

Don't Fail to Read the Story "Astoria Amphibious" in Sunset Magazine, Now on Sale, 15c—Astoria Centennial, August 10 to Sept. 9th Big Sales of Men's Shirts, Underwear and Furnishings Are in Force Today—Also Women's \$2.50 to \$4.00 Low Shoes at \$1.00

The 1122nd Friday Surprise and Midsummer Clearance!

All Boys' Clothing at 1/2 Price



MEIER & FRANK'S—THIRD FLOOR. ORDER BY MAIL.

HUNDREDS of prudent parents took advantage of this astonishing Final Cleanup on our entire stock of Boys' Clothing yesterday!

Handsome Knickerbocker Suits in weights and styles suitable for school wear in the Fall. Also every Woolen Juvenile and Wash Suit, for the little fellow of 2 to 10 years.

- All our \$2.50 Suits now at only **\$1.25**
- All our \$3.00 Suits now at only **\$1.50**
- All our \$3.50 Suits now at only **\$1.75**
- All our \$4.00 Suits now at only **\$2.00**
- All our \$4.50 Suits now at only **\$2.25**
- All our \$5.00 Suits now at only **\$2.50**
- All our \$6.00 Suits now at only **\$3.00**
- All our \$7.00 Suits now at only **\$3.50**
- All our \$8.00 Suits now at only **\$4.00**
- All our \$9.00 Suits now at only **\$4.50**
- All our \$10.00 Suits now at only **\$5.00**
- All our \$12.00 Suits now at only **\$6.00**
- All our \$15.00 Suits now at only **\$7.50**

See the Morrison Street Window



Women's 35c to 75c Neckwear for 25c

MEIER & FRANK'S—FIRST FLOOR.

SUMMER Neckwear—just a bit better and daintier than is usually found even at the regular prices, 35c to 75c.

All the latest conceits—in fine Swiss, Venise laces and silk novelties. Rabats, Jabots, Cascades, Dutch and Sailor Collars, Coat Sets, **25c**

To 35c All Silk Ribbons 15c

Thousands of yards of All-Silk Tafeta, Satin, Messaline and Moire Ribbons, 3 1/2 to 5 inches wide. Beautiful Dresdians and stripes. **15c**

To 25c Handkerchiefs for 15c

Dainty sheer linen Kerchiefs, hand-embroidered and Armenian lace trimmed. Purchase a supply of these 20c and 25c handkerchiefs today, at **15c**

To \$1.50 Chamois Gloves 83c

Splendid wearing Gloves in white and natural shades—One and two clasp styles. Pique, over and out seam. **83c**

\$1.25 and \$1.50 Gloves, Friday

To \$1.25 Union Suits for 63c

Summer Suits of fine ribbed lisle—low neck, sleeveless and umbrella style. Crocheted and lace trimmed yokes, unusually well made underwear, **63c** regular \$1 and \$1.25, Surprise, at

Cleanup Men's Suits \$11.00

MEIER & FRANK'S—THIRD FLOOR. SEVEN DIRECT ELEVATORS.

IF YOU didn't wear one of these Suits over a month or so, it would be the biggest clothing bargain you ever bought for \$11.00.

Positively not a single Fancy Summer Suit in our entire stock is withheld from this sensational Cleanup at \$11.00.

Adler-Rochester, A. B. Kirschbaum and other nationally-known makes. The greatest proportion of Suits included were \$25, some marked \$28 and \$30—and the lowest \$15. There are sizes and models for men of every **\$11.00** choice Friday



See the Morrison Street Window

Butter Surprise 2 lbs. Roll 57c

MEIER & FRANK'S—BASEMENT.

OUR sweet, delicious Copenhagen Butter, fresh from the Oregon Creamery, for the 1122d Friday Surprise, 2 pounds for **57c**

Buttermilk Butter, 2 pounds **59c**

Royal Banquet Butter, pound **60c**

M. & F. Special Coffee, lb. **22c**

Early Dawn Coffee, pound **33c**

Royal Banquet Coffee, lb. **47c**

Meierfrank Superior Coffee **36c**

Baker's Cocoa, 1/2-lb. boxes **20c**

Big Purchase of Fine Beltings!

