

Miss C. C. Herrick, Butterick Fashion Expert, Is With Our Pattern Dept. Another Week—The Delineator, Two Years, \$1.50 Our Seventh Floor Restaurant Is Delightfully Cool These Days—First Class Service and Cuisine—Orchestra Music 11:30 to 2

Weather Report—From Meier & Frank's station on roof: Cooler today; maximum temperature about 75 degrees; westerly winds.

If You Own an Auto or Hire One read "Five Gallons of Gasoline," by Morris B. Wells, a Portland author. Among hundreds of other new Books on 5th floor, price \$1.25. "Buried Alive," by Arnold Bennett—Not as horrible as its title suggests. \$1.20. "The Tennessee Shad," by Owen Johnson—Author of "The Varmin't." It'll make you laugh when all else fails, \$1.20. "Bawbee Jock," by Amy McLauren—A pleasant, wholesome, entertaining, Scotch love story; our 5th floor Book Store, at \$1.35. "The Broad Highway," by Jeffrey Farnold—Reported one of the best sellers in every part of America, \$1.35. The Peerless Cook Book—You cannot afford to be without a good cook book. We carry only the best, the "Peerless," special 19c.



Grocery Specials for All Day Long DELICIOUS Eastern Hams, cured with granulated sugar. That sweet, nutty flavor. 17 3/4c Wednesday and Thursday, the pound, only Brand's A. I. Sauce, sp'l 21c Butterfat Butter, 2 lbs. 55c Royal Banquet Butter, at 57c Ivory Soap, toilet, 10 cakes 38c Jap Style Rice, 5 lbs, at 21c Sugar-Cured Ham, sp'l, lb. 23c Jellycon, pkg. 8c; dozen 87c 30c cans Asparagus Tips at 21c Pura de Foi Gras, oval cans 18c Dry Gran. Sugar, 16 lbs. \$1.00 Victor Pickles, large bottle 23c Royal Baking Powder, lb. 40c See the delicious Bread the demonstrator is baking in our Grocery with Occident Flour. Limited number of trial loaves given away every day.

Midsummer Clearance---Wednesday Hourly Sales

FROM all over the store, we've gathered a great array of bargains for you today in this second series of Hourly Sales! Of course the tremendous Midsummer Clearances continue unabated in every department and new lots are provided daily to take the place of those depleted by the daily throngs. PROFIT BY THESE TYPICAL, OLDFASHIONED HOURLY SALE BARGAINS AT MEIER & FRANK'S TODAY! Our 55-years'-old guarantee of perfect satisfaction or money back is a part of every Hourly Sale transaction, same as if you bought in the regular way. OUR BIG GONGS ANNOUNCE THE BEGINNING AND CLOSING OF EACH SALE.

Specials From 8 to 9

50c to \$2 Belts at Each only 23c

All odds and ends in entire stock of Women's Belts. Leather, elastic, suede, velvets, linens. Worth from 50c to \$2, 8 to 9, 23c

65c Shopping Bags at 33c

Nothing so convenient as these splendidly made Matting Shopping Bags. 75c Rose City Shop, 33c

Women's 15c Vests at 8c

Well made fine ribbed Cotton Vests—low neck, sleeveless style. Actually worth 15c, from 8 to 9 o'clock, first floor, special at 8c

15c and 20c Ribbons 10c

Extra heavy All-Silk Ribbons in a full assortment of light and dark colors, 3 and 4-inch widths. These 15c and 20c Ribbons, from 8 to 9, on the first floor, a yard

25c and 35c Hosiery for 10c

Women's lace and lace boot Hose in black, Copenhagen and dark gray. Actually worth 25c and 35c a pair. Special from 8 to 9 o'clock, on first floor 10c

35c Handkerchiefs at 17c

Hand-embroidered Linen Handkerchiefs with fancy corners and hemstitched edges. Regularly 35c, special price today, from 8 to 9, on the first floor, only 17c

\$1.00 White Aprons at 35c

Short White Tea Aprons, prettily made of fine lawns, trimmed in embroidery; worth 50c to \$1; 35c today, 8 to 9, second floor

10c Curtain Rods only 5c

Neat appearing Curtain Rods that extend to 54 inches. Finished at end with white knob. 10c Rods, 5c from 8 to 9, on third floor, at

The Specials From 10 to 11

\$1.50 & \$2 Lingerie Waists From 10 to 12, at 77c

In our big Second Floor Waist Store, 1800 Lingerie Waists in a score of styles. Fine Batistes, Lawns and Mulls, trimmed in tucks, fine lace insertion, medallions, etc. Regularly \$1.50 to \$2, from 10 to 11, second floor, at 77c

