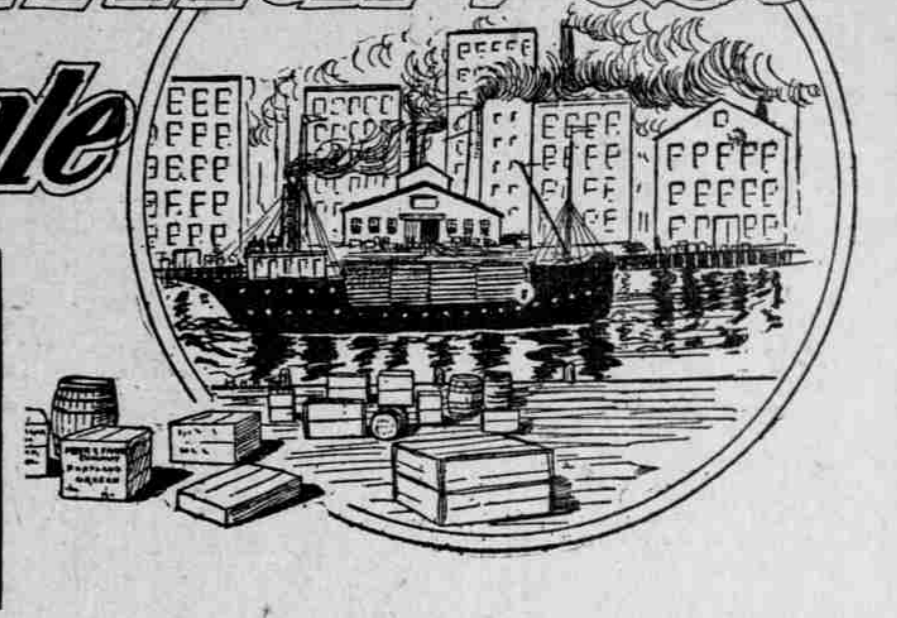


In the Lobby of Our 7th-Floor Tea Room Beautiful, First Amateur Photographic Contest Opens Today—Entries Have Been Extended Until 5 o'Clock This Afternoon—There Are 17 Cash and Merchandise Prizes Offered in All, Totaling \$280—Entries Received 7th Floor

Second Great Golden Harvest and Manufacturers' Sale



Over 1000 Makers Unite in Monster Event Starting This Morning

THIS week will see a repetition of the great event which last year astonished the whole country-side—yes, the entire mercantile world with its scope! Over 1000 leading American and European manufacturers, representing the famous lines for which we are the Portland distributors, have united with us in the Second Great Golden Harvest and Manufacturers' Sale, which begins on the stroke of 8 this morning.

It is the "opening gun" in our Fall and Winter campaign, introducing the giant, new stocks gathered from every corner of the world—dependable, quality merchandise to sell at **LOWEST KNOWN COST**. This opening announcement barely hints at the amazing import of this great event. Every day this week and throughout the month new features will be presented. Read the splendid economy news below. Come today!

\$3 to \$5 New Jap Silk Waists, \$2.22



MEIER & FRANK'S—SECOND FLOOR. **REACHED** us just in time for the Harvest Sale. Beautiful black and white Jap Silk Waists that you'd pay \$3 to \$5 for if bought in the regular way. Note the pretty models in plain tailored and sailor collar styles. Tailored Waists with high necks and long sleeves—the sailor Collar styles with short kimono sleeves. Other dainty models trimmed in pretty laces. Come early for your choice of these \$3 to \$5 Jap Silk Waists **\$2.22**

Harvest Sale to \$8.50 S.H. & M. Guarant'd Silk Petticoats, \$5.45



MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL. **THE** Stuart, Howe & May Company have sold us 1000 of their famous guaranteed Silk Petticoats—splendid \$7.50 to \$8.50 grades—for a sensational Golden Harvest Sale feature at \$5.45. **Every Petticoat bears a dated, numbered 3-months' guarantee, reading like this.**