THE Jewelry chief, now in New York, bought a maker's surplus of Beltings to sell at a fraction of regular price! All in belt lengths, in beautiful tinned, coronation and embossed designs of beads, gilt and silver. For the 1122d Friday Surprise:

Belt Lengths worth from 50c to 75c, special, at **23c**

Belt Lengths worth from 75c to \$1.50, special, at **39c**

Belt Lengths worth from \$1.50 to \$2.50, special, at **69c**

Every Fine Gown and Cape For Surprise at 1/2 Price

MEIER & FRANK'S—SECOND FLOOR.

THINK of selecting from our magnificent array of Afternoon and Evening Gowns and Capes at half the regular marked prices! Absolutely nothing restricted—you'll find hundreds of beautiful garments exquisite enough to meet the demands of the most exacting.

Afternoon Gowns and decollete models for evening wear, of lovely Silk Foulards, Crepe Meteors, Messalines, Silk Marquissettes, Taffetas, Eoliennees, Peau de Cygnes, Chiffons-over-silk, Panamas, Broadcloths, Voiles, in every conceivable shade for day and evening wear.

Evening Capes in charming Mandarin modes—Broadcloths, Chiffons, Allover Laces, Satins, Prunella and Venetian Cloths.

\$15.00 Dresses \$7.50

\$20.00 Dresses \$10.00

\$25.00 Dresses \$12.50

\$30 Capes, Dresses \$15

\$40 Capes, Dresses \$20

\$50 Capes, Dresses \$25

\$60 Capes, Gowns \$30

\$70 Capes, Gowns \$35

\$100 Capes, Gowns \$50

\$150 Capes, Gowns \$75

\$200 Capes, Gowns \$100

\$250 Capes, Gowns \$125

See Fifth Street Window



\$1.50, \$2.00 House Dresses, Surprise 98c

MEIER & FRANK'S—SECOND FLOOR.

IT'S seldom indeed, that neat, well-made House Dresses are offered at such a sensational price! You'll be astonished at the pretty materials, careful finish and becoming, comfortable styles.

Dainty Lawns and fine Percales in tiny figures, dots and stripes.

Trimmed in plain bands, piped in contrasting color. Fastenings at side and front. Every one fresh and new. See these dainty House Dresses—they're everything we claim and worth \$1.50 to \$2 in the regular way. **98c**

Sizes 34 to 44. Friday only at, each



The 1122d Friday Surprise Sale To \$9.00 Couch Hammocks \$4.95

CHOOSE your Couch Hammock from this splendid assortment that sell regularly from \$7.50 to \$9. Ideal for piazza, garden or sleeping porch, fitted with comfortable upholstered mattresses and suspended with heavy chains. For the 1122d Friday Surprise Sale only **\$4.95**

HAMMOCKS, too, are in the surprise sale at \$1.69, and they sold formerly at \$2.50.

Closely woven and carefully made throughout. Large tufted pillow, full valance and coagulated spreader at head. Reinforced at places where strain is greatest. These \$2.50 Hammocks, Friday only, at **\$1.69**

\$1.50 and \$2 Lingerie Waists 88c

MEIER & FRANK'S—SECOND FLOOR.

HERE'S a Surprise on cool Summer Waists that women will come early for! Think of selecting from 2500 Waists at this low price! Dozens of pretty models to choose from—high and Dutch necks, long and short sleeves, regulation and peasant.

Neatly made of fine batistes and mull, some of allover embroidery. Trimmings medallions, Val. laces and rows of tucks.

Don't fail to come early for first selection of these pretty Summer Waists. You couldn't find better ones elsewhere at \$1.50 and \$2. For Friday Surprise they are **88c** priced at only, your choice



Look For the Remnant Tables

1122d Surprise Feature, Semi-Annual Cleanup Remnants

IN conjunction with the 1122d Friday Surprise, we'll hold our big Semi-Annual Cleanup of all the piece good remnants including Colored Wash Goods, Embroideries, Silks, Dress Goods, etc. Our tremendous business in these departments has meant a greater accumulation of remnants than ever before. Come early and secure your share of this bargain dispersal.

