

Great Sale of New Fall Silks Again Today at 76c the Yard
All Our Office Desks One-fourth Off--Elberta Peaches, Box 82c

Edna Howard Baker's Free Cooking School, 2 P. M. Today--
Fourth Floor--Lessons Today on Broiled Salmon and Steak

THE MEIER & FRANK COMPANY, ESTABLISHED 1857

MEIER & FRANK'S

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THE MEIER & FRANK CO., 5th, 6th, Morrison and Alder.

MONSTER DISTRIBUTION OF UNDERWEAR & HOSIERY

FOR Men, Women & Children



See the Big Display
in Fifth and Alder
Street Windows

Greatest Event of Its Kind ^{In the West} Begins Today!

Every Well-Known Make Included! The Entire Main Aisle From 5th to 6th Street, Given Up to This Tremendous Sale!

DO NOT confuse this with any other sale of Underwear and Hosiery ever held in Portland! In fact, no other store in the West but Meier & Frank's, with its gigantic stocks and wonderful buying power, would dare attempt any event on such a broad scale as this. When you come into the store this morning, you'll find table after table right down the broad main aisle from 5th to 6th street and from Alder to Morrison, piled high with the immense stocks of dependable, new Fall and Winter Underwear for Men, Women and Children, at savings without a parallel in the 56 years this store has been in business. A whole page for details and only a fraction of the items mentioned! A hundred extra salespeople to care for the crowds. If it's possible, come in the morning.

Every Garment in Underwear Less

- | | |
|--|---|
| Harvard Mills Underwear Reduced
Swan Brand Underwear Reduced
Oneita Underwear Reduced | Munsing Underwear Reduced
Sterling Underwear Reduced
Kayser Silk Underwear Reduced |
|--|---|
- Harvard Mills and Munsing Underwear sold here exclusively. We are agents for other makes.
- \$1.25 Union Suits for 98c**
Women's famous Harvard Mills Union Suits, of fine ribbed cotton, with high neck, long sleeves, ankle length. Warmly fleecy-lined, Winter weight. Extra sizes, regularly \$1.50 at **\$1.19. 98c**
Reg. sizes, \$1.25 grade
 - Women's \$1 Underwear**
Harvard Mills wool mixed Vests and Pants in high neck, long sleeve, ankle length. **79c**
All regular sizes, each
 - Women's \$1.25 Underwear**
Harvard Mills fine ribbed wool mixed Vests and Pants in white only. High neck, long or short sleeves, and ankle length. Special, only **98c**
 - Women's \$1.25 Underwear**
Harvard Mills fine silk-and-wool Vests and Pants in high neck, long or short sleeve, ankle length, ea. **93c**
 - Women's \$2 Union Suits**
The Harvard Mills famous wool-mixed garments in warm Winter style and weights. All regular sizes, during sale for only **\$1.63**
 - Women's \$1.50 Underwear**
Famous Harvard Mills silk-wool Vests and Pants in high neck, long sleeve, ankle length. Ea. **\$1.27**
 - Women's \$2.50 Union Suits**
Harvard Mills fine wool-mixed, perfect-fitting garments in Winter styles and weights. All regular sizes, only special price, only **\$1.98**
 - Women's \$3.00 Underwear**
Harvard Mills fine ribbed silk-and-wool Union Suits. Medium weight in high neck, long or half sleeves, ankle length, sale price **\$2.67**
 - Women's \$5c Underwear**
Fine ribbed cotton Vests and Pants in all regular and extra sizes. Extra special for **34c** this sale today, each
 - Women's 50c Underwear**
Fine ribbed, heavy fleecy-lined Vests and Pants in all regular and extra sizes. Sale price today, each, only **39c**
 - Women's 85c Union Suits**
White and gray, fleecy-lined, of fine Winter weight. All regular and extra sizes. A **57c** phenomenal special for
 - Women's \$1.25 Union Suits**
Famous Richelieu fine rib'd, in high neck; long, short or no sleeves; knee or ankle length. Special, a suit **87c**
 - Women's \$1.75 Union Suits**
Light weight, wool-mixed, with high neck, long sleeve, ankle length. Fine ribbed, form-fitting suits, **\$1.09** Priced at, the suit
 - Women's \$2.50 and \$3 Union Suits**
Fine rib'd, extra heavy wool, in high neck, long sleeve, ankle length. Form-fitting, hand-finished. Offered at, suit, only **\$1.47**
 - Children's Underwear**
Warm fleecy-lined Vests and Pants in white, cream and silver. Sizes 28 to 34, 35c grade, 25c; sizes 18 to 28, 25c grade, during sale for **21c**
 - Children's 50c Underwear**
Heavy ribbed cotton Vests and Pants in all regular sizes. Good Winter weight; **33c** in this sale, each, only
 - Children's Union Suits**
Splendid fleecy-lined, Winter-weight garments in all regular and extra sizes. In this sale, special, suit, only **47c**