They are made of rich, all-silk Messalines and Taffetas and in the regular sizes, the deep underlays are also of pure silk. The extra sizes, which come in black only, have cotton underlays. Five new models—note the illustration below. They're finished with plain circular, tailor-stitched, knife-plaited and shirred flounces, all conforming with the present style of skirts. Black, blues, greens, red, helio, lavender, brown, gray, etc. Regular \$7.50 and \$8.50 Guaranteed Silk Petticoats, Harvest Sale price only **\$5.45**



Sale Ayer's Fine Plumes

MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL. **WE** secured an immense purchase of finest French and Willow Plumes from W. C. Ayer & Co., especially for the Second Great Golden Harvest and Manufacturers' Sale. Here are all sizes at unmatched savings. Come in black and white only. **The Willow Plumes.** Size—Regular. Special. 15-inch \$7.50 \$4.95. 16-inch \$8.50 \$5.95. 18-inch \$10.50 \$7.95. 22-inch \$15.00 \$11.95. 24-inch \$20.00 \$14.95. 26-inch \$25.00 \$18.75. **French Plumes and Heads.** Black, white, pink, blue, cardinal, purple, etc. Size—Regular. Special. 17-inch \$ 8.50 \$6.95. 18-inch \$10.50 \$7.95. 19-inch \$12.75 \$9.45. 20-inch \$15.00 \$11.95. 21-inch \$18.75 \$13.95. 22-inch \$20.00 \$15.95. \$24.00 \$18.75.

Harvest Sale Wash Goods 25c Imported Dimities 12 1/2c

IN THIS Great Second Harvest Sale, we're going to close out 2000 yards of beautiful imported Dimities at exactly half. A score of dainty patterns—floral, figured and dotted effects of all colors; best 25c grade, yard **12 1/2c**. 50c Imported Voiles, beautiful patterns, per yard 25c. \$1.25 All-Linen Table Damask, 70-inch, per yard \$1.00. Hemstitched Linen Cloths—\$5.50 at \$3.07; \$6.50, \$4.33. \$2.50 Satin Crochet Bed Spreads, special price, \$1.98.

Mill Surplus Women's 50c and 75c Underwear at 39c

MEIER & FRANK'S—FIRST FLOOR. ORDER BY MAIL. **AND** best of all, they are in the medium weights for Fall and Winter wear! Splendid Ribbed Vests with high or low neck, long or short sleeves. Knee or ankle-length pants. A mill surplus arrived just in time for the Second Golden Harvest and Manufacturers' Sale; regular 50c and 75c Underwear, in all sizes; today, garment, **39c**. **\$1 Ribbed Union Suits, 79c** Our own staple \$1.00 Union Suits, of fine ribbed cotton, in low neck, no sleeves, knee or ankle length. Weight for early Fall wear; all sizes; special price, suit at **79c**. **75c Union Suits Only 47c** Women's new medium-weight ribbed Union Suits for present and early Fall wear. High neck with long or short sleeves, or low neck, sleeveless; knee or ankle length **47c**.

Famous "Stronghair" Veils and Veilings at Sale Prices

MEIER & FRANK'S—FIRST FLOOR. ORDER BY MAIL. **WE** ARE principal Portland agents for these famous "Stronghair" Veils and Veilings, recognized America over as style and quality leaders. All the smart Fall styles in "Stronghair" Shetland Drape and Chiffon Veils, as well as French Silk Veilings in dainty chenille dot, square and Tuxedo meshes are here. Extraordinary specials on "Stronghair" Veils in the Harvest Sale: 50c and 65c "Stronghair" Veilings—Dainty new French meshes in all colors and styles. A yard **39c**. \$1.25 New "Stronghair" Shetland Veils, so much the fad! Come in black, white and colors. Various sized mesh—1 1/2 yards long; Harvest Sale today **79c**. \$2.50 and \$3.00 "Stronghair" Chiffon Veils—Extra large all-silk Chiffon, also silk Crepes. All new shades. We place them on sale at, yd. **\$1.95**

