

Store Open Tonight Until 9:30—Our Delicious Saturday Night Dinner Served From 5:30 to 8 o'Clock in Restaurant—Orchestra Music
New Novel Out Today "The Carpet From Bagdad," Harold McGrath, \$1.25—Last Day of Demonstration of the "Caloric" Cookers

\$8 Rimless Eyeglasses at \$5

WE'RE conservative in saying that nowhere in the city can your eyes be fitted more perfectly and at lower cost than here in our First-Floor Optical Section. Our expert Optometrist will give you careful attention. He's capable—a graduate of one of the best training schools in the country. Rimless toric lenses, with the famous "Apex" mounting—Glasses actually worth \$8, special today only at **\$5**



15c Sheet Music, 6 for 50c

Saturday only. Pieces published to sell at 15c, in lots of six, 50c

The Songs	Instrumental
Why Don't the Band Play Dixie! Keep a Moving. Let's Pretend. You Must Make Good to Me. Honey Sal. Everybody Wants to Be My Sister. Good Old-Fashioned Love. Sing Me an Irish Come-All-You. You Can't Chew My Chewing Gum (Kid Song). Since Mammy Went Away. Little Puff of Smoke. Come to Me in the Land of Dreams.	The Antlers—Two Step. Kimberly Rag. Doll Rag. Speckled Spider Rag. Ragged Edges Rag. Jerusha Rag. Canon Ball Rag. Slazor Bill Rag. Colonial Girl—Two Step. Tennessee Rag—March. Lily of the Valley—Waltz. Love's Mirror—Waltz. Cavalletti—Spanish Serenade.

Men's Fall Clothes—Best From World-Famous Makers

MEIER & FRANK'S—THIRD FLOOR 7 DIRECT ELEVATORS

IN selecting this immense stock of Men's fine, new Fall Clothing, we have not confined ourselves to any one line. From such world-famous style creators as Adler-Rochester, The Washington Company, Alfred Decker & Cohn, A. B. Kirschbaum, M. & W. Naumburg, Sam W. Peck, have come hundreds of beautiful, new Fall patterns that represent the utmost in design, fabric and tailoring skill.

A distinct line of styles for young men, made in the snappy, clear-cut, up-to-the-minute models that you young fellows want. Prices range from \$12.50 to \$35, but we feature three great lines at \$15, \$20 and \$25. See them today.

All Our Summer Suits at Half-Price

For Saturday only, this sweeping cleanup on every man's light and medium weight Suit, only the plain blues and blacks restricted:

- All \$12.50 Summer Suits \$6.25
- All \$15.00 Summer Suits \$7.50
- All \$18.00 Summer Suits \$9.00
- All \$20.00 Summer Suits \$10.00

Both Victor and Columbia Machines Now

Sold on Our Club Plan—No Interest

IT'S been less than a month since we opened this new Talking Machine department on the Fifth Floor, but so phenomenal has been the demand that we have decided to broaden its scope! A complete line of both the famous Victor and Columbia machines will be carried, with a catalog of records that includes over 5000 of the latest and standard selections.

Any style of Victor or Columbia Machines will be sold upon our Club Plan—small payments and no interest. COME IN AND INVESTIGATE TODAY! A COMPLIMENTARY VICTROLA AND GRAFONOLA CONCERT THIS AFTERNOON AND TONIGHT IN THE TALKING MACHINE DEPARTMENT.

1000 Columbia Demonstration Records at 10c

A full size 10-inch double-faced Columbia Record—on one side an interesting demonstration of all the phases in making of phonographic records, on the other a new selection. Regular double-disc Columbia Records are 65c. These special Records are only **10c**

The New Columbia Hornless Machine \$50

Victor No. 3 \$40

Cleanup Men's Underwear—Entire Stock Reduced

MEIER & FRANK'S—JUST INSIDE ALDER STREET ENTRANCE. MAIL ORDERS PROMPTLY FILLED.

