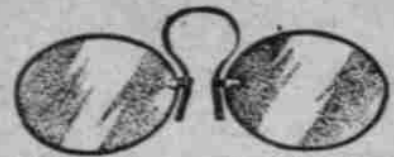


Store Open Tonight Until 9:30—Manicuring, Hairdressing and Beauty Parlors on Balcony, First Fl.—Victrola Concert on 5th Floor Our Delicious \$1.00 Saturday Night Dinner From 5:30 to 8--Orchestra Music—Coffman's 40c Turkish Nut Caramel, Spe'l Pound, 20c

\$8.00 Toric Eye-Glasses at \$5.00



IT'S a low price for these splendid Eye-Glasses! Toric lenses, ground in our own-shop to suit your individual requirements. You'll be perfectly fitted by one of our expert graduate optometrists. Regular \$8. Toric Eye-Glasses with gold filled finger piece mountings, on sale today only for \$5.00 low price \$5.00 Gold Filled Eye-Glgs. \$3.00 \$2.50 Alumico Bridge Glass. \$1.50

We Are Never Undersold on Toilet Articles

PORTLAND people have come to acknowledge that there's no place where Toilet Goods can be purchased at lower prices! These specials for Saturday only—quantities limited: 50c Pozzoni Face Powder at 26c 50c Java Rice Powder, only 26c 25c Swandown Powder, special 5c 25c Mennen's Talcum, special 8c 50c Hind's Hon. & Alm. Cr., 26c 25c Lyon's Tooth Powder at 10c 25c Graves' Tooth Powder, at 9c 25c Sanitol Talcum Powder, 10c 25c Satin Skin Powder, today 13c 50c Cream Blcaya, special at 28c 25c Woodbury's Facial Soap, 11c 10c Jap Rose Soap, today for 5c 50c DeMiracle Cream, today, 29c 25c Satin Skin Cream, only 16c 25c Espey's Cream, today at 14c 50c Listerine, special today, 30c

August Homefurnishing Sale

FOR two weeks, the departments that comprise this Great August Home-furnishing Sale have seen the most wonderful activity in The Big Store's history. New shipments are constantly arriving from the East and placed on sale as fast as unloaded. Why not investigate today? The August Sale of Furniture. The August Sale of Rugs and Carpets. August Sale Curtains and Draperies. August Sale Basement Home Needs. August Sale Blankets and Bedding. August Sale of China and Glassware. August Sale of new Framed Pictures. August Sale of Cut Glass and Silver.



New 30c Songs Saturday at 20c

HERE'S a list of Sheet Music chosen from hundreds of favored titles. Music lovers will be eager for these 30c pieces that we're specializing Saturday at 20c. "The Photophone," "Birth of Passion," "Turn Not Away," "Stars Are the Eyes at Night," "Change the Boy to Suit the Girl," "Because of You," "Such Is the Love I Have for You," "Lester Song," "That Would Be Lovely," "Tunania"—these last three from the "Chocolate Soldier."

15c Music at 10c

"Sweet Italian Love," "Good Old-Fashioned Love," "It Like to Tell Your Fortune, Dearie," "My Heart Has Learned to Love," "Big With No Name," "Honey Sal," "Since Mammy Went Away," "Sing Me an Irish Come-All-You," "Oh You Rash-Rah Boy," "Cavalleri," Spanish serenade.

Locke's "Glory of Clementina," \$1.30

MEIER & FRANK'S—FIFTH FLOOR. LOCKE'S great novel is now ready. Here the famous author is at his best—lifts one out of the petty cares of the day. Read "The Glory of Clementina." It's worthwhile! Fifth floor book store, \$1.30. Love's Pilgrimage, Sinclair, at \$1.35. The Dweller on the Threshold, Hichens, \$1.10. The New Machiavelli—Wells, \$1.30. The Patriotic—Galsworthy, \$1.35. Roundedge Rides Alone—Comfort, only \$1.15. She Builds Her House—Comfort, at \$1.25.



Final Day of Men's \$15 to \$25 Summer Suits at \$11!



