

"The Glory of Clementina," by Locke, Now on Sale \$1.30--Official Programs Astoria Centennial on Sale Fifth Floor Book Store, 10c  
September Number "Cosmopolitan" Magazine on Sale Now, First Floor, 15c-- Luncheon in Our Seventh Floor Restaurant a Delight

All Mantel Clocks at One-Fourth Off

MEIER & FRANK'S--FIRST FLOOR.



TODAY you may choose from our entire line of Mantel Clocks at 1/4 off. Every one guaranteed to give perfect satisfaction. A great variety of styles and sizes to choose from--in brass, silver, gilt, staghorn, etc.; priced regularly from \$4.50 to \$32.50. Today choose at exactly 1/4 OFF

\$2.00 Brass Clocks--Just as pictured here. Handsome satin finish brass in the artistic Gothic design. Has long alternating alarm attachment; special \$1.35

EST. 1857  
**MEIER & FRANK**  
STORE

Try a Victor for 10 Days in Your Home Free!

ONLY buy a few records to start with and we'll send any of the famous Victor or Victor-Victrola Talking Machines to your home for a 10 days' free trial!



When you decide on the machine you want, make a small payment and the rest weekly--no interest whatever. A complimentary Victrola Concert every afternoon in our new sound-proof Talking Machine rooms on the fifth floor.

Second Big Sale of U. S. Army Goods Starts Today!

MEIER & FRANK'S--FIFTH FLOOR

ORDR BY MAIL

EARLY in the season we held a sale of Army Rifles, Guns, Canteens, Blankets, etc. It was a tremendous success--in less than a week practically the entire purchase was sold out. Now we've secured new lots, including many bargains bigger than before. The sale begins at 8 o'clock this morning on the Fifth Floor and it'll pay to come early if you want to be sure of any item. SEE THE BIG FIFTH STREET WINDOW DISPLAY.

Editorial  
The Astoria Centennial--  
A Golden Age of Prosperity!

AN EPOCH in the history of the entire West will be signalized today when President Taft touches the button at Washington which starts the Astoria Centennial!

As of one accord, the heart of ever citizen in this old "Oregon Country," should swell with pride at the magical growth, the golden age of prosperity which dates back to the hazardous exploration of Lewis and Clark and the expedition of John Jacob Astor in 1811, to the spot he named Astoria.

John Jacob Astor in his most fervent dreams could not have conceived of the mighty cities, the ambitious towns and villages, the prosperous country-side, which have turned the eyes of the world to this marvelous Western Coast. He would have been dazzled with the magnificent crops, the commerce, the education, we boast of today.

As pioneers, The Meier & Frank Store celebrates today the founding of Astoria. The Astoria Centennial is a project deserving the support of every loyal Oregonian and Westerner!

Army Repeating Rifles at \$3.45

We have 200 of these 5-shot hammerless Beaumont Army Repeating Rifles that cost the Government \$10 a piece in immense quantities.

Spring '04 Army Rifles at \$1.75

The Government paid \$15 a piece to manufacture these Springfield Rifles in enormous lots. Guaranteed in perfect working order. Equipped with adjustable, long-range sight, bayonet and cleaning rod. Price \$1.95 Ammunition for Beaumont Army Rifles, 20 for 75 Cts.

Spring '04 Cadet Rifles at \$2.45

These are shorter than the regular Springfield Army Rifles and are used mostly by military schools and organizations for practice. They shoot a .45-70 caliber cartridge and each gun is equipped with bayonet and cleaning rod. On sale at low price of \$2.45 Ammunition for Springfield Cadet Rifles, 20 in box, 50 Cts.

Blankets \$6.50

Finest pure wool in dark olive color, weight 5 full pounds. Every Blanket is absolutely perfect and new. Our sale price is \$6.50 for today is only \$6.50 Army Rubber Blankets at \$1.25



Army Folding Meat Pans Special at 35c

Just the thing for camping. Army Meat Pans, as illustrated above. Fold up conveniently. 35c For the great army sale, priced at only 35c



Sword Scabbards With Bayonets at 50c

Sword Scabbards, as illustrated, with bright polished blades. Fine for den decoration. 50c For the great army sale, priced at only 50c

Canvas Covered Army Canteens Only 50c

As illustrated, heavy canvas-covered with inside of wool, covered to keep contents cool. Adjustable shoulder straps. Been in service--almost as good as new. Priced at 50c