To 50c Beach Hats 19c

For one hour only, our entire stock of Panamine Beach Hats for women and children, worth 35c and 50c; from 10 to 11 o'clock, second floor 19c

To \$2.75 Bath Rugs, Today, at only 98c

Clean-up on 150 Bath Rugs in blue, green and tan. Sizes 24x48, 30x60 and 36x36 inches. Worth \$1.75 to \$2.75; 98c 10 to 11, third floor, at

85c Linen Handbags Today, for only 49c

Smart natural Linen Handbags, in new cordeliere effect. Well lined, extra coin purse to match. Easily worth 49c 85c, from 10 to 11, only

\$1.25 Meat Safes 93c

Strong, well-made Meat Safes, 19 inches wide, 12 inches deep and 24 inches high. Made of heavy wire cloth. From 93c 10 to 11, in Basement

To 50c Art Squares, Today, for only 19c

Sample Squares of Upholstery Goods, just the size for pillow tops. The 29c, 39c and 50c Squares, 10 to 11, in the Basement 19c

Women's \$7.50 to \$15.00 Linen Suits at only \$2.98

One big rack of Women's Linen Tailored Suits in white, helio, light blue and tan. Plain or with fancy braid trimming. Former prices \$7.50 to \$15.00. From 10 to 11, on the second floor; none sent C. O. D. on approval \$2.98

To \$3 Kid Gloves 98c

A one-hour clean-up of Women's Long Kid Gloves, 12 and 16-button, of cape, glace kid, suede, chamois. Mussed 98c and soiled. 10 to 11 at

20c Sleeveless Vests 12c

Women's regular and outside Sleeveless Vests of cool Swiss-ribbed cotton with plain and fancy yokes. Best 20c 12c grade, 10 to 11, at only

Child's 25c Hose 12 1/2c

Children's 25c White Mercerized Lisle Hose in sizes 7 1/2 to 9 1/2; from 10 to 11, 12 1/2c first floor, at, pair

Specials From 2 to 3

Big Hourly Sale on Embroideries

Swiss and Cambric Embroidery Edges and Insertions, 1 to 12 ins. wide, in a hundred beautiful designs. From 2 to 3 o'clock, priced: 10c to 18c grades, 5c 25c to 40c grades, 12c

Toilet Goods Specials

On sale, 2 to 3 o'clock, only: 10c Palmolive Soap, cake, only 6c 10c California Medicated Soap, 5c 10c Wild Rose S'p, doz. 53c, ea. 5c

To 50c Silk Gloves 10c

Several hundred pairs Women's 2-clasp Chamoisette, Lisle and Silk Gloves. Odd lines and sizes of 25c to 50c grades, offered from 10c 2 to 3 o'clock at, pair, only

To \$1.00 Parasols for 37c

For one hour only, Women's and Children's Parasols in white and assorted colors. Worth 75c to 37c \$1, from 2 to 3 only at, each

French Corset Covers at \$1.50

Unlaundered French hand-embroidered Corset Covers, made of fine quality nainsook and cambric in several dainty patterns. Regularly \$2.50, from 2 to 3, on 2d floor \$1.50

Infants' to 7c Coats at 98c

Infants' and Children's slightly soiled White Coats and Dresses of Dotted Swiss, Lawn, Pique, Rep, etc. Ages 2 to 6; worth \$2.50 to \$7. From 2 to 3 o'clock 98c

25c Straw Hats only 12c

From 2 to 3 o'clock only: Peanut and Filipino Straw Outing Hats, for vacation and outing; 25c grades, 1st floor 12c

To \$1.25 Underwear 35c

Two big tables of Men's odd Shirts and Drawers, including athletic style, nainsook, porous mesh and Balbriggan; 50c to \$1.25 grades, from 2 to 3, only 35c

Specials From 9 to 10

25c Silk Gingham, Yard 10c

Silk Ginghams in pretty colorings—suitable for waists and dresses. Laundered beautifully. Sold usually at 25c. Today from 9 to 10, first floor, 10c

Boys' \$15.00 Suits \$7.50

\$12 and \$15 Knickerbocker and Norfolk Suits for boys of from 7 to 17, are offered from \$7.50 9 to 10 o'clock; 3d floor

Basting Thread, Doz 19c

200-yard spools of white or black Basting Thread, specialized for today from 9 to 10, on the first floor at, dozen spools, only 19c

Straw Sailors at only 19c

Mothers should see these fine little Straw Sailors—well worth 50c and 75c; special for today 19c from 9 to 10, on third floor