MEN'S \$1.50 fine silk-finished Underwear. Perfectly made, form-fitting Shirts and Drawers in blue, tan, white and salmon. All sizes—a weight for present and Fall wear. Today's selling price, the garment **98c**

Our Men's \$1.25 Fine Underwear for 73c

Men's famous Norfolk and New Brunswick mercerized lisle Underwear. Shirts and drawers in white and blue. Best \$1.25 garments, today, per garment **73c**

Men's \$1.00 Cooper Underwear for 75c

The famous Cooper Spring Needle Knit Underwear, in blue, white and brown. Shirts and drawers in all sizes. Best \$1 grade; today at, garment **75c**

MEN'S 50c Balbriggan Underwear. A weight for present and Fall wear. Splendidly proportioned Shirts and Drawers in all sizes. In this stirring Saturday cleanup are priced at only, the garment **39c**

Boys' 50c Union Suits For Today's Sale, 25c

Just half price today on these new style Union Suits for boys, made with porous Mesh Shirt and nainsook Drawers; all in one piece; today, per suit **25c**

Egyptian Cotton Union Suits, All Sizes

Mesh Union Suits, splendidly finished and proportioned to fit comfortably. **\$1.25 Men's Union Suits 95c**
\$1.00 Boys' Union Suits 79c

Extra! Boys' \$7.50 to \$15 Suits Today \$5.95

MEIER & FRANK'S—THIRD FLOOR. ORDER BY MAIL.

WITH the opening of school only a few weeks off, this sale of Boys' Clothing for Saturday is truly sensational!

And doubly so, for they're the famous "Sampeck" and Chas. E. Remington makes, in weights and patterns for early Fall wear.

- 20 Boys' Suits that were \$15.00
- 120 Boys' Suits that were \$12.50
- 70 Boys' Suits that were \$10.00
- 18 Boys' Suits that were \$7.50

You can see at a glance what the saving will be! Both double-breasted and Norfolk styles, with full cut, peg-top knickers, some with an extra pair. For Saturday only at **\$5.95**

The New Fall Clothing

Hundreds of beautiful new Fall patterns in boys' Knickerbocker, Juvenile and Sailor Suits. Over 100 different patterns at \$5 alone! Others \$3.50 to \$15.

50c Box Face Powder FREE

with every 50c purchase in our First Floor Drug Section today. Choose any tint of the famous 50c Velvuttee Face Powder. Then, too, these additional specials for today only:

- 25c Mennen's Talcum Powder at 10c
- 50c Dr. Charles' Flesh Food at 31c
- 75c Piver's Perfumes, special, oz. 59c
- 25c Lyon's Tooth Powder at only 10c
- 25c Swansdown Face Powder at 5c
- 25c Graves' Tooth Powder, special 9c
- 75c Jockey Perfumes, special, oz. 49c
- 50c Hind's Honey & Almond C'm 29c
- 50c Sutherland Sisters' Hair Grower on sale today for the special price 43c
- \$1 Pinaud's Eau de Quinine for 43c
- 50c Sal Hepatica, special today at 34c
- \$1 Swamp Root, special today at 67c
- 50c Beef, Iron and Wine at only 31c

\$2.50 and \$3 Hair Switches \$1.69

MEIER & FRANK'S BALCONY—FIRST FLOOR.

ONLY the best, Sanitary Hair Goods enter our stock—mostly that from France and Germany, with the rich, lustrous quality you can tell at a glance.

For today, regular \$2.50 and \$3 Switches, 24 inches long of good quality, naturally wavy hair, in all shades, on sale now for the low price **\$1.69**

- \$1.50 Cluster Puffs, all shades, specially priced at 69c
- \$3.50 and \$4 Curl Puffs, all shades, priced only \$2.69
- \$6.00 French Hair Cluster Puffs, all shades, at \$4.69
- \$6.50 Heavy German Hair Switches, special at \$4.69
- \$10.00 French Naturally Wavy Switches, at only \$7.69

New Misses' and Juniors' Suits

MOTHERS and daughters alike will be delighted with the splendid array of new two and three-piece Suits now ready for your inspection.

