

Merchandise Purchased on Credit Remainder of This Month Will Be Charged on August Bill, Payable September 1st
Delightful Luncheon Served in Tea Room, 4th Floor—Special 25c Dairy Lunch in Basement—Ice Cream Parlors, Basement

Lucky Friday

\$9.50 Hammocks For \$6.45

Double Tapestry weave, Jacquard design body and valance; pillow upholstered; polished wood spreaders; actual \$9.50 values

\$3.25 Hammocks \$2.45
\$5.75 Hammocks \$3.95

"Economy Sale" of Palmer's Arawana Hammocks, made of good strong yarn; neat patterns, with pillow and concealed spreader; well finished; regular \$2.45 \$3.25 value; special at \$2.45

Palmer's "Solitaire" line of Hammocks; closely woven; good variety of Jacquard patterns; wide valance, pillow upholstered with tassel and button; spreaders at foot and head, extra large, \$5.75 \$3.95 values; Economy Sale

Hammocks of close-woven Zig-Zag twill combinations, plain weaves and diamond figure, in bright stripe effects, concealed spreader at head; very strong; \$1.09 reg. \$1.85 values for \$1.09

Croquet Sets reduced for today. Fishing Tackle at special prices. 30c Jap Cushions for only 19c 45c Jap Cushions for only 29c Specials for today in Go-Carts.

\$2.50 Belt 1.48

Economy sale of high-grade novelty Belts in satin, moire, suede and elastic. Values to \$2.50, \$1.48

The Olds, Wortman & King Store

"ECONOMY" "ECONOMY"

The sales that have made Friday a famous shopping day in Portland—Friday can no longer be thought unlucky by Portland people—it has become a day of great values, eagerly appreciated by an expectant public. Every counter in this store contributing its share of treats

\$4 White Linen Shoes 2.69
\$5 Oxfords and Pumps 2.39

Women's beautiful white linen Boots, styled with high Cuban heels, with tips or plain vamp. Latest lasts. The coolest and most popular of all Summer footwear; regular \$2.69 \$4.00 values, only \$2.69

1200 pairs of women's Oxfords and Pumps. Short lines of regular stock and sample lines in sizes from 2 to 4 1/2. The newest lasts in gunmetal calf, tan, willow and Russian calf and patents, welts \$2.39 and turns, \$5 vals.

Women's Pumps in velvets, suede silk, Romain silk, patents, etc., in fact every number in our stock of this season's late patterns of fine low shoes from the best makers in the land, many \$3.69 good styles to \$5.

\$1.75 Shetland Veils at Only 98c

Economy sale of 50c dozen Shetland Veils, splendid quality, the newest for this season. Ideal for motoring, traveling or beach wear. Black, white and all wanted colors. Small or medium mesh. Worth regular to \$1.75, specially priced for this Economy Sale at 98c

Women's Vests 25c Values 17c
1.35 Values 63c

Economy Sale of Women's good quality Swiss Rib Vests, styled with low neck and no sleeves; nicely finished and very exceptional values to 25c each; special for today only at, each 17c

Silk Vests for Women. Low neck, sleeveless style, in pearl white ribbed, elastic knit; very exceptional \$1.35 values; special today, Economy Sale price 63c

Italian Silk Vests in White, Blue and Pink, a full range of sizes; all well finished, good grade of silk; our regular \$1.85 values; special for today's Economy \$1.59 Sale, priced at, each 63c

Women's Cotton Vests, swiss ribbed, in the low-neck, sleeveless styles, nicely finished with beading, crochet and plain styles; a full range of sizes. Regu-29c lar 35c values, special, each

Lucky Friday

WOMEN'S 75c Hose 3 Pair \$1.00

Good quality of Gauze Silk, in fast black only. Lisle soles and tops. Regular 75c grades; 3 pair at only \$1.00

\$4 White Petticoats \$2.75
Women's 60c Drawers at 49c

Women's Drawers, made of fine quality Muslin, trimmed with lawn ruffles and clusters of pin tucks; well made; good 60c sellers; special for the Economy Sale, at 49c

Combinations—Corset Covers and Drawers, made of fine quality Longcloth and Muslin, trimmed with Terebinth and Valenciennes Lace or Embroidery; actual \$1.50 sellers; \$1.19 new stock; Economy Sale

Women's White Petticoats, made of Lawn, Muslin and Cambrie material, with deep flounces of all-lace, beading and insertions; some have handsome flounces of wide embroidery; splendid values to \$4.00; all grouped in one lot at the \$2.75 special "Economy Sale" for July cleanup sale of all women's muslin Underwear. Special prices for this sale.

