

We're Exclusive Ag'ts for Famous Harvard Mills Underwear
See Ad on Page 9, This Issue—Every Garment at a Reduction

Edna Howard Baker's Free Cooking School Today, 2 P. M.
Fourth Floor—Learn How to Make Delicious Cream Puffs

THE MEIER & FRANK COMPANY, ESTABLISHED 1857

MEIER & FRANK'S

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THE MEIER & FRANK CO., 5th, 6th, Morrison and Alder.

The 1132d Friday Surprise Sale Begins at Stroke of 8!

Events Continued Today

Sale of Men's \$20 and \$25 New Fall Suits at \$15.00
Huge Basement Sale of English Porcelain Dinnerware
Sale of Linen Cloths, Damask, Spreads and Toweling



For the Great 1132d Friday Surprise Sale—
\$1.50-\$2 Waists, 88c

MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL.

BLACK and white Lawn and Batiste Waists in a half-dozen pretty models, three pictured above. Tailored with plain cuffs and collars, others with stiff Buster Brown collars. Also with smart side-frill. High neck, long sleeves—also kimono sleeves. Waists worth \$1.50 and \$2 in 1132d Surprise **88c**

For the Great 1132d Friday Surprise Sale—

\$1.50 to \$2 House Dresses, Friday 98c

MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL.

THE House Dresses we always sell hundreds of every time they're advertised!

Made up with square or "V" Neck, trimmed with contrasting or self border. Long or 3/4 sleeves. Pretty checks, stripes and figures in light or medium colors. House Dresses that you couldn't buy regularly for less than \$1.50 or \$2, in 1132d Surprise **98c**

For the Great 1132d Friday Surprise Sale—

\$3 Rose City Dolls, \$1.39

MEIER & FRANK'S—FIFTH FLOOR. ORDER BY MAIL.

LESS than half what we would ask for these beautiful Dressed Dolls, if our buyer had not secured them direct from the little German factory on his last European trip.

The Rose City Doll, as pictured, made of papier-mache, standing 19 inches high; fully jointed with fine bisque head, sewed wig, and eyes that go to sleep. Try to duplicate them anywhere in the country under \$3. For the 1132d Friday Surprise they go at only **\$1.39**



For the Great 1132d Friday Surprise Sale—

\$1 Sample Neckw'r, 47c

MEIER & FRANK'S—FIRST FLOOR. ORDER BY MAIL.



THOUSANDS of pieces of beautiful Fall Neckwear to choose from in this extraordinary Friday Surprise Sale at 47c!

Silk and Satin Novelties, Jabots, Bows and Coat Sets. Also large assortment of Cluny Rabats and Jabots, Venise Lace Cape Collars and Stocks. See the pieces illustrated above. A manufacturer's sample line of 75c, 85c and \$1 Neckwear, for 1132d Surprise **47c**

For the Great 1132d Friday Surprise Sale—

3.25 Oak Stool \$1.69

MEIER & FRANK'S—FOURTH FLOOR. ORDER BY MAIL.

THE hundred we have on hand will surely not last the day out Friday at this astonishing price!

Famous "Lifetime" Fumed Oak Stools, as pictured on the left, covered in red, brown or green genuine leather. They are priced in our regular stock at \$3.25—for Friday at only **\$1.69**



1132d Garment Surprise

Girls' \$14 Thompson Dresses \$9.45

IDEAL Dresses for the school girl. In the regulation Peter Thompson style, made of all wool blue or black serge in two-piece style. Full pleated skirts, laced at back; braid-trimmed collars and cuffs; chevrons on arms and stars on collars. Ages 13 to 18. Splendid \$14 Dresses for the 1132d Friday Surprise



New \$25.00 Fall Suits for \$15.95

IT'S really phenomenal to find this astonishing saving on smart new tailored Fall Suits, right at the season's beginning!