Firm, durable materials—tweeds, serges, chevots and mannish mixtures in blues, tans, browns, black, grays, green, striped and fancy mixtures. Also the new double-faced materials—warm, though light weight.

Plain and cleverly plaited skirts, jointed to the neat bodies with straight and Empire backs. Velvet and silk braid trimmings. Some with clever semi-fitting and box jackets as shown here.

Sizes 14 to 20 years. Priced at **\$12.50, \$15, \$17.50, \$20, \$22.50, up to \$45.**

\$3.50 to \$5 Wash Dresses Today, \$1.85

The most serviceable of Wash Dresses for the girl of from 6 to 14 years. Splendid for school wear!

Nicely made of good quality gingham, chambrays, lawns and piques in blues, pink, tans, white—checks, plaids, stripes and dots. Pretty one-piece sailor and Russian styles. \$3.50 to \$5.00 Dresses on sale for, each **\$1.85**

1.50 Middy Blouses—of white galatee, prettily finished with blue collars and cuffs. So practical and comfortable. Sizes 8 to 14 years. Today at **48c**

Girls' New Box Coats—the nobby three-quarter length in serges and chevots. Navy, red, brown, black and white checks, etc. Splendidly lined throughout. Ages 6 to 14 years. Priced from \$6, \$7.50 to \$12.

See the Irish Exhibit
Irish Neckwear 1/4 Off

THE three pretty Irish collars still continue to draw crowds daily to the Second Floor, where their exquisite hand-work on Irish Neckwear, Laces, Rugs, etc., is the wonder of all!

See the elegant Irish Lace Robe and Coat displayed on the Main Aisle. They are valued at \$1000 and \$350, respectively.

Irish Neckwear and Laces Now 1/4 Less

In connection with the Irish Industrial Exhibit, our own entire stocks of Irish Crochet Neckwear and Laces are reduced a fourth.

Scores of exquisite creations in Dutch Collars, Rabats, Jabots, Coat Collars, Coat Sets, Fichus and Quaker Collars, from \$2 **1/4 Off** to \$30 now on sale at

50c to 75c Ribbons at Only 33c

Over 10,000 yards of exquisite All-Silk Fancy Ribbons, 6 and 7 inches wide, in the newest colorings and effects. Dresdens, Persians, Warp Print Brocades, stripes and beautiful moire striped borders with floral centers to match. Ribbons for sashes, millinery trimmings and fancy work. Actual 50c to 75c grades, on sale today, **33c**

Women's Famous "900" or Kayser Silk Hosiery \$1

WE'VE yet to find the equal of these famous No. 900 Silk Hosiery for women at \$1! They come in black, white, new blues, pinks, helio, lavender, gray, etc. The new Kayser Silk Hosiery at \$1 is in black only. Both kinds are made with wide lisle garter-proof tops, high spliced heels and double soles. See them today—\$1 a pair.

Misses' \$1 Pure Silk Hose—in black only. Full fashioned with lisle garter-proof tops and split soles. Special for Saturday only, the pair, for **69c**

Women's \$1.25 Extra-Silk Hose—pure thread silk with wide elastic garter tops and reinforced foot. For Saturday only, pair **98c**

Women's Silk Boot Hose—with 4-inch lisle garter tops, extra high spliced heels, double soles. Black and in colors. 50c On sale, the pair, only **50c**

Victor Guaranteed Hose—3 pairs in a box, guaranteed for three months without darning. Lisle quality, \$1.50 box **\$1.00** cotton, the box **\$1.00**

Save Today on Misses' and Children's School Shoes

MEIER & FRANK'S—THIRD FLOOR.