\$1 Corset Covers at 61c
Crepe Gowns at \$1.49

Women's Corset Covers, made of Longcloth and Batiste, trimmed in Lace, Embroidery, Medallions, Insertion, Beading and Ribbon; our 61c regular values to \$1.00; for \$1.49

Crepe Gowns with colored polka-dot effects, in the slip-over styles, with kimono sleeves; round necks; trimmed in lace; our best sell \$1.49

\$1.50 Corsets 98c

Royal Worcester Corsets, made of good quality Summer-weight Batiste and Coutil; fitted with hose supporters; regular \$1.50 values; 98c special Economy Sale price

Great Friday "Economy Sales"

Sale Bathing Suits
\$7.50 Values at \$4.79
\$4.75 Values at \$3.39

Economy sale of women's and misses' Bathing Suits, square necks and sailor collars, with ties of same material, some are trimmed in braids and bands of satin; colors are navy, red, brown and black; values to \$7.50, special \$4.79

WOMEN'S BATHING SUITS in all sizes, colors red, brown, blue and black styled with square necks, trimmed with colored braids; our \$4.75 values, special at \$3.39

Suits \$2.75 to \$25.00 | **Shoes 25c to \$2.50**
Caps 12c to \$3.50 | **Swim'ing Wings 29c**



Cleanup Linen Suits Vals. to 22.50 at \$4.95

Here's extraordinary economy indeed—Not all \$22.50 Suits to be sure, but there are \$22.50 suits in the lot—Pure linen materials in the soft fine weaves and linen Burlaps in cream, white, oyster gray, tan, russet, light blue, lavender, delf, etc.—Jaunty styles in all sizes—We have assembled a big assortment of values ranging up to \$22.50, which go on sale today at this exceptionally low price, the suit, at only \$4.95

\$18 Linen Coats at \$6.95

Orders from headquarters are to "Cleanup Stock" at all hazards—So we group a splendid assortment of women's Linen Coats suitable for street wear, for motoring and traveling, styled with notched or shawl effect collars—Some with belts and large buttons, others trimmed or faced in foulard silks and satin—Values to \$18, special at \$6.95

6.50 White Skirt 3.39 | **Parasols at Half Price**

Economy sale of Women's White Skirts in repp and linen material, plain gored styles; \$3.39 values to \$6.50 each, special at only \$3.39

Our entire stock of Parasols, ranging in price from \$1.00 to \$18.00 each. They 1/2 Price are now on sale at just exactly



Economy Sale of Silk Petticoats To \$12.50 Vals. \$6.39

"Lucky Friday" for women who need Silk Petticoats. For today's economy we offer a splendid assortment of messalines, jersey tops and guaranteed taffetas. The messalines come in narrow or wide stripes and accordion plaited flounces; jersey tops come in all colors. The taffetas are guaranteed not to split within five months from date of purchase. They are styled with deep flounce, trimmed in bands and tucks. Regular values to \$12.50; in all colors; special at \$6.39

Real English Long Cloth 40c Quality 25c

Economy indeed for today. A great sale of real English Longcloth, 42 inches wide. The very best quality, perfect weave, soft finish. The best 25c for underwear; regular 40c grade, special at

Dress Gingham's 12 1/2c Quality 9c

In the "aisle of cottons," a sale of 800 pieces of Dress Gingham in all the newest checks, plaids and stripes; also plain colors. Excellent 12 1/2c quality, specialized for today at only, a yard 9c

Pillow Casing 16c Quality 12 1/2c

Economy sale of 100 bolts of extra heavy round thread pillow casing, 45 inches wide; a special offer which cannot be duplicated when this lot is gone. Thrifty housekeepers will 12 1/2c lay in a good supply; 16c quality, yd.

500 Crochet Bed Spreads 90c

In the domestic section, main floor, a sale of Crochet Bed Spreads, good size and weight, splendid Marseilles patterns, hemmed, ready 90c for use. Special economy price, each 90c

65c Printed Voiles, special at, the yard, 38c
20c Batiste Etolle, special at, the yard, only 15c
25c Foulard Mirage, special today, a yard, 15c

Groceries

On sale in our Pure Food Store Fourth Floor—Phone Ex. 12, A 6231

Glenwood Butter 2-Pound Square 60c

The purest and best on the market. Made from pasteurized cream from the milk of cows that graze on the never-failing green coast pastures of Oregon.

Best Head Rice, four pounds for 24c
Small White Beans, 5 pounds for 25c
Pearline, Large Package, at only 17c
Bacon—English Style, the pound 17c

Hams, Pound 17c | **Hams, Pound 22c**

Standard grade, sugar-cured at this low price. Extra fancy sugar-cured at this low price.