Storm Serges, Cheviots, Tweeds and mannish mixtures, strictly tailored with plain notch collar. Others have round collars and large revers of velvet, satin and plain broadcloth. Splendid tailoring and lining. You'll find they measure up to the \$25 standard in every way.

\$9.45

\$15.95

The Underwear and Hosiery Sale

All Prices in Force---New Items for Friday

Entire Main Aisle From 5th to 6th Streets

Order by Mail

NO let-up today to this monster Underwear and Hosiery Sale for men, women and children, which has brought crowds to The Big Store all this week! Remember, every item in Underwear and Hosiery is reduced.

Extra specials, just for Friday Surprise, in addition to the hundreds of items already quoted:

Women's Vests and Pants at 34c

A crowd-bringing special Friday on Women's splendid ribbed cotton Vests and Pants of excellent 50c quality. Medium weight in all sizes—white only, now selling, each, **34c**

Children's 25c Underwaists—of ribbed cotton with taped-on buttons. Same style as Nazareth, all sizes, Fri. **15c**

Children's 35c Underwear—Vests and pants in white, gray and cream. In all sizes, for Friday only selling **21c**

To 65c Hose 36c

An extra special from this Hosiery event just for Friday's Surprise! Two thousand pairs of women's fine imported lisle Hose in black and colors. Plain and silk lisle lace and embroidered boot. Regular 50c and 65c grades, the pair for Friday's sale, at **36c**

Childs' 25c Hose 10c

On Basement Bargain Square The remainder of an immense purchase of sample Hosiery from Lord & Taylor! Fine and heavy ribbed Hose for boys and girls. All colors and a limited number of black. Reg. 25c grades, pr., **10c**

Men's \$1.50 Wool Underwear \$1.19

Men's warm natural wool and lambs' wool Shirts and Drawers in soft finish. Just the weight for present and Winter wear. Regular \$1.50 garment, all sizes, **\$1.19**

Men's \$2 Underwear—Fine quality mercerized Egyptian Cotton Shirts and Drawers in pink, blue and lavender—this sale **\$1.39**

Men's \$1.50 Silk Socks—Finest pure cocoon silk with heavy double lisle soles, heels and toes. Colors only **65c**

Remnant Surprise at Half-Price

Meier & Frank's—First Floor, New Building

A **NOTHER** huge lot of Remnants gathered up for this 1132d Friday Surprise to sell at half price.

The great lots include practically everything in Wash Goods—Ginghams, Mad-rasses, Prints, Wool Flannels, Flannelettes, Serpentine Crepes, Wash Silks, etc. Usable lengths of 2 to 10 yards. Remnants of 10c, 12 1/2c, 20c, 25c and up to 50c fabrics, we place on sale for our 1132d Friday Surprise Sale—come and see them—at just **Half Price**

5000 Yards Ribbon Remnants—20c to 50c Grades 12c

Every imaginable color on fancy design in Ribbons that sell off the bolt from 20c to 50c a yard! Widths from 2 to 6 inches and from one to two yards in length. We have placed these Ribbon Remnants on sale for Friday Surprise at, yard, **12c**

The Grocery Surprise

GRIZZLY BLUFF BUTTER, 2 LBS. 62c

TWO Thousand rolls of the delicious Grizzly Bluff Butter, received by express for the Friday Surprise Sale. Made of pure Pasteurized Cream by the most modern and scientific process. Special, 2 lbs., **62c**
Butternut Butter, special, 2 pounds, now for **64c**
Royal Banquet Butter, special, 2 pounds, **72c**
M. & F. special Coffee, 5 lbs., **\$1.15**; lb., **24c**
Early Dawn Coffee, steel cut, pound, now **31c**
Royal Banquet Coffee, Mocha and Java, lb., **47c**

Long Kid Gloves \$1.98

MEIER & FRANK'S—FIRST FLOOR.

A **STIRRING** Friday Surprise Clean-up on incomplete lines of Women's \$3 and \$3.50 long Kid Gloves!

