Last Two Days of the Irish Industrial Exhibit on Second Floor—Free Public Metting of Gaelic League at the Baker Theater Tonight

Last Week for Receiving Entries in Amateur Photo Contest—Desk on 6th Floor—$280.00 in Prizes Offered—September 4th to 16th

The Great September Toilet Goods Sale Is Breaking All Records!

TIME after time yesterday our Toilet Goods and Drug Department was fairly swamped with the throngs that responded to this Great September Sale! Look up the full-page announcement in Wednesday evening and Thursday morning papers. We are also introducing our new "Tokalon" line of Drug Specialties and Toilet Articles, sold under our own name and unconditionally guaranteed.

Facial Creams

75c Pompeian Massage, 47¢
50c Stillman's Cream, 33¢
$1.50 Oriental Cream, 98¢
50c Charles Flesh Food 33¢
50c Palmolive Cream at 29¢
25c Peroxide Cream at 17¢
Lemon Quince Cream, 25¢

Face Powders

50c LaBlache Powder, 29¢
50c Pozzoni Powder at 29¢
50c Java Rice Powder, 25¢
25c Satin Skin Powder 16¢
25c Sanitol Powder at 15¢
25c Sanitol Talcum at 15¢
15c Wild Rose Talcum at 5¢

$1 WORTH of GOODS 50c

With every jar of the famous Viola Face Cream at 50c you are given absolutely free a 25c box of Velota Face Powder and a 25c bar of Viola Facial Soap. $1.00 worth of goods for only **50c**

Soap Specials

25c Cuticura Soap for 15¢
25c Woodbury's Soap, 14¢
25c Packer's Tar Soap, 14¢
25c Pears' Scented, at 14¢
10c Palmolive Soap for 6¢
5c Flotilla Soap, dozen 43¢
5c Wild Rose Glycerine, 6¢

Tooth Po'ders

25c Lyons' Tooth Pdr., 10¢
25c Sanitol Pdr., 2 for 25¢
25c Graves' Pdr., 2 for 25¢
25c Sozodont Powder, 16¢
25c Graves' Tooth Paste 7¢
25c Rubifoam T. Paste 16¢
25c Pond's T'th. Paste, 16¢

September Ushers in the Big 1126th Friday Surprise!

And here is a page filled from top to bottom and from side to side with news of vital, dependable economies that is sure to bring the old-time Friday Surprise crowds when the store opens at 8! Read every word—the part you miss may tell of what you need most.

Surprise Cleanup on Wash Dresses---Four Lots

MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL.

OUR entire remaining stock of Women's and Misses' Wash Dresses at a fraction of former prices, for a quick one-day disposal in the great 1126th Friday Surprise:

At $1.98

Regular $2.50 to $6.50 Tub Dresses of lawns, batistes, ginghams, percales in checks, stripes and figures. Pretty little everyday frocks. $1.98 Friday only.

At $5.95

Colored and white one-piece Dresses of batistes, Swisses, marquisettes, voiles and ginghams. Many elaborately trimmed in lace and embroidery. Friday $5.85.

At $3.45

Every remaining Wash Dress formerly priced $7.50 to $12.50. Ginghams, batistes, lawns and Swisses ,in white and colors. Some hand-embroidered. Friday $3.45.

At $11.45

In this lot are lovely white Marquisette and Voile Dresses in styles for party and dancing wear. Also filmy batistes and Swisses. Formerly $25 to $35.

A Surprise on $2, $2.50 House Dresses at $1.28

MEIER & FRANK'S—SECOND FLOOR.

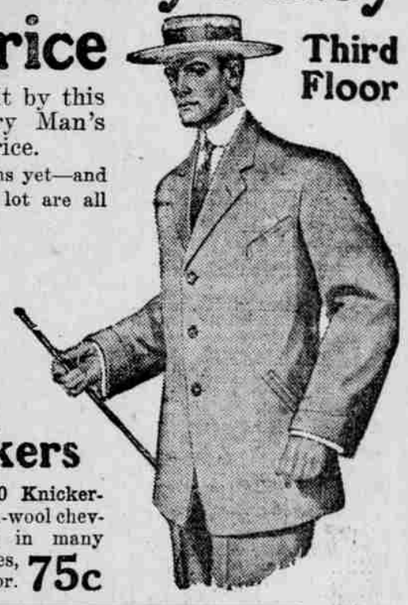
A Friday Surprise that's bound to bring the women by the hundreds today!

Neat, well - made House Dresses of lawns and percales, with round or square neck, trimmed in plain or fancy bands.

Buttoned side or front. Pretty checks, stripes, dots and figures on light and dark grounds. If bought in the regular way they would sell for $2 and $2.50. In the 1126th Friday Surprise,

—Friday $1.28

Clothing Surprise! Every Fancy Summer Suit ½ Price



Third Floor

POSITIVELY your last opportunity to profit by this sensational season-end Cleanup on every Man's Fancy Summer Suit in our entire stock at ½ price.

