We've a Copy of Our New 130-Page Fall and Winter Catalog for Every Home in the Northwest—Send Today for Yours

Sole Oregon Agents Ostermoor Mattresses—Globe-Wernicke Book Cases—The Famous Bundhar Wilton Rugs and Carpets

MEIER & FRANK'S. | THE MEIER & FRANK COMPANY, ESTABLISHED 1857. | MEIER & FRANK'S. | THE MEIER & FRANK CO., 5th, 6th, MORRISON & ALDER.

What Is Advertising Without Stocks, Value, Service?

THIS big store stands as a monument of proof of the 56 years of satisfaction, of service, of selection!

Paper is patient—a little, meager selection of merchandise may be advertised in the most glowing terms. Please do not think it is in a spirit of boastfulness that we attribute The Meier & Frank Store's amazing growth to its backing up of every advertised statement with stocks that stand unchallenged as the largest and most complete in the West. With service that always satisfies, with value-giving that is always the wonder of patrons and merchants alike.

There can be no dissatisfaction at Meier & Frank's—that is ever our watchword!

Second Day of Fall Notion Sale

MEIER & FRANK'S—FIRST FLOOR.

YESTERDAY saw throngs of professional and home-sewers in our First Floor Notion Section, who participated in this great semi-annual event. An almost endless number of money-saving specials in everything needed by Fall sewers. Read every item—it's worth while.

5c Spool Oak Thread Free

We've secured 1000 Spools of Charter Oak Thread to give away free with every 25c purchase of notions in this sale. Plenty for those who come today. Our price for this splendid 6-cord sewing cotton is **6 for 25c**

5c Warfield Basting Cotton, spool 3c
7c Dragon Basting Cotton, spool 5c
King's Basting Cotton, ds. 45c, ea. 4c
Clark's or Brook's Thread, doz. 53c, each 5c.
Silk Thread, 100-yd. spools, doz. 42c, each 4c.
Carlson-Currier's 100 Silk, doz. 80c, 3 at 25c.
Carlson-Currier's 11 oz. Superior Silk, doz. $4.95, each 50c.
Carlson-Currier's ½-oz. tailors' hand sewing silk, box $3.65; each 25c.
Kleinert's 25c Juno Dress Shields, pair 18c.
Kleinert's 25c Jum Dress Shields, pair 19c.
Kleinert's 25c Featherweight Shields, pair 20c.
Kleinert's 50c Eaton Dress Shields, pair 39c.
Naiad's 50c Bolero Adjustable Shields, pair 35c.
25c Nainsook Covered Dress Shields, pair 19c.
Omo 50c Zouave Self-Adjusting Shields, pair 39c.
Omo 30c Regular Nainsook Dress Shields, pair 22c.
$1.35 Bust and Hip Forms, sp'l $1.14
25c Prima Donna Pins, a box 12c
Asbestos Iron Holders, sp'l at 5c
25c Children's Hose Supporters, pair 10c.
10c Hair Nets in tubes, sp'l at 5c
10c Mother's Ironing Wax at 5c
20c Tubular Shoe Laces, dozen pairs 10c.
50c Standrite Shoulder Braces, pair 35c.
35c Washable Sanitary Hair Rolls 19c.
I. V. Tape Bone Buttons, each 5c
Children's Petticoat Bands at 5c
5c Rubber Mending Tissue, a package 3c.
10c Tape Measures, spl at only 5c
Ironing Cover Stretchers, sp'l 10c
15c Lingerie Braids, sp'l bolt 10c
Ribbon Wire Flute, the bolt 5c

Hall & Borchert's Hip and Bust Forms $3 and $2.
Forms adjusted to your measurements for 50c.
85c Tailor's Canvas Coat Forms, shaped collar, 69c.
50c Bust Forms of best hair cloth, pair 39c.
20c Lightweight Canvas Forms, pair at 16c.
15c Shoulder Forms, special, a pair, at 8c.
$1 Belding's Lining Satins, yard wide, special 89c.
40c Striped Cotton Linings, 36 inches wide, 33c.
$2.25 Taffeta Silk Skirt Flounces, special $1.95.