Remnants of Wash Goods

Lawns, Dimities, Percales, Madrasses, Silk-Cotton fabrics in every wanted color and pattern. Divided into two huge lots:

Remnants of 15c and 20c Goods for **10c**

Remnants of 25c and 35c Goods for **15c**

\$1 and \$1.25 White Embroidered Swiss—1/2 Price

31-in., for waists, dresses, Friday Surprise, **29c**

40c White Dress Linens—36-inch, for waists, dresses and children's wear. Friday Surprise, yd. 29c

Remnants \$1 and \$1.25 Cheney Silk Foulards 63c

Lengths of 1 1/2 to 8 yards of famous Cheney Brothers' Shower-proof Foulards that sell the world over at \$1 and \$1.25. Good assortment of patterns, yd. **63c**

\$1, \$1.25 and \$1.50 Silks—A big lot of usable lengths of all plain and fancy designs, for waists and even dresses. A big special for Friday Surprise, yd. 59c

Dress Goods Remnants Go at Exactly 1/2 Price

Hundreds will come for these Dress Goods Remnants at exactly half! It's the Semi-Annual Cleanup of all short lengths of white Dress Goods, Serges, Mohairs, Imported Suitings, Waistings, Coatings, Challies, Broadcloths, Fabrics for waists, dresses, coats, suits and children's wear. All colors and patterns. **1/2 Price**

For Friday Surprise only, on sale at just **1/2 Price**

\$2 Emb'dy Lengths, 75c

Short lengths of handsome Embroideries in 4 1/2 and 5-yard strips. Edges and Insertion on Swiss, Nainsook and cambric, 1 to 14 inches wide, in scores of dainty patterns. Worth \$1.50 to \$2 a strip, special for **75c**

All Other Embroidery Remnants—Edges, Insertions, Flouncings, Bands and Galloons, in all 1/2 Price

Remnants of 5c and 10c Laces—Linen Torchon and Val. Edges and Insertions, Friday Surprise, yd. 1c

August Homefurnishing Sale---New Features for Friday Only!

Knives and Forks, \$1.79

MEIER & FRANK'S—FIRST FLOOR. ORDER BY MAIL.

THE August Sale offering for Friday only from our big Silverware section! Heavy plated Knives and Forks, just as illustrated. Excellent for everyday use. Extra special for one day only, set six Knives and Forks **\$1.79**

Wm. Rogers' Silver-Plated Spoons, Friday 6 for 59c

Another phenomenal special for Friday only. William Rogers' Silver-Plated Spoons, decorated in the dainty daisy patterns. Set of six, for this sale, at only **59c**

\$5.75 Oak Rockers at \$3.99

IT'S the extra special for Friday only, in our Great August Sale of Furniture!

Handsome solid Oak Rockers, exactly as illustrated, finished in beautiful golden or mahogany. We wouldn't sell a one of them in the regular way for less than \$5.75. For Friday's great sale at only **\$3.99**

Reg. \$1.50 Dining Chairs Go at 99c

We expect to sell at least 200 of these Chairs today. Built as illustrated, of strong Eastern Maple, finished in golden. Regular \$1.50 Chairs, Friday **99c**

All Grass Summer Furniture One-Third Off

Just for Friday, our entire stock of imported grass and Rattan Furniture; for Friday's Great Sale only, at **1/3 Off**



\$4 Small Rugs \$2.95

MEIER & FRANK'S—THIRD FLOOR. ORDER BY MAIL.

THOUGH all the great offerings in our August Sale of Rugs and Carpets are still in force, we feature these specials for Friday only!

Famous Bigelow Axminster Rugs, 30x60-inch size, in pretty greens, reds and Oriental colorings. Splendid **\$4 \$2.95** grade, for Friday Surprise only

\$2.50 Velvet Rugs, 27x54-inch, at \$1.85

85c Jap Matting Rugs, 36x72-inch, at 57c

25c Striped-Hemp Carpets, 36-in., yd. 15c

15c Curtain Muslin 10c

A purchase just received in time for Friday's sale. Over 100 pieces of new colored Curtain Muslins in floral and fancy bordered designs of blue, pink, yellow, red and greens. Best 15c grade **10c**

\$1.25 Aluminum Sauce Pans for 69c

MEIER & FRANK'S—BASEMENT.

WE'VE secured 1000 of these famous "Wear-ever" Aluminum Sauce Pans—the basement's extraordinary special for Friday in our Great August Homefurnishing Sale!

Exactly as illustrated, large, useful 3-quart Berlin Sauce Pans, that sell regularly for \$1.25. "Wear-ever" Aluminum ware is light and durable, cannot rust nor be affected by fire. Just for Friday **69c** only, not over two to a customer,

