

All Day Wednesday Clearance Sales at Portland's Ideal Summer Store—A Constant Flow of Cool, Electric-Washed Air—35 Etc. Fans  
The Butterick Publishing Co's 40th Anniversary Offer—Delineator 2 Years \$1.50—Consult Fashion Expert in Our Pattern Section

### Clearance of \$1.25 Silk Foulards at 98c

MEIER & FRANK'S—FIRST FLOOR. ORDER BY MAIL.

EVERY yard bears the famous Cheney Bros' mark—a name synonymous with highest quality. Perfect in colorings, weaving and texture.

Handsome designs in navy, brown, gray, tans, gobeelin, greens, old rose, etc. Choice today of these \$1.25 Foulards **98c**

### 75c Wool Taffeta, Yd. 64c

A lovely lustrous light-weight fabric, suitable for women's and children's waists, dresses, etc., in a wonderful variety of street and evening shades. These 75c Self-Striped Wool Taffetas today at only, a yard **64c**

## Clearance Sale of Curtains and Draperies

FEW housewives that can resist such sensational reductions as these on pretty, cool Summer Curtains and Draperies! Dozens of lots which we cannot mention for lack of space. Come today!

**\$3.50 Curtains, \$1.95** Fully 600 pairs of pretty Curtains—handsome imitation Flot effect Scotch laces with dainty borders and floral centers. Serims and French Nets in scores of attractive patterns. Real **\$3.50** grades, on sale, the pair **\$1.95**

**Muslin Curtains, 1/2 To \$45 Curtains, \$15** Every pair of our dainty Muslin Curtains now priced for quick, decisive clearance at half price! Made of beautiful Tambour Swiss with flat and ruffled designs. From \$2.00 to \$6.00 values now **1/2 Price** placed on sale at exactly **1/2 Price**

Just 48 pairs of these elegant imported Brussels Curtains, an importer's surplus of real \$30, \$35, \$40 and \$45 grades. Handsome embroidered designs on heavy **\$15** Saxony net. Clearance, the pair **\$15**

**\$7.50 Lace and Scrim Curtains—Over 35 pretty designs in Clansy, Irish Points, Battenbergs, Souths braid and Serims. White and ecru. For Midsummer Clearance, special at \$4.85**

**Bungalow Nets Reduced**—All bolt ends and odd patterns in white and ecru reduced for quick sale. **\$1 Bungalow Nets, 45-inch, for 69c.** **75c Bungalow Nets, 45-inch, yard, 49c.**

**12 1/2c Silklines—Scores** of the staple designs, for draperies, comfort tops and kimonos; light and dark colorings. Best **12 1/2c** grades, Clearance, yd. **9c**

**65c and 85c Drapery Silks—Famous Cheney Bros. Florentine Silks, in exquisite colorings of blues, tans, greens, reds, yellow, etc. Also for kimono nos. Clearance, yd. 49c**

**\$8.75 Crash Portieres—50** inches wide and 2 1/2 yards long, in rich shades of blue, tan, red, brown and gold with neat stenciled borders. Clearance, special, pair, at **\$4.95**

## Midsum'er Clearance Big Notion Savings

MEIER & FRANK'S—FIRST FLOOR.

NEVER better Notion bargains than these at extraordinary Clearance Sale prices.

25c Wonder Hair Nets, 6 in envelope, special, **16c**  
10c Kitchel's Detachable Collar Stays, special, **5c**  
3c Ironing Wax, wood handles, special, **4 for 5c**  
25c Dressmaker's Adjustable Skirt Markers, **12c**  
35c Kleinert's Silknet Dress Shields, No. 3, at **18c**  
10c Marcel Hair Wavers, a dozen on card, at **5c**  
10c Black Pins, large cubes, special, **100 pins, 5c**  
25c Basting Cotton, 200 yards, 12 spools, special **19c**  
2c Black Darning Cotton, a dozen spools, only **12c**  
13c Crescent Skirt Braid, black, white and colors, **8c**  
2c Wire Hair Pins, japanned, dozen papers, **10c**  
2c Adamantine Pins, dozen papers, special, at **10c**  
25c Verabest Hat Fasteners, special, a pair, **15c**  
20c Bone Hair Pins, 3-inch, a card of 12, at **5c**

## Midsum'er Clearance To \$2 Waists, 98c

MEIER & FRANK'S—SECOND FLOOR.

A DOZEN different styles to choose from in these Lingerie and Tailored Waists. Nicely made of fine white batistes, daintily trimmed in embroidery, lace and tucks. Others plain tucked with linen collars. High and Dutch necks—long and short kimono sleeves. These \$1.50 and \$2 **98c**

Waists during Clearance Sale at only **98c**

### To \$6 Silk Shirts at \$3.68

WOMEN are delighted with these cool, comfortable Silk Waists for Summer wear. Beautifully made in Jap and habutai silks with soft collars and cuffs, others with shawl collars and shirt sleeves.

