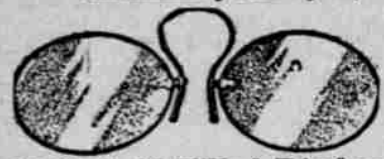


Visit the Modern Hair Dressing and Beauty Parlors, Balcony, First Floor—Shampooing, Manicuring, Massage, Etc., Done by Experts
October Fashion Sheets and Patterns Now Here—Fall Butterick Fashion Book 25c, With 10c or 15c Pattern Free—Oct. Delineator 15c

\$8.00 Gold-Filled Glasses for \$5.00

OUR registered, graduate Optometrist will be glad to examine your eyes, and if you need Glasses fit them at a most moderate price!
Just for Saturday, high-grade individually-ground toric lenses, fitted in the gold-filled frames or rimless style. Reg. \$8, at **\$5.00**
\$5.00 Gold-Filled Rimless Glasses, today at only **\$3.00**
\$2.00 Aluminum Frame Eye Glasses, today at only **\$1.00**



Buy School Supplies Today

EVEN our regular prices on School Supplies are low but we're offering hundreds of special today.
M. & F. large Scratch Pads for 5c
5c Composition Books, for only 4c
15c Composition Books, at only 11c
5c Ink Tablets, special at only 4c
10c Ink Tablets, special at only 7c
5c Carter's Black Ink, special at 4c
10c Pencil Sharpeners, ea., only 4c
25c School Compasses, special, 21c
School Lead Pencils, each, only 1c
5c Lead Pencils, at, each, only 4c
5c School Rulers, special, each, 3c
10c Pencil Boxes, at, each, only 8c
15c Single Book Straps, only 12c
5c Pen Holders, special at only 4c
5c Memo Note Books, special at 4c
50c Fountain Pens today, only 39c

This Will Be a Big Day in Golden Harvest Sale

\$1 Saturday Night Dinner

PLAN to take your Saturday Night Dinner in our beautiful 7th Floor Restaurant. You'll enjoy the delightful Orchestra Music—the excellent service and cuisine. Meet your friends in the lobby, if you like.
MENU:
Olympia Oyster Cocktail
Cream de Palestine, Souffle Croissants
Consomme Julienne
Green Olives, Radishes, Salted Pecans
Royal Chicken Salmon
Hollandaise Sauce
Fumons, Perceclade
Vol-au-Vent of Sweetbread a la King
Creme de Menthe Punch
Roast Stuffed Spring Chicken
Currant Jelly
Boast Prime Ribs of Beef au Jus
Mashed or Browned Sweet Potatoes
Asparagus with Drawn Butter
Tomato and Cucumber Salad
Pumpkin Pie
Pistachio Ice Cream, Assorted Cake
Bouquetiere Cheese and Crackers
Cafe Noir

ALL roads lead to The Big Store today!
'Till 9:30 tonight, the Second Great Golden Harvest and Manufacturers' Sale will be in full swing. You'll find many timely savings on things that'll help prepare the children for school. New School Suits, New School Dresses, New School Hosiery, New School Shoes, in a breadth of selectin and at prices we know are unequaled.

See the Amateur Photo Exhibit

in the lobby of our beautiful seventh floor Restaurant and Tea Room. Probably the most notable collection of Amateur Photos ever made in the West. We will award 17 prizes, totaling \$280.

\$3 Hats With Positive Guarantee!

MEIER & FRANK'S
Just Inside Morrison-St. Entrance.
"If this Hat breaks, loses shape or found imperfect in any way with ordinary wear within a year after purchased, bring it back and get a new one!"
That is the positive guarantee we give with every one of our famous \$3 Hats—in fact any Hat that bears Meier & Frank label.
All the new Fall and Winter blocks in Derbies including smart low crown and wide brim shapes. And the new roughish effects in Soft Hats—scratch felts, velours and beavers. Come in and select your new Fall Hat today from **\$3.00** our great line
New Fall Stetson's are here in Derbies and Soft Hats—Portland's best showing! Prices \$4.00, \$5.00 and up.
Genuine Austrian Velours—that we import direct. Rich browns, black and grays. Prices, \$6, \$8.50, \$7.50 and \$10.