The Hooks and Eyes—
Dorcas Hooks and Eyes, gross 22½c card 4c.
Windr Hooks and Eyes, gross 20c, card 4c.
M. & F. Special Hooks and Eyes, gross 22½c, card 4c.
10c Yeiser's Hooks and Eyes, doz. 75c, each 7c.

The Tape Specials—
3c Cotton Tape, 4-yd. rolls, 4 for 5c
5c Blocked Linen Tape sp'l at 2c
25c Tape, ½ in. 36-yd. roll 15c
25c Dressmaker's Delight Gauges at 10c.
50c Professional Ideal Gauges 25c

Skirt Bandings-Beltings
Tanton's Skirt Banding, bolt 40c, yard 4c.
Cotton Beltings, bolt 15c, yd 2c
Silk Beltings, bolt 75c, yard 10c

The Cube Pin Specials—
10c Large Black Jet Pins, cube 5c
10c Large Assorted Fancy Pins, cube 5c.
5c Small Black Pins cube only 4c

Waist and Collar Bones—
12½c Chicago Waistbones, box 90c, yard 8c.
15c Silk Waistbone, box at $1.35, yard 12c.
10c Silk Collar Bone, box 90c, yard 8c.

Collar Supporters—
10c Serva Collar Supporters, sp'l 5c
10c Kletela Collar Supporters, 5c
10c Pearlbone Collar Stays, sp'l 5c

Needle and Pin Speials—
5c Milward's Needles, doz. ps. 40c, each 4c.
5c Darning Needles, all sizes, 3c
10c Machine Needles, any kind, tube 7c.
5c Gem Pins, paper, at only 3c
25c Dressmaker's Pins, ½-pound boxes 15c.
Adamantine Pins, dozen papers, at only 12c.
5c Locket Safety Pins cd. of 6 3c
10c Cushion Desk Pins, each 5c

Miscellaneous Notions—
25c Shell Hair Pins, dozen 10c
Wire Hair Pins, dozen papers 10c
10c Wood Cabinet Hair Pins 5c
10c Fancy Darning Thread, sp'l 5c
10c Natural and Jet Hat Pins three for 5c.
25c Stephenson's Waist Belts 10c

5c Hair Nets, 8 for 25c—
Quite as popular as the real Hair Nets. Come in all shades and extra large size. 5c Nets, special, today, 8 for 25c.

The "Munsing-Wear" Contest

Answers Received Beginning 9:30 Saturday—$10, $5, $3 Cash Prizes

THE happy little Munsingites greet you these days on the billboards, in the newspapers, in the show windows, at the Underwear Counters—everywhere.

And girls and boys for miles around have been stirred into action by the unique Munsingwear Guessing Contest for children, with $10, $5 and $3 cash prizes, besides a beautiful cut-out doll for every contestant. Answers will be received at a special booth on the first floor, beginning at 9:30 Saturday morning. They will be numbered consecutively, so that should there be a number of children equally accurate, cash prizes will be awarded to the three guessers received first.

Women's $1.25 and $1.50 Union Suits 98c

Women's fine Winter weight Munsing Union Suits with high or low neck, long or short sleeves, ankle length.

At 65c—Women's heavy Munsing Vests and Pants. Out sizes, 75c.
At $1.75—Women's wool and cotton mixed Munsing Suits.
At $2.25—Women's fine white wool and lisle Munsing Union Suits.
At $3.50—Women's heavy white lisle Munsing Union Suits. Out sizes $4.00.

Children's Munsingwear.
At 50c—Children's fine ribbed white cotton Munsing Fleeced Vests and Pants, 1 to 16 years. Out sizes, 65c.
Munsing Union Suits.

Munsingwear for Boys.
At $1 and $1.25—Boys' ecru Fleeced Munsing Union Suits.
At $1.25—Children's fine ribbed white cotton Munsing Union Suits; drop seat.
At 85c—Children's white and gray ribbed wool Vests and Pants. Out sizes, $1.