Lovely \$5.00 to \$6.00 Shirts, in the Clearance Sale, specially priced, at **\$3.68**

# Midsummer Clearance Sale

M. & F. Weather Man Says—

Report from our new Sub-Station of U. S. Weather Bureau, on roof of New Building:

"Fair weather today—maximum temperature 85 or 86—about 5 degrees cooler than Tuesday."



To Tempt the Appetite

Best Cook Books Here!  
Louis Salads and Chafing Dishes, **50c.**  
Mrs. Rorer's New Salads, **50c.**  
The Dutch Lunch, **50c.**  
Vegetarian Cookery, for only **50c.**

## Midsum'er Clearance Women's Hose, 18c

MEIER & FRANK'S—FIRST FLOOR.

WOMEN'S HOSE of extra fine quality black gauze-weight lisle. Full fashioned, seamless with elastic ribbed tops. All sizes of these 25c Hose. Three pairs during Clearance Sale at **50c**; a pair **18c**

Women's 35c Black Hose, sheer silk lisle, pair, only **27c.**

Women's 25c Black Lisle Hose, plain, seamless, pair, **13c.**

Misses' 25c Silk Lisle Hose, seamless, all colors, pair, **20c.**

Infants' 35c Silk Plaited Hose, all sizes and colors, **18c.**

Infants' 20c Fine Gauze Lisle Hose, all colors, only **12c.**

## Midsum'er Clearance of Jewelry Novelties

MEIER & FRANK'S—FIRST FLOOR.

50c and 75c Jeweled Hatpins, Clearance Sale, only **23c.**

**\$2.50 Silver Clocks, guaranteed 1 year, \$1.49**

Novelty Jewelry reduced about half—selling now at \$1.19, 79c, 49c, **29c.**

**\$2.50 Silver Clocks, guaranteed 1 year, \$1.49**

**\$7.50 8-day Mantel Clocks, guaranteed, \$4.98.**

**\$6.00 8-day Mantel Clocks, guaranteed, \$3.98.**

**\$7.50 Gold-filled Watches, Swiss movement, guaranteed 10 years, Clearance Sale, \$4.98.**

**\$8.50 Comb, Brush and Mirror Sets, quadruple plated; handsome designs. Clearance \$5.98**

**Sterling Silver Toiletware**—including brushes, nail files, buffers, etc., as well as complete sets, all at reduced prices for the Clearance Sale.

## Cook With Gas on an "Acorn"

### \$50 Acorn Baby Grand to Be Given Away

ON Saturday afternoon, July 29, some lucky person will receive this beautiful \$50 Acorn "Baby Grand" Gas Range, absolutely free!

Beginning this morning, numbers will be given out to all those registering their names in our 4th-floor Stove department. The duplicates will be retained, and the drawing will take place in our 5th and Alder street window, where the range is now on display. There is no strings on this offer—just register your name.

**SAVE TIME SAVE MONEY**

THIS beautiful "Baby Grand" Gas Range is the pride of the Acorn line, which is sold exclusively in Portland at Meier & Frank's. Acorn Stoves and Ranges are America's very best. No suffocating kitchens this warm weather with an Acorn Gas Range. Labor-saving, trouble-saving, money-saving—perfect bakers—a boon to the housewife!

Let us show you through the whole Acorn line. Come in today and register for the FREE GAS RANGE



**A \$24.50 Acorn for \$19.95**

Acorn Gas Range, No. 1660, exactly as pictured to the left. Built of heavy pressed steel, with four large and one simmering burner. The 16x16-inch oven is fitted with two bar burners and safety lighter—large broiler below. This range always looks neat and requires no blacking. Regularly \$24.50—installed now for **\$19.95**

**\$16.25 Acorn Range On Sale Now at \$11.98**

Here's another splendid Acorn model, the No. 1640, as illustrated on the right. Built of heavy steel, equipped with three powerful star burners. Oven 18-inch, with 2 large bar burners—double insulated doors and broiler below. A **\$16.25** Range, installed in your home for **\$11.98**

**An Acorn at \$32.40**

The No. 301 Acorn Cabinet Range is one of the finest of its type made. Built on a heavy angle iron frame, equipped with 18x18-inch oven, broiler below. The heaviest wear on a gas range is on the oven bottom, and this style is made with two thicknesses of 18-gauge steel, interlined with asbestos. Like all other Acorns, this cabinet is a perfect baker. Price connected up in your home, special at **\$32.40** low price **\$32.40**

**\$48.50 Acorn at \$39.95**

Wish we had space to picture this handsome Acorn "Aurora" Steel Range. Made with 18x18-inch perfect baking oven, fitted with thermometer. Highly polished top. Our low regular price is **\$48.50**. During this sale the price is **\$39.95**

## Midsum'er Clearance Art and Dress Linens

MEIER & FRANK'S, THIRD FLOOR.