IT'S YOUR Last chance to buy any Fancy Summer Suits in our entire lot at \$11! Still hundreds of Suits in patterns and weights suitable for early Fall wear— Former prices were \$15, \$18, \$20 \$22, \$25 and some even higher. If you don't get more than two months' wear, it's the biggest clothing bargain you've been offered in years. All sizes in the lot for men of regular, stout and slim build. Sale positively ends at the store-closing time tonight. Your choice for

\$11

First Fall Suits

For days, the big shipments of Men's new Fall Clothing have been arriving, until now finds a splendid initial showing of patterns and styles, distinctly new and different. Blue Serges—looks like there's no end to them. And a wealth of beautiful new browns, grays and mixtures. Prices \$15, \$20, \$25 and up.

Men's to \$3 Shirts \$1.69

Meier & Frank's—Just inside Morrison Street Entrance. HERE'S big news for you men who want high grade Shirts! Such famous makes as Manhattan, Gotham, Earl & Wilson, Star, of finest imported Madrasses, penangs, Russian cords, etc., in a wide range of smart distinctive patterns. Plain or plaited fronts, attached and French turnback cuffs. Also soft Outing Shirts with attached or detached collars. All sizes 14 to 18. Our best \$2.50 and \$3 Shirts, Saturday \$1.69

To \$2.00 Shirts for Only 95c A cleanup of over 2000 Men's Golf Shirts, also soft Outing Shirts of \$1.50 and \$2 grades. The outing Shirts have turnback cuffs 95c Men's 50c Silk Socks at Only 29c For Saturday, 3000 pairs of Men's pure thread and silk plaited Socks in black, tan and navy and other wanted shades. Splendid 50c grades. 29c Extra special a pair at only 29c Men's Underwear Specials \$1.50 Lisle Shirts and Drawers at \$1.09 \$1.25 Lisle Shirts and Drawers, only 73c \$1.00 White Lisle Shirts and Drawers, 59c Boys' 50c Porosmesh Union Suits at 39c Silk Knitted Ties, Today at 45c We don't know of another store that can show Silk Knitted Ties like these at less than \$1! New accordian plaited effects in smart two-tone colorings. See them today at only 45c \$2.00 Soisette Pajamas at \$1.39 Fine silk-finished Soisette Pajamas in plain colors and neat stripe designs. Finished with military collars and pearl buttons. Splendid \$2.00 Pajamas today only at \$1.39 \$2.50 Straw Hats for \$1.00 Big Saturday cleanup on 150 men's Straw Hats, in all soft and stiff \$1.00 styles. Were \$2.50—today at \$1.00 \$3.50 Straw Hats, today for only \$1.75 \$6.00 Straw Hats, today for only \$2.50 \$6.00 Panama Hats, today at only \$2.98

Last Day 1/2 Price Sale of Boys' Clothing at... 2



IT'S safe to say you will not hear of such an astonishing Clothing Sale for six months, at the least! This is the final day of our Great Midsummer Cleanup on Boys' Clothing at half price! Every Fancy Knickerbocker, Juvenile and Wash Suit included. The sale positively ends at store-closing time tonight. Boys' \$ 2.50 Suits, special at only \$1.25 Boys' \$ 3.50 Suits, special at only \$1.75 Boys' \$ 5.00 Suits, special at only \$2.50 Boys' \$ 6.00 Suits, special at only \$3.00 Boys' \$ 7.00 Suits, special at only \$3.50 Boys' \$ 8.00 Suits, special at only \$4.00 Boys' \$10.00 Suits, special at only \$5.00 Boys' \$12.00 Suits, special at only \$6.00 Boys' \$14.00 Suits, special at only \$7.00 Boys' \$15.00 Suits, special at only \$7.50

Women's 50c Hosiery 39c

PROBABLY no more staple item in the whole Hosiery line than these splendid black silk lisle Lavender-top Hose, which sell the year around for 50c! A new shipment just in. Made with high spliced heels, double soles and extra wide garter-proof tops. Full fashioned leg and foot. Splendid, fine light weight quality. The feature of our Saturday Hosiery Sale, your choice, at 39c