Munsingwear for Men.
At $1.50—Men's gray or ecru Fleeced Cotton Munsing Union Suits.
At $2.50—Men's gray worsted ribbed Munsing Union Suits.
At $3.00—Men's lisle or white and natural worsted Union Suits.
At $1.50—Boys' heavy natural gray wool Union Suits.
At $1.75—Boys' medium weight Worsted Union Suits.

At $3.50—Men's medium weight natural worsted Munsing Union Suits.
At $4.00—Men's heavy and medium weight worsted

Enjoy the World's Famous Artists in Your Own Home!

THROUGH the long Winter season, you'll realize no end of enjoyment from the modern Talking Machine!

Close your eyes—yes, here is Alice Lloyd, that dainty English comedienne, singing the songs just as she does in vaudeville. Montgomery and Stone tell their latest jokes, in that quaint eccentric way that's made them famous. Then all the song-birds of Grand Opera—Caruso, Tetrazzini, Neilson, Bonci, Schumann-Heink, McCormack, sing for you the operas just as they are heard in New York.

A small Payment Sends Any Victor or Columbia Machine to Your Home.

Then you pay on the Club Plan—No interest.

See the new "Table that Talks," the superb Columbia Grafonola Regent, at $125, $150 and $200. And the other Victor and Columbia Hornless Machines at $50 up.

Capture of Fine Belt Strips!

MEIER & FRANK'S—FIRST FLOOR.

COME today and expect to find sample belt lengths of beautiful tinseled, embossed, beaded and fancy Beltings at a half and a third their regular worth.

We took all the sample and surplus Beltings the big New York house had on hand. Both elastic and non-elastic, mostly in belt lengths, divided into three lots for today:

Belt Lengths worth 35c to 75c, on sale now only **19c**
Belt Lengths worth 75c to $1.50, on sale at only **34c**
Belt Lengths worth $1.50 to $2.50 for only **89c**

The De Bevoise Brassieres

MEIER & FRANK'S—SECOND FLOOR.

FIRST the corset, then the Brassiere and gown. Women have come to know that the form-fitting and figure-forming Brassieres are essential to the perfect contour of the figure.

Wear a De Bevoise and every line of beauty will be enhanced until any possible defects will become invisible. You'll be delighted with the beautiful, unbroken lines from shoulder to waist effected in wearing one of these perfectly-boned corset covers.

Remarkably well made of fine quality cambric, trimmed in laces, embroideries and ribbons. They're splendid for the snug fitting one-piece gowns of the day.

75c De Bevoise Brassieres, only **49¢**
$1.00 De Bevoise Brassieres, only **73¢**

DeBevoise

The R. & S. Silk Poplins for Fall

MEIER & FRANK'S—FIRST FLOOR — ORDER BY MAIL

THE famous R. & S. Irish Silk-and-Wool Poplins were never in such high demand as now, for lovely afternoon and evening dresses, gowns for the debutante, frocks for the high school and college girl.

The beautiful shimmering weaves combine the wearing qualities of wool with the beauty of silk—that soft, draping effect.

The R. & S. Silk-and-Wool Poplins are here in a wealth of the new Fall shades—rich browns, the new Coronation purple, new grays, new blues, and the pastel color ings for evening wear. In detail—

R. & S. Plain Poplins 43 Inches Wide, $1.50
R. & S. Silk-and-wool Poplins, 43 inches wide, in plain colors and pretty self-woven Jacquarded designs in all Fall shades. Prices at, the yd. **$1.50**

R. & S. Fancy Poplins 44 Inches Wide, $2.00
Handsome new R. & S. Jacquarded silk-and-wool Poplins in a range of exquisite shades that fairly challenge the rainbow. Full 44-inch, yd..... **$2**

R. & S. Bordered Poplins 50 Inches Wide, $2.00
Still foremost in Fashion's favor for Autumn are the beautiful bordered designs, as shown in new R. & S. Poplins. Full 50-inch with satin and Jacquarded borders, at..... **$2**

The Home Beautiful

YOU go to a professional man and expect to pay for his advice.

But in beautifying the home, the knowledge of our Interior Decorating Experts is at your command without a cent of extra charge.