Other Specials

English Knife Swords for 50c  
French Swords with Scabbard; the army sale price is only 50c  
English Tri-Cornered Swords and Scabbards; army sale only 25c  
Yatagan Swords and Scabbards, army sale price at only 75c  
Canvas Knap Sacks with straps, the army sale price is only 75c  
Leather Knapsacks, with straps, the army sale price is \$1.75  
Leather Saddle Bags, in good condition, army sale at \$2.95  
U. S. Cavalry Swords at \$1.50



Cartridge Belts, 30c

U. S. Army Cartridge Belts, as illustrated. Hold 50 rounds of any size cartridges. Our 30c army sale price is only 30c

U. S. Cartridge Boxes, only 35c

Revolver Scabbards, 50c

Leather Revolver Scabbards, as illustrated. Sale 50c price, only 50c  
Army Carbine Scabbards, sole leather, now only \$1.25  
Life Preservers, in good condition, now on sale at \$1.25  
Army Horse Hobles, now only 50c  
Army Bridle Bits, on sale at only 35c

\$30 to \$45 Silk Dresses

\$18.45

MEIER & FRANK'S--SECOND FLOOR. ORDER BY MAIL.

HALF and less today on exquisite Silk Afternoon and Evening Dresses in styles that can be worn right through the Fall and Winter!

Exactly 71 in the group and there'll not be a one left at closing time if women but appreciate the amazing values:

- 6 Dresses that were \$30
- 10 Dresses that were \$35
- 5 Dresses that were \$37.50
- 31 Dresses that were \$40
- 19 Dresses that were \$45



Rich Satins, Messalines, Foulards, Crepe de Chines, in plain colors, stripes, small checks and bordered effects. All show the high Empire waistline, with lace and chiffon bodices. High and round Dutch neck; 1/4 and long sleeves. Black, gray, white, red, blues, etc. A good range of sizes, from 30 to 42. Come early for first choice at \$18.45

Regular \$24.50 Acorn Gas Ranges Today \$19.95



FOR over half a century, Acorn Stoves and Ranges have stood without a peer! Acorn Gas Ranges save time, save money and patience. The August Homefurnishing Sale brings this splendid saving today--

Acorn Gas Range No. 1641, exactly as illustrated. Regularly \$24.50--Today only, connected up, \$19.95.

The body is of heavy steel, fitted with three single, one giant and one simmering burner. Oven 16x16-in. with two large bar burners--large boiler below, fully guaranteed; \$24.50 Range \$19.95

The Picture Sale!

MEIER & FRANK'S--FIFTH FLOOR. ORDER BY MAIL.

A MAKER'S entire surplus of these pretty, new Pictures, captured for the August Sale at about half!



Popular conceptions of "Cupid Awake and Asleep," "Madonna and the Child" and dozens of others in outdoor scenes, comics, etc., in metal and wood frames. Note the subjects illustrated:

- 25c Pictures, 5x7-inch, only 15c
- 50c Pictures, 6x8-inch, only 23c
- 75c to \$1 Pictures, 8x10-in. 43c
- \$1.25 Pictures, 10x12-inch, 59c

August Sale Office Furniture All Desks Up to \$50, 1/3 Off

MEIER & FRANK'S--FOURTH FLOOR. ORDER BY MAIL.



IF YOU'VE the slightest thought of buying Office Furniture soon, this sale shouldn't go unnoticed! This is the final day.

- \$30.00 Solid Oak Roll Top Office Desks--As illustrated; for the great \$20.00 August Sale; priced at only \$20.00
- \$40.00 Roll Top Desks go at only \$26.65
- \$37.50 Roll Top Desks go at only \$25.00
- \$42.50 Roll Top Desks go at only \$28.25
- \$45.00 Roll Top Desks go at only \$30.00
- \$48.00 Roll Top Desks go at only \$32.00
- \$30.00 Flat Top Office Desks only \$20.00
- \$32.50 Flat Top Office Desks only \$21.85
- \$42.50 Flat Top Office Desks only \$28.25

\$2.00 Shetland Veils for 98c

YOU'D never expect to buy such pretty, new Veils right at the height of their fashion, for half the intended prices!