\$1.50 Fall Shirts, 95c

MEIER & FRANK'S—JUST INSIDE MORRISON ST. ENTRANCE.
ONLY our immense quantity buying enables us to sell these handsome, new Fall Shirts less than \$1.50!
Every imaginable pattern and coloring—distinctive stripes, small figures and self-woven effects. Plain or plaited fronts—cuffs attached—alcoat style. All sizes and sleeve lengths. Take your choice Saturday at the low price **95c**
Men's 50c Silk Socks 25c
Another great lot of the same Silk Socks which caused such a sensation a few Saturdays ago! Pure silk, in black, tans and all colors. Splendid 50c grade, offered for this sale at, pair, only **25c**
Men's Silk Knit Ties—Smart cross-striped, accordion knit style, that you see elsewhere at \$1.00 each. Offered here during sale, only 50c



Boys' Sweater Coats, Underwear

\$1.50 Sweater Coats, for boys, youths and girls. In gray, red, blue, white, brown, etc. Come in all sizes, 4 years and up, special at only 95c
\$3.50 Sweater Coats, for boys, youths and girls. High-grade pure wool, in all colors. "V" or military collar \$2.39 styles, ea. only
50c Fall Underwear, for boys and youths. Fine derby-rib'd Shirts and Drawers, in gray and blue. Today, offered special, garment, only 39c

Your New Fall Suit--

can be selected in a "jiffy" today from the hundreds of beautiful, new Autumn patterns and styles that comprise our huge stock on the third floor!
Suits distinctive, not only for their perfect hand-tailoring, their richness of pure wool fabrics, but an indescribable style and snap—the little features which you so seldom find in ready-to-wear clothing.



Here you are not limited to any one line, but our great Clothing stock comprises the best from a half dozen of America's famous makers

For instance, our blue serges come from a house which makes that their specialty.
And we have a distinctly different showing of styles for young men, from makers known from Coast to Coast for the smartness, the look and hang of youthfulness they put into their Clothes for young fellows. We want to call the particular attention of high school and college men to this line.
Although our Clothing prices range from \$12.50 to \$35, we feature three unrivaled lines

--at \$15, \$20, \$25

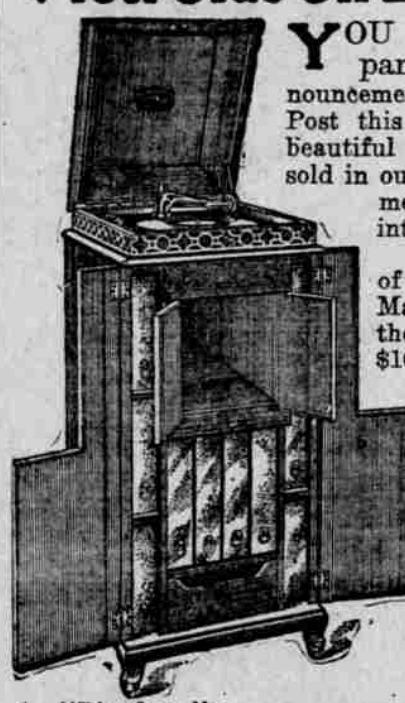
Let the Boy's School Suit 'Sampeck'

MEIER & FRANK'S—THIRD FLOOR.
MOTHER and boy, alike, will admire the handsome patterns, the clean-cut, mannish styles and the distinctive quality which marks every "Sampeck" Suit!
When a suit is signed "Sampeck," it is a guarantee for wear and service which we are happy to indorse with the Meier & Frank label.
"Sampeck" is the kind of a Suit the boy wants for school wear. Hundreds of beautiful patterns in browns, grays, tans, here to select from. Both double-breasted and Norfolk styles—many with an extra pair of Knickerbockers. Prices from \$4.50 to \$15.
See Our Famous \$5 Suits! A Warranted Watch Free
We challenge you to find the equal in Portland of the new Fall School Suits we offer at \$5!
Many are the famous "Sampeck" make. Double-breasted and Norfolk styles, with full cut, top Knickerbockers—lined throughout, all seams taped and reinforced. Also Suits with two pairs of Knickerbockers. A warranted Nickel-Plated Watch free with every Sampeck Clothes Suit at \$5 or above.