ENTIRE stock of Art and Dress Linens offered at extraordinary reductions for the great Clearance Sale. Beautiful Linens for women's and children's apparel, in white and brown, 18 to 72 inches wide.

25c Linens, yard, **17c**      85c Linens, yard, **63c**  
35c Linens, yard, **27c**      \$1.25 Linens, yard, **98c**  
50c Linens, yard, **37c**      \$1.50 Linens, at **\$1.33**  
85c Linens, yard, **42c**      \$1.75 Linens, at **\$1.57**  
75c Linens, yard, **53c**      \$2 Linens, yard **\$1.69**

Imported Stamped Pillow Tops and Backs, at **25c**  
60c Stamped Linen Centers, Clearance, at **47c**  
50c and 75c Stamped Huck Towels, Clearance, **42c**  
35c Roman Striped Pillow Tops, Clearance, **19c**  
Coral Beads for Necklaces, etc., greatly reduced.

## Great Clearance to \$12.50 Hats, \$3.45

MEIER & FRANK'S—SECOND FLOOR.

ANY number of becoming styles for women and misses. Large, medium and small Hats—flower laden Bonnets and Turbans. Lovely straws and braids with trimmings of laces, ribbons, feathers, wings, flowers. Remarkably becoming.

**\$6.50-\$12.50 Hats, Clearance Sale \$3.45**

**\$1.75 to \$10 Untrimmed Shapes, at Half Price**

**25c to \$1.25 Flowers in Clearance, bunch 19c**

**To \$1 Linen and Duck Tams, Clearance 10c**

**To 75c Sailors for Outing, Basement, 10c**

## Convincing Clearance of Good Furniture



**\$16 Table 10.98**

Just 32 of these handsome \$16 Solid Oak Dining Tables for quick clearance at **10.98**. Exactly as illustrated above, handsome design with 42-inch extension, massive pedestal, carved claw feet. Early English or waxed oak finish. Wednesday and Thursday, clearance, at, each **\$10.98**

**\$20 Buffet 14.95**

Handsome solid oak Buffet, in fumed oak as illustrated above, Early English or waxed finish. Fine cabinet work and French plate mirror. Best \$20 Buffet, Wednesday and Thursday clearance **\$14.95**

**This \$9.48 Grass Chair for Only \$4.98**

Entire stock of Grass Furniture for Clearance at a fourth to a half former prices. This large, roomy Arm Chair, marked at \$9.48, Wednesday and Thursday specially priced at **\$4.98** only, each.

**\$22.50 Princess Dressers \$14.95**

Choice of three dainty patterns in Princess Dressers, one pictured. Quarter-sawn oak with 18x40-in. French beveled plate mirror. Regularly \$22.50, for 2 days, special at **\$14.95**

**This \$6.98 Grass Chair for Clearance at \$3.98**

Comfortable Grass Chair, exactly as pictured. Former sale price \$6.98, now **\$3.98**. Grass Rocker to match, formerly \$7.98, now only **\$4.69**

## Midsum'er Clearance 2 Corset Bargains

MEIER & FRANK'S—SECOND FLOOR.

WOMEN should take advantage of these Clearance Sale prices on splendid high-grade Corsets. Two incomplete lines of this season's models—though a good variety of styles and sizes. Made of coutil and batiste, in white only. Buy today!

**\$250 to \$3.00 Corsets at low price, Clearance Sale at \$1.22**

**\$4 to \$10 Corsets, Clearance Sale at \$2.29**

## \$2.50 Matting Bags for Clearance \$1.55

MEIER & FRANK'S, FOURTH FLOOR. ORDER BY MAIL.

THE famous "Travelight Bags" made of the best fiber matting, neatly lined, leather bound. Finished in neat brass catches and lock—covered handle. Convenient 15x10x8-inch size. Regular \$2.50 Travelight Bags at only **\$1.55**

**\$4.50 Travelight Bags, 24x13x9-inch size, made of fine, firm fiber matting. Finished with leather corners—two straps all around—Clearance Sale price \$3.30**

**\$6.75 Steamer Trunks, 32-inch size, at \$4.05**

**\$7.25 Steamer Trunks, 34-inch size, at \$4.30**

**\$7.75 Steamer Trunks, 36-inch size, at \$4.55**

**\$8.25 Steamer Trunks, 38-inch size, at \$4.80**

**\$8.75 Steamer Trunks, 40-inch size, at \$5.05**

## Midsum'er Clearance To 50c Ribbons 25c

MEIER & FRANK'S—FIRST FLOOR.