Our Veiling manager made the lucky purchase soon after he reached New York. They're the new Shetland Veils, in black, white, red, heliotrope 98c and King's blue; \$2.00 veils at \$1.00 Shetland Veils--1 1/2 yards long, in white, black, blues, browns, etc., 69c \$2.50 Shetland Veils--Silk mesh, in black, white and tan. All the rage in New York. Sale price \$1.19. \$3.50 to \$5.00 Auto Veils--Pure silk chiffon and silk crepe, in most exquisite colorings. Extra and double widths, at \$1.98.

New Array of Phenomenal 3-Day Specials in Our Great August Homefurnishing Sale!

HOUSEWIVES will do well to note the remarkable offerings given below for this great 3-day event in the August Homefurnishings Sale.



\$1.25 Mrs. Pott's Sad Irons--Known the land over. 5-piece sets as illustrated; 3 irons, handle and stand. Today 95c



\$1.00 Waffle Irons--The celebrated Griswold make. No. 8 size, as illustrated above; 79c



75c Galvanized Washtubs--Made of heavy galvanized iron. No. 2 size as pictured here. This sale at... 57c

65c Aluminum Sauce Pans 1 Pt. Only 37c

65c Aluminum Sauce Pans at Only 37c--The famous "Wearever" Aluminum Sauce Pans that you see advertised so much. Use without danger of scorching. We've 2000 of the 1 1/2 quart size. Pans that sell regularly at 65c to offer special 37c this August sale, for three days only 37c



\$1.50 Food Choppers--As pictured. The Well known Universal Chopper should be in every kitchen. Made with four knives, cuts all meats and vegetables. Special for this sale at \$1.09



\$1.25 Wash Boilers--As illustrated. Well made of heavy tin with copper bottom. No. 8 size; special for August sale 95c

55c Glass Wash Boards

That always give satisfaction. Full size, as pictured, and made with heavy frames. Special at 33c



25c Liquid Veneer--"Makes old things like new"--For polishing furniture or floors. This August Sale today special at 19c



Imperial House Paints--The Meier & Frank special--28 different colors. Our special price a quart can this sale at only 48c

\$2 Lace Curtains at \$1.19

MEIER & FRANK'S--THIRD FLOOR. ORDER BY MAIL.

ANOTHER of our great Eastern Lace Curtain purchases for the August Homefurnishing Sale! Dainty, new Scotch Curtains in 19 of the prettiest patterns, both white and ecru.

Made in floral and scroll designs, 50 inches wide and 3 yards long. Every pair would sell for \$2 in the regular way. Today you buy them at the exceptional price of \$1.19

50c & 60c New Sample Lengths Cretonnes, 19c  
It's the lot we announced Sunday, but so extraordinary has been the selling that we continue it today. Over 2000 yards of dainty, new Scrims in white, ecru and Arabi--33c  
35e and 60c grades

On Basement Bargain Square

Here are two specials chosen from dozens and dozens of bargains always to be found in our Basement Square.

Women's \$1.25 Waists 93c  
Really Neat Waists made of good quality lawns--in plain tucked and embroidered styles. High neck and long sleeves, all sizes. Waists worth \$1.25--today in basement \$93c

\$1 Black Petticoats, 68c  
A better petticoat of black mercerized cotton couldn't be found at \$1, and we're offering them today in the basement at only 68c

10c Cookies, 2 Doz., 15c  
Delicious Assorted Cookies--freshly baked--that you are glad to purchase at 15c a doz--special today in the French Pastry Section, basement. 2 dozen 15c

\$14.95 for These \$18.00 Axminster Rugs Is an August Sensation

MEIER & FRANK'S--THIRD FLOOR. ORDER BY MAIL.

IT'S a wonder to dealers and customers alike how we can offer this astonishing saving on heavy, long-wearing Axminster Rugs!

Scores have gone out since this Great August Homefurnishing Sale began. They're full 9x12-foot size in handsome Oriental and floral designs of tan, green, brown, red. Staple as sugar the country over at \$18. Buying direct from the mill, we can offer them at this exceptional price \$14.95

- \$20.00 Axminster Rugs 9x12 foot size, only \$15.85
- \$18 Tapestry Brussels Rugs, at \$9.95
- \$14 Tapestry Brussels Rugs, at \$8.95
- \$2.00 Bigelow Axm. Carpets, yd. \$1.39
- \$1.15 Tapestry Carpets at a yard 67c