I'LL PAY you to buy School Shoes today at this splendid saving!

Misses' and Children's sturdy School Shoes of velour calf and vici kid, with patent tip; also patent colt. Button or lace styles—good, solid leather soles; spring or low heels:

- \$1.75 Shoes, sizes 8 1/2 to 11, at the low price of **\$1.39**
- \$2.00 Shoes, sizes 11 1/2 to 2, at the low price of **\$1.69**

Boys' and Youths' Shoes of strong box calf and vici kid leathers, in bluecher style, with good, roomy toes and heavy extension soles:

- Boys' \$2.00 Shoes, sizes 1 to 5 1/2, at, per pair **\$1.79**
- Boys' \$1.75 Shoes, sizes 9 to 13, at, per pair **\$1.49**

Sale of Boys' Indian Suits

IDEAL play Suits for the little fellow. Made of splendid quality khaki; complete with Indian Head dress. According to size:

- \$1.50 Indian Suits for **\$1.23**
- \$1.75 Indian Suits for **\$1.39**
- \$2.50 Indian Suits for **\$1.98**

Soldier Suits

Complete with campaign hats:

- \$1.50 Soldier Suits for **\$1.23**
- \$2.00 Soldier Suits for **\$1.39**
- \$2.50 Soldier Suits for **\$1.98**

Boys' \$2 Cowboy Suits, with lasso and hat, per suit, **\$1.69**

\$4.50 Chauffeur Suits, with leggings, gloves & goggles **\$3.89**

Moccasins, for boys, girls, men and women; pr. **\$5c-\$2.50**

Baseball Suits, a final clearance at just **HALF PRICE**

Felt and Velour Hats

NEW styles in these smart Velour and Felt Hats for women are constantly arriving! Latest productions from the famous houses of Gage, Fisk, Burgess, Hyland, including the chic, close-fitting hood effects, as well as the smart sailors.

Many trimmed with fetching little aigrettes, wings, bright colored sashes and ornaments.

Untrimmed Felt and Velour Shapes at **\$2.25 to \$5.50**

Trimmed Felt and Velour Hats, at low price, **\$6.50 to \$25**

To 45c Sunbonnets 19c

For hopping, beach and outing. Sunbonnets in plain chambrays and checked gingham. Regularly sold at 30c, 35c and 45c; special for today's sale at **19c**

Baby Bonnets 49c

Entire line of Infants' Straw Bonnets, actually worth from 75c to \$2. All prettily made. Special for today's sale, only **49c**

Women's to 35c Ribbed Vests, 17c

MEIER & FRANK'S—FIRST FLOOR.

WOMEN'S fine ribbed Lisle Vests in low neck, sleeveless style, with plain and fancy yokes; also low neck, sleeveless Union Suits, lace trimmed; regular 25c and 35c grades; Saturday, garment **17c**

Women's 15c Ribbed Vests—Low neck, sleeveless; today, garment, **8c**

Women's 20c Ribbed Vests—Low neck, sleeveless, with plain and fancy yokes; today while they last, **10c**

Creamery Butter Today, 2 Lbs. 59c

MEIER & FRANK'S—BASEMENT.

TWO favored makes of Fresh Creamery Butter offered less than you'd pay elsewhere. Well known Buttermot and Grizzly Bluff Butter, made from pure, pasteurized cream. It's delicious! **59c**

Two-pound roll today at only **59c**

Potato Salad, better than home-made; special today, per lb. **12c**

Chicken Salad at, per pound, **62c**

Crab Salad, at, per pound, **42c**

Shrimp Salad at, per pound, **37c**

Cream Brick Cheese at, per lb. **18c**

Imported Swiss Cheese, per lb. **33c**

Roquefort Cheese at, per pound, **42c**

Try our delicious French Pastry.

SPECIAL—Royal Baking Powder, 1-pound cans, 39c; 1/2-lb. can, 21c