Every Pair of Hose Now Reduced

- | | |
|---|---|
| Famous "Onyx" Hosiery Reduced
Kayser Silk Hosiery Is Reduced
McCallum Silk Hosiery Reduced | Burson Hosiery Is Reduced
Wayne-Knit Hosiery Reduced
The "M. & F." Hosiery Reduced |
|---|---|
- Hosiery needs for months to come should be provided for at these sale prices! Read every item!
- 50c Pure Silk Hosiery, 43c**
Over 2500 pair of women's fine, pure thread Silk Boot Hosiery with reinforced lisle soles. Full fashioned with wide garterproof tops. Black, bronze and every wanted shade. 50c grade, 3 pairs only **\$1.19. pair 43c**
 - Women's 25c Hosiery, 19c**
Over 4000 pairs of Women's extra fine 25c Lisle Hosiery with reinforced heels and toes and 4-inch double garter tops. Black, tan and all wanted shades. Finest 25c Hosiery, three pairs **55c. single pair 19c**
 - Children's 35c Hose at 23c**
The well-known Pony Brand School Stockings for boys and girls, in medium and heavy weight. Strictly fast black with heavy double heels and soles. Best 35c grade in all sizes, and are priced at only, pair **23c**
 - Women's \$1 Silk Hose**
Our new Vassar line, of pure thread silk in black, tan, sky, pink, white; lisle sole and welt tops; three pairs \$2.52, **87c** special the pair, only
 - Women's 50c Victor Hose**
Extra weight, full fashioned, with wire-ripped heels and toes. Black only. Sale **35c** price, 3 pairs \$1, pair
 - Women's 20c Hosiery**
Fine seamless cotton stockings of medium weight. Also mercerized lisle, in black **12 1/2c** only. Price, pair
 - Misses' \$1 Silk Hose**
Full-fashioned, pure thread silk in black only. All sizes, 7 to 9 1/2. Excellent wearing quality. Sale price, pair **69c**
 - Women's 50c Silk Lisle Hose**
Our famous M. & F. grade. Full fashioned, with double spliced heels and 4-inch welt; black and colors. Three pairs \$1.20; pr., only **43c**
 - Children's Victor Hose**
The best school Hosiery for boys and girls. Reinforced linen heels and toes. Elastic tops. Black only **22c**
 - Children's 25c Hosiery**
Medium weight, soft cotton hose with seamless feet. Black, tan and colors. Sale price **17c** 3 pairs for 45c; a pair
 - Infants' 25c Hose**
Fine wool with mercerized heels and toes. Black, white and colors. All sizes. In this sale to-day at, the pair, only **18c**
 - Women's 50c Hosiery--50c**
pairs of medium and heavy-weight, plain and mercerized Lisle Hose, in black only. Also Maco split foot. Offered special, pr., only **27c**
 - 25c to 50c Hosiery**
Odd lots of infants' and misses' Stockings of lisle, silk plaited and wool; assorted colors and sizes, pair **12 1/2c**
 - Children's Cashmere Hose**
Black only, with gray heels and toes. Sturdy ribbed quality in all sizes. Prices in this sale, pair, only **28c**
 - Missouri Mule Hose**
For boys and girls, "as strong as its name." The best wearing Hosiery in Portland for this price. Pair **12 1/2c**