Victrolas on Easy Club Plan

YOU who saw the Victor Company's big double-page announcement in the Saturday Evening Post this week, remember that all the beautiful Victrola Hornless models are sold in our new Talking Machine department on the easy Club Plan. No interest whatever.
We also carry a complete line of the elegant Columbia Grafona Machines, which range in price the same as Victrolas—\$50, \$75, \$100, \$150 and \$200.
Victor and Columbia Horn Machines—\$17.50, \$25, \$35, \$50.
A full line of latest September Victor and Columbia Records.
Free Concert Today
Special concert this afternoon and tonight on the \$500 Victor Auetophone. Selections from light opera:
1—"Pinafore."
2—"The Balkan Princess."
3—"The Pink Lady."
4—"Madame Sherry."
5—"Fra Diavolo."
6—"The Fortune Teller."
7—"Wizard of the Nile."
8—"The Three Twins."
9—"The Dollar Princess."
10—"The Arcadians."



Women's \$3.50 New L'g Kid Gloves \$2.85

MEIER & FRANK'S—FIRST FLOOR.
ORDER BY MAIL.
IT'S unusual, indeed, to save on these beautiful, new Long Kid Gloves right at the season's beginning!
Fine 16-button mousquetaire Glace Kid Gloves, with Cleopatra buttons. Black, white, mode and green. All sizes 5 1/2 to 7. Regular \$3.50 Long Kid Gloves, on sale today for only **\$2.85**
Short Gloves, \$1.25
A big showing of new 1 and 2-clasp pique and overseam Glace Gloves. Also Capes, Mechas and Suedes in black, white and every new shade. Unusual val., **\$1.25**
New Neckwear, 47c
Not ordinary 47c Neckwear, but lovely new conceits from our regular stock marked 65c and 75c. Point de Venise Lace Collars, Coat Sets, Yokes, 47c Chemisettes. Today for **\$1.25**
To 75c Ribbons 33c
An immense special purchase of plain and fancy Hairdo Ribbons. Extra heavy Taffetas, Moires, Warp Prints and exquisite Dresdens. Regu- **33c**
Women's 25c Handkerchiefs, three for 50c each at 20c
Children's 50c Nazareth Waist Union Suits, at only 43c

\$2.50 Rugby Foot Balls, Today \$1.79

MEIER & FRANK'S—FIFTH FLOOR.
GENUINE Pigskin Footballs, with guaranteed bladders. Regular \$2.50 grade, Saturday for only, each **\$1.79**
\$1.50 Boxing Gloves, set, for **\$1.13**
\$1.00 Football Pants, pair, only **69c**
50c Regulation Hand Balls only **39c**
\$2.50 Ball-B'r'g Roll Skates, **\$1.90**
\$5c Indian Clubs, 3/4-pound, for **27c**
Boys' \$1.75 Baseball Suits for **88c**

Alarm Clocks \$1.19

THE famous intermittent Tattoo Alarm Clocks that ring for 10 minutes intermittently.
They're perfect timekeepers. Every Clock fully guaranteed to give satisfaction. Regularly \$1.50. Today, **\$1.19**



Save on Sturdy School Stockings---Women's Hosiery, Too!