To 50c Four-hands only 16c

Men's Silk Four-hands and Bat-Wing Ties worth 25c, 35c and 50c. Specialized today, from 9 to 10, on the first floor 16c at only, each

15c Talcum Powder at 5c

1000 cans of the Wild Rose Talcum, a fine, soft powder. Regularly 15c a can, special from 9 to 10, on the first floor, at only 5c

35c Garden Sets only 19c

Complete set of rake, hoe and shovel—the child's delight. Worth 35c the set, today, from 9 to 10, on the fifth floor at only 19c

To 50c Neckwear only 21c

A large assortment of Sailor and Dutch Collars, Rabats, Jabots and Silk Novelties; 35c to 50c 21c pieces; 9 to 10; 1st floor

The Specials From 3 to 4

Sensat'nal Sale Women's \$2.50 to \$4 Oxfords \$1.00

Just for one hour only, Women's \$2.50, \$3 and up to \$4 Oxfords in incomplete lines of patent leathers, Russia calf, vicil kid and gunmetal. Broken sizes, of course. From 3 to 4, on the third floor, at low price, pair \$1.00

\$1.75 Curtains only 99c

Scotch Lace Curtains in dainty designs of white and ecru. Full sized—grade that always sells for \$1.75 a pair. 99c From 3 to 4, third floor

To \$1.50 Shirts at 69c

Over 2000 Golf and Negligee Shirts, in plain or plaited styles with attached or separate collars. All colors and sizes, \$1 69c to \$1.50 grades, 3 to 4

Men's 25c Socks at 13c

Men's fancy Socks in all solid colors, plenty of blacks, tans and fancy effects. Regular 25c a pair, from 3 to 4, on 13c the first floor, pr., only

\$4 Hair Puffs at \$2.98

New Cluster Puffs of fine, natural German wavy hair in all shades. Regular \$4.00 sets, from 3 to 4, on first 2.98 floor, balcony, only

\$1 Chiffon Scarfs at 42c

One hour only, dainty Beaded Chiffon Scarfs in lovely colorings, hemstitched all around. Easily worth \$1, from 42c 3 to 4 o'clock, ea., only

To \$2 Fancy Cent'rs 73c

In the 3d floor Art Needlework Store, Spachtel 18x54-in. Scarfs and 30x30 Centers, in appliqued and cut-out de 73c signs; \$1 to \$2 values, at

Extra! Cleanup on Coats, Capes, Skirts at only 98c

A half hour ought to see the last garment sold, so ridiculously low is this price! Odds and ends of Women's Coats, Capes and Skirts, of Serges, Panamas, Worsteds, Linens and Reps. Formerly priced \$3 to \$7.50, from 10 to 11, at 98c

To \$1.50 Gloves at 67c

Women's one and two-clasp Gloves of glace kid, chamois, suede, mocha and cape. Incomplete lines, colors, sizes; \$1 to \$1.50 grades, 3 to 4 67c

To 50c Shears only 19c

Self-Sharpening Scissors, adjusted with tension so they keep sharp at all times. Come in 7 and 8-inch sizes. Worth 19c 35c to 50c, from 3 to 4

Child's to \$8 Coat \$1.48

Small lot of children's Coats, of Serges, Chevots and fancy Worsteds, in navy, red, gray, black and white checks, etc. Formerly \$4 to \$8; only \$1.48

Specials From 4 to 5

Boys' to \$5.00 Suits for \$3.35

Splendid Knickerbocker Suits for the boy of from 7 to 17. Double-breasted Coats and Knickers worth \$4.50 to \$5, today from 4 to 5, on the third floor, only \$3.35

15c Beauty Pins, only 5c

Plain and fancy style Pins, sold regularly at 15c a pair. Special today, from 4 to 5, on the first floor, at low price of, a pair 5c

To \$6 Em'd Art Work \$1.98

Hand-embroidered Centers, Scarfs and Waist Patterns, regularly \$2.50 to \$6, today from 4 to 5, on the third floor, at \$1.98

Misses' to \$3 Oxfords Pr \$1

Over 800 pairs misses' and children's patent-leather Oxfords, today from 4 to 5, on the second floor, a, the pair \$1.00

Infants' to 60c Shoes for 12c

Small sizes of Infants' soft black and brown Shoes, worth 50c and 60c a pair. Today from 4 to 5, on the second floor, pair, only 12c

Splendid Regular Hammocks at only \$1.23

Splendid canvas woven Hammocks—size 84x36 inches, sold regularly at \$2. Today, from 4 to 5, on the fifth floor, at \$1.23