Women's Hosiery at 23c An unusual quality of fine gauze lisle Hose in black, tan and colors. Full fashioned with double soles and wide garter-proof tops. 23c top. 3 pairs 65c; pair 23c "900" Silk Hose \$1 There's no better Silk Hose on the market at \$1 than our No. 900! Pure thread silk in black, white, tan and colors. \$1.00 Regular and out sizes. \$1.00 New Black Hose, 25c Women's regular and out-size Lisle Hosiery in black only, with double soles and wide garter-proof tops. An unusual value; 3 pairs 60c; pr. 25c Child's Victor Hose, 25c Our famous Victor Hosiery for girls and boys. Medium weight, flexible rib with seamless feet. All sizes 6 to 10; 3 pairs 60c; or one pair at only 25c

Men's Famous "French" \$5 Oxfords at \$3.69

IT'S a shoe saving worth while when \$3.69 buys these famous J. C. French Oxfords, on which we've made a reputation for quality at \$5! Tan Russia, black velour calf and patent colt leathers, with handwelt soles and new high or medium broad toes. Plain lace, Blucher and button styles. All sizes and widths in our best \$5.00 Oxfords; special for Saturday only at \$3.69

Men's \$4 Oxfords Today at \$1.98 Just a limited lot of Men's \$4 Oxfords, but mostly all sizes to start with. Tan and black calf, chocolate veici and patent leathers, in neat Blucher styles. \$1.98 Saturday only at \$1.98 Save on Misses' & Childs' Pumps A cleanup on Misses' and Children's Pumps of gun-metal and patent kid, with 1 or 2 straps; plain toes and spring or low heels: \$2 Pumps, sizes 11 1/4 to 2, \$1.49 \$1.75 Pumps, 8 1/2 to 11, \$1.29

Women's \$1.00 and \$1.25 Union Suits 61c

NOT the ordinary undergarments that you might expect to purchase at this price! Unusually well made of fine ribbed lisle. Low neck, sleeveless, knee length, umbrella style—plain and lace-trimmed styles. Best \$1.00 and \$1.25 grades; 61c special your choice today. 50c to 75c Vests at 33c Summer Style Vests—made low neck sleeveless, plain and fancy crocheted and lace trimmed yokes. These 33c 50c to 75c lisle Vests, today at 33c Women's 25c Vests 15c A cleanup of Women's Fine Ribbed Cotton Vests. Plain and fancy styles. Low neck and sleeveless; actually worth 25c. Special today 15c

Girls' \$3 to \$5.00 Tub Dresses, Saturday \$1.85

WE'LL break all records in the Children's Store for August if our chief keeps on sending such matchless purchases from New York! Another lot of 1500 pretty, well-made Dresses, here to sell for Saturday 'way below their worth. Dresses that would sell, if bought Regularly, for \$3, \$3.50 to \$5 Made of fine ginghams, lawns, linens, percales, chambrays and poplins in white, blue, pink, tan—solid colors, stripes, checks, dots and plaids. Mostly low necks with pretty kimono sleeves and full plaited skirts. Also White Dresses, trimmed in embroideries, laces and insertions. Ages from 6 to 14. Saturday, your choice, at only \$1.85

Bathing Suits Reduced Our entire stock of Women's Bathing Suits, in sizes 34 to 44, now at lowered prices: \$2.75 Suits, only \$2.20 \$5.00 Suits, only \$4.00 \$3.00 Suits, only \$2.40 \$6.00 Suits, only \$4.75 \$4.00 Suits, only \$3.20 \$7.50 Suits, only \$6.00

Again Today, Sale U.S. Army Goods!

