

Store Open Tonight Until 9:30—Our Delicious \$1 Dinner in 7th-Flr. Restaurant Tonight From 5:30 to 8—Orchestra Music

Coffman's Specials, 25c Peanut Brittle 18c, 50c Chocolate 38c Elberta Peaches, Box 75c—Royal Baking Powder, lb. Can 37c

MEIER & FRANK'S.

THE MEIER & FRANK COMPANY, ESTABLISHED 1857.

MEIER & FRANK'S.

THE MEIER & FRANK CO., 5th, 6th, MORRISON & ALDER.

Autumn Clothes Show for Men at Its Height Today!

Measure These \$5 School Suits by \$6 and \$7 Standards

"The Boys' Store" Third Floor



AND by the wonderful value-giving in this \$5 line you may judge the merit of our whole immense stock of Boys' Clothing, from the natty little Reefers and Juvenile Suits at \$2.50 to the handsome "Sampeck" models at \$10, \$12.50 and \$15.

The attention we've paid to details in these \$5 Suits is amazing! Many have two pairs of Knickerbockers, full cut, with triple stitching and taped seams. The suits with one pair of Knickers are lined throughout.

We also have the famous Sampson guaranteed Suits, made of strictly all-wool shower-proof fabrics, and warranted to give the fullest measure of service or a new suit free. Every mother owes it to herself to see these wonderful school Suits in our Fall line at popular price of only **\$5.00**

Boys' Reefers, 2 to 12 years, \$3.50 to \$10. Juvenile and Sailor Suits, 3 to 12 years, \$2.50 to \$10. Boys' Auto and Ulster Coats, 6 to 17 years, \$5 to \$15. Boys' Raincoats and Capes, 4 to 17 years, \$2.25 to \$5. Boys' and Children's Hats—every new shape in felts and beavers, 50c to \$3. Boys' Shirts and Blouses—the famous K. & E. brand, in all new Fall patterns, 50c to \$1.50. Boys' New Caps—50c, 75c, \$1.

Watch FREE With every \$5 purchase in Boys' Store, a guaranteed stem-winding Watch, valued at \$1, free.

Over 1000 Beautiful New Patterns! Every Suit at \$15 and Up All Wool! Every Suit & Overcoat Hand-Tailored

ON the Third Floor you'll find an exhibit of the world's best in Men's Ready-to-Wear Clothing—a wealth of handsome patterns and styles in fine hand-tailored Suits, Overcoats, Raincoats, English Gaberdines and separate Trousers.

We've selected the "cream" from such famous makers as Adler-Rochester, A. B. Kirschbaum, Alfred Decker & Cohn, The Washington Company, N. & W. Naumburg and many others, taking the best from each line.

There are scores of smart, clear-cut, up-to-the-minute models for the young fellows in high school, college or business. Coats with graceful rolling lapels, box or fitted backs, medium or peg-top trousers.