More definitely, we are glad to send one of these experts to your home—to go over with you any special scheme or idea of decorating you may have. Whether or not we do this work for you, there is no charge for the advice.

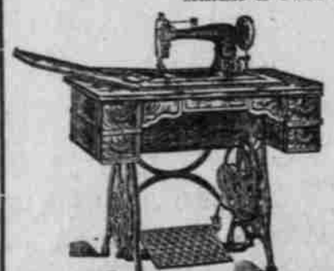
See the beautiful new Autumn designs in Carpets, Wall Paper, Hangings and even Furniture, all to match. We are also equipped for the re-upholstering and re-finishing of furniture, at moderate prices.

Just telephone or drop a card and one of our experts will call.

The Harvest Sewing Machine Club

Easy Payments—$2.00 Now and $1.00 a Week

MEIER & FRANK'S—THIRD FLOOR. ORDER BY MAIL.



The "WILLAMETTE" Number 124, $23.50

TIME was when a GOOD Sewing Machine could not be bought under $50 or $60—even in these modern days some machines are sold at such prices, **but not because better machines cannot be had for less.**

We challenge you to find a handsomer, more modern, easier-running or dependable Machine at any price than our Model 1430 Willamette Rotary at $35—on the Club Plan, $2 now and $1 a week.

And you may place the same realiability in a Willamette Machine at any price, whether $20, $23.50, $26.50 or $32.50.

Come in today and let our lady Sewing Machine expert demonstrate to you the many superior points of the "Willamette."

Remember, you pay only $2 at purchase and $1 a week—no interest or extra charge whatever.

Sweaters on Basement Bargain Square

To $2.50 Grades 89c

A BIG Knit Goods manufacturer moved his factory from Philadelphia to New York. But he didn't want to move the stock of Sweater Coats he had on hand—rather clear them out, even at a loss, and start out anew in the New York factory.

We bought over two thousand Men's and Women's Sweater Coats at about half price. Most of them are $1.50, $2 and $2.50 grades, made of warm wool yarn in Oxford gray with red and blue trimmings—also solid colors of blue, red, maroon, Oxford, brown, etc. With or without pockets, "V" neck or high collar styles. Today on the Basement Bargain Square, $1.50 to $2.50 Sweaters **89c**

Childs' $1.50 Sweaters 69c

About 500 warm Sweater Coats for boys and girls came in this big purchase! All colors and combinations; with or without pockets. Regular $1.50 grades, in all sizes, today in Basement, at only **69c**

Grocery Specials

WE can mention but a fraction of the hundreds and hundreds of special offerings in the Sale of Pure Food Groceries.

Butternut Butter, 2 pounds 59c
Grizzly Bluff Butter, 2 lbs. 59c
Royal Banquet Butter, 2 lbs. 67c
M. & F. Special Coffee, lb. 23c
Meierfrank Superior Coffee, 37c
Early Dawn Steel Cut Coffee, 32c
Royal Banquet Steel Cut Coffee, 47c
Wadco Steel Cut Coffee, 1½ lb. 55c
Shaker or Ivory Salt, pkg. 8c
R. S. V. P. Salt, package at 8c
Japanese Brooms, each at 15c
Burnham's Jellycon, package, 7c

If You Can't Come in Person, Order by Mail or Telephone

Fall Sale of House Wares Continued!

THOUSANDS of homes are being replenished for the Fall and Winter season in this great Semi-Annual Sale of Housewares! Literally thousands of staple needs—Graniteware, Tinware, Willowware, Woodenware, Laundry Supplies, etc., all reduced.

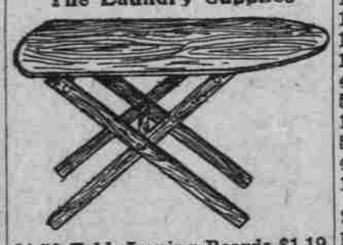
See full-page announcement of Tuesday—sale positively ends Saturday night.