OUR second big purchase and sale of U. S. Army Rifles, Blankets, Canteens, Belts, etc., has brought crowds to the Fifth floor the last two days. Army Repeating Rifle \$3.95 Just as illustrated, 5-shot hammerless Beaumont Repeating Army Rifle that cost the Government \$30 apiece in huge lots. Every one in perfect working condition. The sale price while the lot lasts, only \$3.95 Ammunition for Beaumont Rifles, special 20 for 75c U. S. Springfield Army Rifles, Army Sale price \$1.75 Springfield Cadet Rifles, Army Sale price only \$2.45 U. S. Army Wool Blankets, in this sale at only \$6.50 U. S. Army Campaign Hats. Sale price only \$1.25 U. S. Army Canvas Knapsacks, special at only 75c U. S. Army Leather Knapsacks, during sale at \$1.75

Fishing Tackle Spec'ls

\$1.75 Folding-joint Casting Poles, each, only \$1.23 30c Sinentti Brass Snelled Hooks, a dozen, only 20c 12c Extra Strong Trout Line, 84 feet, special only 7c \$1.00 Nickel-Finished Reels, 40-yard, at only, ea., 79c 50c Luminous Bass Spinners, special, each, only 39c 50c Interchangeable Spinning Coachman, at only 39c 60c Wooden Minnows, 3-set hooks, special, only 39c 25c Leader Boxes, felt Absorbers, special at only 18c

Gloves, Neckwear, Ribbons--Exceptional Specials for Saturday

50c to 75c Collars and Yokes—beautifully made of lovely Venise laces. Pretty for lingerie and light silk waists. A wide variety of designs from which to choose. Special today at 43c 25c to 50c Neckwear—in a great cleanup sale. Odd lines of lace Rabats, Jabots, Collars and silk novelties. A wonderfully wide variety from which to select. Special today at only 16c 35c to 50c Ribbons—heavy all-silk Taffetas and Moires. Every imaginable color combination—Dreadens, Persians, plaids, conventional and floral designs. Today at 23c special a yard at 23c \$1 Gloves—of chamois, glace kid and suede. Incomplete assortment of sizes and colors though still good choice. They're remarkably fine Gloves and not often offered at only, pr. 37c \$1.50 and \$1.75 Gloves—of glace kid and chamois. Choose from a good variety of shades and sizes. Exceptionally well made and proportioned. Special today \$1.29 only at a pr. \$1.29 \$1 and \$1.25 Long Gloves—of fine mercerized lisle. 16-button lengths in popular mousetaire style. In black and colors. Sizes 5 1/2 to 8. Special only for today at a pair 69c

New \$3 Sailor Collar Sweaters Only \$1.95

THE jauntiest Sweater Coat model of the season—and just because we took every one a maker had on hand, can they be sold today at \$1.95 instead of \$3. Made just as illustrated, of smart fancy weave in all junior and women's sizes. They come in white with sailor collar and pockets edged in red or blue. Also solid red, white or gray. Double-breasted style with two rows of pearl buttons. You'll call them splendid \$3 Sweaters, for Saturday \$1.95

Saturday Delicatessen Sale

EVERYTHING that's pure, wholesome and appetizing may be found at all times in this newly enlarged Delicatessen section of ours. Here are splendid specials just for Saturday: Tillamook Cheese, special, lb., 18c W'consin Cr'm Brick Cheese 17c Imported Swiss Cheese, a lb., 34c Domestic Swiss Cheese, a lb., 23c Roquefort Cheese, special at 42c Neufchatel, special, cake, only 4c Pimento Cheese, special for 13c Delicious French Pastry, Cakes, etc., in the New Bakery Section. Walnut Cheese, pound, only 13c Peanut Cheese, special, a lb., 13c Limburger Cheese, pound at 22c Potato Salad, special, at, lb., 12c Shrimp Salad, special, a lb., 37c Crab Salad, deliciously made, 42c Lobster Salad, our special, at 42c

Roundup of 'Hurt' Screen Doors

ABOUT 200 Screen Doors slightly damaged in shipment. They'll go quickly at these prices, so hurry! Complete with all necessary hardware: \$1.10 Plain Doors, 2.6x6.6 88c \$1.10 Plain Doors, 2.8x8.8 88c \$1.20 Plain Doors, 2.10x6.10 96c \$1.30 Plain Doors, 3x7-ft. \$1.04 \$1.65 Fancy Doors 2.6x6.6 \$1.32 \$1.75 Fancy Doors 2.10x5.10 \$1.40 \$1.90 Fancy Doors, 3x7 \$1.52