Trimmed Hats \$10 Values \$3.95

Our last clean-up of Trimmed Hats. For today we will offer the remainder of those values to \$10.00 which were selling special at \$5.00 in order to effect a speedy clean-up, \$3.95 bargained for today at only, each \$3.95

\$17 Hats \$6.95

A general clean-up of trimmed Milan braid Hats, trimmed English braid Hats, trimmed azure braid Hats, trimmed hand-made Hats, the shapes alone are worth \$10 to \$12 each. Every hat (except plume-trimmed) including the greater part of our stock. Many have only been in \$6.95 our stock a few days; special at only \$6.95

All children's Hats at July "Cleanup" prices.

Women's Smart Sailor Hats \$3.75 Val. \$1.98

The ever popular Sailor Hats in fine quality rough satin jay braid finished with velvet band and neatly sweated, 4 or 5-inch brims; our regu- \$1.98 lar \$3.00 and \$3.75 values, special at \$1.98

Dress Hat Shapes \$12 Vals. \$3.95

For today we offer you unrestricted choice of our entire stock of Novelty Dress Hat Shapes in black, white and colors; our regular stock values to \$12.00, special economy price, each \$3.95 Don't miss it. It's the chance of a lifetime to get a high-grade hat cheap—exceedingly cheap now.

E. & W. An Important Shirt Event Semi-Annual Sale of E. & W. Colored Shirts

\$3.50 Shirts, Each, \$1.85 | **\$2.50 Shirts, Each, \$1.35** | **\$2.00 Shirts, Each, \$1.15**

E. & W. Soft Bosom Negligee Shirts, made of the very finest selected materials, Coat styles, French Cuffs; large assortment neat stripes, all sizes, \$3.50 values; special \$1.85

E. & W. high grade plain and plaited bosom Shirts, Coat styles, Cuffs attached; very choice new patterns in colored stripes; all sizes; the Earl & Wilson makes; \$2.50 values for \$1.35

Boys' \$10 Suits \$5.95
Boys' 8.50 Suits 4.45

Economy Sale of Suits for those particular boys as well as the boys who shuffle and play rough. The latest Norfolk and Knickerbocker styles. Many of the famous "Hercules" and "Sam Peck" makes in the lot. Good weights for all year round wear; sizes 7 to 17 years; our regular \$8.50 to \$10.00 values for \$5.95

Great July Special Cleanup of boys' Waists. Great July Cleanup Sale of boys' Underwear.

Great Economy Sale of 300 Boys' Suits, made of good Dependable Materials in the Knickerbocker styles. A splendid range of patterns to choose from; sizes 7 to 17 years; our regular \$4.45 \$7.50 and \$8.50 values; special only \$4.45

All other Wool Suits One-Fourth Off
Great Sale of Boys' Straw Hats
Great July Cleanup Boys' Sweaters

Regul'r \$2.00 and \$1.50 Shirts at \$1.15
E. & W. Coat Styles

Every man who has an eye to Economy and true value will appreciate this unusual offering of the best Shirts on the market. They come in plain and plaited bosoms, with cuffs attached, Coat styles in neat colored stripes. Also soft bosom negligee styles, in tan, blue and white ground, \$1.15 with very neat colored stripes; all sizes; \$1.50 and \$2.00 values

Cleanup Boys' Wash Suits

All Wash Suits that should sell at \$5.00 to \$6.00 are reduced to only \$2.98

All Boys' Wash Suits that should sell at \$3.50 and \$4.00 reduced to \$1.98

All Boys' Wash Suits that should sell at \$2.00 to \$3.00; reduced to \$1.19

July Sale of Toilet Goods Practically Everything Reduced

See Last Night's Papers and Morning Paper For Additional Items

Lotus Cuticle Softener, a regular 25c seller for only 17c
Lotus Salve and Enamel; a regular 25c seller for only 17c
50c Unqualified Nail Polish 41c
25c Lustrite Nail Enamel 17c
25c Nail Shine Leaves at 15c
25c Lustrite Nail Bleach 11c
25c Willow Cream Rouge 15c

50c Veda Rose Rouge at 33c
25c Rosaline; special only 18c
25c Bottle Listerine, only 19c
4-ounce Bottle Peroxide for 8c
18-oz. Bottle Peroxide for 17c
25c Bottle Mentholatum 16c
50c Bottle Mentholatum 33c
Palm Olive Soap; cake at 7c

Cashmere Bouquet Soap 24c
15c Certified Complexion 11c
5c Ivory Soap; 7 cakes for 25c
5c Fairy Soap; 7 cakes 25c
10c Hand Sapolio, cake for 7c
25c Milkweed Soap; cake 17c
35c Piver's French Soap at 21c
75c Marvelous Hair Shampoo; on special sale at only 39c

50c Fluffs Moquet Shampoo; on special sale at only 39c
\$1 Goldman's Hair Rest'r 83c
\$1 Sheffer Hair Colorine 63c
35c Tooth Brushes; only 25c
25c Allen's Foot Ease at 21c
25c "Tiz" for tender feet 21c
All Buffers and Manicure Files on special sale at 14 OFF