Weights and patterns that you'll wear for two months yet—and have practically a new suit for next season. In the lot are all sizes for men of all builds.

$12.50 Summer Suits, $6.25
$15.00 Summer Suits, $7.50
$18.00 Summer Suits, $9.00
$20.00 Summer Suits, $10.00

½ Price

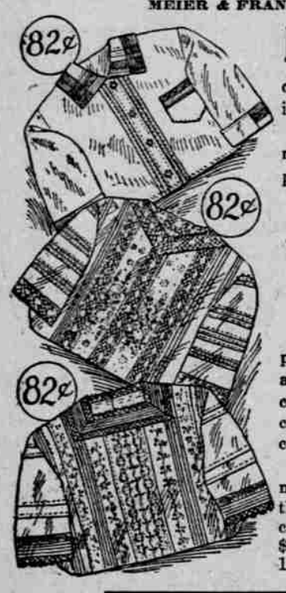
Surprise on Boys' Knickers

$1.75 to $2.50 Knickerbockers—strictly all-wool, finely tailored with taped seams and thoroughly reinforced. All sizes, Friday **$1.50**

$1, $1.25 and $1.50 Knickerbockers, of sturdy, all-wool cheviots and cassimeres in many neat patterns. All sizes, Friday, yor choice, pr. **75c**

Waist Surprise at 82c Worth $1.50 and $1.75

MEIER & FRANK'S—SECOND FLOOR.



IF YOU don't attend this Waist sale you'll miss one of the best surprises we've ever given in our second floor section!

They're not the cheap, carelessly made waists that you'd ordinarily expect to find at such a low price.

Ten different models, three as pictured. Trimmings of laces and insertions in Cluny and Irish designs. Others in combinations of tucks and allover embroidery.

Made in the pretty Dutch neck and peasant sleeve styles, of fine lawns and batiste. Then, too, there are the clever little tailored Waists with the colored handkerchief sailor collar and cuffs.

Every Waist in this great group is new, fresh and dainty. It'll be worth the effort to come early for your choice of these $1.50 and $1.75 Waists for the 1136th Surprise, at only **82c**

The 1126th Surprise *Don't Miss This Sale*

Meier & Frank's First Floor — Order by Mail

2500 Pair Men's $1.50 Fine Silk Socks, 68c

BY all means, the most astonishing sale of Men's fine Silk Socks that you ever read of in Portland!

An amazing purchase from the most famous maker of Silk Hosiery in all the country. Not the cheap sort, but **every pair of extra heavy pure cocoon silk with pure silk tops and double-twisted lisle heels, soles and toes.**

Buy them for Christmas gifts. Nothing will be more appropriate for father, brother, husband or sweetheart.

A limited number in black and tan. But plenty in navy, helio, light blue, lavender, reseda, green, gray and wine.

You'll know them as $1.50 quality, the minute you lay eyes on them! Positively Friday only. Don't think of buying less than three pairs, at 3 pairs for $2, or 68c pair.

68c 3 Pairs $2 — **68c** 3 Pairs $2

83c Is Surprise on $1 and $1.25 Kid Gloves!

MEIER & FRANK'S—FIRST FLOOR. ORDER BY MAIL.

A phenomenal Surprise on Women's Kid Gloves in the new Fall Shades! Chamois, Mocha and Overseam Lambskin, in black, white and colors. All sizes, 5½ to 7. Regular $1 and $1.25 gloves on sale Friday only at the pair **83c**

35c to $1 Underwear 25c

A big table filled with women's Knit Underwear, including fancy yoke Vests and lace-trimmed Union Suits, with fancy crochet yokes. Samples and some slightly soiled **25c**

75c Ribbons 33c

Rich, heavy all-silk Fancy Ribbons in print warp, jacquard, striped and Persian designs, 5 to 8 inches wide. Regular 50c to 75c grades at, the yard **33c**

Neckwear at 16c

For Friday Surprise, 2000 fresh, dainty pieces of Neckwear, including many of the new Fall conceits in Collars, Jabots, Rabats, Dutch Collars. Worth 25c at **16c**

All Irish Crochet Neckwear ¼ Off

Surprise on 12½c Ginghams and Percales at 6¼c

HAVE to come early, if you want to share in this extraordinary Surprise Sale of Remnants! Just about 2000 yards—and it shouldn't last much longer than noon, at this price.

Usable 2 to 10-yard lengths of Dress Ginghams and Percales, sold off the bolt for 12½c. Today, for the 1126th Friday Surprise, at the yard, only **6¼c**

Butter Surprise 10,000 Rolls on Sale Today at 59c

A TWO-POUND roll of the delicious Grizzly Bluff Creamery Butter at only 59c—it's a Friday Surprise special that will bring hundreds to our big Pure Food Grocery today.