Buy Sugar by the Sack

MEIER & FRANK'S—BASEMENT. ORDER BY MAIL. **SUGAR** is advancing in price every day! It'll pay you to buy a sack at these Harvest Sale prices: **Dry Granulated Sugar, special, 100 lbs., \$6.75** **Berry Sugar, special at, 100 pounds, \$6.98** Tetley's Sunflower Tea, lb., 57¢. Tetley's Green Label Tea, lb., 53¢. Genuine Eastern Hams, deliciously sugar-cured, special, lb., 19¢. El Toro Olives, small cans 10c, large cans, 23¢. White Flyer Soap, box \$4.10, 6 cks. 25¢. Kingsford's Starch, 6-lb. boxes, 52¢. 25c Gold Dust or Citrus Washing Powder, 19¢. Grand Island Asparagus, dozen, \$2.25; each, 20¢. Kenrelli Peaches, small cans, 2 for 15¢. Banquet Peaches, can, 11¢. Log Cabin Syrup, gal. \$1.10; 1/2-gallon, 60c; quart, 32¢.

The Vogue for Laces Marked!

MEIER & FRANK'S—FIRST FLOOR. **LAVISH**—almost to the point of the extreme, will be the use of Laces on garments for Autumn, the marked feature being the use of many laces of different types, rather than only a few styles. See the attractive window display. We want you to see —The new Black Chenille, Cream Net, Spangled and Chiffon Robe patterns. They're exquisite! —The Dewdrop Nets, embroidered in rosebuds and pale pink chenille. —The hand-wrought real Macrame Laces, used extensively by Paris Modistes in both wraps and gowns. —The coarse and fine Point de Venise, Chantilly, Maline, Brussels, Point Milan, Shadow and Gold and Silver Laces. —The Cream Allovers with bands to match, priced from **50¢ to \$10**. And see, too, the new arrivals in Chiffon and Chiffon Cloths, plain and in rich designs, priced, a yard, at **\$1 and \$1.50**.

Taylor Mfg. Co's. Lace Curtains at Nearly Half!

MEIER & FRANK'S—THIRD FLOOR. ORDER BY MAIL. **THE** J. K. Taylor Company is one of America's largest and best Lace Curtain manufacturers! They have co-operated with us in this Great Second Golden Harvest and Manufacturers' Sale—over 3000 pairs of their finest Curtains to sell at nearly half price. See them in 5th st. window. **\$3 and \$3.50 Curtains**—15 patterns in novelty braid, plain net and Renaissance edge designs; see cut, Harvest Sale, pair— **\$1.69** **\$6 and \$6.50 Curtains**—35 patterns in handsome Marie Antoinette and Renaissance braid designs. Full 45 inches wide and 2 1/2 yards long. Pr. **\$3.85** **\$7.50 Screen Curtains**—12 dainty, new patterns in checks and stripes with lace edges. Ivory, white and ecru—all full size. Pair— **\$5.15**

"No-Sag" Handbags

MEIER & FRANK'S—FIRST FLOOR. **HAD** it not been that the manufacturer co-operated with us, we'd never have been able to offer these famous "No-Sag" Handbags at such a low price as this. Every woman knows how the ordinary leather bags bulge and sag at the bottom. You carry them but a short while and they're shabby and unattractive. Buy a "No-Sag" and you'll have a Bag that **Will retain its shape permanently, no matter how heavy the contents, because of a perfected mechanical construction. Always neat, shapely.** Over 300 of these celebrated "No-Sag" Bags enter the Harvest Sale today. Walrus and seal grain leather, with German silver and gilt mount— **\$1.29** with coin purse. These \$2 Bags today

The New Fall Models In Warner's Corsets

THE graceful, supple figure that the fashions of the day demand, possible to women corseted in a "Warner." No matter what your particular build—no matter what peculiarities of line, we have a Warner model that's exactly suited to your needs—one that will enhance every line of beauty or cover any possible defects. Flexibility and natural figure lines are the features of the 1911 models, conforming in every detail to the present style requirements. Medium and low-bust models are prevalent. Style 244, as pictured, is perfectly made of a dainty novelty fabric. Designed especially for tall figures. This model at **\$2.50**. Consult our expert corsetiers today—they can tell at a glance what model is suited to you particularly. Other Warner Corsets are priced from \$1 to \$5.