\$3 Wavy Switches \$1.98

All shades in these \$3 Switches, made of the best German wavy hair. Special from 4 to 5, on the balcony, first floor \$1.98

10c Ironing Wax only 6c

Makes ironing easy—sold special today from 4 to 5 at low price of 6c 25c Skirt Markers, sold today from 4 to 5, 1st floor at 10c

Specials From 1 to 2

Untrimmed Hats To \$2.75 at 89c

An opportunity for women to purchase fine chip, Tagal and Neapolitan Straw Hats, in all shapes and sizes, worth \$2.75, from 1 to 2 today, at 89c 2d floor, at

To 25c Linen Collars 10c

The popular Trouville Collars of embroidered linen. Regular 15c to 25c, special from 1 to 2 today on the first floor, each 10c

All Framed Pastels 1-3 Off

From 1 to 2 today—third floor—entire stock of Framed Pictures, ranging from \$1.25 to \$10, at just 1/3 Off

Baby Slumber Shield 49c

The Daisy Slumber Shield protects baby from mosquitoes and flies. Regularly \$1. Special today, from 1 to 2, on fifth floor 49c

Child's to 75c Union Suits 21c

Children's fine cotton Summer Union Suits, ages 1 to 10 years. Worth 35c to 75c. Today, 1 to 2, on first floor 21c

50c Java Rice Powder 25c

50c box Java Rice Powder, used by hundreds of women. Specialized today from 1 to 2, on the first floor, at low price of 25c

35c Union Suits only 21c

Women's 35c Cotton Union Suits—low neck, sleeveless style. Special today from 1 to 2, on the first floor, offered at only 21c

To 35c Veilings at 5c

A wide assortment of colors in these fancy Mesh Veilings, plain and dotted. Regularly 35c to 35c a yard. Today, in the Bargain Basement, a yard 5c

Wednesday Furniture Bargains

\$3.00 Famous Yum Yum Cots, Today at only \$1.99

Exactly as illustrated above. These Cots are fitted with the famous Yum Yum coil springs, and strongly built throughout. Regularly \$3, for today's \$1.99 Clearance only

\$1.75 Maple Porch Rockers for \$1.19

Strong Maple Porch Rockers, just as illustrated above. Finished in red or green—cane seat. Sell regularly for \$1.75. While 200 last in today's sale at low price \$1.19

This \$7.19 Grass Rocker for \$4.49

Large, comfortable Chinese Grass Rocker, as illustrated above. Large arms—strongly built throughout. Formerly \$7.19, for Wednesday's Clearance, at \$4.49

Grass Chair to match—just 50 of them to sell. Regularly \$6.19, for today at \$3.49

Regular \$3.50 Cotton Top Mattresses, Today at \$2.49

Cotton and excelsior combination Mattresses, in either 4x6, 3/4 or single bed size. Weigh 40 pounds, covered with good quality ticking. Regularly \$3.50, for today \$2.49

Specials From 5 to 6

Men's to \$4.00 Oxfords at \$1.59

For one hour only, 5 to 6, these Men's Oxfords in odd sizes, patent, gunmetal and Russian calf styles, will be sold on the 3d fl. at only \$1.59

40c Hemstitch'd Scarfs 19c

Fine mercerized finish hemstitched Scarfs, sold regularly at 40c, special today from 5 to 6, on the first floor, each, only 19c

50c to 75c Belt Pins at 23c

Handsome gilt and silver Belt Pins, set with coral or brilliant, worth regularly 50c to 75c, from 5 to 6, on first floor, at 23c

\$7.50 Guaranteed Garden Hose, Hourly Sale, \$5.99

Guaranteed 4-ply black Rubber Hose, sold regularly at \$7.50, special today in the basement, 5 to 6, 50 feet, at \$5.99

To \$4.50 Combinations \$1.98

Women's \$3.50 to \$4.50 Combination Corset Covers and Drawers of fine nainsook and cambric, specialized today from 5 to 6, on second floor \$1.98

Men's 12 1/2c Kerch'fs 2 1/2c

Think of it! Fancy initial bordered Handkerchiefs, sold regularly at 12 1/2c. Today, from 5 to 6 on the 1st floor, only 2 1/2c

Child's Hose, 3 Prs. 50c

25c is the regular price of these Mercerized Lisle Hose. Sold today from 5 to 6, on the first 50c floor, at three pairs for only

In the Basement

Wom'n's 75c Waists 39c

Waists of sheer lawn and mull, lace and embroidery-trim'd, special in the Bargain Base 39c today, only