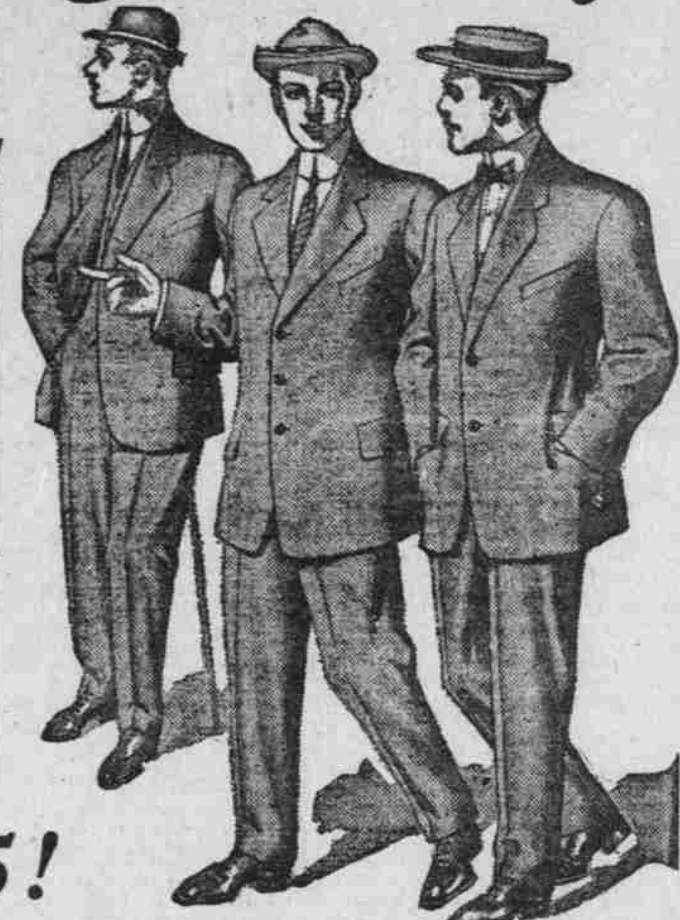
And Suits for the more conservative, fashioned and cut in the way which men used to think could only be secured in made-to-order Clothing.

In our immense stock, prices range from \$12.50 to \$35, but we feature the three great lines

---At \$15, \$20 and \$25!

See the new "Ardoc" Raincoats, with the famous convertible collar, an exclusive feature. Also new half and full-lined Overcoats, many cravenetted and genuine English Gaberdines. Prices \$12.50, \$15, \$18, \$20, \$25 and up.

THIS AFTERNOON Count August de Castellane Seymore, will demonstrate Our New Fall Clothing this afternoon and tonight in the Morrison-St. Window. TONIGHT



New Lot of \$3 to \$5 Derbies

\$1.98

from the most famous Hat maker in the world. This is the second shipment this season on an immense contract we've made to take nearly all the maker's \$3, \$4 and \$5 Hats which had the slightest irregularity—little technical flaws not one in a hundred men can find. They are all brand new Fall shapes including—

New Low-Crowns and Broad-Brims Styles for the Young Man Styles for Dressy Wear Styles for the More Conservative

They come in black only—all sizes. Count yourself among the hundreds of prudent men in need of a new Fall Hat, who'll profit by this sensational sale today. Every one either a \$3.00, \$4.00 or \$5.00 Hat at \$1.98.



To \$2 Hair Brushes 98c

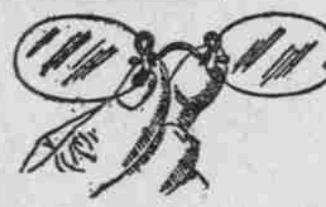
MEIER & FRANK'S—FIRST FLOOR.

THE famous Ideal Hair Brushes—made of extra fine quality bristles with vacuum rubber cushion. Only a limited number of these \$2 Hair Brushes, placed on sale today at low price of 98c

New Line of "Tokalon" Remedies and Specialties

- 5c Florida Soap—Ideal for the bath—it floats. Special today, dozen cakes at... 39c
- 10c Bath Brushes at only 40c
- 10c Tooth Brushes at only 10c
- 25c Cuticura Soap, cake, at 15c
- 25c Lyons' Tooth powder, two for 25c.
- 25c Nourish's Tale, any odor, 9c
- 25c Kolyona Tooth Paste at 15c
- 25c Armour's Tale, Powder 10c
- 25c Washburn's Soap at only 14c
- 25c Peppermint Scented Soap at 14c
- 25c Pear's Unscented Soap 12c
- 25c Santol Violet Soap at 10c
- 25c Parker's Tar Soap only 14c
- 25c Malt Nutrine—a highly concentrated liquid extract. Doz. bottles \$1.98, each 35c
- 35c Hazeltine Snow Cream at 23c
- 50c Daggert & Ramsdell's Cold Cream, 37c.
- 50c Cream Eclairs special at 29c
- 50c Dr. Charles' Fleck Food 29c
- 50c El Perfecto Veda Rouge 29c
- 25c Teltow's Theatrical Cream 18c.
- 25c Eversweet Deodorant, two for 25c.
- 25c Espy's Cream special at 17c
- 25c Frostline Cream at only 12c
- 50c Herpicide Hair Grower 67c
- 50c Palmolive Cream only 29c

(We Reserve the Right to Limit Quantity to Customer.)