Royal Steel Graniteware

40c Granite Dishpans, only **32¢**
50c Granite Dishpans, only **39¢**
60c Granite Dishpans, only **52¢**
25c Granite Coffee Pots at **19¢**
30c Granite Coffee Pots, at **24¢**
40c Granite Coffee Pots, at **32¢**
85c Granite Rice Boilers at **68¢**
25c Granite Wash Basin, at **19¢**
60c Granite Tea Kettles at **48¢**
18c Granite Lip. Kettles, at **15¢**
23c Lip. Granite Kettles, at **18¢**
10c Granite Milk Pans, at **8¢**
15c Granite Milk Pans, at **12¢**
17c Granite Pudding Pans, **14¢**
25c Granite Pudding Pans **19¢**
25c Lipped Sauce Pans, at **19¢**
17c Lipped Sauce Pans, at **14¢**

The Tinware Specials
$3.25 Galv. Ash Cans, at **$2.59**
$1.15 Bread Boxes, at only **92¢**
40c Japanned Coal Hods, at **32¢**
25c Tin Muffin Pans, only **19¢**
35c Tin Egg Poachers for **28¢**
12c Tin Cooking Spoons, at **10¢**
8c Tin Funnels, special at **6¢**
10c Dust Pans, special only **8¢**
25c Oil Cans, gallon size, at **19¢**
12c Loaf Bread Pans, only **10¢**
20c Oblong Bread Pans for **16¢**
7c Tin Milk Pans, 3-quart, at **5¢**
12c Tin Pudding Pans, 5-qt. **10¢**
40c Tin Dish Pans, 14-qut. **32¢**

The Laundry Supplies



$1.50 Fold. Ironing Boards $1.19
$1.25 Cop. Bottom Boilers **99¢**
75c Galvanized Tubs, only **56¢**
$6 Clothes Wringers, at **$4.79**
$1.25 Sad Irons, set, only **99¢**
$1 Willow Clothes Baskets **79¢**
$12.50 Vac. Wash. Mach. **$8.99**
40c Glass Washboards, at **34¢**
20c Galv. Water Pails, at **16¢**

The Kitchen Needs
25c Sink Strainers, at only **19¢**
25c Extension Strainers, at **19¢**
30c Soup Strainers, at only **24¢**
7c Tea Strainers, now only **5¢**
15c Coffee Strainers, only **12¢**
10c Wire Pot Chains, only **8¢**
5c Egg Whips, special, only **4¢**
15c Flour Sifters, special **12¢**
5c Soap Dishes, special, only **4¢**
10c Tea Pot Stand, special **8¢**
5c Picture Wire, special, only **4¢**
10c Picture Hooks, at only **8¢**
10c Stove Lid Lifters, only **8¢**
15c Carpet Beaters at only **12¢**
3c Wire Potato Mashers, at **2¢**
10c Potato Mashers, at only **8¢**
10c Wire Clothes Hook, at **8¢**
10c Dover Egg Beaters, only **8¢**
35c Potato Ricer, now only **28¢**
15c Steak Hammer, at only **12¢**
15c Chop Knives, special at **12¢**
25c Rope Clotheslines, only **19¢**
20c Wire Clothesline, only **16¢**
15c Stove Mittens, special **12¢**
15c Austin Coffee Bags, at **12¢**
10c Can Opener, special only **8¢**
10c Tack Pullers, now only **8¢**
10c Paring Knives, at only **8¢**
40c Butcher Knives, only **32¢**
50c Baking Shells, now at **39¢**
10c Apple Corers, now only **8¢**
5c Cooking Forks, now only **4¢**
40c Cooking Forks, at only **32¢**
10c Cake Spoons, now only **8¢**

$1 "Wear-Ever" Aluminum Kettles for 54c

The famous "Wear-Ever" Aluminum Ware, that you've seen advertised in the magazines. The modern cooking utensils—sanitary, easily cleaned, no scorching or burning. Regular $1 "Wear-Ever' 3-quart Lipped Kettles, in the Fall Sale today at only, each **54c**

55c "Wear-Ever" Aluminum Saucepans, one-quart size, at only **30¢**.

65c "Wear-Ever" Aluminum Saucepans, long-handled, **37¢**

$2.25 "Wear-Ever" Aluminum Omelet Pans, **$1.49**.