Amazing Array Men's Underwear and Hosiery Bargains



Every Undergarment Reduced

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|---|---|---|---|--|
| Munsing Union Suits
Cooper
Stuttgarter | Vassar Union Suits
Lewis
Gantner & Mattern | Globe
Root's Tivoli
Koenig | Gotham
Norfolk & New Brunswick
And Many Others | Wright's Health Underwear
And Many Others |
|---|---|---|---|--|
- Remember, every Union Suit and separate garment of Men's and Boys' Underwear is reduced for this great sale. We can mention only a few of the items.
- \$1.50 Underwear at 98c**
The famous Cooper Natural Wool Ribbed Shirts and Drawers for men. Also ribbed worsted wool. Both are the best \$1.50 grade, in all sizes. For this great sale are price at, garment **98c**
 - \$1.00 Underwear at 55c**
For this sale, 2500 garments of men's Fall and Winter weight fancy ribbed Shirts and Drawers, in pink, blue and ecru. Shirts have the comfortable snake necks. Regular \$1 grade priced only **55c**
 - \$2.00 Underwear, \$1.49**
Several different styles in the best \$2 grades -- heavy-weight gray wool, heavy-weight blue cashmere, fancy stripe worsted and heavy wool Shirts and Drawers in gray and camel color, at only, garment **\$1.49**
 - Men's \$1.00 Underwear**
Splendid yearling natural wool ribbed Shirts and Drawers for men, in all sizes. During this sale, ea., only **79c**
 - Men's \$1.50 Underwear**
Heavy-weight wool Shirts and Drawers, gray and camel color. Splendid Winter weight, in all sizes **\$1.19**
 - Men's \$1.50 Underwear**
Fancy light weight worsted Shirts and Drawers in pink and blue; all sizes. Sale price, each **\$1.35**
 - Men's \$1 Underwear**
Heavy ribbed, wool mixed Shirts and Drawers. In gray only. All sizes. Price in this sale **89c** at, a garment, only

Men's \$1.50 Fine, Pure Silk Socks, Only 65c

- WE'VE secured 1500 pairs of these wonderful Pure Silk Socks to sell at 65c instead of \$1.50!
- Every pair of finest pure thread cocoon silk with double-spliced lisle heels, soles and toes. Plain grays, blues, maroon, every possible plain shade excepting black and tan. Try to match the quality of these Hose less than \$1.50, if you can! In this great sale are priced at only, the pair **65c**
- To 50c Half-Hose 17c**
Two big aisle tables filled today with these fancy lisle, cotton and silk mercerized Half Hose of staple 25c, 30c and 50c grades! Every wanted plain shade--striped, figures, dropstitch, embroidered and fancy patterns galors. **17c** On sale today at the exceedingly low price of three pairs for 50c; pair
- Men's 25c Cashmere Socks 19c**
Men's splendid medium-weight Cashmere Wool Socks in black, oxford, gray and natural, with double spliced soles, heels and toes. Our best 25c grade, sale price, the pair, only **19c**
- Men's 50c Cashmere Socks 35c**
Men's fine quality imported wool Half-Hose in black and natural gray. Medium Fall and Winter weight, with double spliced soles and heels. **35c** 50c grade, 3 pairs for \$1; pair
- Men's Regular 50c Silk Sox 23c**
Another huge shipment of these excellent pure Silk Hose just received. Black, tan, grays, navy, maroon and all other shades. Usual 50c grade, during this sale, a pair **23c**
- Men's 20c Value Lisle Sox 12 1/2c**
For this sale, 5000 pairs of men's new Fall weight Lisle Socks in all new shades, with spliced soles, heels and toes. All sizes, priced during this sale today at, only **12 1/2c**



IF YOU CAN'T COME IN PERSON, ORDER BY MAIL OR TELEPHONE