Of fine Glace Kid in 16-button mousquetaire style. Assorted colors and a few pairs in white. All sizes in the lot to begin the sale. Regular \$3 and \$3.50 long Kid Gloves for Friday Sale **\$1.98**



For the Great 1132d Friday Surprise Sale—
To \$7.50 Hats at \$3.75

SUCH pretty, becoming Trimmed Hats as have been selling right through the season for \$7.50!

The three pictured above will give you a good idea of their style. Medium and broad brimmed shapes of velvet, trimmed with fetching satin and velvet bows, fancy feathers and wings. Splendid Hats for street wear. Today in the 1132d Friday Surprise you may take your choice at **\$3.75**

For the Great 1132d Friday Surprise Sale—
Cut Glass Bowls \$2.69

MEIER & FRANK'S—FIRST FLOOR.

WE'VE exactly 132 of these rich, sparkling American Cut Glass Bowls for the 1132d Friday Surprise at \$2.69!

Full 8-inch size, as illustrated, with deep, brilliant cutting in the Hob star design. Regular \$4 Bowls, for Friday they go at **\$2.69**

\$6 Cut Glass Fern Dishes—As illustrated; 8-inch size in footed pattern with silver-plated inner dish; for Friday's Surprise Sale at **\$3.98**
\$2.25 Cut Glass Nappies—As illustrated; 6-inch size, handled in assorted patterns; Friday at **\$1.48**



For the Great 1132d Friday Surprise Sale—
Women's Slippers 98c

MEIER & FRANK'S—THIRD FLOOR.



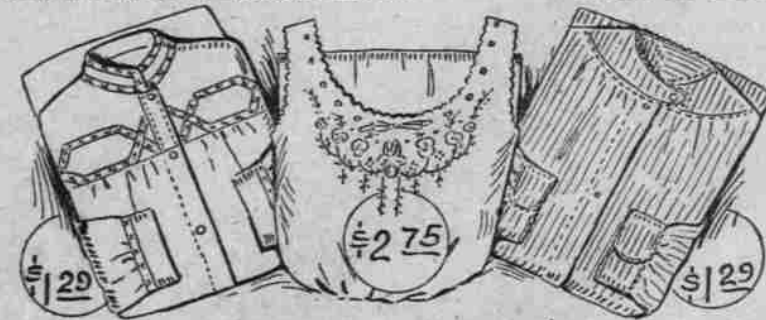
OUR first sale of the season on these warm, comfortable Felt Slippers, which will be in big demand from now on until the Holidays!

Juliet Slippers of good quality felt, in two styles just as illustrated, either plain or fur trimmed. Low heels and soft, flexible soles. All sizes—2000 pairs, just for the 1132d Friday Surprise we are selling them for the low price of **98c**

For the Great 1132d Friday Surprise Sale—
Outing Gowns at \$1.29

MEIER & FRANK'S—SECOND FLOOR.

ORDER BY MAIL.



A **SPECIAL** that's bound to bring Women by the hundreds to this 1132d Friday Surprise Sale today! Women's snug Outing Flannel Gowns, as pictured above, in plain white or with fancy pink or blue stripe; neatly braid trimmed. Reg. \$1.75 grades, for Friday at **\$1.29**

\$2.50 to \$5.00 Hand Embroidered Chemise—Beautiful Madeira Chemise as illustrated in center. Double scalloped edge. Special **\$2.75**

For the Great 1132d Friday Surprise Sale—
\$2.50 Carpet Sweepers \$1.75

MEIER & FRANK'S—THIRD FLOOR.

ORDER BY MAIL.

A **SENSATIONAL** Friday Surprise on the famous National Carpet Sweepers!

The "Perpetual," a popular model, as illustrated, strongly made and fully guaranteed. Reg. at \$2.50, for Friday we are selling them at **\$1.75**



IF YOU CAN'T COME IN PERSON, ORDER BY MAIL