JUST INSIDE MORRISON-STREET ENTRANCE. ORDER BY MAIL.
Missouri Mule Hose—also for small children. Extra fine soft elastic cotton in black, tans and colors. 3 pairs for **12 1/2c**
Girls' School Hose—strong ribbed Stockings for boys and girls. Black and colors. All sizes; for Saturday's selling only, a pair **19c**
Women's \$2 Silk Hose—very fine quality pure Thread Silk in black and all colors. Double lisle tops and split soles **\$1.39**
Women's Black Silk Hose—the kinds you'll pay \$2.50 and \$3 for elsewhere. Finest pure thread silk; 4-inch garter tops **\$1.98**
Famous "900" Silk Hose—the best wearing \$1 Silk Hose. Every pair guaranteed perfect. Black and every new shade **\$1.00**

\$3 Large Princess Dolls Today, \$1.49

ORDER BY MAIL.
DON'T wait 'til the Holidays to get the girl her Dolly. She'll be as happy as can be over one of these
Beautiful Princess Dolls with their bright little faces, pretty curly hair, lashes and sleeping eyes.
They're 24 inches high and made full jointed. Dressed in a little saque, shoes and stockings. See these \$3.00 Dolls today in the Fifth Floor Toy Department. Sp 1 for Saturday only **\$1.49**



Butternut Butter, 59c

MEIER & FRANK'S—BASEMENT.
ONE of the most popular brands of Butter in our Great Pure Food Grocery. Made from pure, pasteurized cream by the most approved, sanitary process. Spec'l today, 2 lbs. **59c**
Tillamook Full Cream Cheese 17c
Over 1000 pounds of this famous Tillamook Cheese goes on sale today. Made from pure cream by a special patented process. Ask for the delicious 20c Tillamook Cheese today at a pound, 17c.
Delicatessen Specials for Today
Potato Salad, pound **13c** | Crab Salad, at, pound, **50c**
Shrimp Salad, pound, **40c** | Chicken Salad, pound, **60c**
Lobster Salad, pound, **50c** | Dill Pickles, a dozen **15c**
Japanese Style Rice, 5 pounds, special price **22c**
German Coffee Cakes, our own make, 3 for **25c**

Girls' New School Hats

MEIER & FRANK'S—SECOND FLOOR.
THE prettiest of Fall Hats for the school girl, here in our second floor Millinery Parlors.
Dozens of charming styles in soft and stiff felts. The rolling brim shapes, the little poke bonnets, the tassel cap toques of felt—all are becoming to the youthful faces of the little students.
They're practical, as well as pretty and clever, with trimmings of velvets, bows, and rosettes and drapes of silk. Prices, \$1.25 to \$5.
The Jaunty Aviation Toques—are here and we've already sold hundreds of them for early Fall wear. With your new Fall Sweater Coat and one of these clever knit or crocheted Aviation Toques, you'll have as jaunty and dashing an outfit as you'd want. All colors and sizes for children and misses. Priced from 50c to \$3.



Girls' School Dresses Worth to \$5 at \$1.85

MEIER & FRANK'S—SECOND FLOOR.
I'LL pay the busy mother to buy more than one of these splendid Wash Dresses for the girl's school wear. Made of good, sturdy materials suitable for wear far late in Fall.
Ginghams, percales, chambrays and poplins in light and dark colors—plain and in stripes, dots and plaids. Dozens of pretty styles. Age 6 to 14 years. Regular \$2.50, \$3 to \$5.00 Dresses are placed on sale today at the very low price **\$1.85**
To \$3.00 Wash Dresses at \$1.38
Another remarkable offering in Wash Dresses for the girl of from 6 to 14 years. Made in chambrays, Galateas, percales and gingham, in all colors. Our regular \$2.25 to \$3 Dresses, today at **\$1.38**
Girls' New Fall Coats Are Here
And many of them have the same new style features as shown in the misses' garments.
They're so pretty and snug and practical, in serges, chevots, polo cloths and fancy tweeds, in all colors. Made with high and roll collars. All lined throughout. Ages 3 to 12 years. Priced \$5 to \$23.
Pretty Fall Dresses for Girls of from 6 to 14 years. In serges, velvets and wool challises. Plain colors, black and white checked and pretty plaids. Priced from \$2.75 to \$22.