Made of pure pasteurized cream—always fresh. For Friday Surprise Sale only, 2-pound roll at **59c**

Royal Banquet Butter, 2 lbs. at 66¢
Butternut Butter, 2 lbs., only 60¢
30c Meierfrank Spl. Bl. Coffee, 23¢
Early Dawn, Mocha-Java style, 47¢
55c Aladdin Coffee, 2-lb. pkgs., 49¢
Visit the Delicatessen and French Pastry Departments.

To $3.50 Auto Veils

In the 1126th Surprise at

$1.95

SELDOM prettier Auto Veils than these of sheer silk chiffon and silk crepy chiffon. You'll be delighted with the plain hemstitched and fancy styles with the colored borders that add an air of dash and newness!

Beautiful imported French Auto Veils in black and a lovely array of colors. Two yards long and one yard wide. $1.95 is the Friday Surprise price of these $2.50 and $3.50 Veils.

Big Silk Hosiery Surprise

50c Grades at 35c Pair

WOMEN will remember the sensational sale last Friday of 50c Silk Boot-Hose at 35c, when every pair was sold out before the day was over!

Here's another lot of 1000 pairs arrived just in time for the Friday Surprise today. The lower part of Hose is of silk, upper part of fine lisle; reinforced garter tops, heels and toes; black only.

You'll marvel at these fine Silk Boot Hose that you'd be glad to buy at 50c a pair. Today, 3 pairs at $1. Single pa **35c**

A Surprise Clean-up on 25c Mattings, Yd.

15c

MEIER & FRANK'S—FIFTH FLOOR.

OVER 2000 rolls of high-grade Mattings, all of this season's production and the best grade we sell regularly for 25c.

Many neat patterns in all colors. For the 1126th Friday Surprise—an offer extraordinary—15c a yard.

65c Matting Rugs, 30x60 inches, 47¢
75c Matting Rugs, 36x72 inches, 59¢

Surprise $8.50 Couch Hammock at $4.98

THESE splendid Couch Hammocks are used the year around for porch and outdoor sleeping-rooms. Made of heavy khaki canvas, with separate mattress. Suspended with strong chains. For the 1126th Friday Surprise Sale, any $8.50 Couch Hammock in stock for only **$4.98**

To $10 Beaded Bags at $4.98

MEIER & FRANK'S—FIRST FLOOR.

THERE'LL be exclamations of wonder and delight over these exquisite Beaded Bags! The entire sample line of a French importer goes on sale at $4.98, and they're worth all the way from $7.50 to $10.

Handsome designs in gold, jet and steel beads, similar to illustration, either cordelier or chain handles. Mostly suede-lined. They'll add the finisting touch to any pretty afternoon costume.

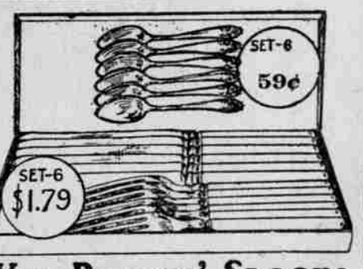
To $2.50 Sample Embroidery Strips in the Surprise at 75c

MEIER & FRANK'S—FIRST FLOOR

OVER 1000 manufacturers' sample strips of Embroideries, including Edges and Insertions on Swis, cambric and nainsook. Scores of beautiful eyelet and floral patterns.

Length of 4½ and 5 yards, worth $1.50 to $2.50. Today in the 1126th Friday Surprise only **75c**

85c to $1.25 Corset Cover Embroideries—18 inches wide, on Swiss and nainsook. Friday at only, a yard **69c**



Wm. Rogers' Spoons Surprise, Set of 6, 59c

FOR years the famous Wm. Roger Bros.' Silverware have given people the land over long and satisfactory wear.

Just 1000 sets of Tea Spoons go on sale for the 1126th Friday Surprise. In the beautiful daisy pattern, as illustrated — heavily plated on a nickel silver base. Set of 6 today at only **59c**

20th Century Silver Plated Knives and Forks, set of 6. Friday, $1.79

Lawn Mowers ¼ Off

FOR the 1126th Friday Surprice, a season-end sale on every Lawn Mower in stock at ¼ reduction! This includes the famous Philadelphia and Reliance makes.

Prices range like this:

$3.60 Mowers,	$2.70—$6.50 Mowers,	$4.88
$4.75 Mowers,	$3.57—$7.50 Mowers,	$5.63
$5.50 Mowers,	$4.13—$8.00 Mowers,	$6.00
$6.00 Mowers,	$4.50—$8.50 Mowers,	$6.38