\$8.00 Finger Piece Eye Glasses, Only \$5 HERE'S an opportunity you shouldn't let slip by if your eyes need attention! Gold-filled finger piece mountings with genuine tortoise lenses. Our expert, graduate optician will examine your eyes or we will fill any oculist's prescription at this special price. Regular \$8 Glasses today at \$5. \$3 Gold-Filled Finger Piece Mountings at \$1.25. \$4 Gold-Filled Finger Piece Eye Glasses, with best plain lenses, today at \$2.50.

Bring Your Answers to Musingwear Contest Today 9:30 A.M.!

THIS is the day that boys and girls for miles around have been waiting for, so they can come to The Meier & Frank Store and hand in their answers to the Musingwear Contest. Three children will be the happy winners of \$10, \$5 and \$3 in cash, though every contestant gets a beautiful cut-out Doll. Answers will be received at special booth on the first floor, beginning at 9:30 this morning. Prizes will be awarded to the three correct answers received first. Musingwear—the ideal undergarments for men, women and children. This is the Portland home of Musingwear Union Suits. All new Fall and Winter styles and weights are here.

Nobby New Knox "Highto!"



JUST one from over half a hundred of smart Fall Styles, built according to our own particular ideas by the most famous makers, under the special "Knox" trade-mark. Also the medium and broader toes, with medium and high heels. Gunmetal, Tan Russian and Cresco calf and patent colt leathers, in button and blucher styles. Don't buy your new Fall Shoes without coming in and inspecting our famous "Knox" line

--- at \$4.00, \$4.50 and \$5.00!

\$1.75-\$2 Gloves \$1.33

Perrin's and Trefousse Makes

NO two names that signify more in Glove-quality or Glove-style. A special lot of genuine Perrin's and Trefousse Gance Kid, Chamois and Cape Gloves in one, two and three-clasp styles. Wide range of the new Fall Browns, grays, tans, wine, besides the natural chamois and staple black and white. Also the famous Marvel Washable Gance Kid Gloves in white, mode, tan and gray. Smart pique-sewn styles with two pearl clasps and fancy stitched backs. Regular \$1.75 and \$2.00 Gloves on sale for Saturday only at, **\$1.33**



New 75c Neckwear 47c

Charming Fall conceits in Neckwear that you'll probably not find elsewhere at any price! Lovely Platen lace Yokes, Collars, Chemisettes, Circular Collars, Coat Sets, Stocks, Rabats, Jabots, Cascades and Side-Frills. 65c and 75c values **47c**

Women's Silk Hose, 3 Prs. \$1.25

WOMEN will surely be eager for these splendid Silk Boot Hose at 3 pairs for \$1. They're remarkably fine at 50c a pair—in appearance and wear equal to many higher-priced all-silk Hose. Made full fashioned, in black, white, tan, sky and pink. Our regular fine 50c Silk Boot Hose. Remarkably priced for this sale today—**THREE PAIRS FOR \$1.25**

Famous Silk Hose, the Kayser and No. "900," without question the best wearing \$1 Silk Hose you can possibly buy. Black and **\$1.00** Extra Fine Hose of plain and silk lisle, in black and colors. Splendid, full-fashioned, seamless hose, remarkably low priced. On sale now, the pair, at only **22c** Victor Hose, for boys and girls. They're made to wear. Reinforced linen heels and toes. Come in all sizes. Pair at **25c**, special now at only, **THREE FOR 65c** Infants' 25c Hose of fine soft cashmere, in black, white and colors. Reinforced mercerized heels and toes; special, a pair, at **19c**

Men's Black and White Sale Again Today!