BEAUTIFUL All-Silk Taffeta and Moire Ribbons in a wonderful variety of plain and fancy colors—Dressens, Persians, etc. Full 8 inches wide. 35c and 50c Ribbons in the Clearance at, a yard, **25c.**

**10c All-Silk Taffeta Ribbons, special only 5c**

**20c Silk Taffeta and Moire Ribbons, 3-in. 11c**

**25c All-Silk Taffeta and Moire Ribbons, 1 1/2-in. 8c**

**35c Wide Taffeta and Moire Ribbons, yd. 19c**

**\$1.50 Fancy 5 to 8-inch Ribbons, yard, 39c**

## Women's Handkerchiefs

10c Linen Initial Handkerchiefs, Clearance Sale, **5c**

65c and 75c Shier Linen Handkerchiefs, at **53c**

8c Plain and Colored Bordered Handkerchiefs, **4c**

25c and 35c Embroidered and Lace 'kerchiefs, **15c**

## Open'g Newly-Enlarged Sanitary Delicatessen

MEIER & FRANK'S BASEMENT.

ALL the delicious Delicatessen specialties are to be found in this big, newly-enlarged department, now ready in our Grocery!

Everything is kept in airtight, ice-chilled glass compartments. No need to labor over a hot stove when dainty, ready-cooked foods are sold so reasonable.

**Choice Boiled Ham, lb. 30c**      **Imp'ted Swiss Cheese, lb. 32c**

**Wisconsin Cream Cheese, 20c**      **Domestic Swiss Cheese, 19c**

**Tillamook Full Cream Cheese 16c**      **Limberger Cheese, lb. 20c**

**Pure Cane Sugar, Wed. and Thurs. 100-lb. bags, \$5.19**

## Clearance of Mattings and Grass Rugs

MEIER & FRANK'S, THIRD FLOOR. ORDER BY MAIL.

THE Floor Covering chief has not stopped at the biggest sort of reductions for this Clearance on all Mattings and Grass Rugs! Read all the items below—profit by them!

**ROOM-SIZE FIBRE RUGS**

**\$7 Fibre Rugs, 6x9-foot, Clearance, special, \$4.95**

**\$9 Twist-Weave Rugs, 6x9-foot, special, now \$6.75**

**\$11 Lanark Rugs, 6x9-foot, Clearance, special, \$7.85**

**\$13.50 Lanark Rugs, 7.6x9-foot, Clearance, now \$8.95**

**\$18 Lanark Rugs, 9x12-foot, Clearance, now \$12.75**

**\$12 Fibre Rugs, 9x12-foot, Clearance, special, \$7.35**

**\$14 Twist-Weave Rugs, 9x12-foot, Clearance, \$10.95**

**\$10 Twist-Weave Rugs, 7.6x10.6-foot, special \$6.75**

**\$16 Tapestry Rugs, 9x12-foot, Clearance, \$11.85**

**\$50 Extra Heavy Wilton Rugs, 9x12-foot, \$29.85**

**ALGERIAN PORCH RUGS**

**\$5 Rugs, 3x6-ft., \$3.65**      **\$15 Rugs, 6x9-ft., \$9.75**

**\$7.50 Rugs, 4x7-ft., \$5.95**      **\$18 Rugs, 7x10, \$13.65**

**Hall Runners to match, 36, 54, 72-inch, sq. yd. \$1.25**

**HEAVY-WEIGHT INGRAIN RUGS**

**\$10 Ingrain Rugs, 9x12-foot size, Clearance \$6.35**

**\$11 Ingrain Rugs, 10.6x12-foot size, Clearance \$7.65**

**90c All-wool Ingrain Carpet, Clearance, yard, 55c**

**600 Rolls 25c and 30c Jap Mattings, now, yard 17c**

## Clearance of Men's Large-Sized Shirts

MEIER & FRANK'S—FIRST FLOOR. ORDER BY MAIL.

OVER 3000 Shirts in sizes 16 1/2, 17, 17 1/2, 18 and 18 1/2. Plain or plaited fronts, cuffs separate or attached. All full cut and coat style. All sleeve-lengths.

Many of the country's most famous makes, including Gotham and our own special label.

**\$1.50 Shirts priced only 95c**      **\$3.00 Shirts now only \$1.95**

**\$2.00 Shirts now only \$1.29**      **\$3.50 Shirts now only \$2.55**

**\$2.50 Shirts now only \$1.69**      **\$4.00 Shirts now only \$2.95**