of these handkerchiefs, would say that not one has been placed on sale, having been ordered expressly for our holiday trade.

Imported Lace Neckwear 44c Selling Regularly from \$1.00 to \$1.50

—These neckwear novelties come to us from one of the largest neckwear manufacturers in Plauen. They are all new, smart effects brought out expressly for this season's fashions, and comprise yokes, jabots, stocks, Dutch collars, cape collars, square back coat collars and round collars in beautiful Venise and baby Irish lace designs. Away they go, ordered out in accord with our removal sale policy.

\$2.00 and \$2.50 Allover Laces 98c

—Now that dresses are so very popular, these all-over laces for yokes and sleeves are very much in favor. These on sale will fill many requirements in trimming. They come in black, white and ecru, Venise and net. They are all desirable patterns in fine qualities.

Val. Lace Selling to \$1.25 the Piece Removal Sale 55c

—Surplus lot of these staple laces makes it imperative upon us to mark the entire stock at a loss in order to follow out our programme in this removal sale. In the lot are French and German laces in edges and insertion.

New Fringes, Removal Sale 17c and 44c

—We have just received by express a shipment of Tom Thumb fringes in black and white, also colors; also three-inch silk fringes. These go on sale at removal prices.

Women's \$3 Kid Gloves, Removal \$1.98

—A shipment of sixteen-button length glace kid gloves, intended for holiday business, comes to us at the opening of our removal sale. It would be an easy matter to dispose of these gloves at regular prices, but they go into this sale along with every other form of merchandise at removal sale prices. These gloves come in black, white, tan and brown, with Paris point stitching on the back.

Women's \$2.25 Trefousse Gloves \$1.65

—Women's two-clasp kid and suede gloves. They come in black, white, tan, navy, oxblood, mode, brown, slate, with Paris point stitching on the back.

\$2.00 Trefousse Kid Gloves 89c

—We have discontinued the agency for the Trefousse kid gloves. We wish to dispose of all the remaining stock on hand, and take this method of selling all the remaining stock quickly.
 —These gloves come in three-clasp glace kid, with Paris point stitching on the back. They come in tan, brown, gray and white.

Sanitary Floss Pillows, Highest Grades

30c 16 by 16, removal . . . 18c 65c 24 by 24, removal . . . 50c
 35c 18 by 18, removal . . . 25c 80c 26 by 26, removal . . . 65c
 50c 20 by 20, removal . . . 45c 65c 16 by 25, removal . . . 45c
 55c 22 by 22, removal . . . 50c 85c 19 by 31, removal . . . 65c

—These Pillows are made of the very best selected floss, and at these prices are most attractive bargains.

Men's \$1.50 and \$2 Shirts Removal Sale 98c

—It remains for this store to demonstrate the difference between the many widely advertised shirt sales and the removal sale we inaugurate in men's furnishings. These shirts have been sold in our store at regular prices. They are made by one of the foremost shirt makers in the United States, whose label, which they bear, is a guarantee for quality, tailoring and fit.

—The materials include madras, percale, Russian cord in plain and pleated coat styles, with attached cuffs.
 —The patterns are confined to moderate, genteel designs such as are worn by gentlemen of taste and refinement. You will find a total absence of loud, glaring styles usually found in a cheap grade of shirts.

Men's \$1.50 Underwear Removal Sale 95c

—Men's Winter weight wool shirts and drawers in natural gray with ribbed cuffs and trimmed with silk stitching. These garments are form-fitting, close-ribbed and come in all sizes. Until this sale these garments sold at \$1.50 each.

Men's \$1.00 Underwear Removal Sale 59c

—Here is another underwear special that carries with it great worth at a very decided saving. There are every weight garments in natural gray wool mixed shirts and drawers. The cuffs are ribbed and trimmed with silk stitching.

Men's 75c Silk Socks Removal Sale 48c

—A particularly clever article being Winter weight and heavier than the light, thin Summer sock.
 —These socks are made of pure thread silk of an extra good quality, with silk lisle and lisle tops, in all sizes. They come in black, tan and gray only.

Such Picture Selling You Have Never Seen Before Framed Pictures at \$1.79

—Artotypes, gravures, water colors, fac similes and sepia platinum pictures framed with three-inch carbon brown and three-inch antique gold mouldings, plain and with ornamental edge and corners.
 —Size of pictures 16 by 20 and 20 by 24 inches.
 —In this line of framed pictures we have 150 different subjects, including such masterpieces as The Angelus, The Gleaners, End of Day, Lady With the Fan, all the noted Madonnas and religious subjects.
 —Reproductions from the old masters and a beautiful line of landscapes and marine subjects.

Old English Prints

—Framed in antique gold frames with bow-knot tops and ornamental corners in three sizes.
 —These pictures are underpriced, and will prove most attractive if you have the slightest interest in artistic pictures. Special—
 \$2.48, \$3.98 and \$4.48



The Building of the New Demands an Im Sweeping Reduction

This Is the Last Fa

in our present quarters, and being firmly ever from this store to our new home, we Goods at extraordinary reductions.

—Inasmuch as it is practically impossible to mer Removal Sale—we have decided upon day Merchandise. As this sale takes place stock is offered at such remarkable reduction for many weeks to come.

—This bare announcement should in itself

Magnitude of Y

and it is especially timely in view of the fact day stocks have just arrived and are now c for Worthy, Reliable, Dependable, Merchan

Every Article in

—At the present moment this establishment is a vast yielded of their choicest. Every department is full to

—Eternal Vigilance—which simply means eternal effort-fidence. We shall continue to find it so—Public Co

—In this great sale every reduction is genuine, every in

—many lots closed out are at a loss.

—No fictitious bargains—no false price comparisons

The Guarantee and Su