HOW the stacks of these splendid White Shirts and Black Ties disappeared under eager buying. Sale lasts till 9:30 tonight. **\$1 and \$1.25 White Shirts**—popular short bosoms, full dress and plaited Shirts for Tuxedo and dress wear. All sizes, 14 to 18. Annual Sale price, only **63c**

Basement Sale of **Men's \$1 Shirts 65c** Over 5000 Men's best \$1 Shirts out on the Basement Bargain Square today at 65c. Percales and Madrases with plain or pleated fronts, cuffs attached. Also a large number of plain blue chambrays. All sizes, 14 to 17½. Today, **65c**.

Men's **\$1.50 & \$2 "Star" Shirts 98c** The remainder of a tremendous purchase of the Star Shirt Company's entire factory stock! Over 7000 finest \$1.50 and \$2 Shirts, of madrases and percales, with plain or plaited fronts; cuffs attached, coat style. All sizes and sleeve lengths. Choice today, **98c**.

\$2.50 Punch'g Bag \$1.79

REGULATION Punching Bags, for home or gymnasium work. Of heavy brown chrome tan leather with covered seams. Regularly \$2.50, for Saturday only, **\$1.79** \$4 Punching Bag Stands—of white oak, oil finished, very light and durable. See illustration at left. Today the price is **\$2.95**

50c Punching Bag Gloves 39c. 75c to \$1.00 Football Shin Guards, heavy ribbed leather, pr. 53c. 25c to 40c Football Shin Guards, pr. 19c. \$1 Pebble-grain Footballs, full size, today at **79c**.

Last Day of the Homefurnishing Sale

ALL the phenomenal reductions in our Great Fall Sale of Home Wares end Tonight. Savings on Graniteware, Kitchen Needs, Tinware, etc., that come but twice a year. **\$1 Aluminum Lipp Kettles, 54c** **\$1.25 Mrs. Potts' Irons only 99c** **\$1 Nickel-Plated Coffee Pots, 79c** **75c Galvanized Wash Tubs 56c** **35c Wesco Swpg. Comp. 5 lbs. 24c** **36 Guar. Clothes Wring'rs, \$4.79** **80c Granite Tea Kettles at 59c** **\$1.25 Copper Bottom Boilers, 99c** **85c Steel Mail Boxes for only 67c** **\$1.50 Fold. Ironing Boards, \$1.19** **\$1.20 Step-Ladders for only 95c** **\$12.50 Washing Machines \$8.99**

All Food Choppers Reduced **\$1.00 Choppers, No. 0, 77c** **\$1.25 Choppers, No. 1, 97c** **\$1.50 Chprs. No. 2, \$1.17** **\$2.00 Chprs. No. 3, \$1.57**



"Storm Queen" Veils, \$2.48

IT'S rare indeed that you can purchase the famous rainproof "Storm Queen" Veils and new Veilings at such prices as here. No need to fear Portland showers if you wear one of these rain-resisting Veils. They'll fully protect the hair and millinery. Dainty and pretty as well. The ideal Motor Veil. Yard wide, 1½ yards long. All colors. Harvest Sale, sp'1 today **\$2.48**

20c to 35c Veilings—in the popular plain, dotted, fine and coarse mesh. Specially priced for today, yd. **10c** 50c to 75c Shetland and Chiffon Veils—the style that never loses its vogue. Handsome mesh patterns. Black, white and colors. Special, each, at only... **29c** **\$1.25 Shetland Drapes**—in fine and large size meshes. Black, white and colors. They add a pretty touch to the Fall hat. Special today at only... **89c** **\$2 Black Chantilly Veils**—the lovely drupe veils, 1½ and 2 yards long. Wide assortment of hand-made patterns. Sp'1 **98c**

